

# English in the Borderline Schools

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## HIPPO-PROJECT



# PROJECT MANAGEMENT WORKSHOP - Case study 1

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*Bad News! Your plane has crashed somewhere off the coast of Borneo. A small group of survivors has managed to swim ashore onto a small deserted island. Help is several weeks away.*



*By the way, you're also very hungry and have been looking around for something to eat for days, finally you get lucky and spot something moving.....*

## PROJECT MANAGEMENT WORKSHOP - Case Study 1

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- *You realize that you are stranded with only a hippopotamus for food. You need a plan!*





# PROJECT MANAGEMENT WORKSHOP - Case Study 1

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- *Step One: Get into small work teams.*
- *Step Two: You have fifteen minutes to work out a plan on how to eat the hippopotamus.*
- *Step Three: Make sure that the plan is as detailed as possible to be able to present to the rest of the group.*
- *Step Four: The best action plan will be chosen by the group and the winners will each receive a juicy hippo burger.*



# PROJECT MANAGEMENT WORKSHOP - applications

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- You have just completed a fun exercise in project management. Effective project management is an important skill for a manager to possess.
  - Organizing a school social event
  - Planning a language seminar
  - Creating a marketing campaign
  - Developing an ESP course
  - Implementing a new directive from HQ
  - Eating a hippopotamus



# PROJECT MANAGEMENT WORKSHOP

## -main characteristics

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- *The main characteristics of a project are as follows:*
  - 1. Instrument of change
  - 2. Clearly identifiable start and finish
  - 3. Specific aims
  - 4. Results in something being delivered
  - 5. Is unique
  - 6. Is the responsibility of a single person/body.
  - 7. Involves costs, resources and time
  - 8. Uses a wide variety of resources and skills



# Summary of Hippo Case Study

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Clarification of objectives/alternatives

Examine parameters: location/resources/time frame

Subsidiary aims

Problems and consequences

Method of killing:  
Creativity

Agreement or disagreement:  
Conflict - need to practice first

Plan: order and agreement of steps / choice of how / allocate responsibility

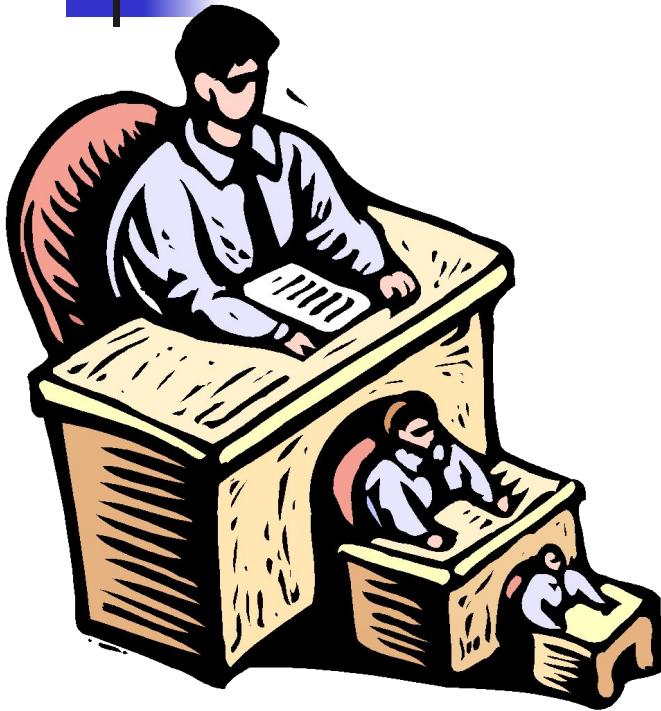
Consensus: how is this reached?

Is there a Result?

Reflection

# PROJECT MANAGEMENT WORKSHOP -the Project Manager

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To plan

To organize

To co-ordinate

To control

To lead

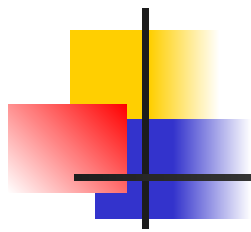
*It is essential that the project leader is a good communicator who can get a good influential sponsor. Promote the project and manage user expectation.*



# PROJECT MANAGEMENT WORKSHOP - Why plans fail



- Lack of planning. Team has no sense of direction.
- The plan has a lack of stakeholders. Without support the plan cannot be implemented.
- Project manager completes plan alone. When appropriate people are involved in the buy-in there will be a higher quality plan with more insights and a smoother path for implementation.
- The team thinks implementation will be easy. The job is underestimated and unexpected consequences can derail project.



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