

# Международный дистанционный заочный конкурс по туризму «ГАЛОПОМ ПО ЕВРОПАМ»

Номинация: Проект туристического  
образа Вятского края



Автор проекта: Трухина Ксения  
КОГПОБУ «Кировский технологический колледж»  
специальность «Туризм»  
курс 4, гр. Т-10  
г. Киров, Кировская область  
2016

# Литературный тур на Вятке для иностранных туристов

Учебная дисциплина: «Иностранный язык  
(английский) профессиональный»

Раздел: «Туроператорская деятельность»

Тема: «Виды туров»

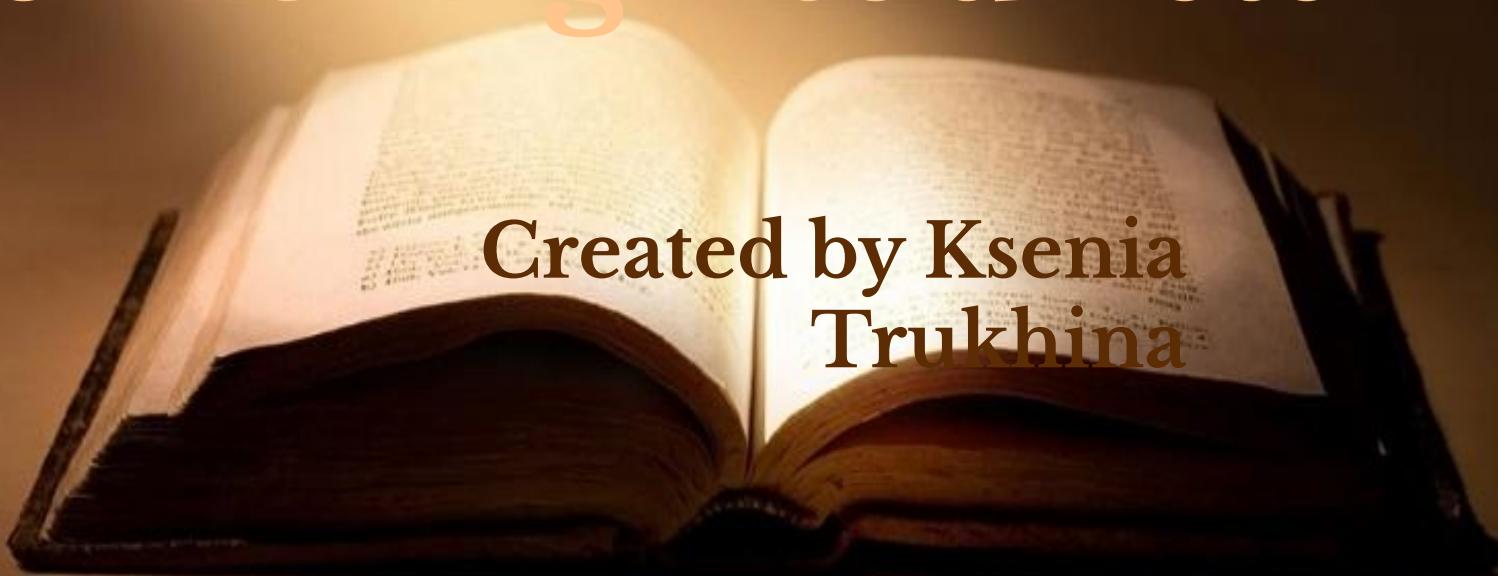
Язык проекта: английский

Руководитель проекта: З.М. Касумова,  
преподаватель английского языка  
высшей квалификационной категории

Student's Project  
Work

The Literary Tour  
on the Vyatka Land  
for foreign tourists

Created by Ksenia  
Trukhina



# INTRODUCTI ON

- Literary tourism is a subset of cultural tourism
- It provides tours to any part of the world with the target of visiting the places connected with favorite writers or main characters
- Tourists have a chance to visit author's homes, literary museums, towns and villages where stories were written, and places which inspired the writer.
- Tourists can participate in seminars, readings, and listen to literary lectures they are interested in
- Special literature guides accompany

# TARGET AUDIENCE

- Writers and literary critics investigating the writer's creativity
- Directors and screenwriters working on a film about the writer and his works or filming the book
- Pupils and students studying the writer's works, the Russian language and Russian culture
- Young and adult literature lovers and bookworms

# EPIGRAPH

*«Oh, Vyatka land! Possessing ancient charming,  
You still remain a feast for Russian soul.  
How motivate the foreigners for coming –  
That is the question and intended goal...»*

*by Z. Kasumova*

# TOUR PACKAGE

Duration:	2 days / 1 night
Number of visitors:	15 people (adults) + 1 warden/interpreter
Accommodation:	The Hotel «Gubernskaya», single/twin rooms
Meals:	FB (cafes “Tranzit” / “Fantazia”)
Excursions:	7 excursions (1 thematic, 1 countryside, 4 museums, 1 library excursion)
Animation service:	The International Club (The House-Museum of A.L. Vitberg)
Transport:	Bus transfer, bus excursions

# ITINERARY

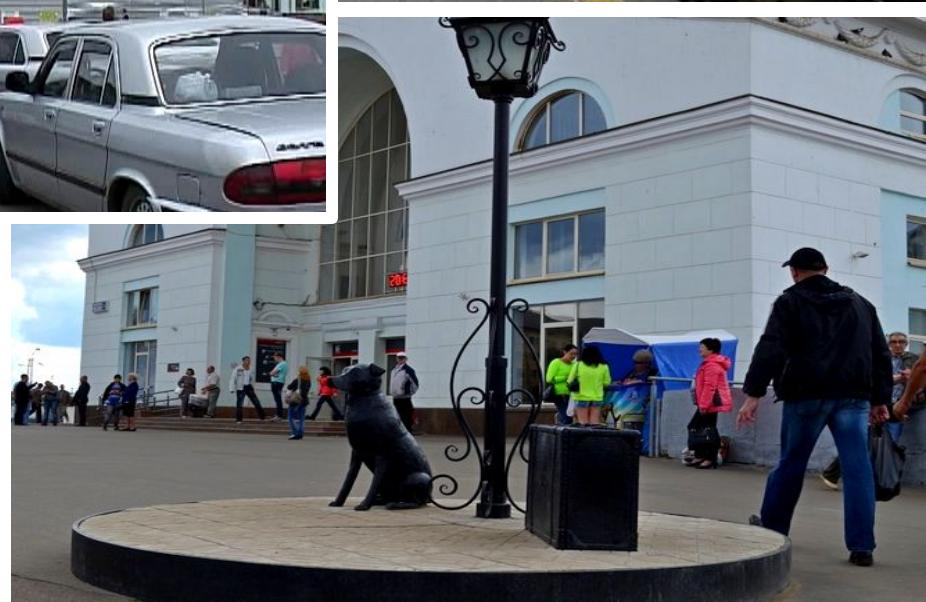
## Day 1

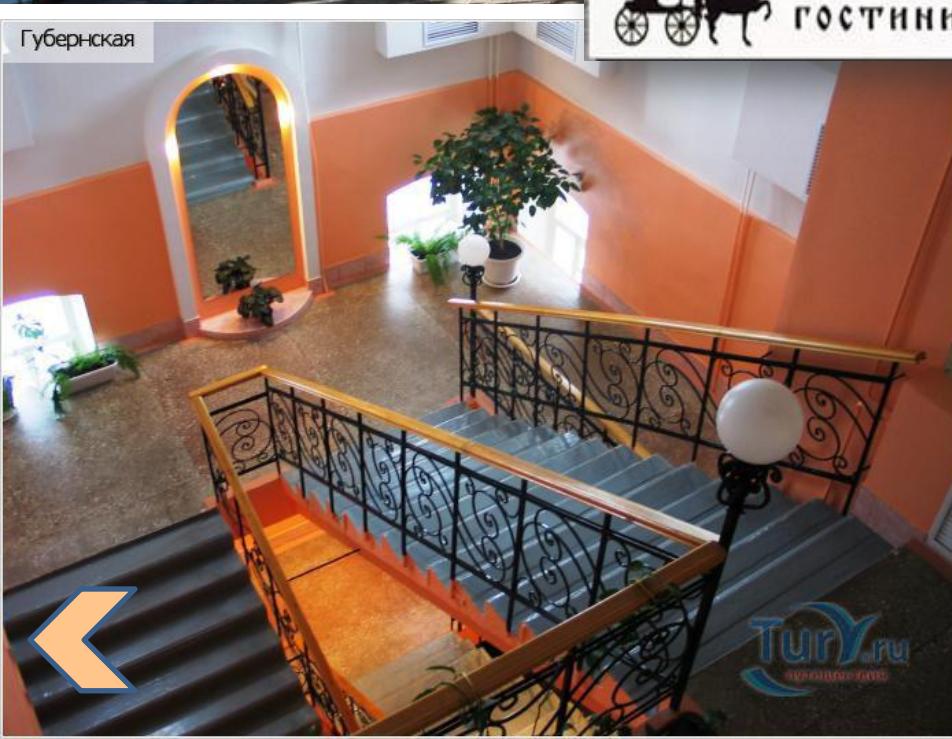
8:30	Meeting at the pickup point ( <a href="#">the railway station</a> )
8:30-8:45	Transfer to the hotel " <a href="#">Gubernskaya</a> "
8:45-9:00	Check-in at the hotel
9:00- 9:30	Breakfast in the café "Transit" in the hotel
9:30-11:30	<a href="#">A sightseeing bus tour</a> including Vyatka Uspensky Trifon's Assembly, the Building of the former Noble Embankment of A. Grin, Teatralnaya Square, the Building of Writers' Union
11:30-12:30	Visit to <a href="#">the House-Museum of M.E. Saltykov-Schedrin</a>
12:45-13:15	Lunch in the cafe "Tranzit"
13:30-14:00	Visit to <a href="#">the House-Museum of Alexander Grin</a>
14:15-15:30	Free time
15:30-17:45	Excursion in <a href="#">the Library of A.I. Hertsen</a>
18:00-18:45	Dinner in the cafe "Tranzit"

# ITINERARY

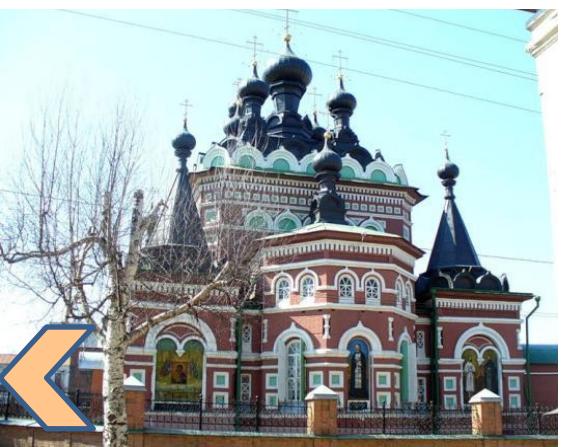
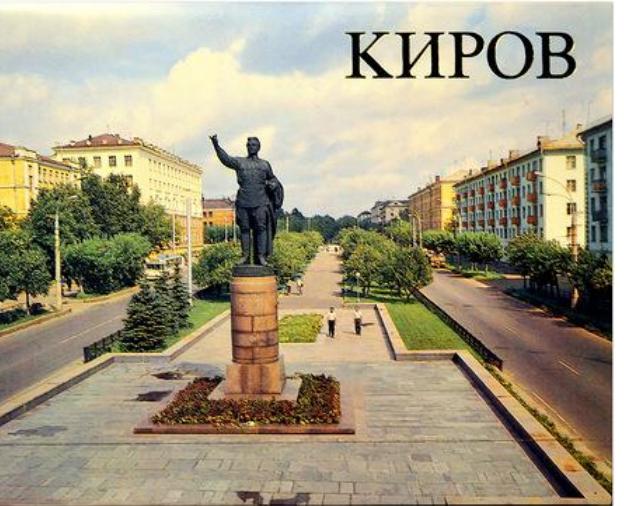
## Day 2

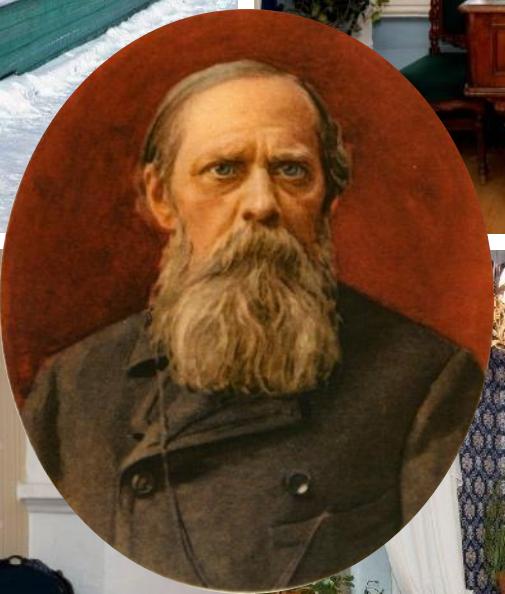
- 8:00-8:30 Breakfast in the café "Transit" in the hotel
- 9:00-17:00 Bus tour to the town of Slobodskoi including a sightseeing excursion(Female Hristorozhdestvensky monastery, Michael and the Archangel chapel, St.Nicholas church, the Bell Tower of the Spaso-Preobrazhenskaya church, a walking tour along the waterfront of the town, visit to the memorial monument "The Eternal Flame", the Catherine cathedral, lunch in the cafe "Fantazia", excursion in the House-Museum of the poet Janis Rainis. Coming back to the hotel.
- 17:00-17:30 Free time
- 17:30-18:00 Dinner in the cafe "Tranzit" in he hotel
- 18:00-18:30 Checking-out





# КИРОВ



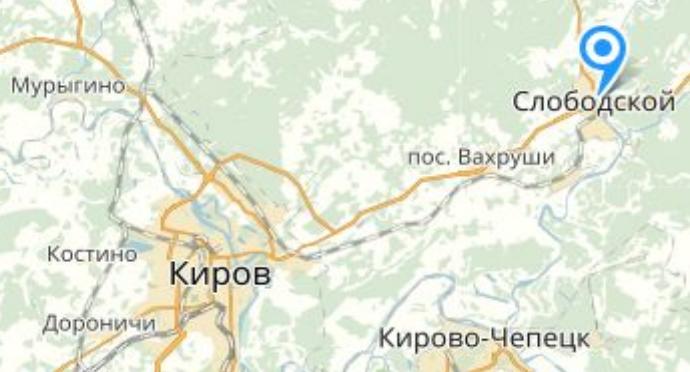






## Библиотека имени А.И.Герцена





CHEEP ENOUGH TO SAY

“Vyatka, I’m on the  
way to you!”



# CONTACTS

The Literary tour on the Vyatka land is arranged  
by

Tour Operator on domestic and inbound tourism  
“Top Tour”® (Kirov)

Address: 95 Karl Liebknecht Street, Kirov, Kirov  
region

Phone: +7 (8332) 37-65-51

<http://www.top-tur.com>



# YOU ARE ALWAYS WELCOME



# SOURCES USED

- Касумова З.М. Фрагмент поэтического сочинения “Invitation to the Vyatka Land” / «Приглашение на Вятскую землю»  
<http://english-exam.ru/konkursy-sochinenii/3-i-konkurs/sochinenie-0091-c-sonet-priglashenie-na-vjatskuyu-zemlyu.html#axzz46SG48SLa> и  
<http://en-tea4er-zmk.ru/my-experience-in-writing-poetry-4>
- Овеснов С.А. «Литературный туризм как продукт культурного картирования»  
<http://studik.net/literaturnyj-turizm-kak-produkt-kulturnogo-kartirovaniya/>
- Силаева Т.А. « Литературный туризм как специализиро-ванный подвид культурно-познавательного туризма», Журнал «Вестник» №2, 2013г. (стр. 201-204) <http://vestnik-rosnou.ru/pdf/n2y2013/p201.pdf>
- Фоновые фотографии слайдов 1-9; 17-20 и иллюстративные фотографии слайдов 10-17,19 <https://yandex.ru/images/>