

# Mobile Complex of Information and Museum Services

## Project's team is group № 381630

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# Щеголихина Д.Е. Preface

## The transformation of the perception of Victory Day in the Great Patriotic War



USSR



Russian Federation



May 9 2017 parade



According to P. Nora, *the museum* is ...

- “the basic tools of historical work and to the most symbolic objects of our memory”;
- “a material embodiment of collective memory”;
- “a place of memory”;
- “a public collector that ensures the unity of society”;
- “a memorable book of mankind”.

## Project 'Museum Troopers'. Goals and objectives. Areas of work. Organization of creative workshops for schoolchildren.



mobile exhibition



***The project is aimed at:***

The creating conditions for the development of creative abilities of each person, providing equal opportunities for access to national and world cultural values (heritage) for rural residents.

***Project Goals:***

Strengthening the role of the museum as a center for artistic, historical and technical education.

Promoting public awareness of the value of participation in the preservation of cultural heritage.

***Objectives of the project:***

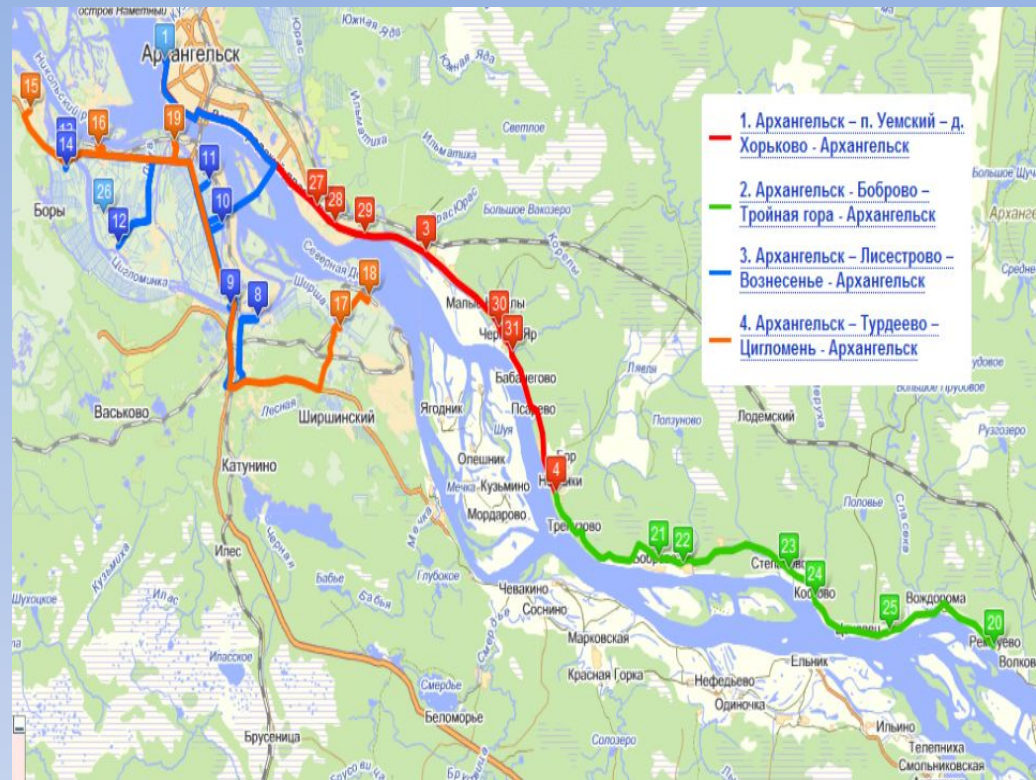
1. Increase the availability of museum collections for different audiences, improve the quality and various forms of their presentation.
2. Involve local communities to participate in the activities of the museum and to preserve the cultural heritage.
3. Create a comfortable and attractive environment for the development of the creative potential of children and young people living in remote areas and rural areas of the Arkhangelsk region.

For this purpose it is planned to organize mobile exhibitions and conduct excursion programs, master classes, concerts and other cultural events in educational institutions and cultural institutions of villages of the Primorsky region.

*Dates of the events: April-June 2017 (and so annually)*

## ***Areas of work:***

- Organization of a mobile exposition from the Scientific-Auxiliary Fund of AOKM (selection of exhibits, order of banners)
- Organization of an advertising company and attraction of rural residents to cooperation
- Transportation of exhibits and equipment to the place of exposure
- Organization of excursions for the audience of various age groups
- Preparation of creative workshops for schoolchildren
- Organization of a concert program for veterans and "children of war" living in the villages of Primorsky district
- Organization of meetings and interviews with veterans and "children of war" to collect information for the museum's documentary archive
- Organization of activities for the acquisition of Soviet-era items to fill museum funds

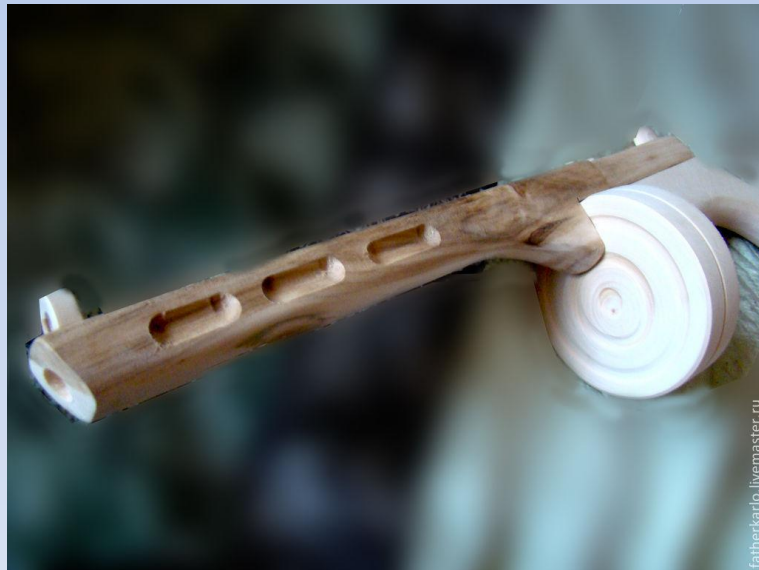


## ***Settlements, where the "Museum Troopers" project departures are planned:***

Kholmogory village, Volokhnitsa village, Emelyanovskaya village, Bobrovsky raid village, Perkhachevo village, B. Anisimovo village, Katunino village, Isakogorka village, Volokhnitsa village, Upper Matigory (in adm.), Emelyanovskaya village, Bobrovsky raid, Uemsky village, Cherny Yar village.

Богданова Н.А., Смирнова Ю.

## Promotion and advertising of the project "Museum Troopers".



Development of advertising texts and promotional products' layouts about the project of a mobile informational museum complex "Museum Landing Troopers".

Publishing information about the “Museum Landing Troopers” project in social media and on the official sites.



Distribution of posters and advertisements in schools and institutions in Arkhangelsk and in the zones of routes “Museum Landing Troopers” and etc.





**Informational museum complex “Museum Troopers”:  
a scientific stuffing of funds**