

Уловки маркетологов и интересные факты из маркетинговой среды.









McDonald's
OVER 45 BILLION SERVED

DRIVE-THRU

531



A MARVEL® SUPER SPECIAL!

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\$1.50

KISS®



MOTOR

HARLEY-DAVIDSON

CYCLES



SMOTRA.RU

SPAM[®]

Classic



따기 쉬워진 알루미늄캔!

조리예



MARLBORO CIGARETTES

Mild as May

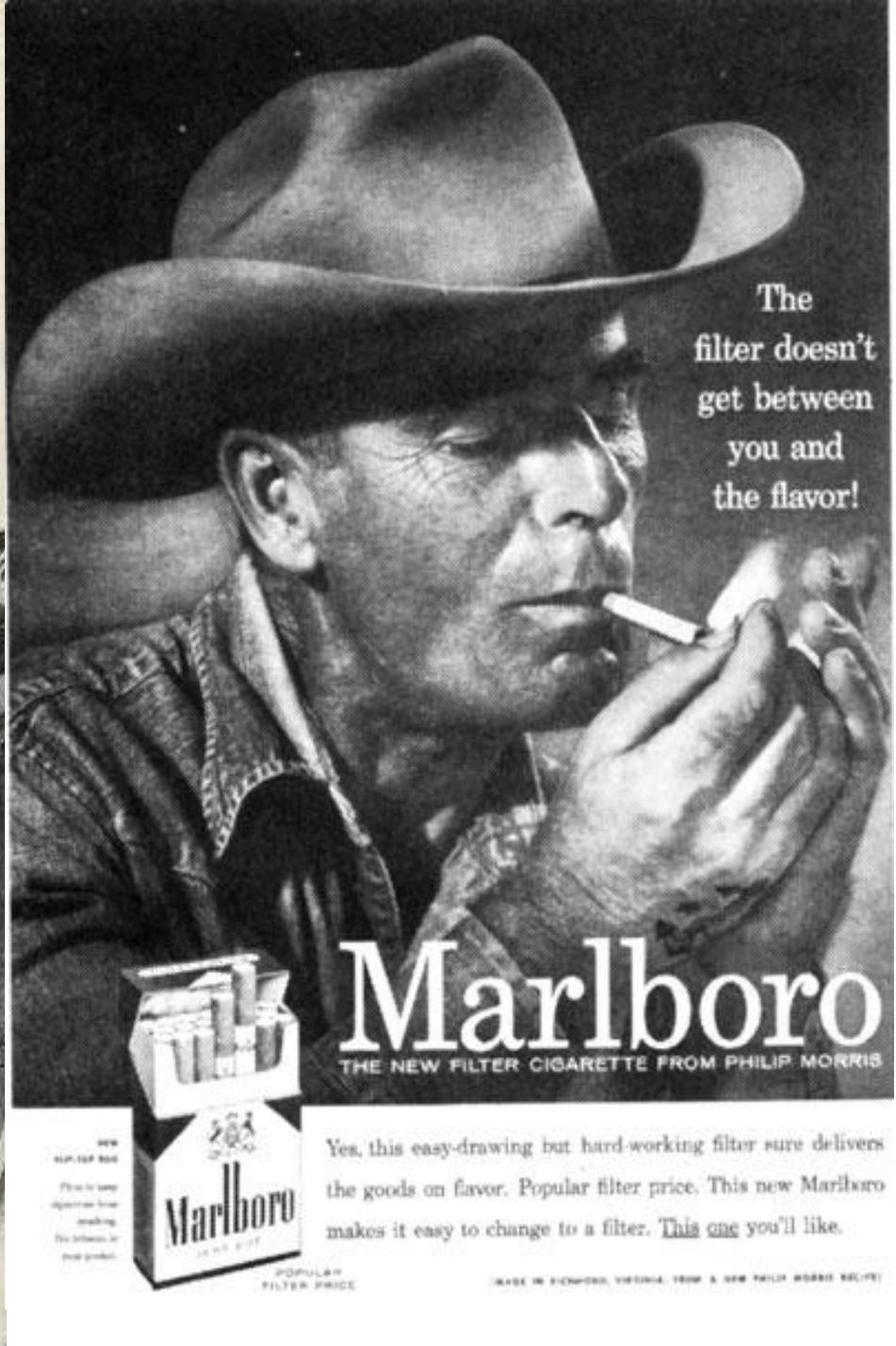
Discerning feminine taste is now confirming the judgment of masculine connoisseurs in expressing unanimous preference for this wisest of cigarettes.

That's why Marlboros are now favored wherever fashion gathers, as well as favored on Fifth Avenue.

Always Fresh—Wrapped in Heavy Foil.

PHILIP MORRIS & CO., INC., Ltd.
11 West 57th St., New York 19, N.Y.

Marlboro Budget Store available free upon request.



The
filter doesn't
get between
you and
the flavor!

Marlboro

THE NEW FILTER CIGARETTE FROM PHILIP MORRIS



Yes, this easy-drawing but hard-working filter sure delivers the goods on flavor. Popular filter price. This new Marlboro makes it easy to change to a filter. This one you'll like.

POPULAR
FILTER PRICE

MADE IN RICHMOND, VIRGINIA, FROM A NEW FILTER MORRIS RECIPE!

KING



OF



POP

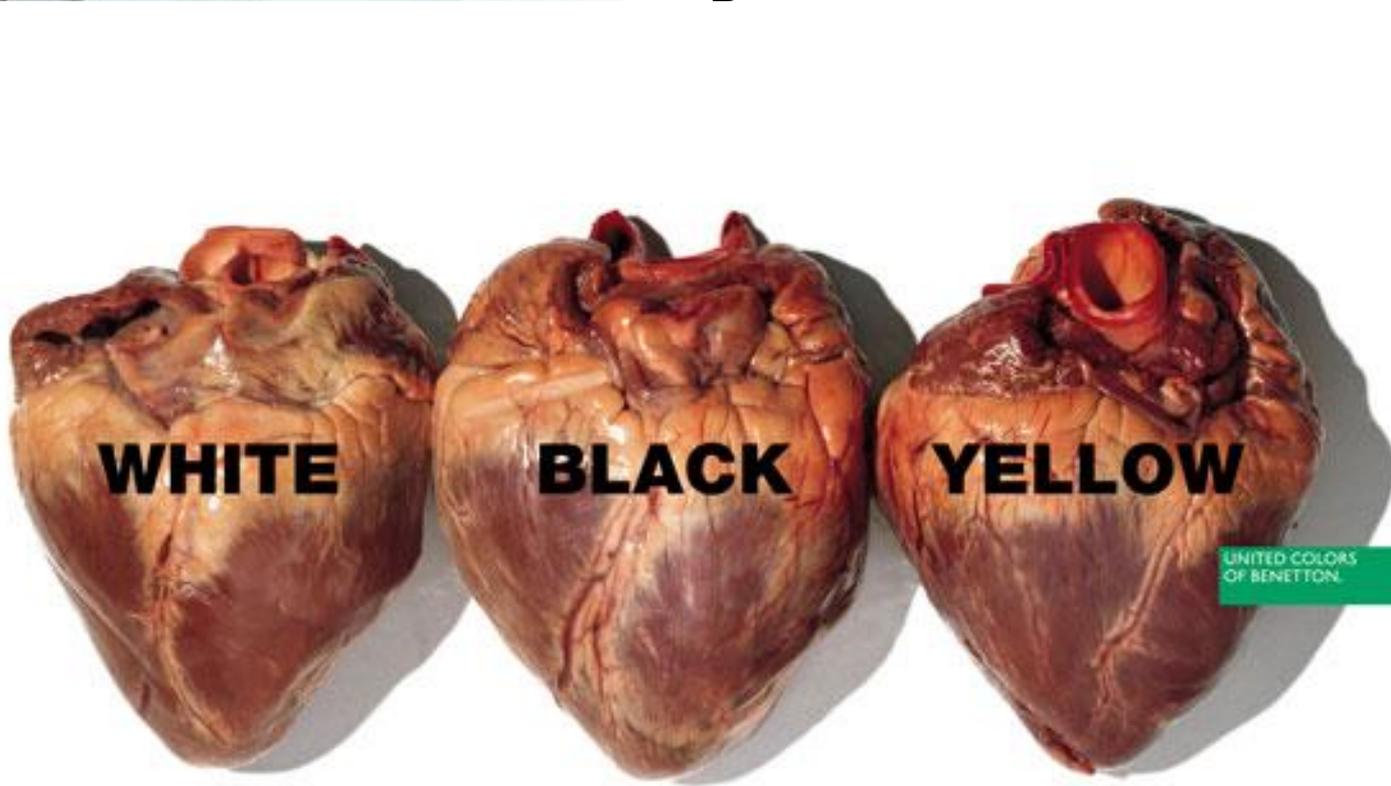




Benetton (Benetton, 1986)

«Смешанные Цвета Benetton»), 1986, стал универсальной

наш логотип. одежду, они направлены и они обычно они должны быть Принты, выхсызывали ска Не одежду —



Принт — изображении определенным способом (термотрансфер), бума