



BACCHUS

SINCE 1989

BACCHUS KAZAKHSTAN

ABOUT COMPANY

- ▶ Joint Stock Company «Bacchus» - one of the oldest companies in Kazakhstan, leader in producing cognacs and wines, manufacturer of alcohol and non-alcohol products.
- ▶ We were the pioneers of winemaking in Kazakhstan; on the territory of primary winemaking factories the foundations of the first vineyards were laid. Our company was the first in Kazakhstan and Middle Asia to introduce world classic technology of sparkling wine production according to French method of ageing in bottles “cuvee” and output of vintage cognac. The history of JSC «Bacchus» - seventy years of specialists' and masters' hard work, it is constant improving of technologies, implementation of innovational methods of manufacturing and managing, persistent work to improve quality of the product and its security, it is pursuit to create new products, which would completely satisfy requirements and needs of our consumers. The result of our hard work is company's collection which contains more than hundred awards, medals and certificates. But the most important award for our work is devoted love and loyalty of company's customers.

COMPANY'S MISSION

- ▶ **Their mission** is to produce high-quality alcohol and non-alcohol drinks from natural materials made and raised in Kazakhstan. We control our equipment to fit international quality standards, our specialists to be recognized professionals and leading winemaking masters of international level and our materials to be natural. All these factors are the guarantee of the highest quality and safety of the company's products



GOALS

- ▶ **Their goals:**
- ▶ - To fit consumers' expectations by producing popular classic and new products of the highest quality;
- ▶ - To be national winemaker №1 in Kazakhstan by combining world traditions of viticulture with innovative technologies, developing winemaking sector of Kazakhstan and country's economy in general;
- ▶ - To be the best employer by providing perfect social orientated work conditions, developing and improving qualification of our employees;



GOALS

- ▶ - To be socially responsible company, adhering to corporate ethics and introducing global standards of doing business in Kazakhstan.
- ▶ JSC «Bacchus» constantly develops; every year we offer our customers new products and expand the range of already existing brands. Today there are 52 titles of alcohol, low-alcohol and non-alcohol production in the brand portfolio of the company, among them are: cognac - 13 , brandy - 2, wine -18, sparkling wines (champagne) - 8, , vodka and special vodka -6, low-alcohol drinks -4, non-alcohol drinks and natural mineral water – 3.



FAMOUS PRODUCTS

COGNAC



CHAMPAGNE



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WINE



THE SLOGAN OF COMPANY

«Made in Kazakhstan».



BACCHUS KAZAKHSTAN

THANKS FOR
YOURS
ATTENTION!!!

