

The history of Nokia



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E112B

Nokia is the world leader in mobility, driving the transformation and growth of the converging Internet and communications industries.

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Nokia headquarters
in Keilaniemia city
neighbouring
Finland's
capital Helsinki.



How it all began?

- **Nokia started by making paper – the original communications technology**
- The history of Nokia goes back to 1865. That was when Fredrik Idestam built a **wood pulp mill** on the banks of the Tammerkoski rapids, in southern Finland. A few years later, he built a second mill by the **Nokianvirta river** – the place that gave Nokia its name.
- **Who was Fredrik Idestam?**
- A mining engineer by trade, Idestam brought a new, cheaper paper manufacturing process to Finland from Germany.
- It was a great success. Idestam's invention won a bronze medal at the Paris World Exposition in 1867, and he is considered to be **the father of Finland's paper industry.**
- Idestam named his company **Nokia Ab** in 1871
- Nokia Ab added **electricity generation** to its business activities in 1902
- **Did you know?**
- The Nokianvirta river is named after a dark, furry animal that was locally known as the nokia – a type of marten.

The company's history can be divided into four stages, each of which is full of important events that changed the world.

Nokia's first century: 1865-1967

The first Nokia century began with Fredrik Idestam's paper mill on the banks of the Nokianvirta river. Between 1865 and 1967, the company would become a major industrial force; but it took a merger with a cable company and a rubber firm to set the new Nokia Corporation on the path to electronics...



1865: The birth of Nokia

Fredrik Idestam establishes a paper mill at the Tammerkoski Rapids in southwestern Finland, where [the Nokia story begins](#).



1898: Finnish Rubber Works founded

Eduard Polón founds Finnish Rubber Works, which will later become Nokia's rubber business.



1912: Finnish Cable Works founded

Arid Wickström starts Finnish Cable Works, the foundation of Nokia's cable and electronics businesses.



1937: Verner Weckman, industry heavyweight

Former Olympic wrestler [Verner Weckman](#) becomes President of Finnish Cable Works.



1960: First electronics department

Cable Works establishes its [first electronics department](#), selling and operating computers.



1962: First in-house electrical device

The Cable Works electronics department produces its first in-house electrical device - a pulse analyzer for nuclear power plants.



1967: The merger

Nokia Ab, Finnish Rubber Works and Finnish Cable works formally merge to [create Nokia Corporation](#).

The move to mobile: 1968-1991

The newly formed Nokia Corporation was ideally positioned for a pioneering role in the early evolution of mobile communications. As European telecommunications markets were deregulated and mobile networks became global, Nokia led the way with some iconic products...



1979: Mobira Oy, early phone maker

Radio telephone company Mobira Oy begins life as a joint venture between Nokia and leading Finnish television maker Salora.



1981: The mobile era begins

Nordic Mobile Telephone (NMT), the [first international mobile phone network](#), is built.



1982: Nokia makes its first digital telephone switch

The Nokia DX200, the company's first digital telephone switch, goes into operation.



1984: Mobira Talkman launched

Nokia launches the Mobira Talkman portable phone.



1987: Mobira Cityman – birth of a classic

Nokia launches the Mobira Cityman, the [first handheld NMT phone](#).



1991: GSM – a new mobile standard opens up

Nokia equipment is used to make the [world's first GSM call](#).

Mobile revolution: 1992-1999

In 1992, Nokia decided to focus on its telecommunications business. This was probably the most important strategic decision in its history.

As adoption of the GSM standard grew, new CEO Jorma Ollila put Nokia at the head of the mobile telephone industry's global boom – and made it the world leader before the end of the decade...



1992: Jorma Ollila becomes President and CEO

Jorma Ollila becomes President and CEO of Nokia, [focusing the company on telecommunications](#).



1992: Nokia's first GSM handset

Nokia launches its first GSM handset, the Nokia 1011.



1994: Nokia Tune is launched

Nokia launches the 2100, the first phone to feature [the Nokia Tune](#).



1994: World's first satellite call

The world's first satellite call is made, using a Nokia GSM handset.



1997: Snake – a classic mobile game

The Nokia 6110 is the first phone to feature [Nokia's Snake game](#).



1998: Nokia leads the world

Nokia becomes the [world leader in mobile phones](#).



1999: The Internet goes mobile

Nokia launches the world's first WAP handset, the Nokia 7110.

Nokia now: 2000-today

Nokia's story continues with 3G, mobile multiplayer gaming, multimedia devices and a look to the future...



2002: First 3G phone

Nokia launches its [first 3G phone](#), the Nokia 6650.



2003: Nokia launches the N-Gage

Mobile gaming goes multiplayer with the N-Gage.



2005: The Nokia Nseries is born

Nokia introduces the next generation of multimedia devices, the [Nokia Nseries](#).



2005: The billionth Nokia phone is sold

Nokia sells its billionth phone – a Nokia 1100 – in Nigeria. Global mobile phone subscriptions pass 2 billion.



2006: A new President and CEO – [Nokia today](#)

Olli-Pekka Kallasvuo becomes Nokia's President and CEO; Jorma Ollila becomes Chairman of Nokia's board. Nokia and Siemens announce plans for Nokia Siemens Networks.



2007

Nokia recognized as 5th most valued brand in the world. Nokia Siemens Networks commences operations. Nokia launches Ovi, its new internet services brand.



2008

Nokia's three mobile device business groups and the supporting horizontal groups are replaced by an integrated business segment, Devices & Services.

Story of Nokia - a century and a half of innovation, from a riverside paper mill in southwestern Finland to a global telecommunications leader.



output

- Nokia today is one of the largest producers of high-tech world. Hard to imagine our life without the company. Mobile phones, smartphones, tablets, radio is not a complete list of gadgets produced by Nokia. and to prove the company's role in our lives, I ask Nokia phone owners to raise their device up.