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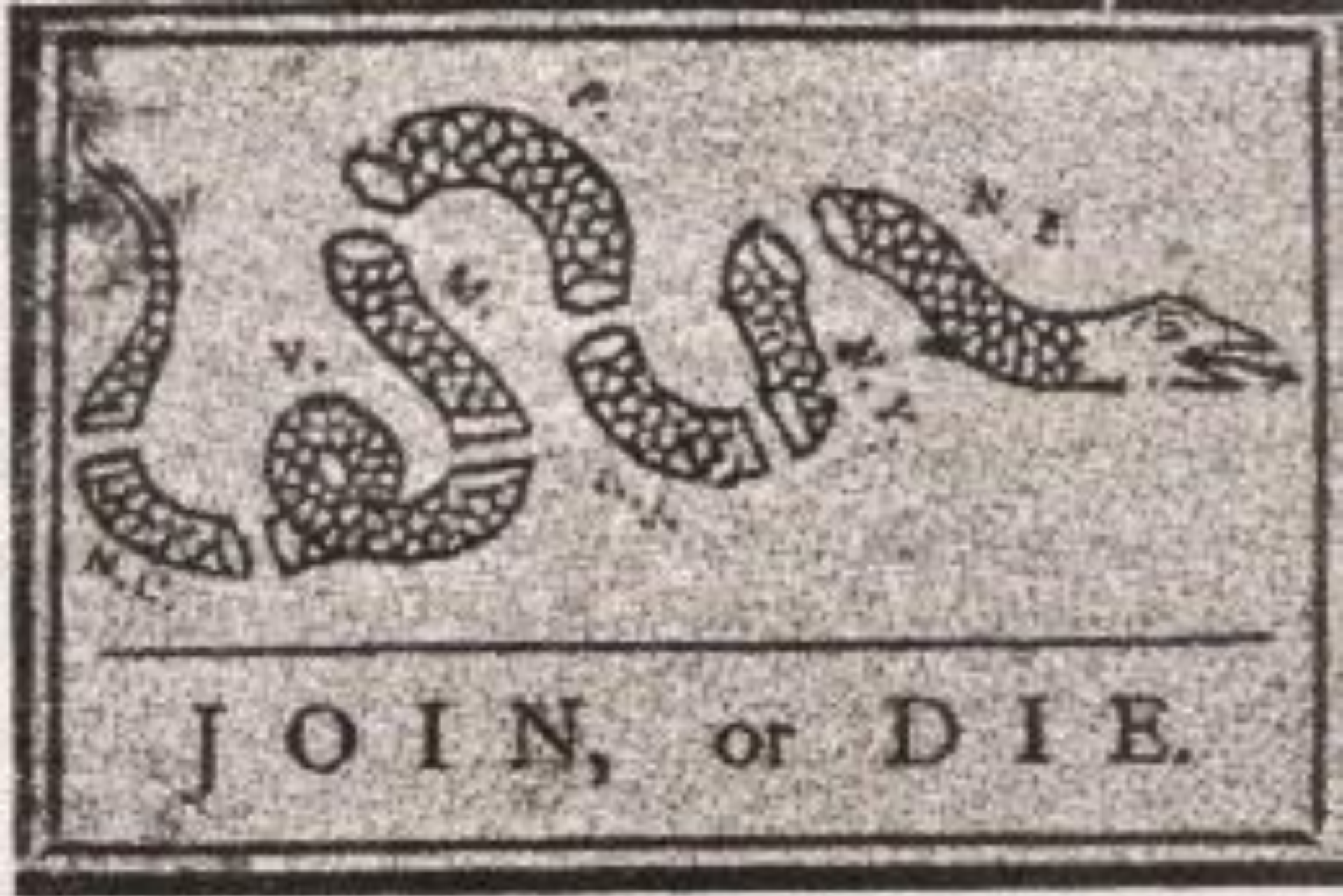
Банкнота 100 долларов США

Портрет Б. Франклина



микрончатъ
вокругъ портрета

цветные волокна



Карикатура на Американские колонии

THE AMERICAN

Weekly Mercury.

From Thursday, April 18, to Thursday April 25, 1754.

O Liberty! Thou Goddess heavenly bright,
Produce of Gods, and progeny with Delight;
Stained Pleasures in thy Prefence bright,
And smiling Plenty leads thy wondrous Train,
Bless'd of her Lord, Subject thou grows more light,
And Plenty, looks cheerful to thy Sight;
Thou mak'st the glorious Face of Nature gay,
Giv'st Beauty to the Sun, and Pleasure to the Day.

Mr. Bradford,
In a former Paper I presented you my Sentiments on
the Liberty of the Press: I shall be as good as my
Word. But before I enter on the Subject, I beg
Leave to recapitulate my Grounds on the Sub-
ject of his Performance, in your Miscellany of the
South Carolina. The Name and Character of VANITY or PRE-
JUDICE, I hope I may be allowed to say, that it is in my
humble Opinion, the Pretension of a few Clergy, in which there is
a True and Sincere of Expulsion, that will recommend it to the
Attention of Government of Great Britain: And I am ready to offer
with numerous Testimonies, to fix it reputed as a Posthumous
Liberty, with that Success of Justice, derived from the Friends of
Liberty.



It is the same in all other Cases
where the Subject of Liberty
is treated, we must carefully
distinguish, between Liberty
and Licentiousness. I have per-
used many various Declarations
against the Liberty of the
Press, that have proceeded on
Matters evidently false: Not
so much for want of Skill in
the Considerers, as want of
Address and even common Sen-
se. They have supposed things which no good Man
is qualified to ask the Senate of Great Britain, would
have supposed, and from such Principles weak and
destitute of the Happiness of Nations. For, no undoubt-
edly true, that there is a certain Expedient in Argument,
by a look of what may support what you plead; you may
obtain what you will.
The Caprice and Fury of a Mobbe undisciplin'd and
under no Restraints from Law, may be as pernicious as the
Incomprehensible Excess of an absolute Tyrant.
The Excesses that Spiritous Liberty may
Licentious, are either unaccounted Men, imagine; they ought
therefore to be carefully distinguished.

By the Liberty of the Press then, I am far from understand-
ing, (and hope every Englishman is) a unreasonable License,
of raising such Questions as will spread Malignity, uncharita-
ble Tales, or the Reviling of Great Britain, or any of her
Constitutions themselves belonging. Nor do I think, that the

Conduct in private or public. Life might be arranged.
That the Law can do more, is a Nation is just Merit
not) to the Public Law. His Ministers indeed, are account-
able to the Public for their Male Administration, and have
Especially for the Misgovernment of a good natured, but an
ignor'd People.

Now, by the Liberty of the Press, do I mean that uncon-
scionable Licentious, which some People of much Fire, but
little Judgment have taken of, endeavouring to Liberate the
Fundamental Points of Religion or Society. Religion
ought to be treated with Reverence, and without Monthly
whimsical Doctrines, true Religion always recommends itself
throughout Societies could use itself. I have been afflic-
ted to see some Men, who make high Professions in Wit
and Learning advance such and the like Opinions; that
Virtue and Vice are merely words: That in the Nature of
things there is no Distinction between the one and the
other: that all Men are equal, and that all are good: that
the Social Motives of Pride or Self Interest; that Patriotism
is a Word without a Meaning, and Public Virtue a thing
to be laughed at. — I must confess I don't know any
Ballad such unaccountable Wretches have in Society, in whom
by their own avowed Principles, they publicly declare
all manner of Religion.

But on the other Hand, to repeat the ridiculous Claims
of certain Priests, to exercise with Freedom and Independ-
ency the Conduct of some Spiritual Councils and Communi-
cations, is a Liberty, I think every free People, is entitled
to. Nor was I ever acquainted with a Priest and honest
Clergyman, who did not acknowledge this to be true.
Since I have mentioned that Business of the State, for some
of whom, I remain in the highest Regards, allow me to say
further, that the Observations I have made, proceed from
no Prejudice. I speak with Pleasure the Writings of a
Theologian, or a Statesman: I think they were an Ornament
to their Country, and I can never reflect on the least
Tend, the Abuse made in Former of Great Liberty, with-
out the usual Degree of Veneration. I think they ought
to have their Names enrolled in Brass, and I judge not in the
least that their Names will be transmitted with Honour to
Age yet to come. The Prejudice of Tories and the
the Scandal with which the Goodness of some of our
have themselves, with reason provoke my Indignation, that
they have done it, is as true, as that they are Men:
But, why the whole Order should be considered in Con-
sider the Writings or Views of a few, is what I could never
comprehend.

Now, by the Liberty of the Press, do I understand a Li-
cense, of treating the Conduct of those Gentlemen who
are appointed our Legal Governors: When they behave
themselves well, they ought to be treated with all the Res-
pect and Gratitude, that's due from an oblig'd People;
Should they behave themselves ill, their Merits are to be
remembered against in Terms of Censure, and Moderation
not of Fury or Scandal.

Thanks to the Liberty of the Press, we find their Mindly In-
terests are promoted, and thereby, when the Goddess Li-
berty, has chosen her parts for Liberty, we have nothing

первая филладельфийская газета



Библиотека конгресса США

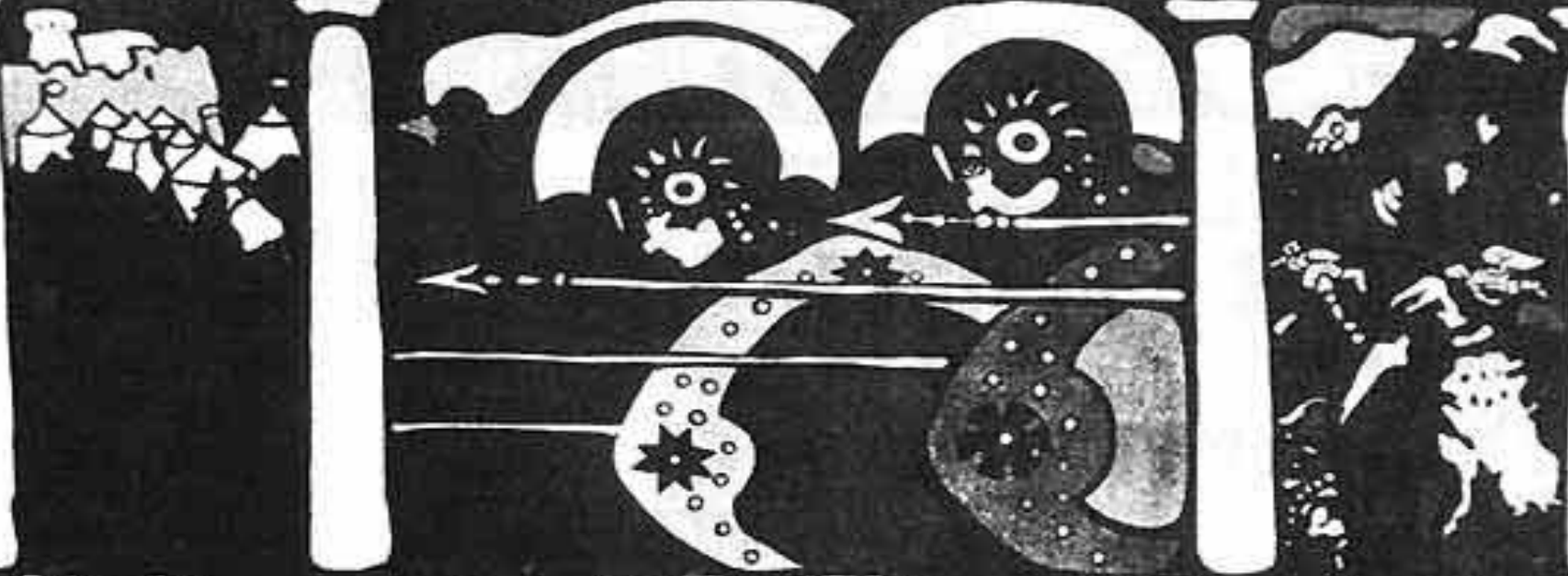


Рекламный стенд косметики Dior



НеоНовая вывеска

PHALANX



1. AUSSTELLUNG

VON WERKEN DER MALEREI - PLASTIK - ARCHITECTUR - GRAPHIK FINKENSTRASSE 2
ERÖFFNUNG: 18. AUGUST - SCHLUSS: ENDE NOV. GEGENÜBER DEM THEATRO ODEON

JAHRESKARTE M 7-
BEIKARTE M 3-

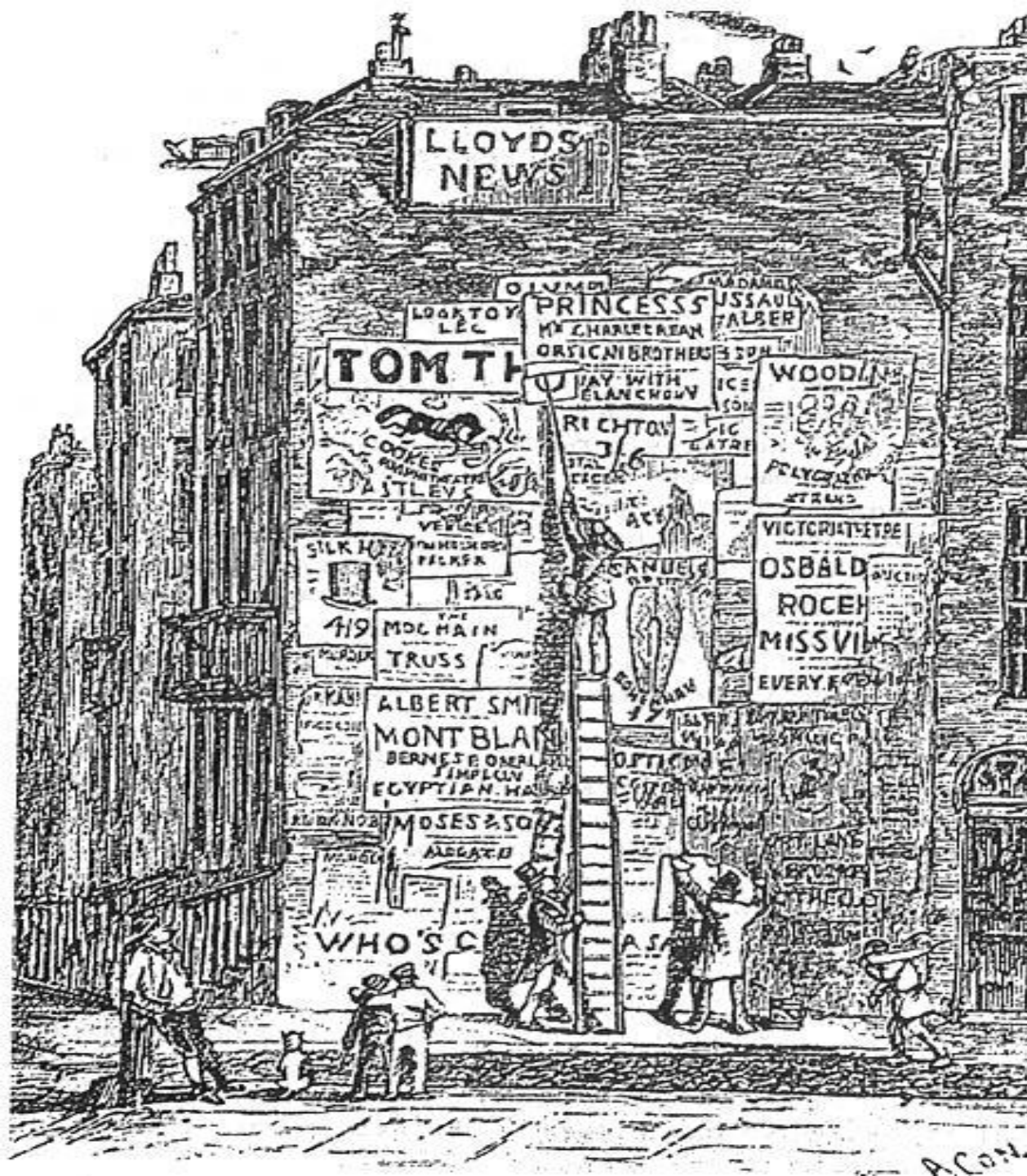
GEÖFFNET: TÄGLICH VON 9-6 UHR.
TAGESKARTE: M 050

10 KARTEN M 4-
KATEGORIEKARTE M -30

В. КАНДИНСКИЙ. Афиша выставки.

1901 г

Лондонские
стены в
период
«кожной
болезни»,
вызванной
обилием
рекламных
постеров в
середине
XIX века





¶ Een schoone ghenuechliche en leet vrede hpf
zone van eente vrouwe gheheten Meluzine/
en van hareet ascoemte en gheslachte van hareet
voert ghecomen spnde. en van hareet alre won
derlike en wome werche en seften die sy grdaē
en bedieuen hebben Ende es nu nyewdnc wt
den walsche ghetranslateert in dupelsche /ende
met schoone personagen ende figueren na den
episch der materien verciert Ende mē salss met
vele meet andere nieuwe boeckten vinden te coo
pe tet plaetzen hiet onder gheschreuen

Первый
печатный
рекламный
плакат.
Рекламиро
вался
рыцарский
роман
"Прекрасна
я
Мелузина".

1491



**Ж. Шере
Француже
нки
"прекрасн
ой эпохи"
Парижа
1892-1893 гг**

**Чарльз Ренни
Макинтош
Рекламный
плакат
Шотландского
музыкального
ревю. 1896 г.**



THE END