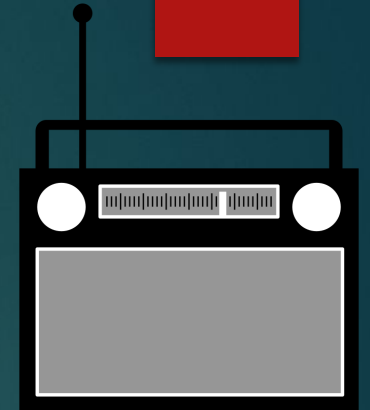


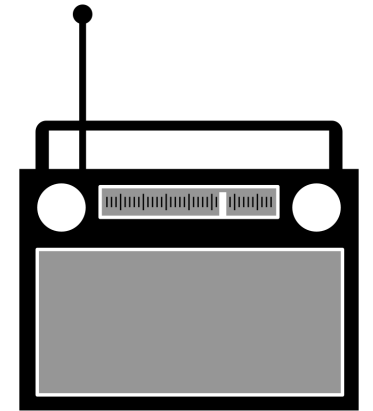
Radio in Australia

THE HISTORY OF AUSTRALIAN RADIO AND FAMOUS RADIO STATIONS



Australian Radio Timeline

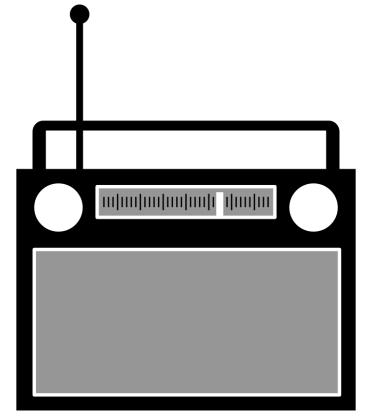
- ▶ **1901:** *Section 51(v)* of the Australian Constitution gives the federal government power over "postal, telegraphic, telephonic, and other like services".
- ▶ **1905:** *Wireless Telegraphy Act* placed broadcasting in the control of the Australian Government.
- ▶ **1906:** first **official** telegraph transmission between Queenscliff and Devonport, Tasmania.



Australian Radio Timeline

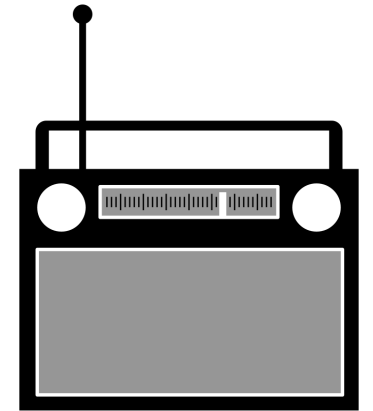
- ▶ **1910:** *The Maritime Wireless Co. Ltd* formed by Edward Hope Kirkby, his workers and Father Archibald Shaw.
- ▶ **1912:** The first Coastal wireless station opened in Melbourne.
- ▶ **1919:** The first radio "broadcast" in Australia was organised by George Fisk of AWA on 19 August.

* AWA – Amalgamated Wireless Australasia Ltd



Australian Radio Timeline

- ▶ **1921:** Amateur radio broadcasters commenced transition.
- ▶ **1922:** Australia's first broadcast licence (**2CM** in Sydney) issued to **Charles MacLurcan** in December.
- ▶ **1923:** **2SB** in Sydney is the 2nd official station licensed on 23 November.
- ▶ **1924:** The Government introduces [a two-tiered licence system](#) in July.
- ▶ **1925:** Number of licences issued reaches 80,000.

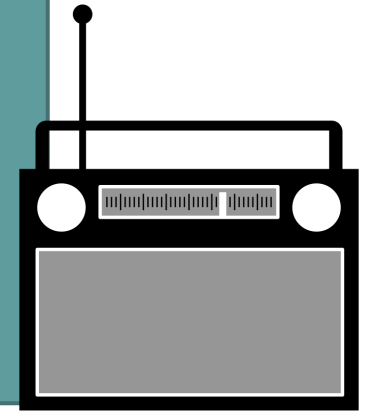


Types of Licences

A The radio stations are financed by listeners' licence fees imposed and collected by the Government.

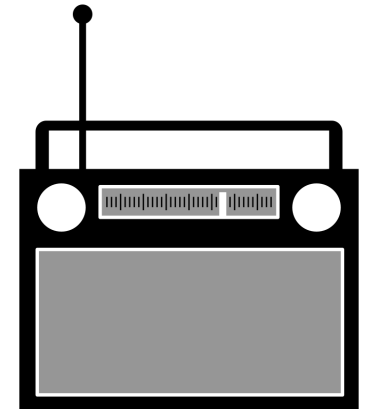
B The stations are to generate their own revenue through advertising.

C The stations are to exclusively advertise the products of the station owners.
(The concept abandoned in 1931)



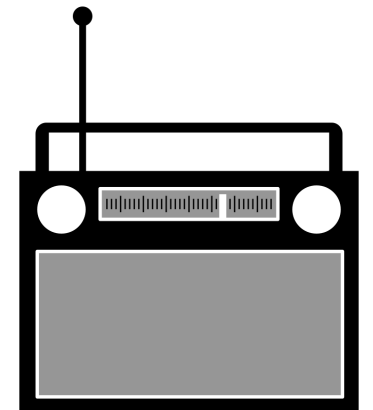
Australian Radio Timeline

- ▶ **1932:** The Australian Broadcasting Company is nationalised by the *Australian Broadcasting Commission Act*. Class A: **12** stations. Class B: **43** stations.
- ▶ **1935:** The Sydney studios of the ABC installs **a disc recorder**, enabling the recording of programs to occur for the first time.
- ▶ **1948:** The regulatory body, the *Australian Broadcasting Control Board*, is created.
- ▶ **1967:** **Talkback radio** began on **6PR** in Perth.



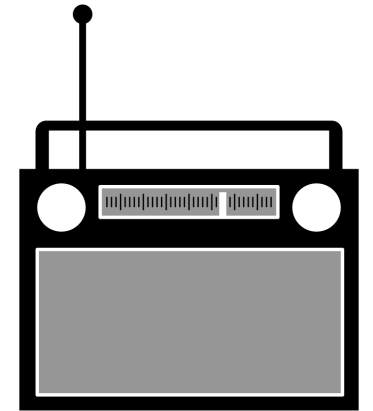
Australian Radio Timeline

- ▶ **1970: TUNE! FM** launches as Australia's **first university radio station**.
- ▶ **1972: 5UV** in Adelaide becomes the **first public radio station on air**.
- ▶ **1974: 2MBS** Sydney commences broadcasting as the **first full-time FM station**, playing classical music 24 hours a day.
- ▶ **1975: Multi-cultural radio** is launched with the formation of **2EA** Sydney and **3EA** Melbourne.



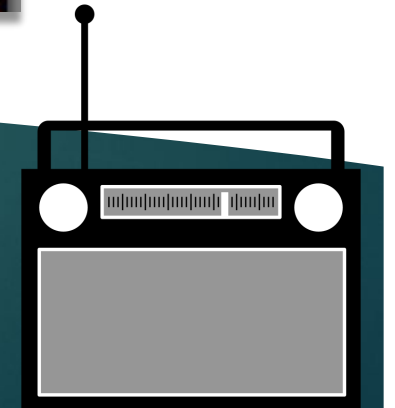
Australian Radio Timeline

- ▶ **1992:** 1st **Indigenous-produced** community radio program went to air on **5UV** in Adelaide.
- ▶ **1998:** **NetFM** broadcasts Australia's first **Internet radio** transmission.
- ▶ **2009:** **Digital radio** officially launches in Sydney, Melbourne, Brisbane, Adelaide and Perth.
- ▶ **2011:** **Aussie.fm** launches its **free online radio portal** dedicated to Australian radio.





Aussie.fm – Listen live to Australian radio for free!



2CM – an Australian pioneer broadcaster



- ▶ **2CM** was an experimental Australian broadcasting station by Charles MacLurcan.
- ▶ In 1921, 2CM became the 1st Australian station to regularly broadcast music and talk.
- ▶ First licensed in 1911 as **a Morse code** station with the call sign XDM.
- ▶ He was probably the only Australian amateur allowed to operate during **World War I**.
- ▶ MacLurcan received over **2,000 letters** from listeners who had heard his initial transmissions.
- ▶ 2CM was the 1st station to publish **a program guide**.
- ▶ Each day's broadcasting ended with the invocation: *don't forget to wind up the clock and put out the cat.*
- ▶ Callsign 2CM is listed by the Federal Government as "**Never to be Reissued**", in recognition of the pioneering achievements of Charles MacLurcan.

Commercial Radio Broadcasting

- ▶ There are ~260 commercial radio broadcasting stations currently operating in Australia.



Ace Radio



Southern Cross
Broadcasting

Australian
Radio Network



Macquarie
Regional
Radioworks*



Austereo



DMG

* MRR owns and operates the largest commercial radio network in Australia, with **87** commercial radio stations in **45** licence areas in Queensland, NSW, Victoria, Tasmania, SA and WA.

THANK YOU
FOR YOUR
ATTENTION!

