PARENTAL CONTROL: CHOICE OF CARTOON.

ARW2

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OUTLINE

- Literature review
- Methods
- Results
- Conclusion

LITERATURE REVIEW

PROS & CONS

- Glenn Thomas Ellis and Francis Sekyra (1972)- first-grade students that are constantly watching aggressive cartoons tend to show more violent behavior at home or in school than those who do not.
- Ali Hassan and Muhammad Daniyal (2013)- violence is unrealistically shown in cartoons; children that observe them do not perceive this aspect as the real violence, and as a result, amount of violence cases from the children increased.
- Habibur Rahman (2012)- watching cartoons positively affects children's ability to communicate with peers, especially while studying in primary school; children possess more social skills.
- Michaela Minárechová (2016)-cartoons presents deeper understanding of the real world to the children.

CRITERIA

- Karen Pfeffer (2009)- despite the suitable age for watching cartoons is shown at the beginning of each cartoon program, there is a need for establishing cartoon violence rating

- Jones, Fine and Brust (1979)- the human content is the main criteria the cartoons are rated for different children's auditory

GAP

Conduct research among Kazakhstani people; find out more criteria

METHODS

- Survey: 10 close-ended questions, SurveyMonkey.
- Participants: no particular features
- Interview: semi-structured,5 open-ended questions, 5 close-ended questions
- Participants: had to have child, filter cartoon content or have any involvement in observing children.
- Procedure: lasted for two weeks.
- Overall number of participants-16

RESULTS

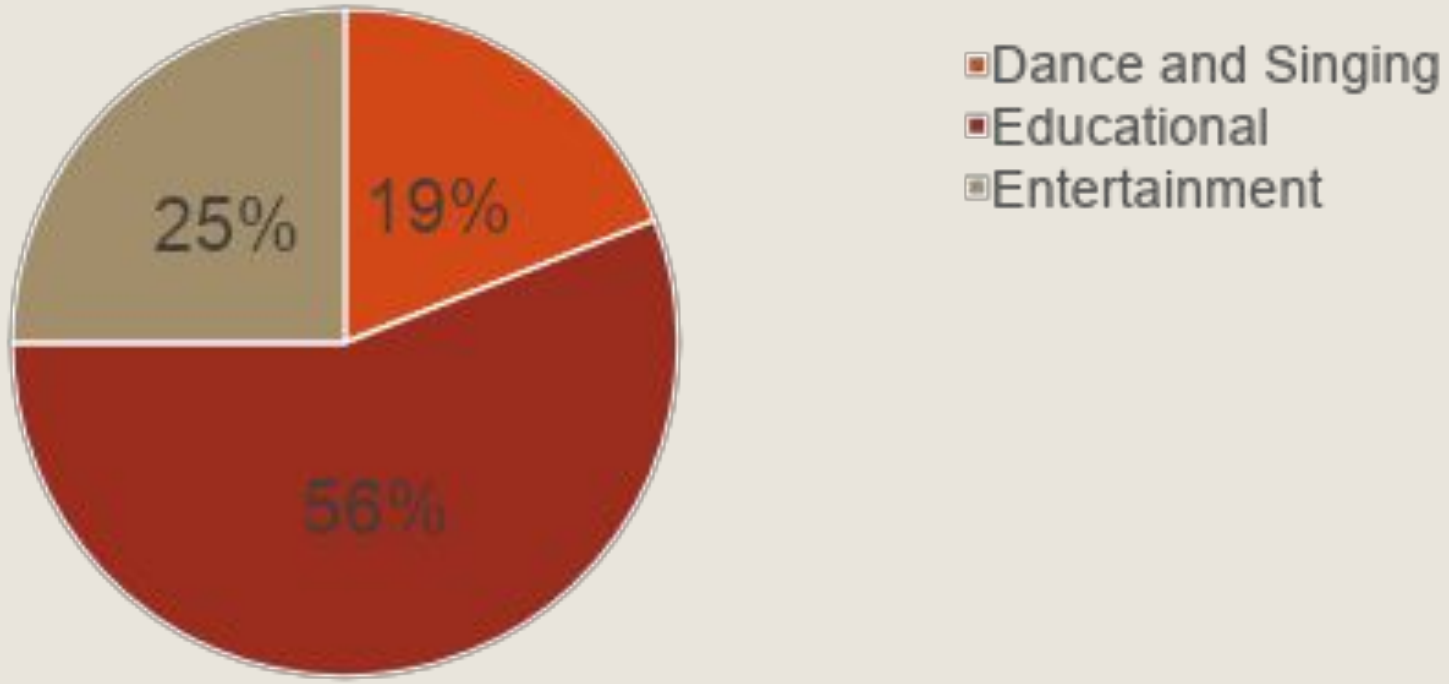

Figure 1. What kind of programs do you prefer?

Do you think cartoon characters put some psychological effects on the children?	
Always	9
Sometimes	4
Never	3

STATISTICS

- More than 50% of children watch animations at least one hour;
- 75% of parents concerned about the quality of TV provided for children;
- 12 out of 16 parents think that it is easy to find good program and never preview them;
- a quarter of participants record good programs or use DVDs instead;
- 44% of participants always choose programs which classified suitable by the age group of their child, while 25% of the rest never do it.

Psychological effect

Language

Criteria

Age classification

Genre

FINDINGS

Psychological effect

- The predominant part of parents (9 out of 16) observes that cartoon characters may have an impact on children's behavior.
- "all children become more aggressive, inadequate; psychology changes…child becomes a zombie, he does not understand and cannot tell what he has watched", says Dana.

Genre

- The majority of parents prefer their children to watch more educational broadcast that might be informative. Parents tend to choose knowledgeable programs due to the possible bad influence of cartoon characters.

FINDINGS

Age classification

- The majority of parents concerned about the programs available for children, that is why they select programs which suitable by the age group.

Language

- "I do not understand, channel is for children, but actors' and cartoon characters' language does not match with the age of children who watch them", says Dana.
- Parents involvement is essential.

CONCLUSION