

Роботизированная журналистика

Презентацию подготовила Марина Чиркова

Заменят ли журналистов роботы?



Los Angeles Times

THE FIRST NEWS REPORT ON THE L.A. EARTHQUAKE WAS
WRITTEN BY A ROBOT



Here's Monday morning's initial Quakebot report:

A shallow magnitude 4.7 earthquake was reported Monday morning five miles from Westwood, California, according to the U.S. Geological Survey. The temblor occurred at 6:25 a.m. Pacific time at a depth of 5.0 miles.

According to the USGS, the epicenter was six miles from Beverly Hills, California, seven miles from Universal City, California, seven miles from Santa Monica, California and 348 miles from Sacramento, California. In the past ten days, there have been no earthquakes magnitude 3.0 and greater centered nearby.

This information comes from the USGS Earthquake Notification Service and this post was created by an algorithm written by the author.

Read more about [Southern California earthquakes](#).

Associated Press и Yahoo News

Alcoa swings to 2Q profit of \$138M, revenue flat

Jul. 8, 2014 10:32 PM EDT

NEW YORK (AP) — Alcoa Inc. (AA) on Tuesday reported a second-quarter profit of \$138 million, reversing a year-ago loss, and the results beat analysts' expectations.

The company reported strong results in its engineered-products business, which makes parts for industrial customers, while looking to cut costs in its aluminum-smelting segment.

Alcoa has struggled in recent years with low aluminum prices and has increased its focus on making sheets and other products for manufacturers of airplanes and autos, who value aluminum for its light weight. Two weeks ago, Alcoa raised its bet on the finished-goods side of the business by announcing the \$2.85 billion acquisition of British jet engine component maker Firth Rixson.

CEO Klaus Kleinfeld said the latest results show that the strategy is working. "Our transformation is continuing, and we are changing the portfolio," he said on a conference call with analysts.

Alcoa has been closing smelters to reduce capacity in the older side of its business. Even there, however, results improved as the average price per ton of aluminum climbed 2.4 percent from a year earlier.

The company left unchanged its forecast of a 7 percent increase in aluminum demand this year.

Alcoa said second-quarter net income was 12 cents per share. In the year-ago quarter it lost \$119 million, or 11 cents per share.

Excluding costs for closing a smelter and mills and other special items, the company earned 18 cents per share. The average estimate of analysts surveyed by Zacks Investment Research was 13 cents per share.

The refiner and producer of aluminum and products made from aluminum, nickel and titanium reported revenue of \$5.84 billion compared with \$5.85 billion in the same quarter a year ago. That beat Wall Street forecasts of \$5.63 billion, according to Zacks.

Before the report, Alcoa shares rose 11 cents to close at \$14.85. They were up another 16 cents, to \$15.01, during after-hours trading.

The shares have risen 40 percent since the beginning of the year, while the Standard & Poor's 500 index has climbed 6.2 percent. The shares have climbed \$7.04, or 90 percent, in the last 12 months.

Forbes

EPS ESTIMATES DOWN FOR J.M. SMITH Month



Narrative Science,

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Over the past three months, the consensus estimate has sagged from \$1.25. For the fiscal year, analysts are expecting earnings of \$5.75 per share. A year after being \$1.37 billion, analysts expect revenue to fall 1% year-over-year to \$1.35 billion for the quarter. For the year, revenue is expected to come in at \$5.93 billion.

A year-over-year drop in revenue in the fourth quarter broke a three-quarter streak of revenue increases.

The company has been profitable for the last eight quarters, and for the last four, profit has risen year-over-year by an average of 16%. The biggest boost for the company came in the third quarter, when profit jumped by 32%.

Earnings estimates provided by Zacks.

Финмаркет

25 апреля 2016 года 19:15

Средний курс евро со сроком расчетов "завтра" по итогам торгов на 19:00 мск составил 74.6976 руб.

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25 апреля. FINMARKET.RU - Средневзвешенный курс евро со сроком расчетов "завтра" на торгах Московской биржи по данным на 19:00 мск повысился по сравнению с предыдущими торгами на 2471 пункт (1 пункт соответствует 0,01 коп.) и составил 74.6976 руб.

Минимальный курс евро составил 74.142 руб., максимальный - 75.225 руб. К этому времени было заключено 5994 сделки. Объем торгов составил 23057.72 млн руб., что на 15% ниже среднего значения за последний месяц. Последняя сделка была совершена по курсу 74.899 руб. за евро.

Московская биржа с 8 января 2013 года продлила время окончания торгов на валютном рынке до 23:50 мск. Для участников торгов сохраняется возможность раннего выхода из торгов: в 17:00 мск или 19:00 мск.

Источник данных - Московская биржа.

Это автоматическое сообщение.

Опубликовано /Финмаркет/

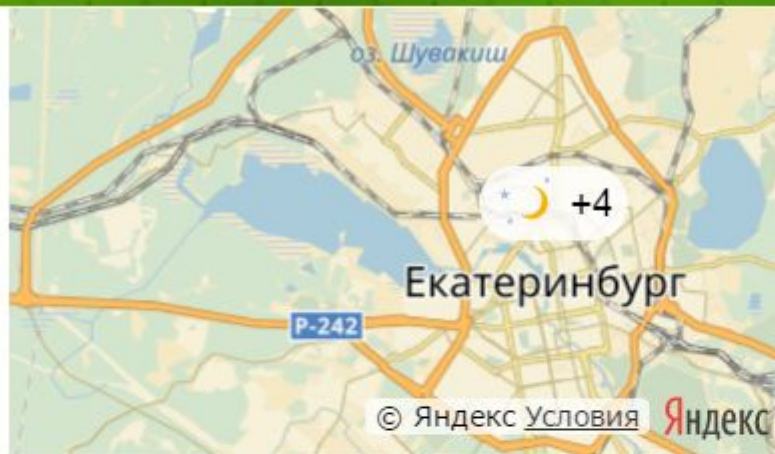
поделиться:



Яндекс. Погода

0+

Режим Турбо — быстрая загрузка даже при медленном интернете



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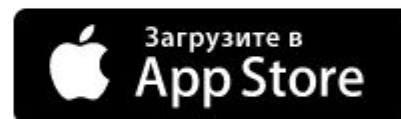
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Прогноз погоды в Екатеринбурге с точностью до района — рассчитан с помощью технологии [Meteum](#)

Другие прогнозы: [Гидрометцентр](#), [Gismeteo](#), [Weather.com](#)

Заменят ли все-таки?



Плюсы:

- быстрый сбор информации;
- оперативная подготовка и распространение;
- экономия времени журналиста



Минусы:

- отсутствие творческой составляющей;
- узкий диапазон освещаемых тем
- возможность возникновения неполадок
- отбирает хлеб насущный у сотрудника редакции

Спасибо за внимание!

