

A person is shown from the chest up, pulling open a dark olive-green jacket to reveal a white t-shirt underneath. On the t-shirt is a large, bright green recycling symbol. The background is a soft-focus, light-colored sky with wispy clouds. The overall tone is clean and environmental.

THE IMPORTANCE OF RECYCLING

Statistics

- Recycling a single run of the Sunday New York Times would save 75,000 trees.
- In 1993, U.S. paper recovery saved more than 90,000,000 cubic yards of landfill space.
- Each year, we use 1 billion plastic shopping bags, creating 300,000 tons of landfill waste
- The recyclable materials in the U.S. waste stream would generate over \$5 billion if they were recycled. That's equivalent to Donald Trump's net worth.

Three R

You are required to know the three R's of the environment: reduce, reuse, recycle. Then practice what you preach: don't buy things you don't need or items that come in wasteful packaging or that cannot be recycled. Reuse and recycle whatever you can.

Advantages of Recycling

- Protects Environment
- Reduces Energy Consumption
- Reduces Pollution
- Reduces Global Warming
- Judicious and Sustainable use of Resources
- Conserves Natural Resources
- Reduces Amount of Waste to Landfills
- Create Green Jobs

Meanwhile in...

In Russia, informal recycling identifies you as some kind of undesirable. It is a heavily stigmatized activity, and ordinary Russians make an effort not to be seen doing it. People also view many recycling companies as either having links to organized crime or risking conflict with such groups. So at both an individual level and more organized corporate level, there are major barriers to setting up the types of systems taken for granted in other parts of Europe. And despite the best efforts of citizens and companies, don't expect to hear about major advances in systematic large-scale recycling in Russia anytime soon.

Conclusion

Recycling is one of the best ways for you to have a positive impact on the world in which we live. Recycling is important to both the natural environment and us.

Do not be indifferent.

Help save the planet!



THANKS FOR YOUR ATTENTION!

**KEEP
CALM
AND
R3**

(Reduce, Reuse, Recycle)