

Social media in our life

What is social media?

Web-sites that users can easily participate in, share and create content for, including blogs, social networks, wikis, forums and virtual worlds.

At this time, there are basically six kinds of social media.



Basic forms of social media

Social networks

sites that allow people to build personal web pages and then connect with friends to share content and communication.

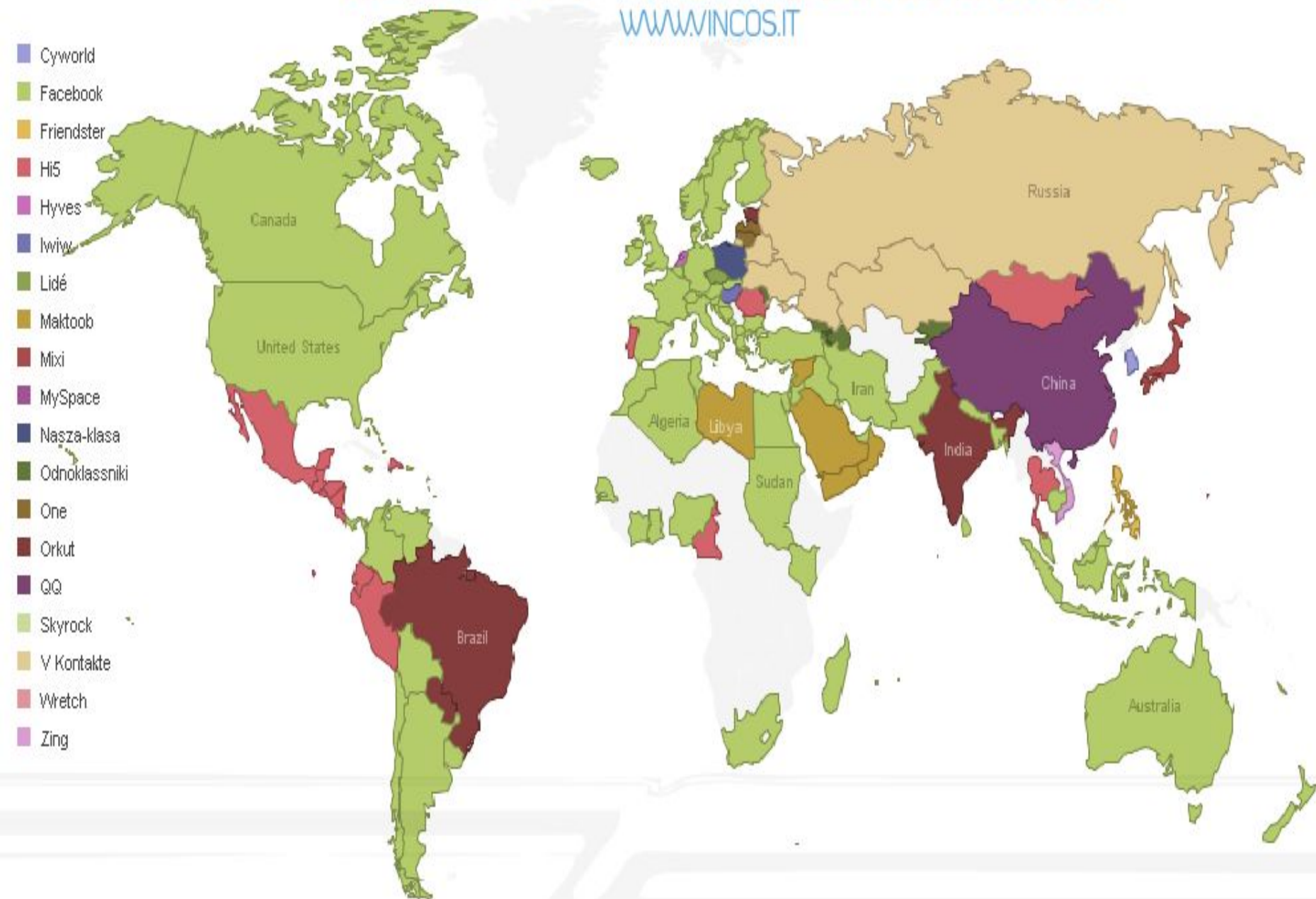
The biggest social networks are

MySpace, Facebook and Bebo.

The Facebook logo, featuring the word "facebook" in white lowercase letters on a blue rectangular background.The MySpace logo, featuring a stylized icon of three people in white on a blue background, followed by the word "myspace" in white lowercase letters and a trademark symbol.The Bebo logo, featuring a red circle with a white stylized "b" inside, followed by the word "ebo" in black lowercase letters.

WORLD MAP OF SOCIAL NETWORKS

WWW.VINCOS.IT





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See the TPM Review



Strange Victory
by Ernest R. May
See the TPM Review



Talking Points Memo

by joshua micah marshall

(December 6th, 2002 -- 3:20 PM EST // [link](#))

Hard-hitting coverage? We report, you decide.

I've always thought that for all the jokes about age and longevity in office, the one line that really captures how long Strom Thurmond has been around is this: he ran for president against Harry Truman.



Do you really have to say any more than that?

Of course, Thurmond ran as the presidential candidate on the "States-Rights Democrat" or "Dixiecrat" ticket -- a candidacy that was based *exclusively and explicitly upon the preservation of legalized segregation and opposition to voting rights and civil rights for blacks.*

There's a sort of agreement in Washington these days -- with Thurmond's retirement and hundredth birthday -- to sort of forget about all that unpleasantness.



But look at what Trent Lott said about that candidacy yesterday...

I want to say this about my state: When Strom Thurmond ran for president we voted for him. We're proud of it. And if the rest of the country had of followed our lead we wouldn't of had all these problems over all these years, either.

Oh, what could have been!!! Just another example of the hubris now reigning among Capitol Hill Republicans.

-- Josh Marshall

Blogs

A blog is a website in which items are posted on a regular basis and displayed in reverse chronological order. Blogs are usually maintained by an individual with regular entries of commentary, descriptions of events, or other material such as graphics or video.



Wikis

these websites allow people to add content to or edit the information on them, acting as a communal document or database. The best-known wiki is Wikipedia⁴, free online encyclopedia which has over 3 million English language articles.

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Welcome to MediaWiki.org

MediaWiki is a free software wiki package written in PHP, originally for use on Wikipedia. It is now used by several other projects of the non-profit Wikimedia Foundation and by many other wikis, including this website, the home of MediaWiki.

Use the links below to explore the site contents. You'll find some content translated into other languages, but the primary documentation language is English.

For general questions about MediaWiki see the [communication page](#). If you have a question about this wiki, please visit the forum.

[About this site](#) | [About MediaWiki](#) | [Download](#) | [Help and support](#)

Users

- What is a wiki?
- Navigation
- How to edit a page
- More...

System administrators

- Installing / Upgrading
- Configuring
- Third-party extensions
- More...

Developers

- Submitting a patch
- SVN commit access
- Reference manual
- More...

Current versions

- 1.15.1 – 2009-07-13
- 1.14.1 – 2009-07-13
- 1.6.12 – 2009-02-07

[Download](#)

News

- 2009-07-13: 1.15.1, 1.14.1 released
 - MediaWiki 1.15.1 bugfix release [available](#)
 - MediaWiki 1.14.1 bugfix release [available](#)
- 2009-06-10: 1.15.0 released
 - MediaWiki 1.15.0 quarterly release [is now available](#)
- 2009-05-16: 1.15.0rc1 released
 - MediaWiki 1.15.0rc1 release candidate [available](#)
- 2009-02-22: 1.14.0, 1.13.5 released

support

- User help
- Technical manual
- FAQ
- Support desk

download

- Get MediaWiki
- Get extensions

development

- Bug tracker
- Download from SVN
- View code changes
- Code comments
- Review SVN diff

[Log in / create account](#)

Article [Discussion](#) [Read](#) [Edit](#) [View history](#)

Taldykorgan

From Wikipedia, the free encyclopedia

Coordinates: 45°01′N 78°22′E﻿ / ﻿

Taldykorgan (Kazakh: **Талдықорған** / **Taldıqorǵan** / **تالشقرغان**, formerly known as *Taldy-Kurgan* (**Russian**: **Талды-Курган**, until 1993), is the administrative center of *Almaty Province, Kazakhstan*. It has a population of 118,400 (2003). Most of the people are *Kazakhs*.

Contents [hide]

- Education
- Transport
- Sport
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Education

Taldykorgan has a diverse educational system, including a university, institutes, institutions, technical training colleges, secondary schools and kindergartens. There are 27 public health facilities, a theater, amusement parks, libraries, a city cinema, stadium, sports complex and swimming pools.^[1]

Transport

Taldykorgan has an airport that services a number Kazakh and Russian cities, while its train station services Central Kazakhstan, Central Asia, Russia, Baltic States and the People's Republic of China.

Sport

Taldykorgan

Талдықорған

Seal

Location in Kazakhstan

Coordinates: 45°01′N 78°22′E﻿ / ﻿

Country	 Kazakhstan
Province	Almaty Province
Founded	XIX century
Government	
 - Akim (mayor)	Saken Zhylykaidarov



Podcasts

audio and video files that are available by subscription, through services like Apple iTunes. With podcasts you can stay current on the news, get a glimpse into someone's life, listen to movie reviews and the list goes on.



Podcasting in the classroom





Forums

areas for online discussion, often around specific topics and interests. Forums came about before the term “social media” and are a powerful and popular element of online communities.

Index :: MozillaZine Forums - Phoenix

File Edit View Go Bookmarks Tools Help http://www.mozillazine.org/forums/index.php

Afterbladet - Sverige... Index :: MozillaZin... Phallus Project Page Phallus Help Checkins to directorie... Bug List

mozillaZine

You last visited on Tue 2003-04-01, 19:42
The time now is Tue 2003-04-01, 23:42

View posts since last visit
View your posts
View unanswered posts

mozillaZine

User Links
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[Profile](#)
[No new messages](#)

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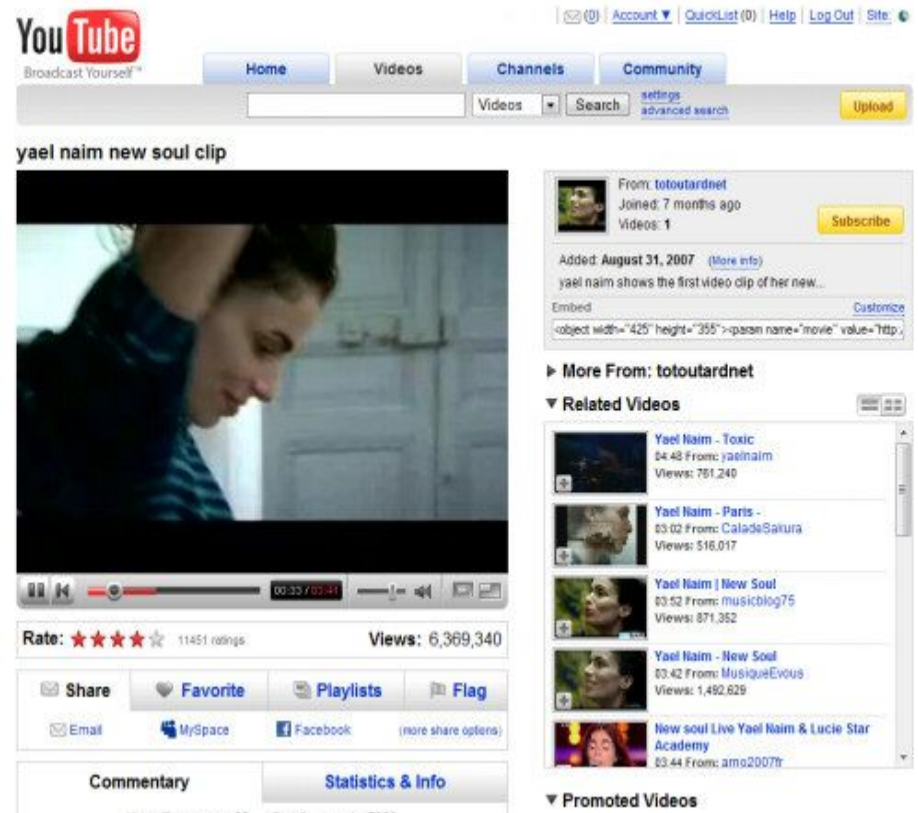
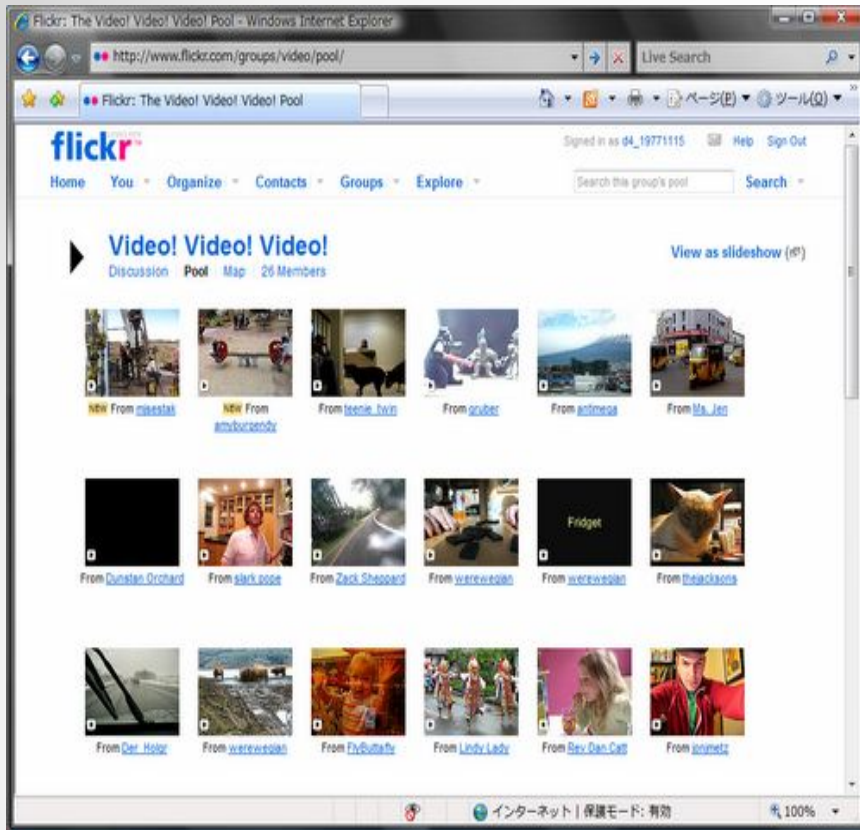
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Forum	Topics	Posts	Last Post
Fine Microsoft Products			
Internet Explorer It's the only browser we use! Moderator djst	12	76	Tue 2003-04-01, 23:32 cdn
Outlook Express What's wrong with being kept on your toes? Moderator djst	5	16	Tue 2003-04-01, 19:24 chocoba65
Mozilla Suite			
Mozilla General General discussion of Mozilla topics. Moderators asa, djst, MozillaZine People	1142	6816	Tue 2003-04-01, 23:26 Gunnar
Mozilla Builds Talk about nightly Mozilla builds and the Build Bar. Moderators asa, djst, JBassford, MozillaZine People	925	1994	Tue 2003-04-01, 20:08 JBassford
Mozilla Features Talk about what features you like in Mozilla, and ones you would like to see. Moderators asa, djst, MozillaZine People	391	1747	Tue 2003-04-01, 18:07 tigkerkman
Mozilla Bugs Talk about bugs in Mozilla before submitting them. Moderators asa, djst, MozillaZine People	549	2180	Tue 2003-04-01, 17:10 match
Phallus			
Phallus General General discussion of browser topics. (Phallus) Moderators asa, djst, MozillaZine People	1355	15555	Tue 2003-04-01, 23:22 whorfin
Phallus Builds Talk about nightly browser builds and the Build Bar. (Phallus) Moderators asa, djst, MozillaZine People	292	3811	Tue 2003-04-01, 23:02 ningava
Phallus Features Talk about what features you like in the browser, and ones you would like to see. (Phallus) Moderators asa, djst, MozillaZine People	735	6424	Tue 2003-04-01, 19:09 seb
Phallus Bugs Talk about bugs in the browser before submitting them. (Phallus) Moderators asa, djst, MozillaZine People	916	5365	Tue 2003-04-01, 22:03 rob08
Minotaur			
Mail General General discussion of mail topics. (Minotaur) Moderators asa, djst, MozillaZine People	10	83	Tue 2003-04-01, 21:49 jackson

Done



Content communities

communities which organize and share particular kinds of content. The most popular content communities tend to form around photos (Flickr), bookmarked links (del.icio.us) and videos (YouTube).

twitter Search Home Profile Messages Who To Follow Savanna410

Карим Масимов ✓
@KarimMassimov Астана, Казахстан
 Премьер-министр Республики Казахстан. English version is here @KarimMassimov_E
<http://pm.kz>

✓ Following

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KarimMassimov Карим Масимов
 Jim Clifton "The coming jobs war". Impressed.
 9 Nov

KarimMassimov Карим Масимов
 Выступление Стива Джобса. Рекомендую. snob.ru/selected/entry...
 9 Nov

KarimMassimov Карим Масимов
 Стив Джобстың сөзі. Керіп шығуға кеңес беремін. snob.ru/selected/entry...
 9 Nov

KarimMassimov Карим Масимов
 S&P поднял суверенный рейтинг Казахстана. Поздравляю!
 8 Nov

KarimMassimov Карим Масимов
 S&P Қазақстанның егемен рейтингін көтерді. Құттықтаймын!
 8 Nov

KarimMassimov Карим Масимов
 7 ноября. Зимний Дворец. История.
 7 Nov

KarimMassimov Карим Масимов
 7 қараша. Қысқы Сарай. Тарих.
 7 Nov

KarimMassimov Карим Масимов
 Сегодня Курбан айт в Звездном городке.
 6 Nov

KarimMassimov Карим Масимов
 Бүгін Звездный қалашығында - Құрбан айт.
 6 Nov

KarimMassimov Карим Масимов
 أهنكم بعيد الأضحي المبارك! وإن الحصة الواحدة في هذا اليوم العظيم تساوي عشر حصص عند الله!
 6 Nov

About @KarimMassimov

1,261 Tweets 102 Following 18,964 Followers 442 Listed

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 In-depth insight and analysis on international affairs ...

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 Осел с душой сенбернара

LeonelFernandez Leonel Fernandez · Follow
 Presidente Constitucional de la República Dominican...

Following · view all

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 Shortcuts Advertisers Businesses Media Developers
 Resources © 2011 Twitter

Microblogging
 social networking
 combined with
 bite-sized
 blogging, where
 small amounts of
 content
 ('updates') are
 distributed online
 and through the
 mobile phone
 network. Twitter is
 the clear leader
 in this field.

*so how big a
deal is social
media?*

Very big indeed.

As of 16 February 2011, there were over
156 million public blogs in existence

We spend around 2.9 billion hours on
YouTube in a month — over 325,000 years.

There are more than **800 million active users**
on social network Facebook.

How social networks work

Social networks on the web are like contained versions of the sprawling blog network. People joining a social network usually to create a profile and then build a network by connecting to friends and contacts in the network, or by inviting real-world contacts and friends to join the social network.

The image is a screenshot of Mark Zuckerberg's Facebook profile as it appeared in 2006. The interface is divided into several sections:

- Header:** The word "facebook" is in the top left, with navigation links "home search browse invite help logout" on the right. Below this, the profile name "Mark Zuckerberg's Profile" and the university "Harvard" are displayed.
- Left Sidebar:** Contains a search bar and a list of navigation links: "My Profile", "My Friends", "My Photos", "My Notes", "My Groups", "My Events", "My Messages", "My Account", and "My Privacy".
- Profile Picture:** A photo of Mark Zuckerberg sitting on a beach.
- Information Section:**
 - Account Info:** Name: Mark Zuckerberg (add to friends), Network: Harvard, Location: San Francisco, CA, Last Update: August 14, 2006.
 - Basic Info:** Sex: Male, Relationship Status: In a Relationship, Residence: Kirkland, Birthday: May 14, 1984, Hometown: Dobbs Ferry, NY.
 - Contact Info:** Email: mzuckerb@fas.harvard.edu.
 - Personal Info:** Activities: lots of facebook, Interests: information flow, exponential growth, minimalism, meditation, driving, writing, making things, social dynamics, domination, Favorite Music: green day, franz ferdinand, weezer, fall out boy, my chemical romance, Favorite Books: mostly biographies and textbooks, Favorite Quotes: never run out of ammo.
 - Education Info:** College: Harvard, High School: Philips Exeter Academy '02.
 - Work Info:** Company: Facebook, Time Period: 2004 - Present, Description: i like making things.
- Activity and Friends Section:**
 - Status:** A message stating "Mark isn't receiving Facebook texts right now."
 - Harvard Friends:** A section showing "146 friends at Harvard" with a "See All" link.
 - About Me:** A short bio: "i make things that increase information flow between people."
- Bottom Left:** An advertisement for the University of Phoenix with the text "Study where you want. Earn a degree at University of Phoenix Online."



MySpace allows members to create vivid, chaotic home pages to which they can upload images, videos and music. It has built a lot of its popularity around its music services. There are said to be over three million bands and musicians registered on it, trying to attract a fan base from the 200 million registered accounts.



Facebook allow anyone to develop applications and run them on Facebook - without charging them. Facebook users able to play each other at Scrabble and Chess, compare each others' tastes and send 'virtual gifts', among any number of new ideas vying for attention.



VKontakte is a Russian social network service popular in Russia, Ukraine, Kazakhstan, and Belarus. VK offers a striking similarity in design and functionality to its US rival Facebook, and as such has been described as a "Facebook clone". Like Facebook, VK allows users to message contacts publicly or privately, create groups and events, share and tag images and video, and play browser-based games.

BACK TO THE FUTURE

