

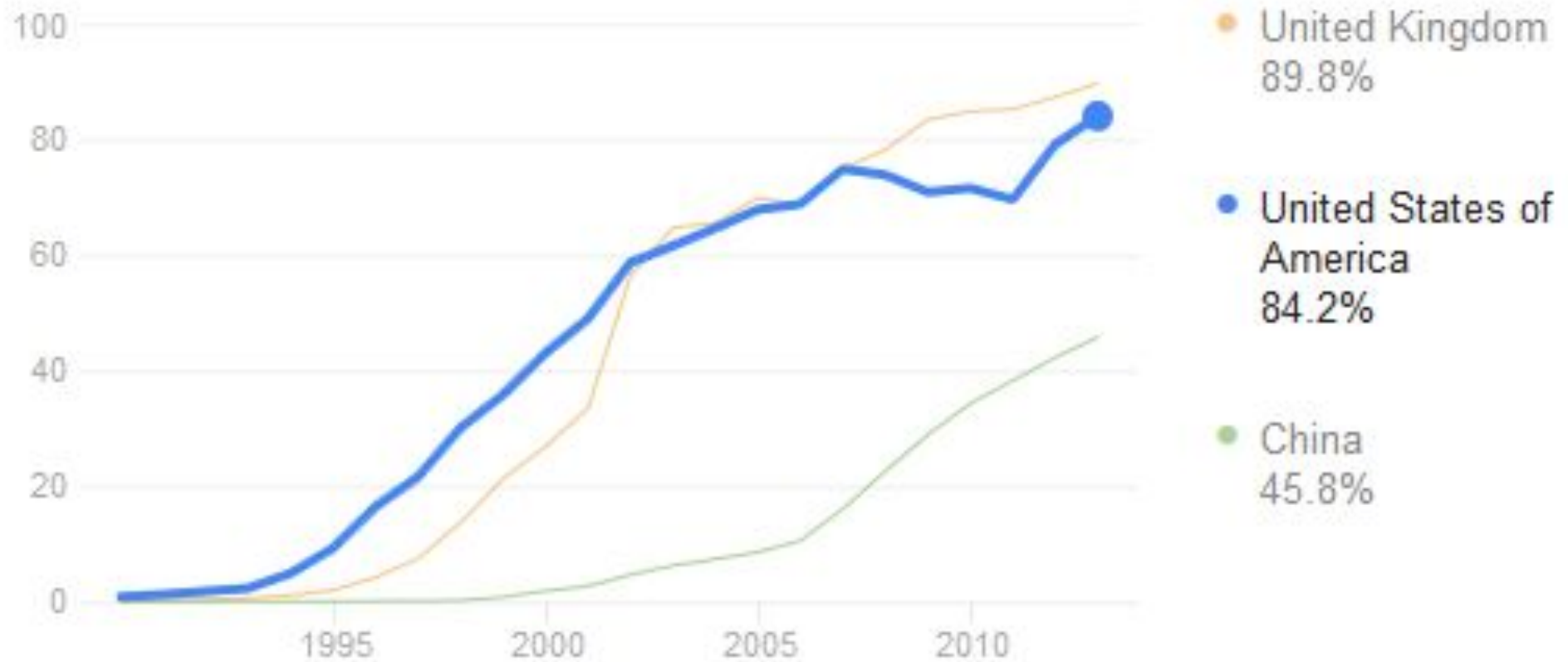


Internet

IN THE USA

84.2% of the population (2013)

United States of America, Internet users



Google



reddit

WIKIPEDIA
The Free Encyclopedia



TOP-10 sites
in the USA

YAHOO!



You Tube

amazon.com

eBay

google.com

- ❖ belongs to **Google Inc.**, which was founded by **Larry Page** and **Sergey Brin** on September 4, 1998;
- ❖ enables users to **search** the world's information, including webpages, images, and videos;
- ❖ offers unique features and search technology.



Global: 1
USA: 1

facebook.com

- ❖ launched on February 4, 2004, by **Mark Zuckerberg** with his college roommates and fellow Harvard University students;
- ❖ a social utility that **connects people**, to keep up with friends, upload photos, share links and videos.

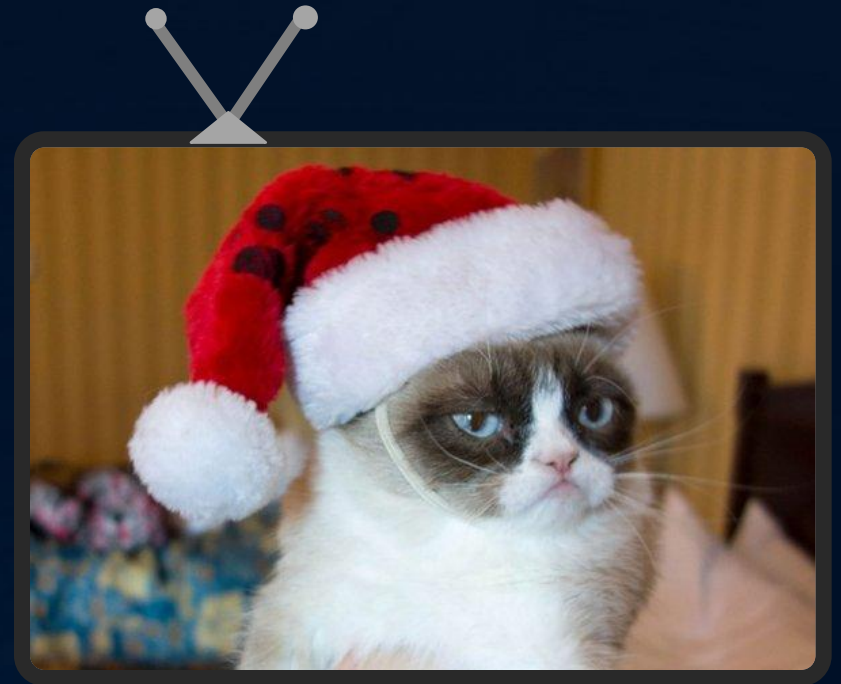


Global: 2

USA: 2

youtube.com

- ❖ created by three former PayPal employees on February 14, 2005;
- ❖ currently belongs to Google Inc.;
- ❖ YouTube is a way to get **your videos** to the people who matter to you. Upload, tag and share your videos worldwide!



Global: 3

USA: 3

amazon.com

- ❖ founded by **Jeff Bezos** on July 5, **1994**;
- ❖ seeks to be Earth's most customer-centric company, where customers can find and discover anything they might want to **buy online**, and endeavors to offer its customers the lowest possible prices.

Global: 7

USA: 4

yahoo.com

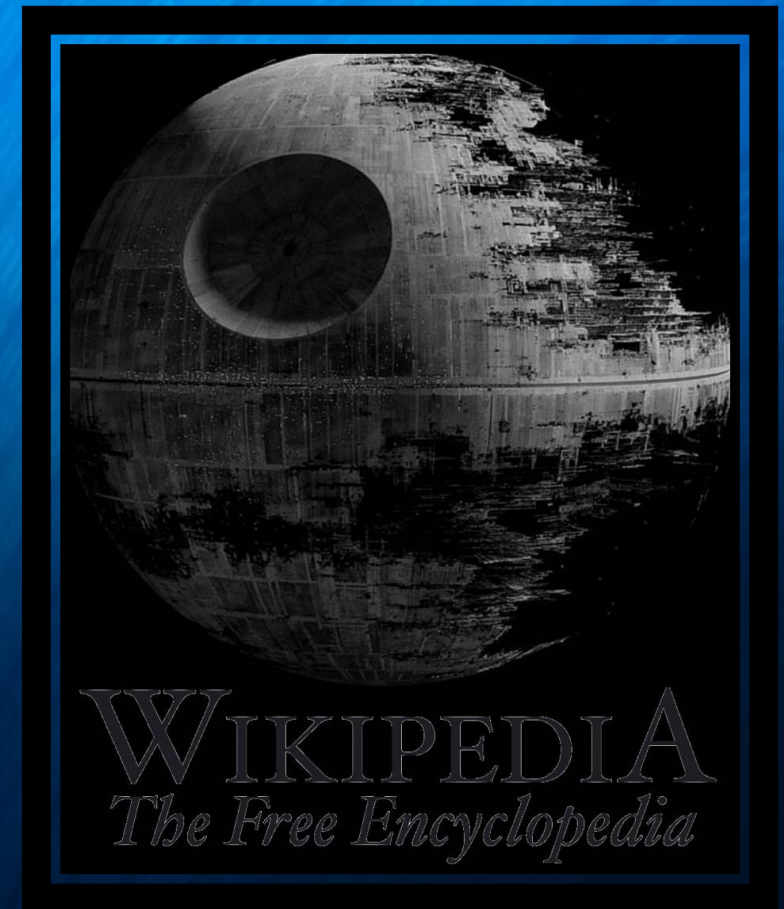
- ❖ founded in January **1994** by **Jerry Yang** and **David Filo**;
- ❖ a major internet portal and service provider offering **search results**, customizable content, chatrooms, **free e-mail**, clubs, and more.



Global: 4
USA: 5

wikipedia.org

- ❖ launched by **Jimmy Wales** and **Larry Sanger** on January 15, 2001;
- ❖ a **free encyclopedia** built collaboratively using wiki software.



Global: 6

USA: 6

ebay.com

- ❖ founded by **Pierre Omidyar** on September 3, **1995**;
- ❖ international person to person **auction site**, with products sorted into categories.



Global: 21

USA: 7

twitter.com

- ❖ created in March **2006** by Jack Dorsey, Evan Williams, Biz Stone and Noah Glass;
- ❖ social networking service that enables users to send and read short **140-character messages** called "tweets".



Global: 8
USA: 8

reddit.com

- ❖ founded by University of Virginia roommates **Steve Huffman** and **Alexis Ohanian** on June 23, 2005.
- ❖ an entertainment, **social networking** service and news website where registered community members can submit content, such as text posts




Global: 36

USA: 9

linkedin.com

- ❖ launched on May 5, 2003;
- ❖ a networking tool to find connections to recommended job candidates, industry experts and **business** partners.

Connect, share ideas, and discover opportunities.



Get started – it's free.
Registration takes less than 2 minutes.

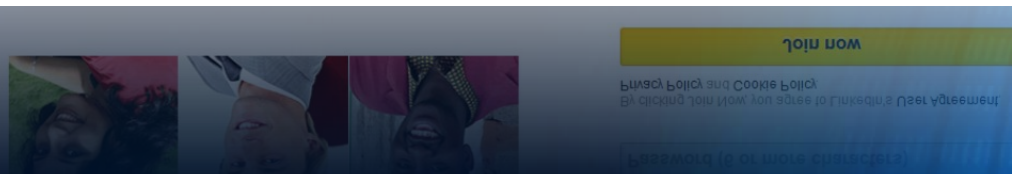
First name Last name

Email address

Password (6 or more characters)

By clicking Join Now, you agree to LinkedIn's [User Agreement](#), [Privacy Policy](#) and [Cookie Policy](#).

[Join now](#)



Join now

By clicking Join Now, you agree to LinkedIn's [User Agreement](#), [Privacy Policy](#) and [Cookie Policy](#).

Password (6 or more characters)

Global: 13
USA: 10

Google



reddit

WIKIPEDIA
The Free Encyclopedia



Thank you
for your
attention!

YAHOO!

You Tube

amazon.com

ebay