



# Global Challenges - Intro

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# Global issues - definition

- **Global issues** – a number of socioeconomic problems, on which depend the social progress of the mankind and the existence of our civilization.
  - Dynamic
  - Originate from the very development of the mankind
  - Clash of nature and culture
  - Require joint efforts for resolution
  - Interconnected and interdependent
  - Related to all countries and all aspects of human life
  - Rough classification - social, security, economic, environmental

# VUCA - world

- **Volatility**
- **Uncertainty**
- **Complexity**
- **Ambiguity**



# Key issues-1

- **North-South problem** – development gap between the rich “golden billion” countries and the poor rest of the world, leading to poverty, famine, illiteracy
- **Growing unemployment** – more young and jobless people in the South, machines replace people in the North. Search for a new human identity and new employment + the need to fill the free time (with robots people can work less, while some professions become obsolete)
- **Demography** – explosion in the developing countries and ageing in the developed. Ageing as such and its consequences (social burden, changing political settings, etc.)

# Key issues-2

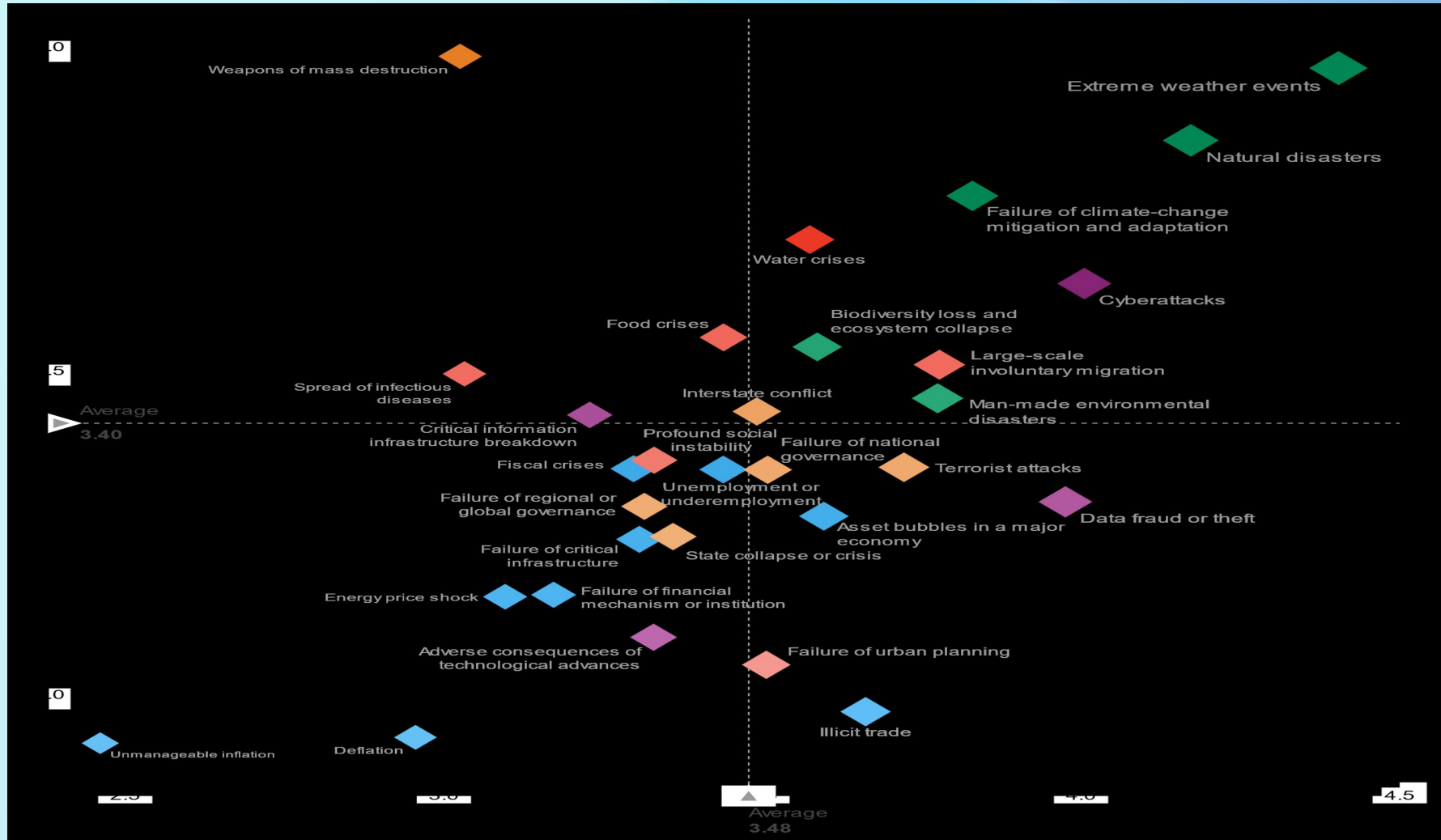
- **Diseases** - cardiovascular diseases, cancer, HIV/AIDS, epidemics
- Nuclear **war** and the need for peace
- **Terrorism**
- Organized **crime** and violence
- **Pollution** and decreasing biodiversity
- **Exhaustion** of resources – from oil to water and forests, Ecological Debt of the mankind (we live using the resources of the future generations and not allowing the Earth to regenerate and recycle)
- **Climate** change – global warming, acid rains, greenhouse effect, etc.

# Sustainable development

- The process of economic and social changes, which implies the **harmonization** in the usage of natural resources, investments, technological progress, human development and institutional changes.
- Such changes are coordinated, interconnected and **strengthen** the **potential** of the mankind, availing for the satisfaction of human needs in the **future**.
- Sustainable development is **incorporated** into the UN programs, corporate social responsibility concepts, government policies.
- *Club of Rome reports*



# Global risks



# Global risks

- Economic
  - Environmental
  - Geopolitical
  - Societal
  - Technological
- *Global Risks 2015 Report, World Economic Forum*

