

# Android шагает по планете

Алексей Тараненко



HTC ANDROID  
DEVELOPERS  
CONTEST 2

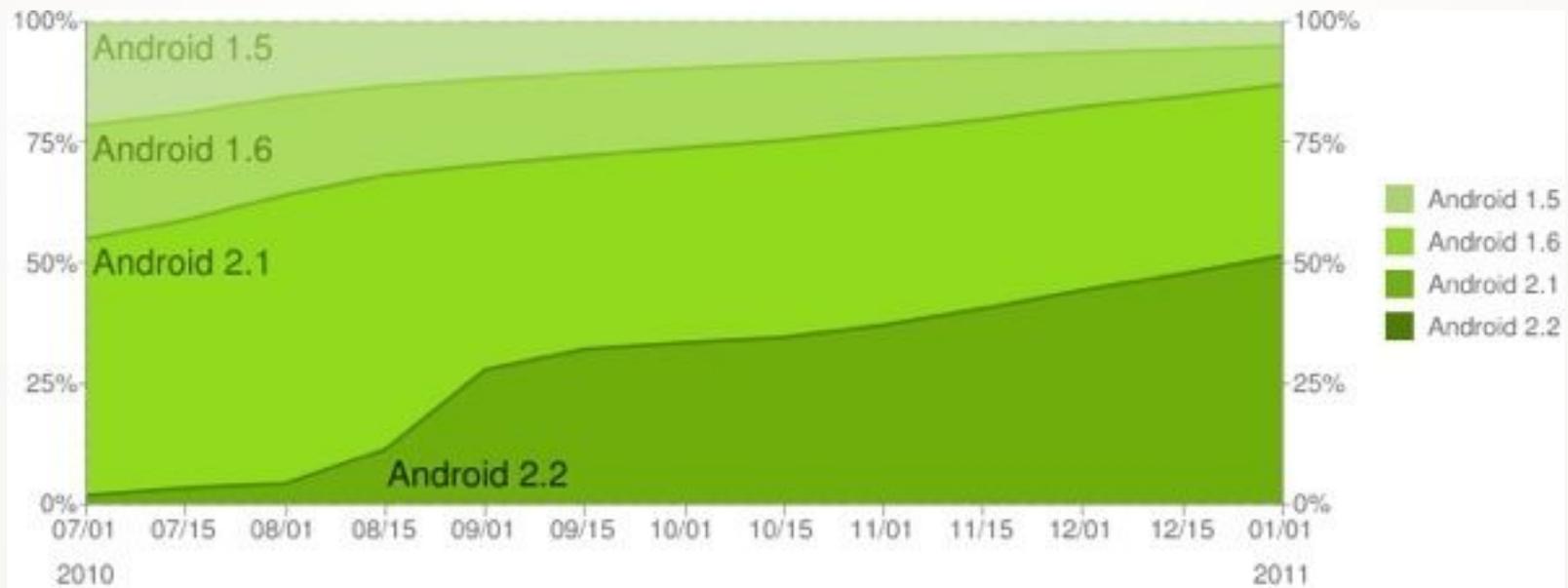
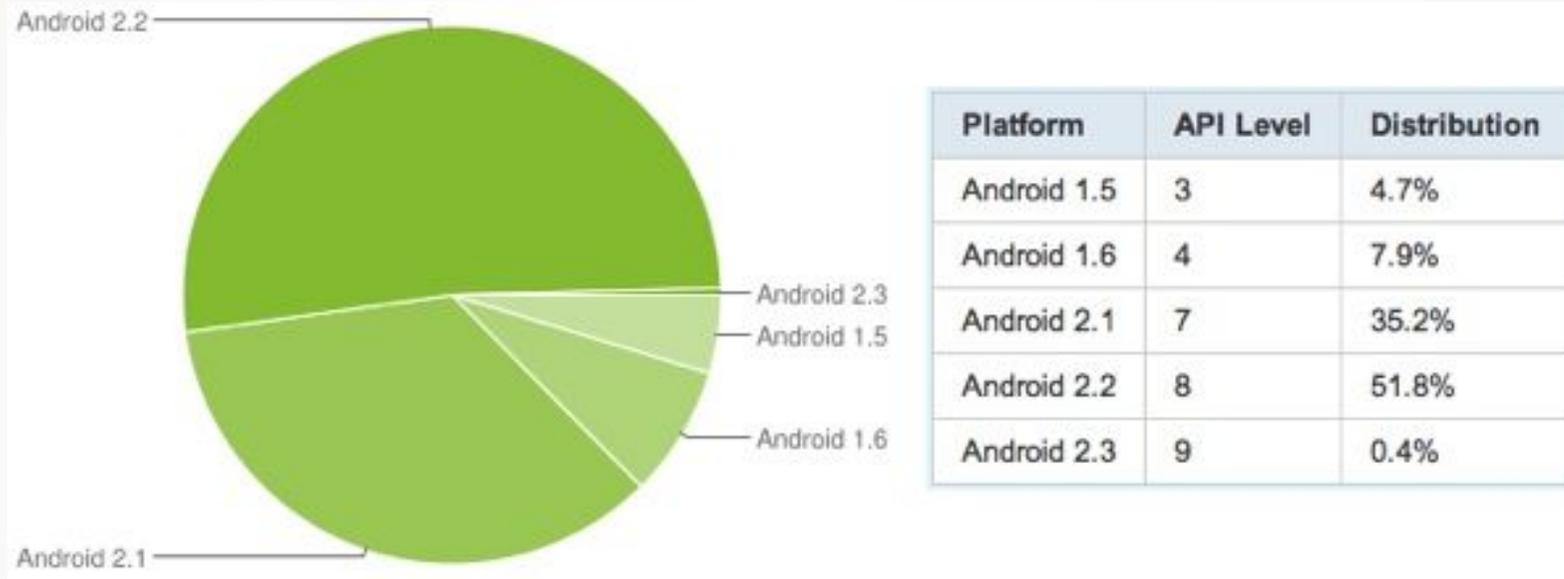


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Android 3.0 Honeycomb уже с нами

htc  
quietly brilliant



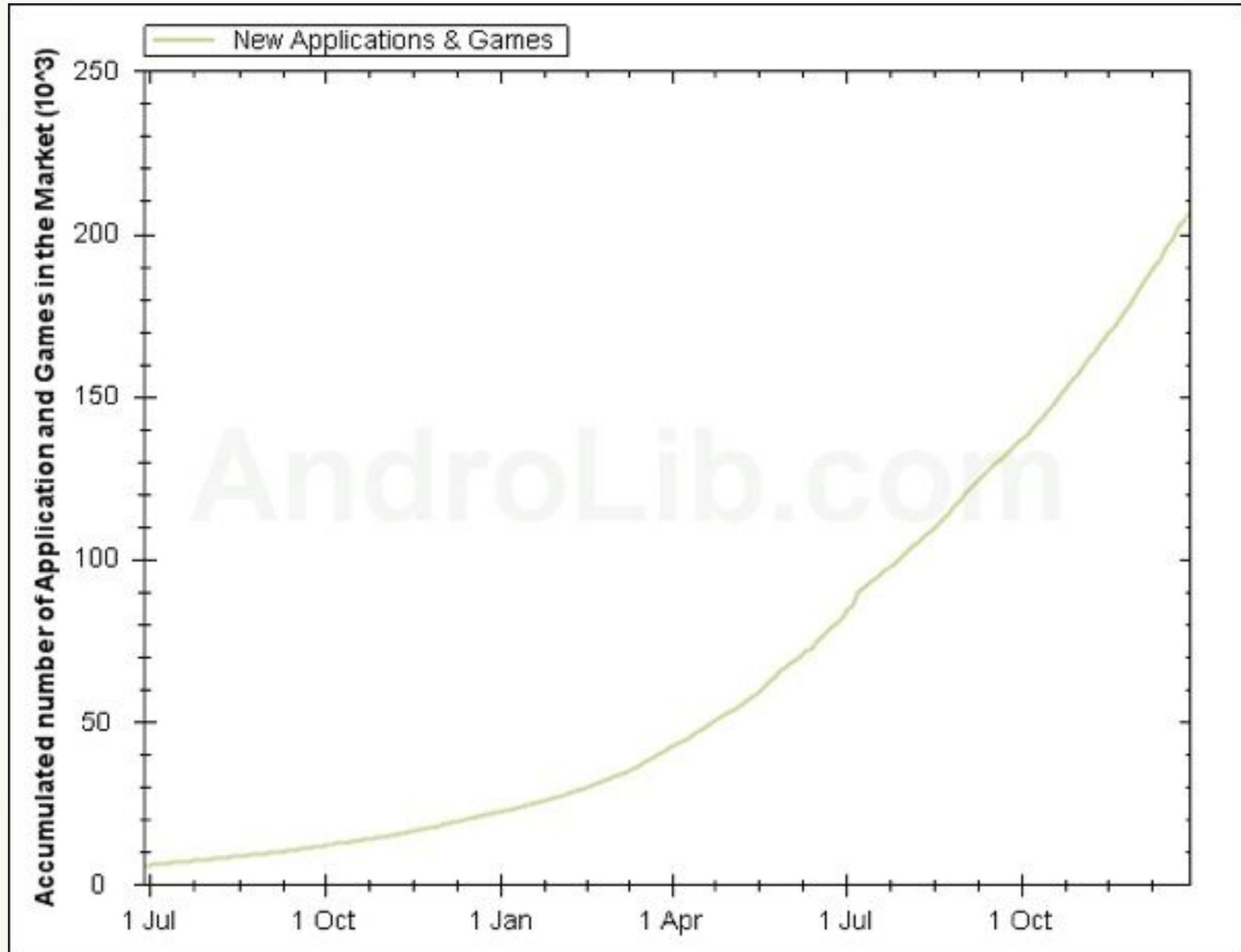


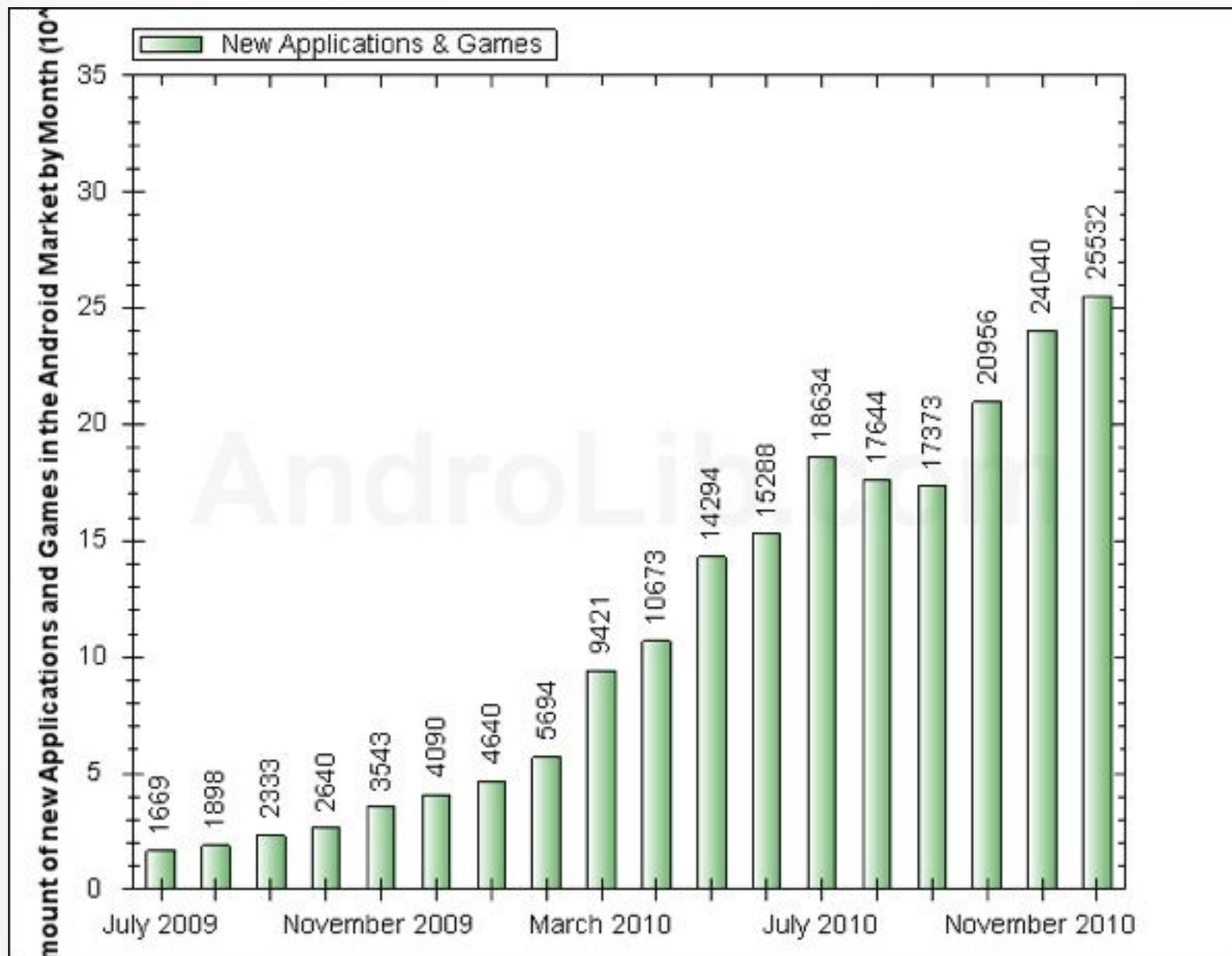


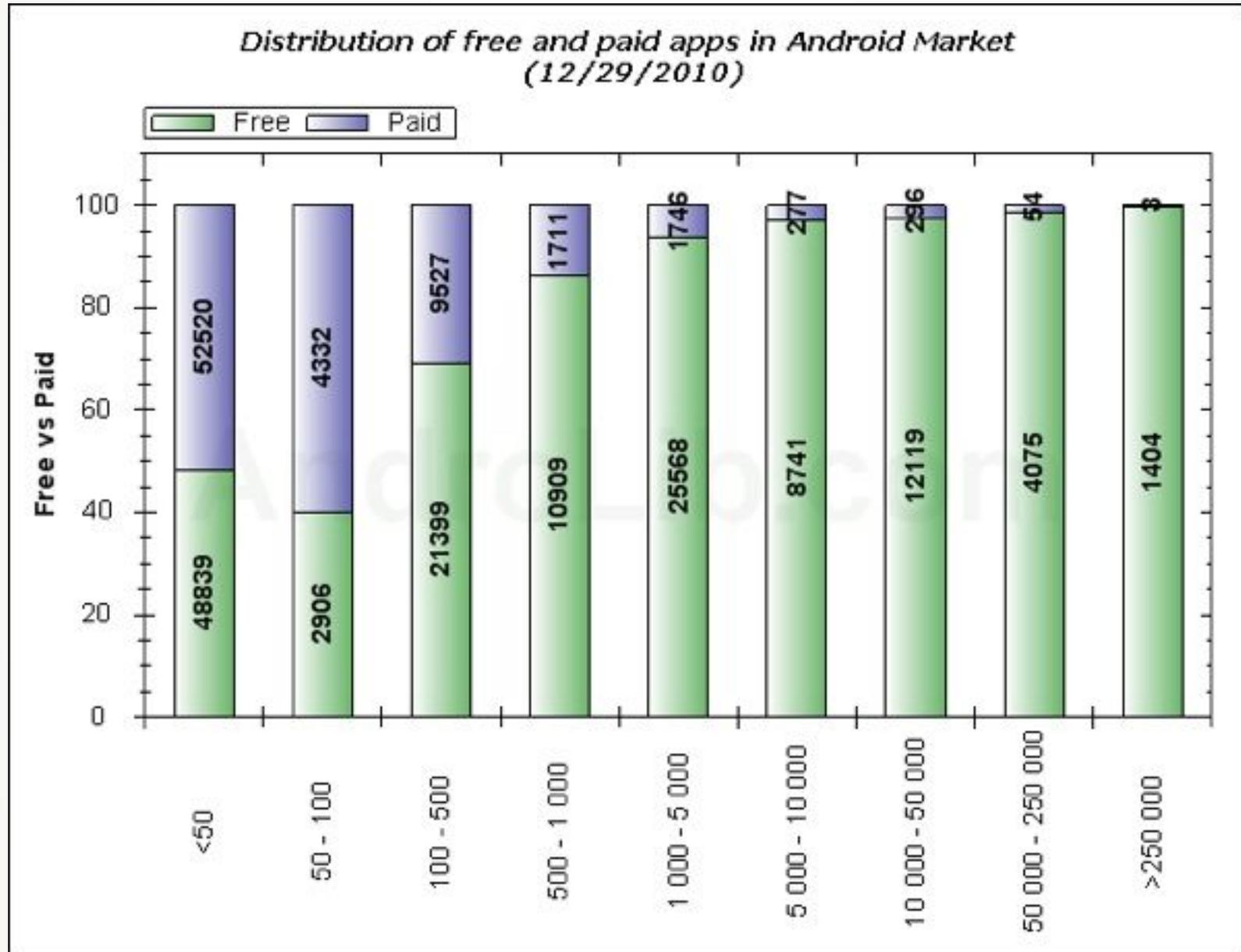
### Worldwide smart phone market Market shares Q4 2010, Q4 2009

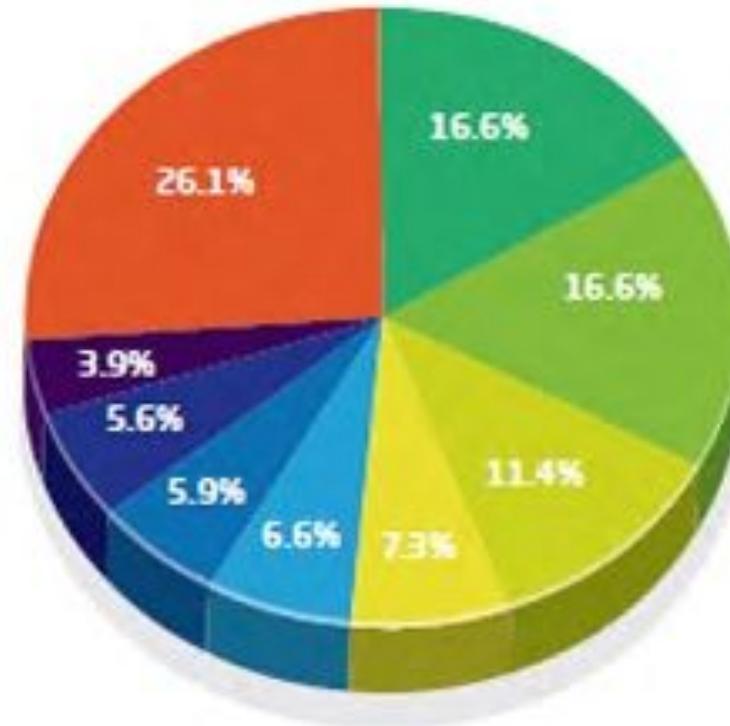
OS vendor	Q4 2010		Q4 2009		Growth Q4'10/Q4'09
	shipments (millions)	% share	shipments (millions)	% share	
Total	101.2	100.0%	53.7	100.0%	88.6%
Google	33.3	32.9%	4.7	8.7%	615.1%
Nokia	31.0	30.6%	23.9	44.4%	30.0%
Apple	16.2	16.0%	8.7	16.3%	85.9%
RIM	14.6	14.4%	10.7	20.0%	36.0%
Microsoft	3.1	3.1%	3.9	7.2%	-20.3%
Others	3.0	2.9%	1.8	3.4%	64.8%

Source: Canalis estimates, © Canalis 2011





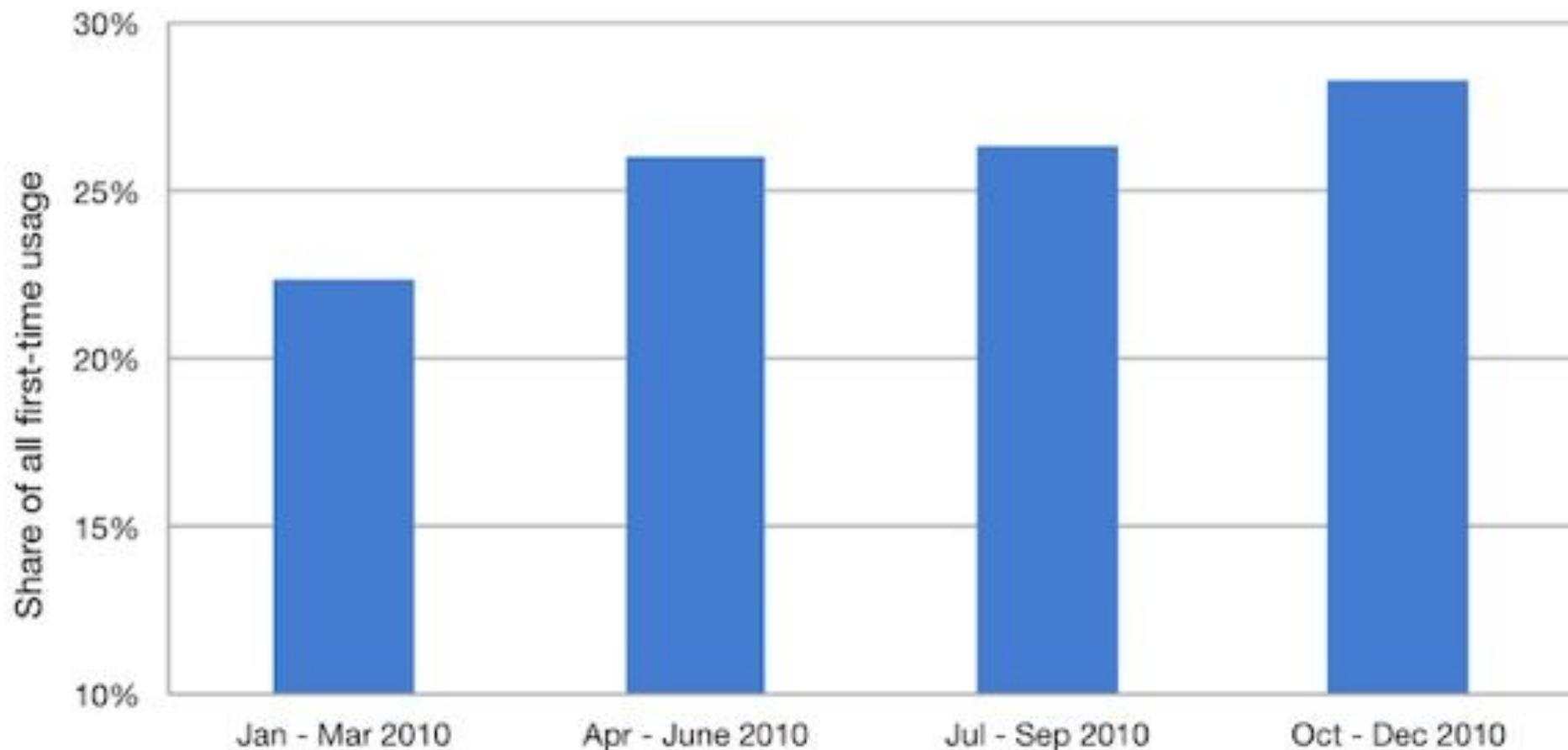




- |               |           |
|---------------|-----------|
| Games         | Utilities |
| Books         | Travel    |
| Entertainment | Music     |
| Education     | Other     |
| Lifestyle     |           |

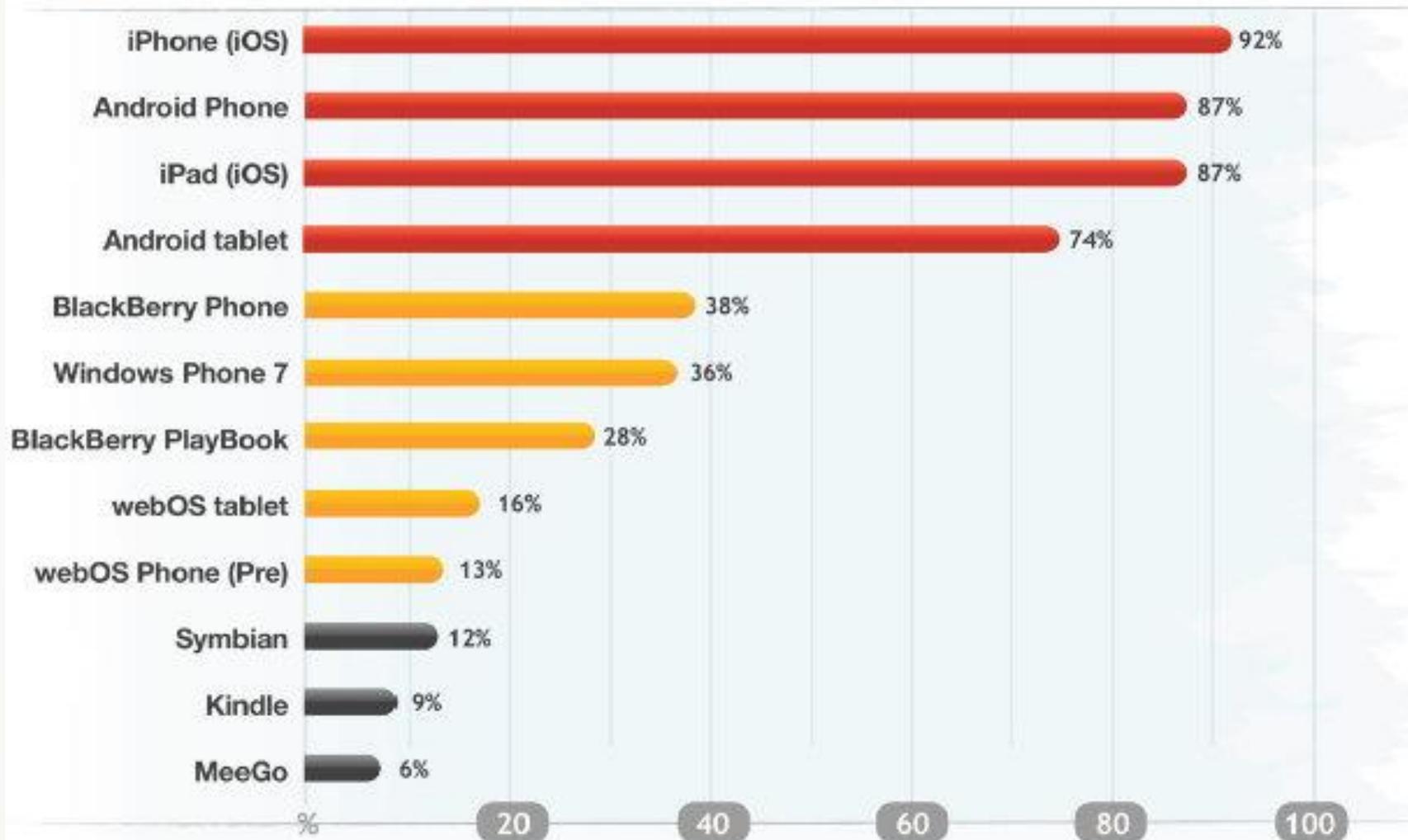


## How Often Apps are Downloaded & Used Just Once





## 'Very Interested' In Developing For Each Platform



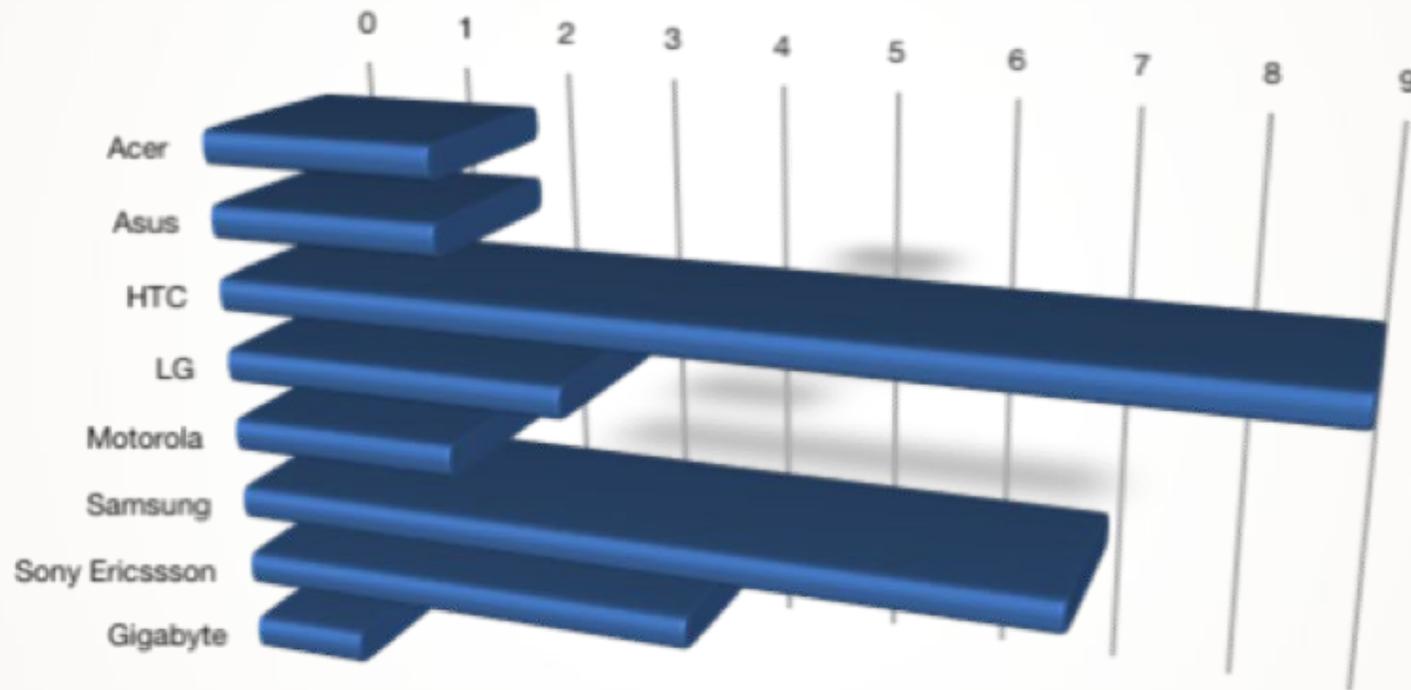
N = 1,971 responses

Source: Appcelerator / IDC - 01/2011





### Смартфоны Android в Украине



■ Количество представленных моделей, цена от 1500 до 6500 гривен

Всего в Украине функционирует порядка 70 000 Android-устройств

# Спасибо за внимание

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