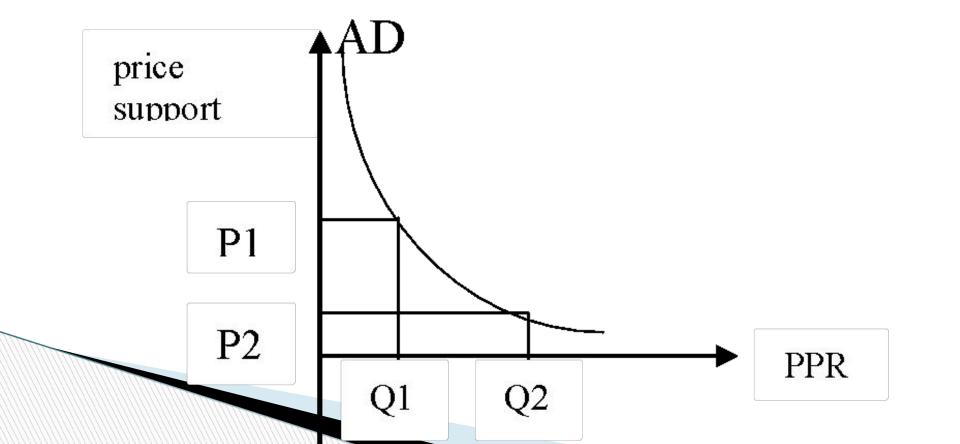
# Theme 11. Macroeconomic equilibrium

### 1. Macroeconomic equilibrium and its characteristics

Aggregate demand (AD) - represented as a curve that shows the amount of goods and services that consumers, businesses, the government is ready to buy at any possible level of prices.



## Factors determine a curve AD

The effectiveness of the wealth (solvency of buyers)

The effective interest rate method

The effectiveness of foreign purchases

# Non-price factors affecting the change in demand (AD schedule shifts to the left or to the right)

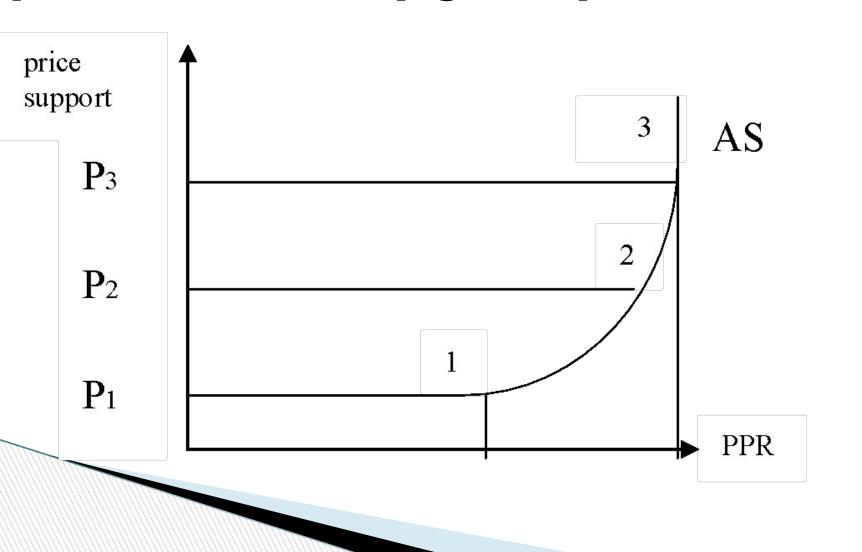
Change in consumer spending

The change in investment costs

The change in government expenditure

The change in the cost of net exports

## Aggregate supply (AS) - this is a curve that shows the actual cash amount produced, for any given price level.



### Non-price factors affecting the change in supply

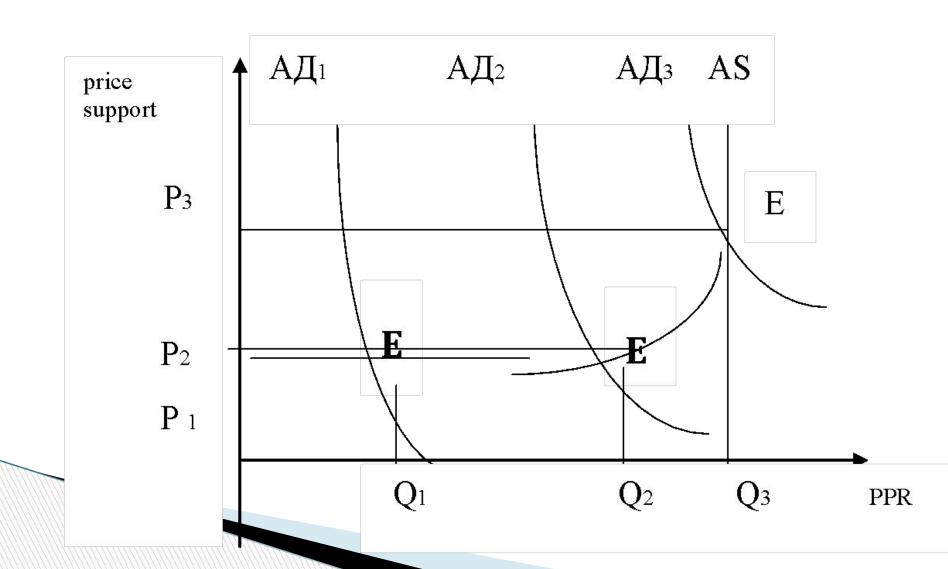
change in performance

change in the prices of resources

**Taxes** 

government regulation

#### The equilibrium price level and equilibrium PPR, ie Q = Q AS AD.



# 2. Models of employment resources

#### The essence of the classical theory of employment

Full employment of resources is the norm

Qs (supply) varies adequate changes in the price level

The capitalist economy is self-regulating.

#### The essence of Keynesian theory



and inflation