

*EMO*

- *Place and date of origin: 1980s USA*
- *Bloom Years: 2000s*
- *Orientation: musical*
- *Distribution: the whole world*

Emo (eng. Emo: from emotional - emotional) - youth subculture, formed on the basis of fans of the same musical style. Its representatives are called emo kids (emo + English kid - young man; child) or, depending on gender: emo boy (English boy - boy, boy), emo girl (English girl - girl, girl).

# Stereotypes

- Cut veins
- Cry constantly
- Powerful emotions



# Worldview

They are distinguished: self-expression, opposition to injustice, special, sensual attitude. Emo is often a vulnerable and depressed person.

Emo is often compared with the Goths because they have some similarities. For example: the romanticization of death, depression, love of black color, contempt for machismo) and common roots (gothic rock, like the emo core, evolved from punk rock).

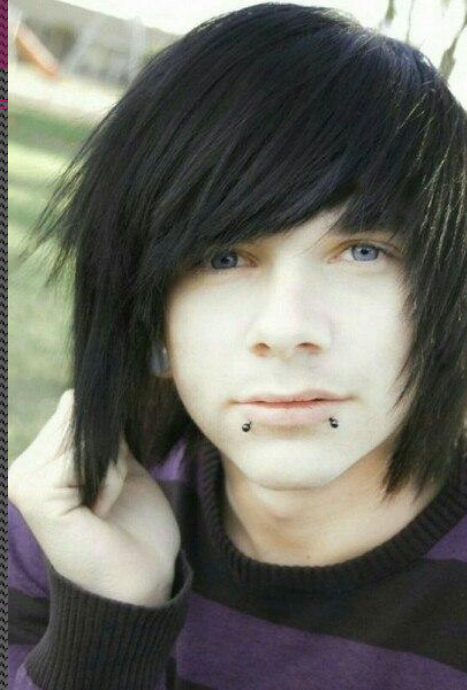
# Image

- The traditional emo hairstyle is oblique, torn bangs to the tip of the nose, covering one eye, and behind short hair sticking out in different directions.
- Often, emo kids pick their ears or make tunnels.
- Eyes thickly let down with a pencil or ink.
- Nails covered with black lacquer.

# Emo - girl



# Emo - boy





# Clothes

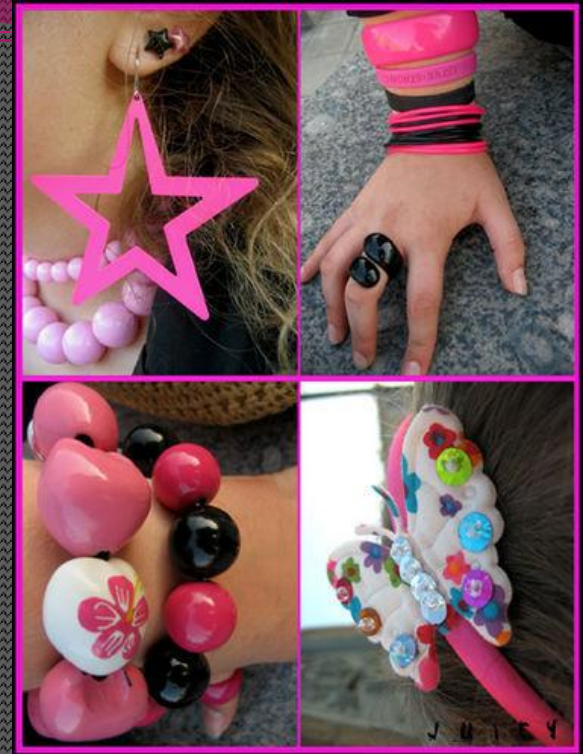
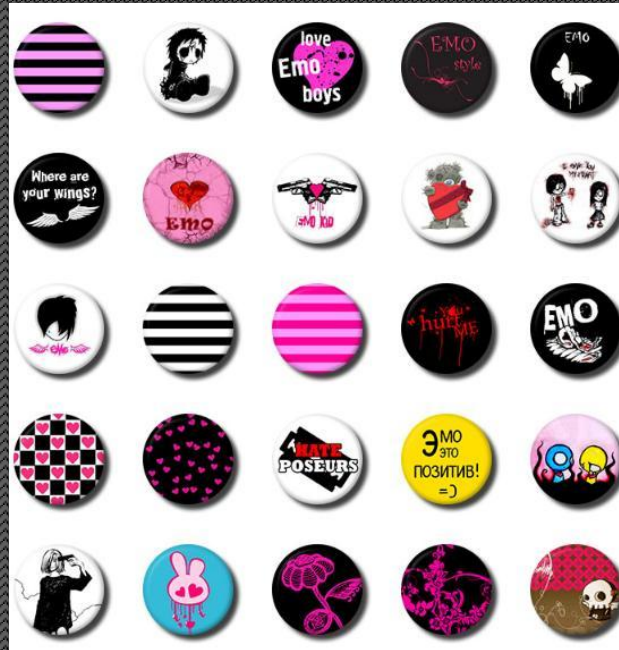
*Emo is characterized by pink and black clothes with two-color patterns and stylized badges.*

## *Meaning of flowers*

<p>Mostly in the image of emo. His preference may be caused by depression, misfortune, rejection.</p>	<p>Reflects the joyful moments. This is a challenge to the common darkness, the denial of the connection of the emo style with the gothic subculture and the approach to pop-punk.</p>



# Attributes



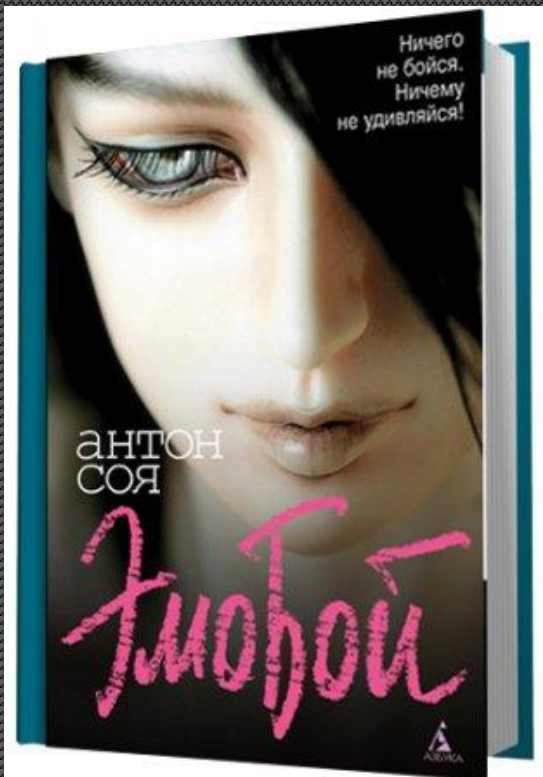
# Symbolism



# Emo in culture

"EmoBoy" is a book about subculture.

"School" - in the series shows the life of representatives of the subculture



## Conflicts and scandals

The emo-subculture often becomes the object of criticism. Opponents of her believe that emo cultivates depression and victimization, promotes suicide. In the winter of 2008, information appeared in the press that the FSB intends to fight with emo-kids for the promotion of child suicide.



emotara

*Thanks for attention*

