



Ablai Khan Kazakh University of  
International Relations and World  
Languages

**Peter Drucker**

- Peter Drucker was born in November 19, 1909  
Kaasgraben, Vienna, Austria-Hungary
- Died
- November 11, 2005 (aged 95)  
Claremont, California
- Alma mater
- University of Frankfurt
- Occupation
- Management consultant, educator and author
- Awards
- Presidential Medal of Freedom(2002)



- Austrian-born American management consultant, educator, and author, whose writings contributed to the philosophical and practical foundations of the modern business corporation. He was also a leader in the development of management education, he invented the concept known as management by objectives and self-control, and he has been described as "the founder of modern management".

Peter F. Drucker crossed many boundaries as:

a writer

teacher

management  
consultant

business  
visionary

He's been called "the inventor of modern management" for good reason. He believed in business as a human-driven enterprise that could be profitable *and* socially responsible.



Similar in name to the [Medal of Freedom](#), but much closer in meaning and precedence to the [Medal for Merit](#): the Presidential Medal of Freedom is currently the supreme civilian decoration in precedence, whereas the Medal of Freedom was inferior in precedence to the Medal for Merit; the Medal of Freedom was awarded by any of three [Cabinet](#) secretaries, whereas the Medal for Merit was awarded by the president, as is the Presidential Medal of Freedom.





## Presidential Medal of Freedom

### Awarded by

[President of the United States](#)

Type	Medal
Awarded for	"An especially meritorious contribution to the security or national interests of the United States, world peace, cultural or other significant public or private endeavors." <sup>[1]</sup>
Status	Active
Statistics	
Established	1960
First awarded	1960
Distinct recipients	unknown; an average of fewer than 11 per year since 1993 <sup>[2]</sup>
Precedence	
Next (lower)	<a href="#"><u>Presidential Citizens Medal</u></a>

[Service ribbon](#) of the Presidential Medal of Freedom  
(left: Medal with Distinction)

The most valuable asset of a 21<sup>st</sup>  
century institution will be its knowledge  
workers and their productivity



Peter Drucker  
(1909-2005)

- In 1959 Drucker coined the term “knowledge worker” and later in his Drucker developed an extensive consulting business built around his personal relationship with top management. He became legendary among many of post-war Japan’s new business leaders trying to rebuild their war-torn homeland.



- He advised the heads of General Motors, Sears, General Electric, W.R. Grace and IBM, among many others. Over time he offered his management advice to non-profits like the American Red Cross and the Salvation Army. His advice was eagerly sought by the senior executives of the Adela Investment Company, a private initiative of the world's multinational corporations to promote investment in the developing countries of Latin America. Life considered knowledge-worker productivity to be the next frontier of management.



# SEARS



**General Electric**

# GRACE



# General Motors

- Drucker's career as a business thinker took off in 1942, when his initial writings on politics and society won him access to the internal workings of General Motors, one of the largest companies in the world at that time. His experiences in Europe had left him fascinated with the problem of authority. He shared his fascination with Donaldson Brown, the mastermind behind the administrative controls at GM. In 1943 Brown invited him in to conduct what might be called a "political audit" a two-year social-scientific analysis of the corporation. Drucker attended every board meeting, interviewed employees, and analyzed production and decision-making processes.

# Peter Drucker Quotes

Management is

Leadership is

Efficiency is

Effectiveness is

The best way to predict the future is

The most important thing in communication is

Doing the right things

To create it

Doing things right

Hearing what isn't said

Doing the right things

Doing things right

- THANKS FOR YOUR ATTENTION!

