

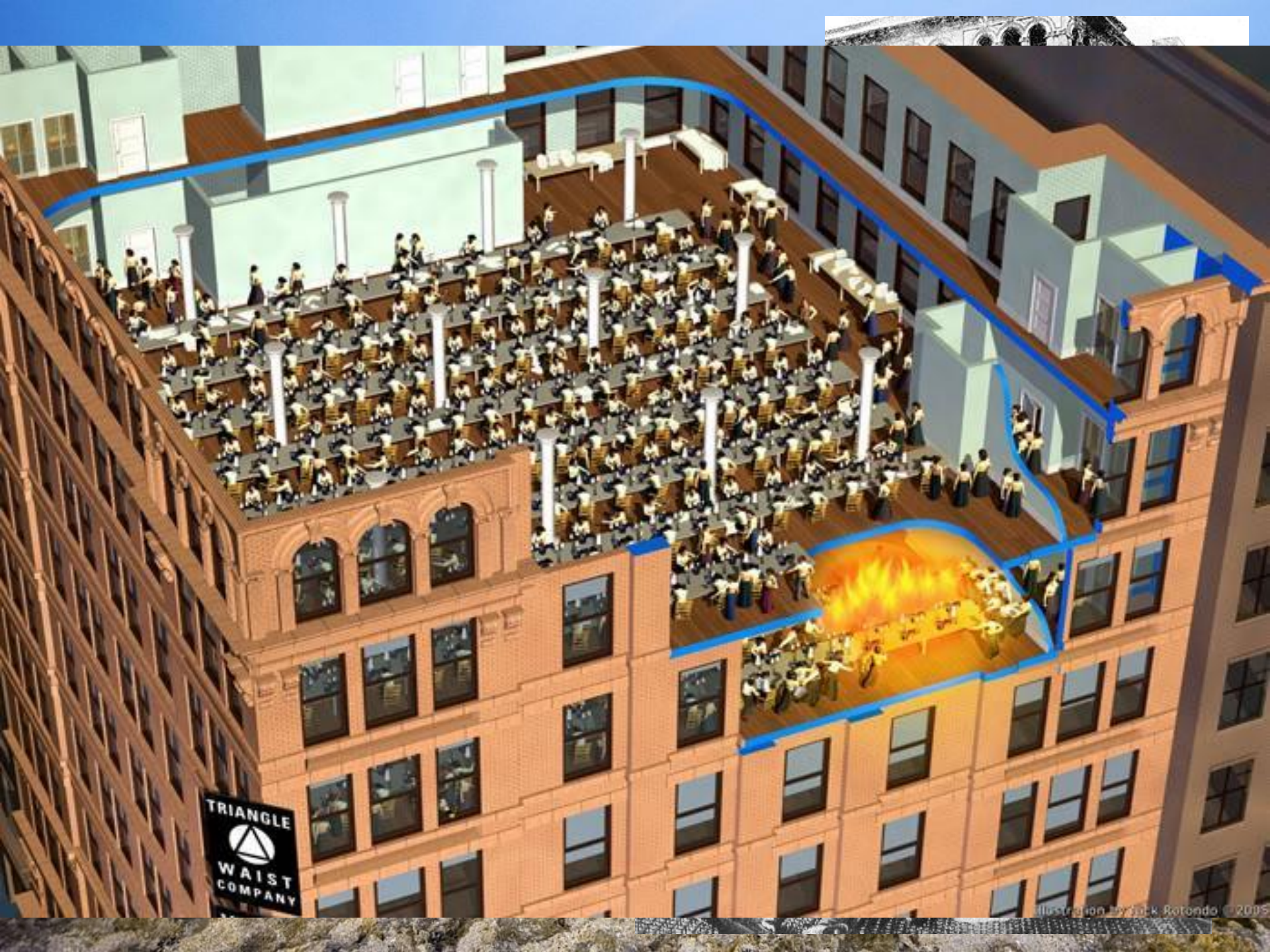
A bouquet of three vibrant red roses with green leaves and stems is being held by a pair of hands on the left. On the right, two other hands are held open, palms facing up, in a gesture of offering or receiving. The background is a plain, light color.

International Women's Day



International Women's Day (IWD) is marked on March 8 every year. It is a major day of global celebration for the economic, political and social achievements of women.





TRIANGLE
WAIST
COMPANY

The idea of having an international women's day was first put forward at the turn of the 19th century amid rapid world industrialization and economic expansion that led to protests over working conditions.

In 1910 the first international women's conference was held in Copenhagen by the Second International and an 'International Women's Day' was established, which was submitted by the important German Socialist Clara Zetkin, although no date was specified.



**Clara Zetkin & Rose Luxemburg,
1910**

Demonstrations marking International Women's Day in Russia proved to be one the first stage of the Russian Revolution of 1917.



Following the October Revolution, the Bolshevik feminist Alexandra Kollontai persuaded Lenin to make it an official holiday in the Soviet Union, and it was established, but was a working day until 1965.

On May 8, 1965 by the decree of the USSR Presidium of the Supreme Soviet International Women's Day was declared as a non working day in the USSR "in commemoration of the outstanding merits of Soviet women in



The day is an official holiday in:

Angola

Armenia

Azerbaijan

Belarus

Burkina Faso

Cambodia, China

Croatia

Cuba

Georgia

Guinea-Bissau

Eritrea

Kazakhstan

Kyrgyzstan

Lithuania

Laos

Madagascar

Moldova

Mongolia

Montenegro

Nepal

Poland

Russia

Serbia

Tajikistan

Turkmenistan

Uganda

Ukraine

Uzbekistan

Vietnam

Zambia.



On this day it is customary for men to give the women in their lives - mothers, wives, girlfriends, daughters, colleagues, etc - flowers and small gifts. In some countries (such as Romania) it is also observed as an equivalent of Mother's Day, where children also give small presents to their mothers and grandmothers.

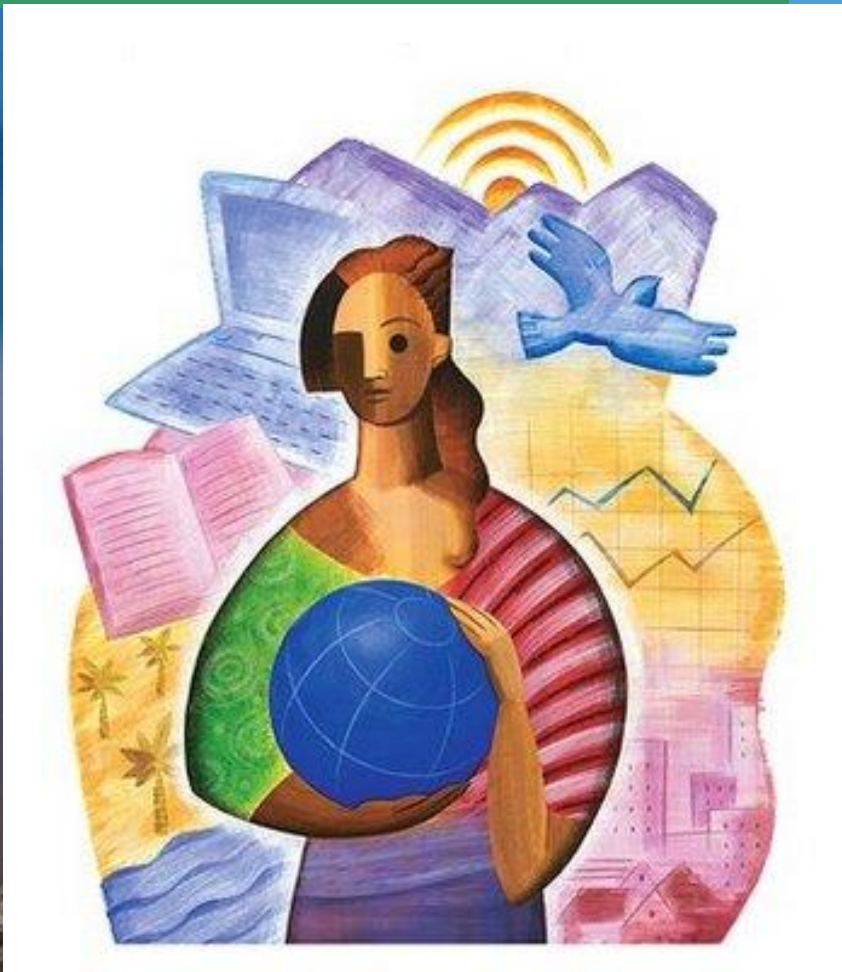


In Italy, to celebrate the day, men give yellow mimosas to women. Yellow mimosas and chocolate are also one of the most common March 8 presents in Russia and Albania.

In many counties of East Europe the custom of giving women flowers still prevails. Women sometimes get gifts from their employers too. Schoolchildren often bring gifts for their teachers as well.



In 1975, which had been designated as International Women's Year, the United Nations gave official sanction to and began sponsoring International Women's Day.



Interesting facts about Woman's

*** Women use 20,000 words a day while men only use 7,000**

Global Issues ...

*** Females in developing countries on average carry 20 litres of water per day over 6 km**

*** Pregnant women in Africa are 180 times more likely to die than in Western Europe**

*** 530,000 women die in pregnancy or childbirth each year**

*** Of 1.2 billion people living in poverty worldwide, 70% are women**

*** 80% of the world's 27 million refugees are women**

*** Women own around only 1% of the world's land**

*** Women are 2/3 of the 1 billion - illiterate adults who have no access to basic education**



Innovation ...

- * Globally women comprise 42% internet users (Italy 37% ... US & Canada 51%)
- * Women's representation in computer and information sciences workforce is around 30% globally

Business / Finance ...

- * Women control \$14 trillion in assets and this should grow to \$22 trillion over next 10 years
- * Only in Japan and Peru are women more active in starting a business than men
- * Women spend more time researching before they invest than men do

Work ...

- * Women do two-thirds of the world's work but receive only 10% of the world's income
- * Women's education is the most powerful predictor of lower fertility rates



A Rose to say...
You are a



Happy
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rushing,
take time
and inspire.
YOU.
with you.

First Friend
and
Best Mom
the World!
You, Mom!
Women's Day!

ay!