



90s fashion



The way to dress in the 90s is better not to be called a style, but a new approach to fashion and choice of clothes. In those years, the media were full of slogans about their own style and how important it is to be yourself. From the pages of glossy editions were streams of information, how best to create your own unique image. This led to the abuse of color in clothing, extreme exposure of body parts, incredible bouffant on the head and incompatible combinations.



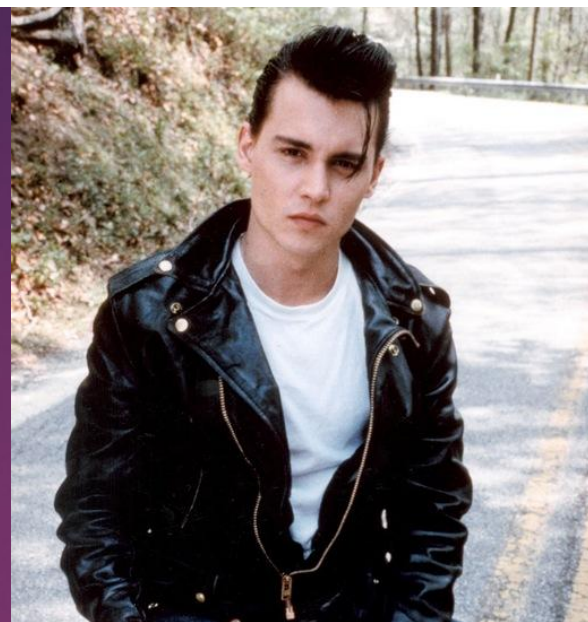
Jeans, denim

DENIM WAS AT THE HEIGHT OF FASHION. SPEECH IS NOT ONLY ABOUT PANTS, SHORTS AND SKIRTS. BAGS, ACCESSORIES, FOOTWEAR - FROM DENIM OR WITH PRINTING "JEANS" - WERE THE MOST POPULAR AND FAVORITE.

Leather

SKIN WAS NOT LESS POPULAR THAN JEANS.

SKIN, LEATHER SETS, PANTS, SKIRTS - ALL THIS WAS A HIGH FASHION. ESPECIALLY VALUABLE BLACK COATING OF MANY LOCKS AND STANDS.



Sport chic

SPORTS SUITS WERE FOR ALL - SMALL CHILDREN, ADULT MEN AND EVEN GIRLS.

A RED AND BLUE OLYMPIC SHIRT AND BLUE PANTS WITH TWO WHITE STRIPES ON THE SIDES ARE THE MOST COMMON OUTFIT OF A YOUNG MAN OF THE 90S.

ALSO THE MAIN ELEMENT OF THE WARDROBE FOR WOMEN - LEGGINGS WITH DIAMOND T-SHIRTS, HIGH-HEELED SHOES AND THE UPPER PART OF THE DRESS AND JACKET. SPORT CHIC CLOTHING ALSO JACKET MAGAZINE, JACKET, SHIRT, TOP, OPENING THAT CAN BE FROM JEANS OR ONLY SPECIAL SKIRT



Accessories

- Large and bright jewelry
- Caps and bandanas
- Backpacks and bags with long strap
- Badge



Jean-Paul Gauthier. Fashion house.

▶ THE HISTORY OF THE FASHION HOUSE “JEAN-PAUL GAULTIER” BEGANNED IN 1976 WHEN JEAN-PAUL TOGETHER WITH FRANCIS MANUVAL HAVE OFFICIALLY REGISTERED THE BRAND



Jean Paul Gauthier. Events of the 90s:

Since 1990, Donald Potard has become the president of the group of companies "Jean-Paul Gaultier".

Jean-Paul Gauthier did not confine himself to clothing. The year 1993 was marked by the launch of the new line "Gaultier Jeans". Also, this year the first female fragrance "Le Classique" was released, and after two years the male fragrance "Le Male" was released.

In 1996 two collections "Pin-up Boys" and "Cyber" appeared at once.

In 1997, under the brand Jean-Paul Gaultier, the first high-end clothing collection was released. In addition to the women's collection, there is also a men's collection called "Homme couture", which has become a symbolic parody of the high fashion standard.

In 1998, two women's collections "The Charms of Frida Kahlo" and "Saint Germain des Pres", as well as men's "Sevillanas", and in 1999 - "Italian Style" were presented. In the latest year of release, a new fragrance for women is presented - "Fragile".

In 1999, the Hermes Fashion House buys out a 35% stake in the Jean-Paul Gaultier Fashion House, investing in its development.



DEDICATION FRIED KAHLO, 1998

Many designers dedicated their collections to Mexican artist Frida Kahlo. However, one of the brightest still came from Gotye.

Models, among which was Naomi Campbell, went to the podium in dresses similar to national Mexican outfits, trouser suits, ponchos, crop tops, double-breasted jackets and even wide jeans. Makeup with an emphasis on eyebrows, as well as high lush hairstyles deserves special attention.

