

Разгони свой сайт for dummies + some tricks and lifehacks

Who am I?

- ByCamp 2008 (bycamp.org)
- Belarusian Citizen Journalism Platform (iBelarus.net)
- New media consultant
- Drupal CMF developer
- Blogger (twitter, Livejournal, stand-alone, etc.)
- Social media addict
- Smart guy

Acknowledgements

Livejournal, wordpress.com, blogspot.com ,
any hosted platforms --

SUCKS!!!!

CONTENT OPTIMIZATION

Уменьшить
количество
HTTP запросов



JS

Compress it, merge it, make it external, place to the bottom

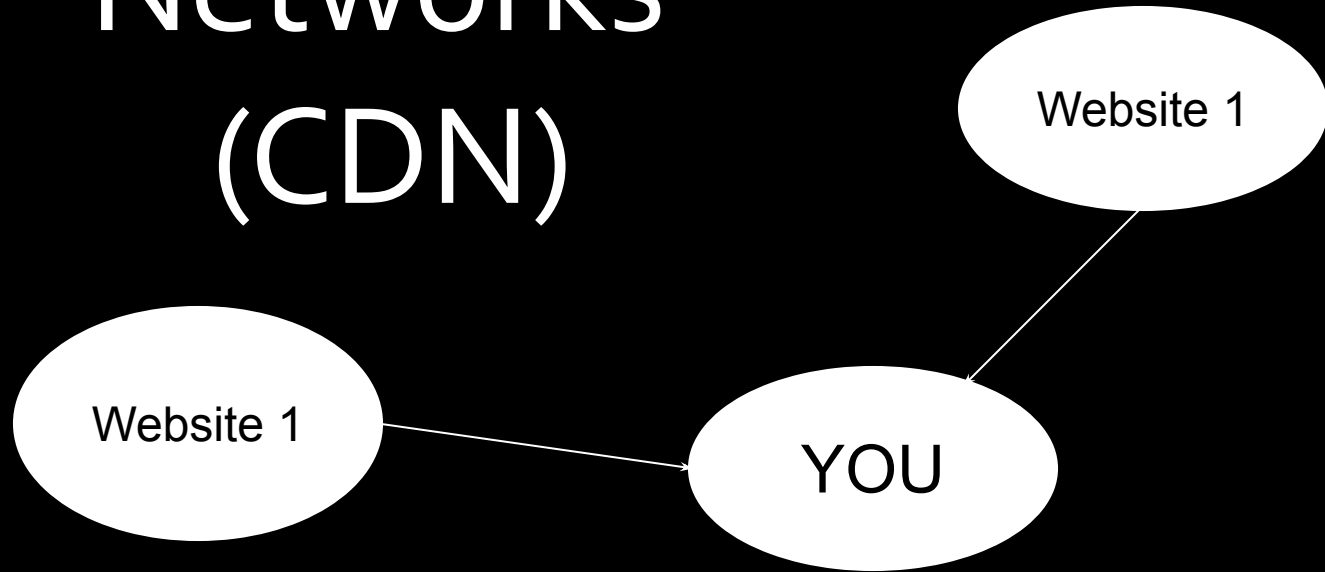
CSS

Compress it, merge it, make it external, **do not** place to the bottom

Backgrounds

Use css sprites, and png compression

Content Distribution Networks (CDN)



GZIP (Bzip, whatever...)

Just compress it!

SERVER TUNING

Конфигурация сервера 1

Apache + MySQL

Just Google it!

MySQL tuning primer

Конфигурация сервера 2

Apache + NGINX + MySQL

Apache for scripts

NGINX for static files

Конфигурация сервера 3

Nginx (Lighttpd) only

Кэширование

- В базе данных сайта
- На статических файлах
- Op-Code
- В отдельной базе (memcache)

MoreIntelligentWeb.net
