

Nonverbal communication in different cultures

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Plan

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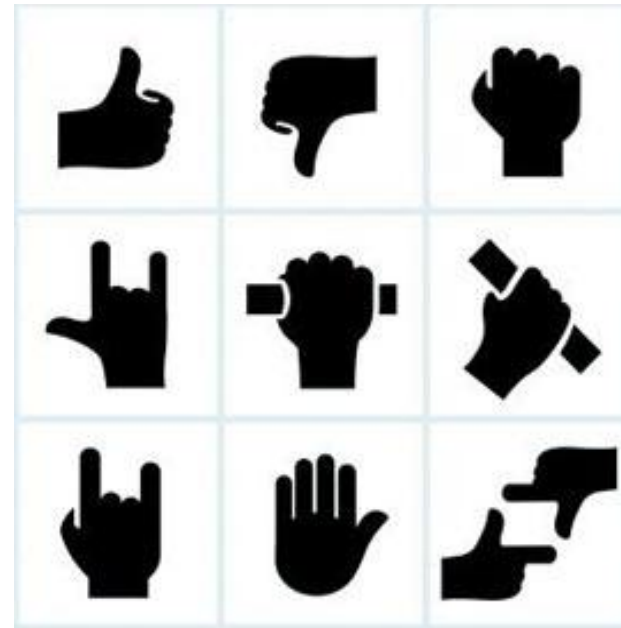
Nonverbal communication

- Communication that occurs without words which is continuous. It is body language and environmental context involved in any communication. It is not what is said with words but how it is said and expressed. There are many types of non-verbal communications like eye contact, hand movements, facial expressions, touch, gestures, etc.



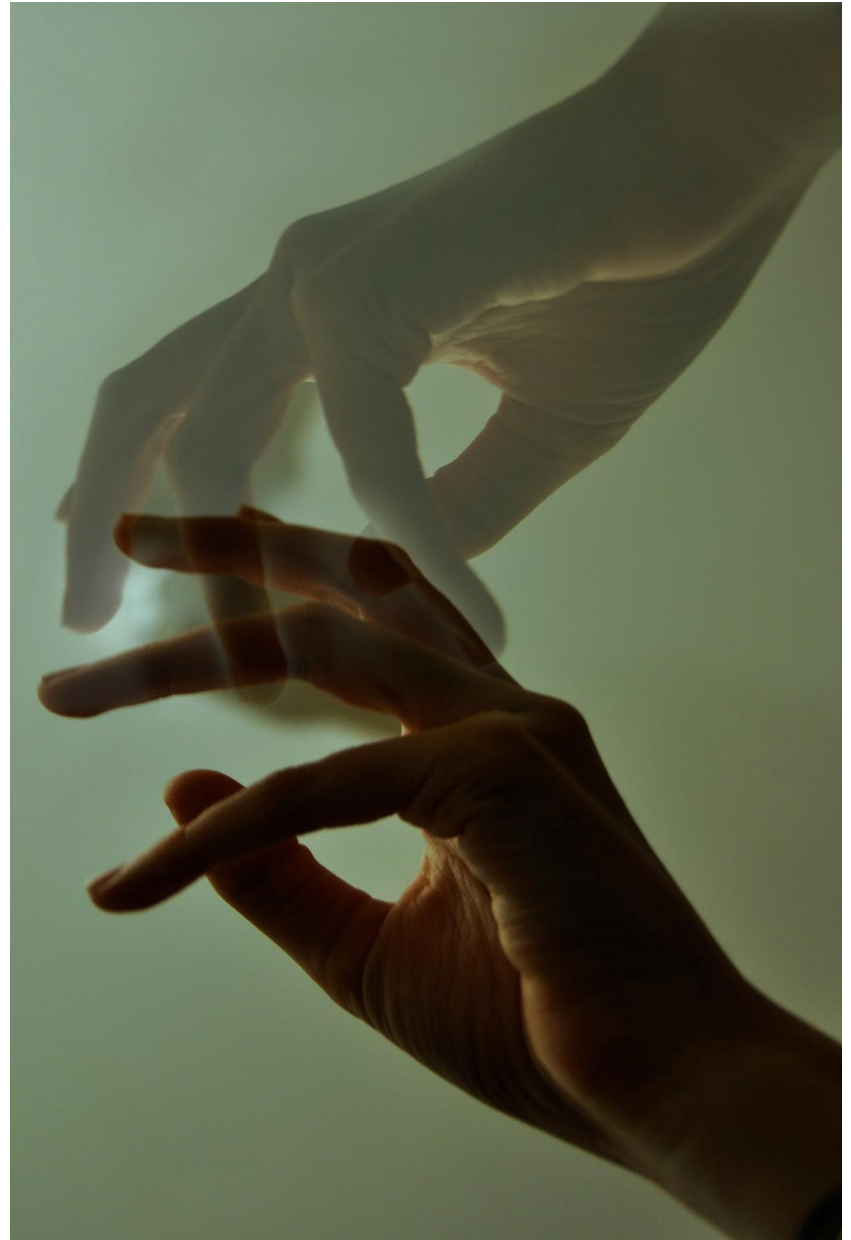
Gestures:

- There are a number of gestures commonly used in the United States that may have a
- different meaning and/or be offensive to those from other cultures. One common
- example is the use of a finger or hand to indicate “come here please”. This is the gesture
- used to beckon dogs in some cultures and is very offensive. Pointing with one finger is
- also considered to be rude in some cultures and Asians typically use their entire hand to
- point to something.



Touch:

- While patting a child's head is considered to be a friendly or affectionate gesture in our culture, it is considered inappropriate by many Asians to touch someone on the head, which is believed to be a sacred part of the body. In the Middle East, the left hand is reserved for bodily hygiene and should not be used to touch another or transfer objects.
- In Muslim cultures, touch between opposite gendered individuals is generally inappropriate.



The Corona

- This is considered as the symbol of the devil in many cultures. The two pointing fingers indicate the horns of the Devil. It's also widely used by rock stars in as a positive gesture
- This is also one of the good gestures in cultures like Buddhism and Hinduism. In the Mediterranean, it an old symbol that means 'cuckold', that is, your wife is cheating on you



Thumbs-up

- The thumbs up sign in most American and European cultures meaning things are going according to your plans or something you approve of.
- However, the going good sign translates into a rude and offensive gesture in Islamic and Asian countries. In Australia, it means OK, but if you move it up and down, it is considered as a grave insult.



Finger Snap

- Snapping fingers over and over may mean one is trying to remember something someone has forgotten. In Latin America, snapping fingers means asking one to hurry up.
- In Great Britain and America, one snaps fingers when one remembers something or gets an idea. However, in many cultures, snapping fingers close to someone's face is considered to be an offensive gesture.



Conclusion

- We looked at the types of non-verbal communication
- Their meanings in different cultures
- Species are non verbal communication

THANK YOU FOR YOUR ATTENTION

**PLEASE CLAP AND DO NOT MAKE TOUGH
QUESTIONS**

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