

# Linear Algebra

Part 1. Linear Algebra

Part 2. Linear Programming

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# Linear Equation is the equation in which

- Variables are multiplied by constants and summed
- No variables are multiplied together
- No powers of variables greater than one, no fractional or negative powers
- No roots, logarithms, exponents, trigonometric and other expressions of the variables

Linear equation in two variables  $x$  and  $y$  describes the straight line on the  $xy$ -plane

Name of the form	Equation	Given
Point-slope form	$y - y_1 = m(x - x_1)$	slope $m$ , point $(x_1, y_1)$
Slope-intercept form	$y = mx + b$	slope $m$ , $b$ - $y$ -intercept
Two-point form	$\frac{y - y_1}{y_2 - y_1} = \frac{x - x_1}{x_2 - x_1}$	points $(x_1, y_1)$ $(x_2, y_2)$
Intercept form	$\frac{x}{a} + \frac{y}{b} = 1$	$a$ - $x$ -intercept $b$ - $y$ -intercept
General form	$Ax + By + C = 0$	$A$ and $B$ are not both 0
Horizontal line	$y = b$	
Vertical line	$x = a$	

# Parallel and perpendicular

- Two straight lines with slopes  $m_1$  and  $m_2$  are parallel if  $m_1 = m_2$ .
- Two straight lines with slopes  $m_1$  and  $m_2$  are perpendicular if  $m_1 m_2 = -1$ .

# Applications to business and economics

# Linear Cost Model

$$\text{Total Costs} = \text{Variable Costs} + \text{Fixed Costs}$$

depend on the level  
of production

do not depend on the  
level of production

$$TC = m \cdot x + b$$

← Linear Cost Model

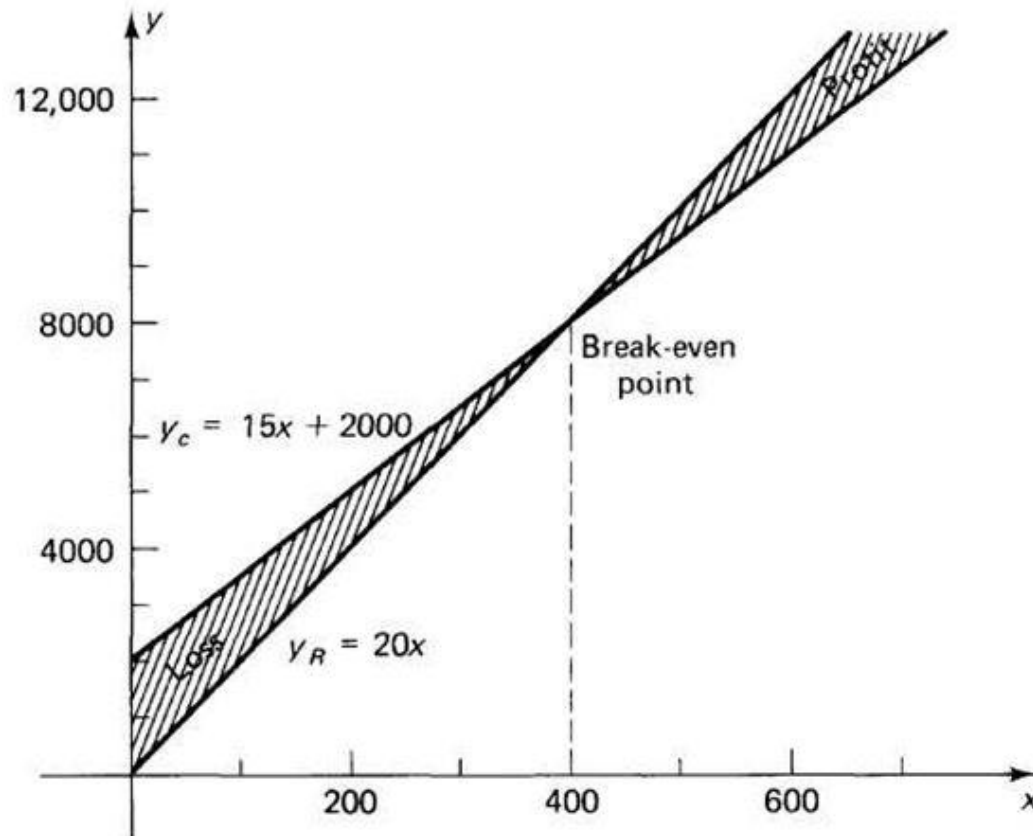
variable costs  
per unit

amount of  
commodity  
produced

fixed costs

# Break-even Analysis

- If  $TC > TR$   $\rightarrow$  a loss
- If  $TC < TR$   $\rightarrow$  a profit
- If  $TC = TR$   $\rightarrow$  no loss and no profit



# Supply and Demand

- **Law of Supply** - a relation specifying the amount of any commodity that manufacturers (or sellers) can make available in the market at various prices.
- **Law of Demand** - a relationship that specifies the amounts of a particular commodity that consumers are willing to buy at various price levels.



# Linear Supply and Demand Laws

- S:  $p = m_S x + b_S$

- D:  $p = m_D x + b_D$

$x$  – amount of commodities

$p$  – price for one commodity

