

# POLITICS

Done by  
Sarsembayeva L.  
Sultanova N.  
Plujnikova O.  
Khamraeva K.  
Rakhimova D.

# Plan

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# Introduction

We want to tell you about the current president of USA about Donald Trump. We will talk about how he rules the United States, about his life, how he leads social networks, his publications, and posts

# Donald John

**Trump** (born June 14, 1946) is the 45th and current president of the United States since 20.01.17. Before entering politics, he was a businessman and television personality. Donald Trump is the richest man to take office. He also participates in various talk shows and other television programs. Donald Trump is fond of playing golf. He has 5 children and 8 grandchildren



# Political Image

- Political image, conceived as reputation, is re-legitimated according to democratic norms of reason and rationality. Competence, strength of leadership, credibility of promises and so on may all be subjected to informed criticism and the test of experience and thus are unsustainable over time through artifice and illusion.
- It is very important for politicians to build and uphold a positive image. Under the constant scrutiny of their constituents, politicians must maintain a consistent image yet simultaneously appeal to many diverse voters.

# Leaders' activity on Social Networks

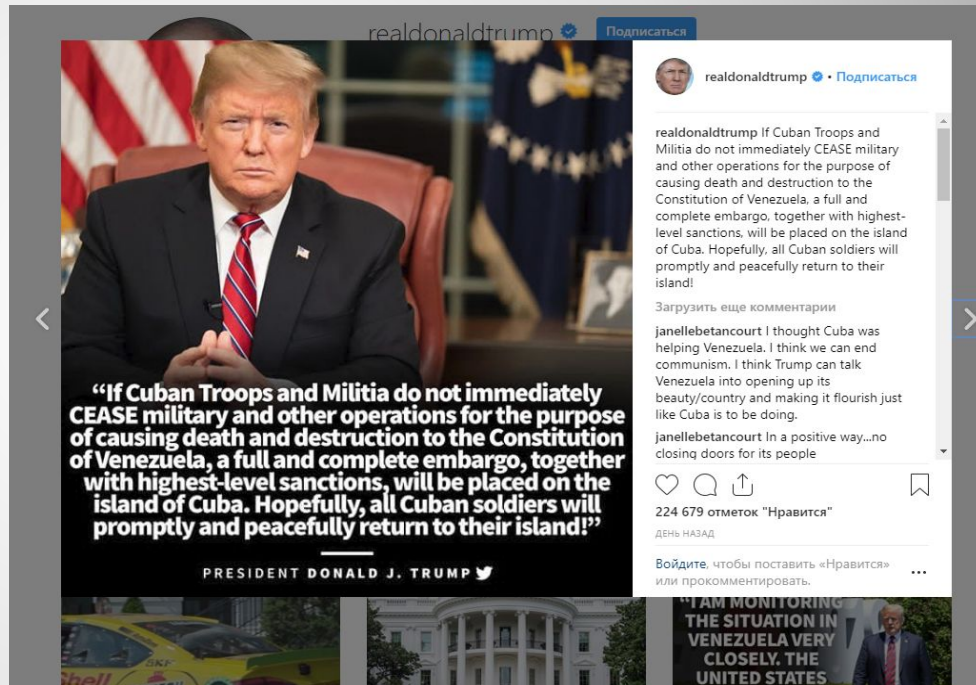


# Donald Trump on Facebook

The screenshot displays the Facebook profile of Donald Trump. At the top, a large banner image shows a crowd of people. Below it, a navigation bar includes statistics: **Твиты** 41,6 тыс., **Читаемые** 46, **Читатели** 60 млн, **Нравится** 7, and **Моменты** 6. A **Читать** button is on the right. The profile header shows **Donald J. Trump** (@realDonaldTrump), 45th President of the United States of America, with location Washington, DC, and registration date of March 2009. A grid of 3,096 photos or videos is visible. The main content area features two tweets. The first tweet, from 2 hours ago, says "The Mueller Witch Hunt is completely OVER!" and includes a video of Sean Hannity with a "JUSTICE IS COMING" graphic. The second tweet, from 3 hours ago, says "The Collusion Delusion is OVER!" and includes a video of a man with a "DEMS CLING TO 'RUSSIA!'" graphic. On the right, a sidebar promotes registration with the text "Не пользуетесь Твиттером?" and a "Регистрация" button. Below that, it lists "Вам также может понравиться" with a list of related profiles including President Trump, Barack Obama, Hillary Clinton, The White House, and Melania Trump. At the bottom, a Windows taskbar is visible.


Trump on Facebook is the largest in number of subscribers.

On social networks, the President of the United States constantly shares his life, about his working trips, about the places he visits and about the global news of the country.







**Donald J. Trump** 

@realDonaldTrump



In the East, it could be the COLDEST New Year's Eve on record. Perhaps we could use a little bit of that good old Global Warming that our Country, but not other countries, was going to pay TRILLIONS OF DOLLARS to protect against. Bundle up!

8:01 PM - 28 Dec 2017



# Conclusion