



10 WORLD FAMOUS EVENT PLANNING COMPANIES

FIESTA, MY BURNING SUN

BURN YOU SUN INSIDE OF YOU AND GIVE YOUR SUNSHINE TO OTHER ON THIS WORLD



EVENTIVE — NEW YORK

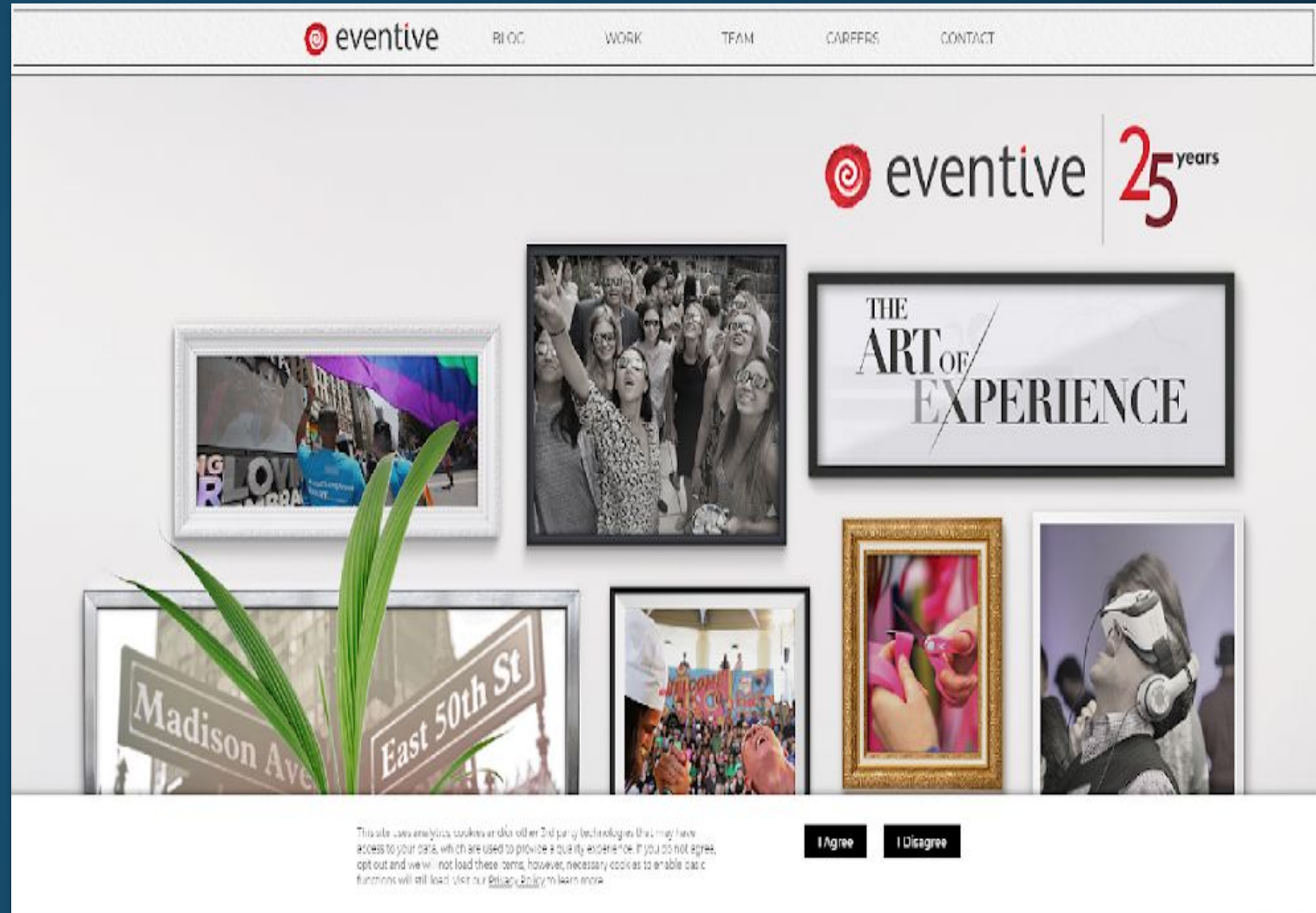
[HTTP://EVENTIVEMARKETING.COM/](http://eventivemarketing.com/)

EXPERIENTIAL ARTISANS, CREATORS, CONNECTORS.

Eventive is a leading experiential agency combining the best in agency talent with the agility, quality and service of a smaller shop. We're global, but local. A boutique agency with big ideas and deep resources.

At heart, we're experiential passionistas, reaching far and wide for insights, integrations and just plain kick-ass ideas.

Why? So every brand experience we create is more alive, memorable and authentic than the one before.



WORK

Eventive Rule Number One? Never, ever stop blowing up clichés and breaking boundaries. Every idea and element we deliver is custom-crafted, resulting in unique, true-to-your-brand solutions. But don't take our word for it; the proof is in the portfolio.

STRATEGY


NAME

Challenge

Solution

Execution

Results



The screenshot shows the Eventive website with a navigation bar containing 'eventive', 'BLOG', 'WORK' (highlighted in red), 'TEAM', 'CAREERS', and 'CONTACT'. The main heading is 'HILTON WORLDWIDE' in large purple letters, followed by the subtitle 'Co-Creating Community Pride'. The content is organized into sections: 'Challenge' (Deepen Hilton's longtime commitment to the LGBT community, making Hilton their go-to hotel brand.), 'Solution' (People already want to "own the conversation" with brands, but that's *seriously* amped-up when pride in their identity and community are part of the dialogue.), 'Execution' (We flipped the paradigm, connecting with people by making them participants and co-creators at every touchpoint – not just an "audience."), and 'Results' (Total live exposure to 3MM people, and Hilton's booth was among the most praised and popular activities at both festivals.). A bulleted list under 'Execution' details the campaign's activities: Hilton's "Stop Clicking Around" marketing campaign hit the ground running as a tech-forward parade float and festival footprint for DC and NYC LGBT events; Dancing brand ambassadors and a live emcee sparked people to dance, kiss, and show their pride on the "Live Hilton Click Cam" float's 40 LED screens; A festival booth raised support for local LGBT communities by letting people create personalized photos united into glorious daily event mosaics; and "Pride in a Box" kits went out to select Hilton properties, spreading participation via giveaway premiums, apparel, welcome signage and more.

eventive BLOG **WORK** TEAM CAREERS CONTACT

HILTON WORLDWIDE

Co-Creating Community Pride

Challenge
Deepen Hilton's longtime commitment to the LGBT community, making Hilton their go-to hotel brand.

Solution
People already want to "own the conversation" with brands, but that's *seriously* amped-up when pride in their identity and community are part of the dialogue.

Execution
We flipped the paradigm, connecting with people by making them participants and co-creators at every touchpoint – not just an "audience."

- Hilton's "Stop Clicking Around" marketing campaign hit the ground running as a tech-forward parade float and festival footprint for DC and NYC LGBT events.
- Dancing brand ambassadors and a live emcee sparked people to dance, kiss, and show their pride on the "Live Hilton Click Cam" float's 40 LED screens.
- A festival booth raised support for local LGBT communities by letting people create personalized photos united into glorious daily event mosaics.
- "Pride in a Box" kits went out to select Hilton properties, spreading participation via giveaway premiums, apparel, welcome signage and more.

Results
Total live exposure to 3MM people, and Hilton's booth was among the most praised and popular activities at both festivals.



MULTI AWARD-WINNING INTERNATIONAL EVENT MANAGEMENT

QUINTESSENTIALLY
EVENTS

<http://quintessentiallyevents.com/>



**THE LIFESTYLE
YOU WANT.
THE SPECIALISTS
YOU NEED.**



QUINTESSENTIALLY

EVENTS BY CATEGORY

Quintessentially Events is part of Quintessentially,
the leading global luxury lifestyle group

THE EVENT

The Elephant Parade's first event in HK attracted more than 300 VIP guests, celebrities, international artists and representatives from some of the city's top businesses. A herd of 31 elephants were auctioned at a live charity auction, hosted by Sotheby's and held at the Island Shangri-La raising a total of HK\$2,150,000 for The Asian Elephant Foundation (TAEF) and WWF Hong.



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THE EVENT

80 VIP guests were invited to experience a one-of-a-kind Rolls-Royce Phantom dinner at the Rolls-Royce showroom which was transformed to provide an elegant setting for a bespoke dinner, following the reveal of the luxury car.



THE EVENT

An extraordinary opportunity to collaborate with tier one Olympic sponsor, Omega, on their London games activation. The brief required a solution that brought to life the Omega brand, with all its collections and their unique messaging in one versatile, living breathing space, which simultaneously hosted daily waves of 250 international VIP guests plus a challenging programme of events, press stunts and media apps with Olympians, brand ambassadors, VIPs and celebrities. The House of St Barnabas was completely transformed with exceptional tailored design and incredible attention to detail throughout, all in collaboration with designer Tanya Clark. Omega House was voted Best 2012 Olympic House Experience by Wallpaper.



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EVENTS BY CATEGORY

Arts and culture

Automotive

Corporate

Gala dinner

Fashion and beauty

Financial services

High public

Private party

Sports

Wedding

CHARITY FUNDRAISER



CATEGORIES

Uncategorised
Journal
Uncategorized
Atelier
Birthdays
Celebration
Charity
Corporate
Drink
Eat
Event
Luxury
Newsletter
Wedding
Galleries
#QELoves
Fashion
Party Planning
Launch
Art
Royal Family
Sports
Celebrity
High Profile
Press Release
Technology
Trends
Exhibition
Real life
Science
Mood Board
Tech
Design
Press
Christmas
Festive
sustainability
Decor
Plants



RAFANELLI EVENTS

**EVERY EVENT BEGINS
WITH A STORY.**



THERE WILL NEVER BE ANOTHER YOU. NOR ANOTHER EVENT JUST LIKE THIS.

We are humbled to be able to contribute to an evening that might be one of the most special nights of someone's life. To help make the memory of a lifetime is a labor of love.

We have curated and produced entire days and even weekends for groups of family and friends – with events, excursions, dinners, and unexpected experiences that surprise, delight, and resonate with warmth.

We have heard more than once from clients, "This was the best time of my life." And they meant it literally.

It would be our great joy to do the same for you.

EVERY EVENT BEGINS WITH A STORY.

We turn dreams into reality. Weave story into every thread of your event. And conjure a wonderfully collaborative magic to create celebrations that are both unmatched and unforgettable.

One secret? We listen. To understand *who* you are. Who you want to *be*. And who (and *what*) matters most to you. We leave no stone unturned, no detail untended to, no possibility unexplored.

That's because the most beautiful event is also the smartest event, and we take pains along every step of the way to deliver both. The initial conceiving conversations and the design work that realize your vision are so intrinsically linked, one literally cannot exist without the other. And when we layer in the flawless execution that has become the very essence of who we are, the results are simply spectacular.

Our clients are as unique as our events. Individuals, families, Fortune 500 corporations, and non-profit organizations – each looking to create a singular, incomparable experience.

For each, we meet and exceed their highest expectations – bringing an artistry to execution renowned around the world.

We are Rafanelli Events, and the best event we've ever done is going to be yours.

IT'S NOT A RAFANELLI WEDDING. IT'S *YOUR* WEDDING. YOUR STORY.

Our passion is to help *make* it yours in a way that you (and your family and guests) will remember for a lifetime: a celebration of love, a tapestry of unforgettable moments.

We have been building our reputation for years, perfecting the art of incomparable weddings. Working with only the best partners, we are collaborative, creative, and cool in those moments that require experience. We know the months and weeks before the wedding – for you – should be as special as the day itself.

And *that* day? Well, at some time during the wedding, time will stop. Wonder will light up the faces of everyone.

All at once, there's no line between dreaming and a dream. Between storybook and story.

Between magic and magical.

The day is everything you ever dreamed of. And more.



BEHIND THE THEATER AND MAGIC OF YOUR CORPORATE EVENT, WE ARE ALL BUSINESS.

No matter what your corporate occasion, we know that every single detail reflects your brand. And every single detail must be perfect.

Then, working together with you, we look far beyond that. How can your company be elevated? Energized? How can your brand add a surprising, engaging chapter to an already world-class story?

The answers to those questions are what take your event to a level beyond corporate, to engagement on a personal level that each guest can intimately feel. Because at the end of the day – or night – a corporate event is really a celebration of the people who are the company, and work with the company.

We never forget that. And neither will any of your guests.

YOUR NON-PROFIT EVENT IS MUCH MORE THAN AN EVENT. IT'S YOUR MISSION.

A mission to touch every single person in the room. To help them deeply feel your passion – not just for that night, but long after. A mission to make everyone feel one cause, one sense of purpose, and one sense of resolve to make a difference where help is needed.

Our mission is to *bring that to life*, transparently and magically. Crafting and executing perfect storytelling and experiences. Blending humanity with a strategic level of thought and insight.

We understand that the very best non-profit events are celebrations that marry smart with heart. Emotion will carry your night; results will carry your cause.

A BRAND IS SIMPLY A PERSONALITY. BUT NOT ALWAYS SIMPLE TO SHOWCASE.

While some events come to us robustly imagined, and some partly there, others come to us with a clean sheet of paper and these words: “I want a signature event, but I don’t know what it is.”

That’s music to our ears. And fuel for our creativity, problem solving and strategic insight – which we can unleash for you on day one.

We can conduct market research to assess what other organizations are doing competitively.

Help you recalibrate fundraising goals. Find your ideal mix of event type and frequency.

We can strengthen your brand, expand your brand, or help re-launch it onto an exciting new trajectory.

Behind the theater and magic of your corporate event, we are all business.
No matter what your corporate occasion, we know that every single detail reflects your brand. And every single detail must be perfect.
We take your event to a level beyond corporate, to engagement on a personal level that each guest can intimately feel.

SERVICES OFFERED

Activities Coordination

Catering Consultation

Evening Program

Hotel Room Blocks

Itineraries

On-Site Management

Registration

Stationery

Transportation

Welcome Receptions

Audio / Visual

Décor Design & Selection

Floral

Incentive Trips

Lighting & Sound

Photography

Rentals

Tenting

Venue Selection & Management

Budget Planning

Entertainment

Guest Gifts

Invitations

Meeting Planning

Print Collateral

Staging

Timelines

Videography



DEBILILLY

**EVERY EVENT BEGINS
WITH A
STORCELEBRATE. LIVE.
LOVE. LAUGH. WE LOOK
FORWARD TO MAKING
YOUR NEXT SOIREE, A
PERFECT EVENT. Y.**



Photo: Amanda Megan Miller

EVENT PLANNING & DESIGN AT IT'S FINEST

A Perfect Event is an award winning event planning and design firm. Our full service, start to finish details and services make our studio the perfect start for all things party style. Through innovative design and flawless execution, we produce memorable and unique events of all shapes, sizes and styles. For 20 years our talented, experienced team has mastered countless celebrations - weddings, corporate, galas, birthdays, dinners and more. Named World's Top 10 Event Planner by Departures Magazine, top wedding planner by Martha Stewart and The Knot, top event planner by Global Black Book, and top event innovator by BizBash, we share our insight and passion with clients both large and small.

Our Chicago studio is the perfect escape from reality. Stroll through the best new design trends, color palettes, florals and gifts for every occasion as we bring inspiration to life 7 days a week. From planning, styling, florals, lighting, rentals, stationery, party favors and coordination our service is highly personal.

Our motto is simple: Celebrate. Live. Love. Laugh. We look forward to making your next soiree, A Perfect Event.

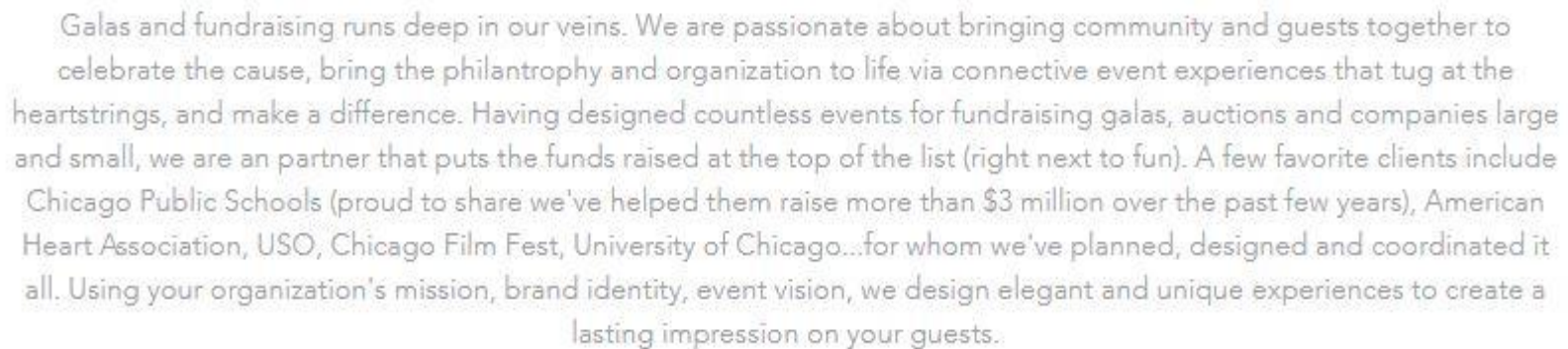


From crisp whites to luxe creams and pops of spring green - this is our go-to pretty palette for 2019.



Soft watercolor accents are always a good idea on paper details, stationery, party menus and placecards. The white, green and gold palette pulls the neutral minimal trends of 2019 together with a hint of glamour.







WHAT KIND OF PROBLEMS WE HAVE ?

- COORDINATION IN THE MARKET , WHO ARE WE?
- WHAT KIND OF EVENTS ARE WE GOING TO ORGANIZE ?
- DO WE ORGANIZE B-DAY PARTIES OR WEDDINGS ?
- FOR WHOM ARE WE DOING?
- WHO ARE OUR CUSTOMERS?
- WHY THE SHOULD CHOOSE US ?
- OUR UNIQUENESS ?
- WHO ARE OUR PARTNERS ?
- TIM ..)

HISTORY



“You're never wrong to do the right thing.”

- Mark Twain

- Mark Twain

Cascade Royal
OPENING

[YEAR]
Action

[YEAR]
Action

[YEAR]
Action

[YEAR]
Famous Event



HISTORY



"You're never wrong to do the right thing."

- Mark Twain

- Mark Twain

[YEAR]
Action



[YEAR]
Action



[YEAR]
Action



[YEAR]
Action

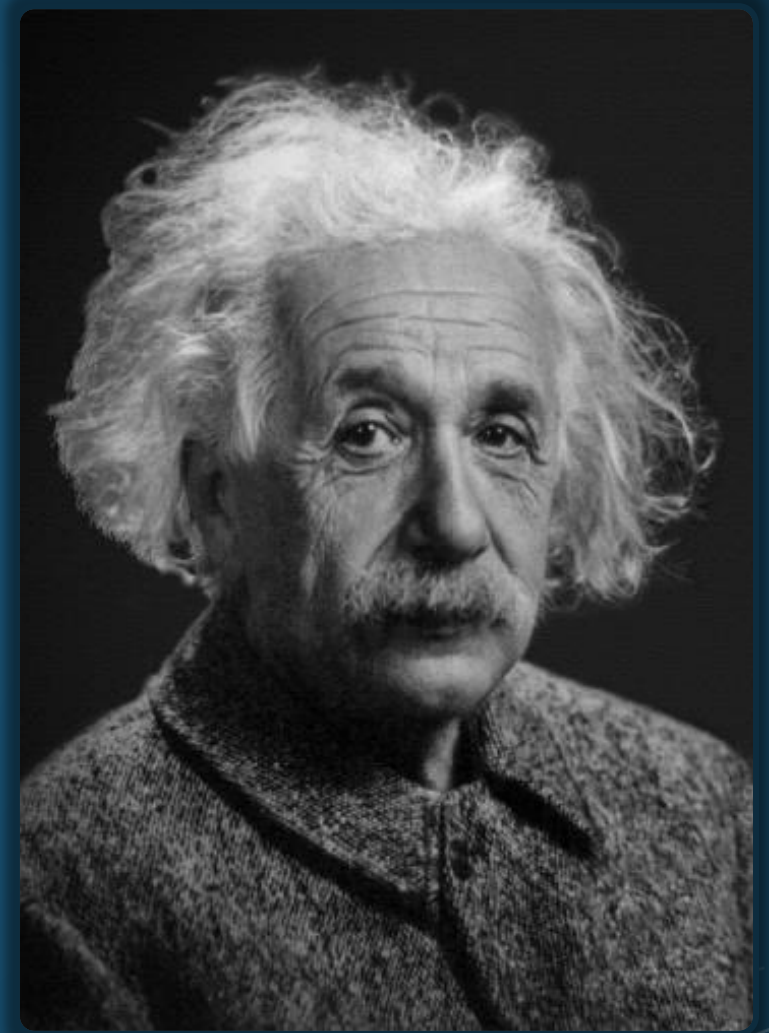


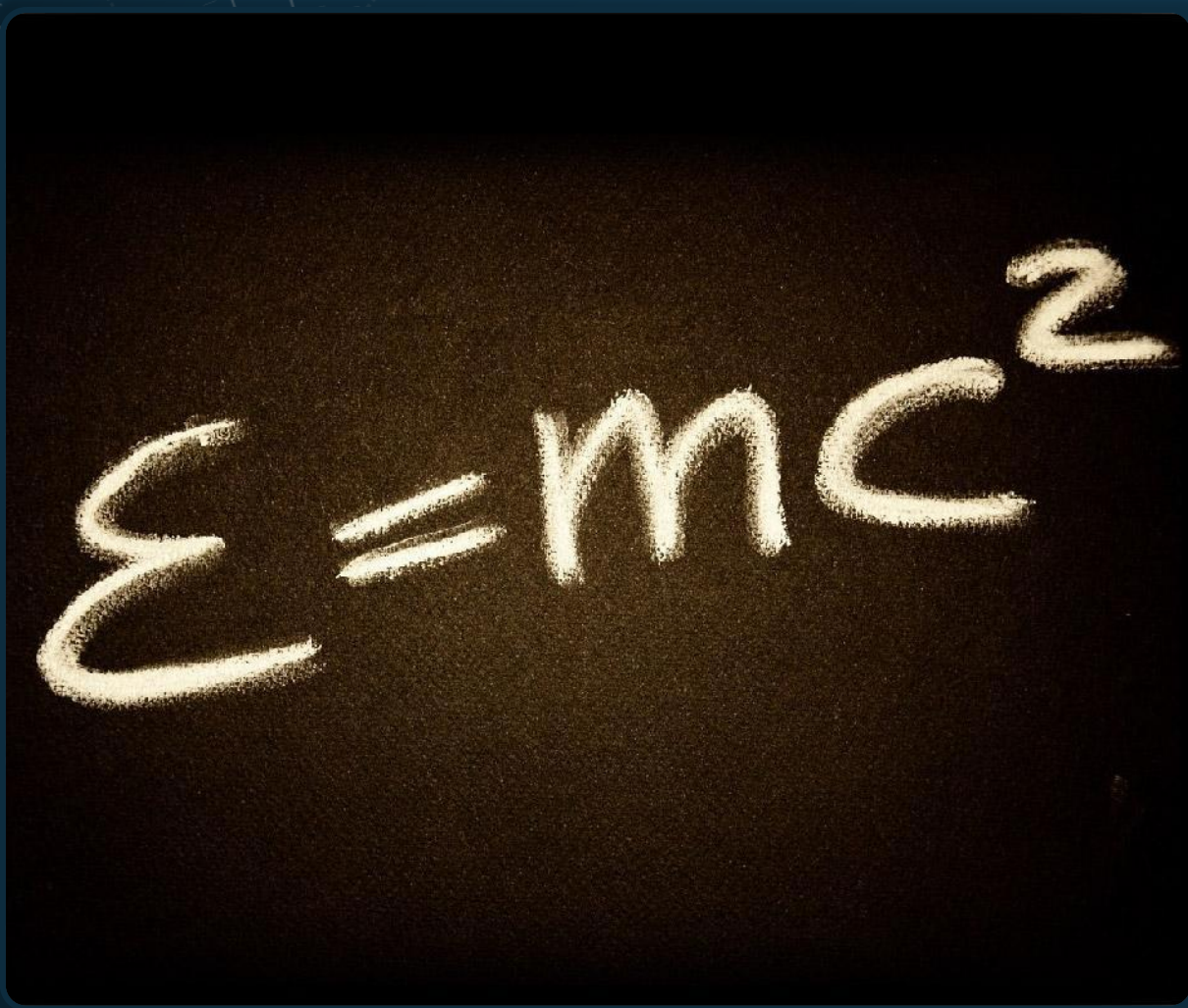
[YEAR]
Famous Event



NAME OF IMPORTANT PERSON FOR THE HISTORICAL EVENT

Explain this person's role or involvement in the event.





TITLE FOR THE PHOTO GOES HERE

Insert photo (in the box to the right) supporting your thesis or claim sentence.

Explain how this photo supports your thesis or claim sentence.

“

*FAMOUS QUOTE FROM THE EVENT, OR A GENERAL QUOTE
SUPPORTING YOUR THESIS OR CLAIM SENTENCE.*

”

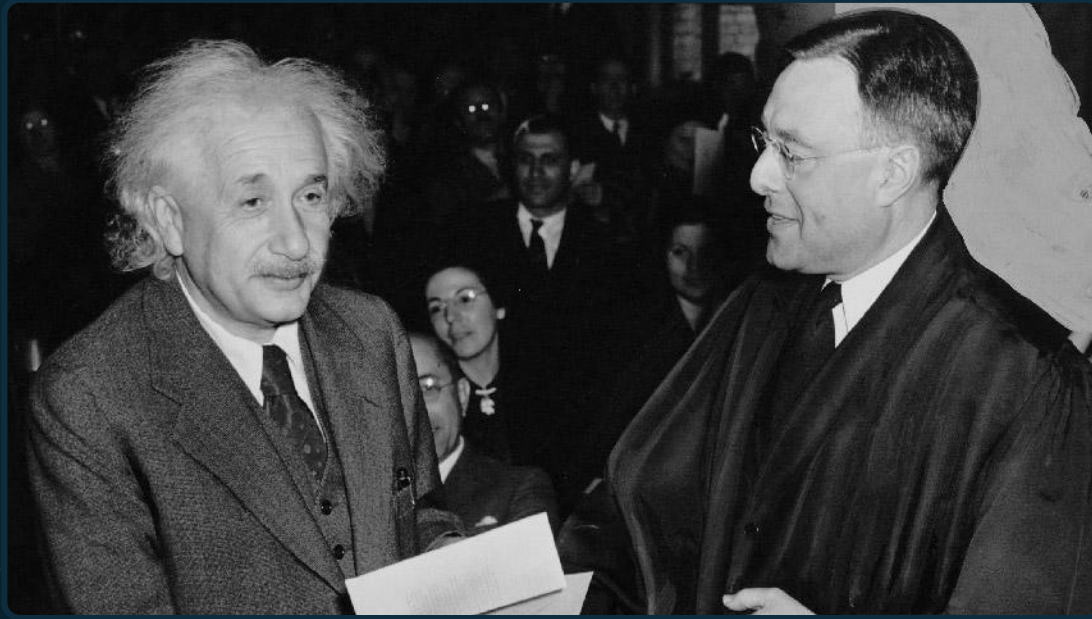
Author / Writer

Evidence supporting this quote or an explanation as to why this quote is important.

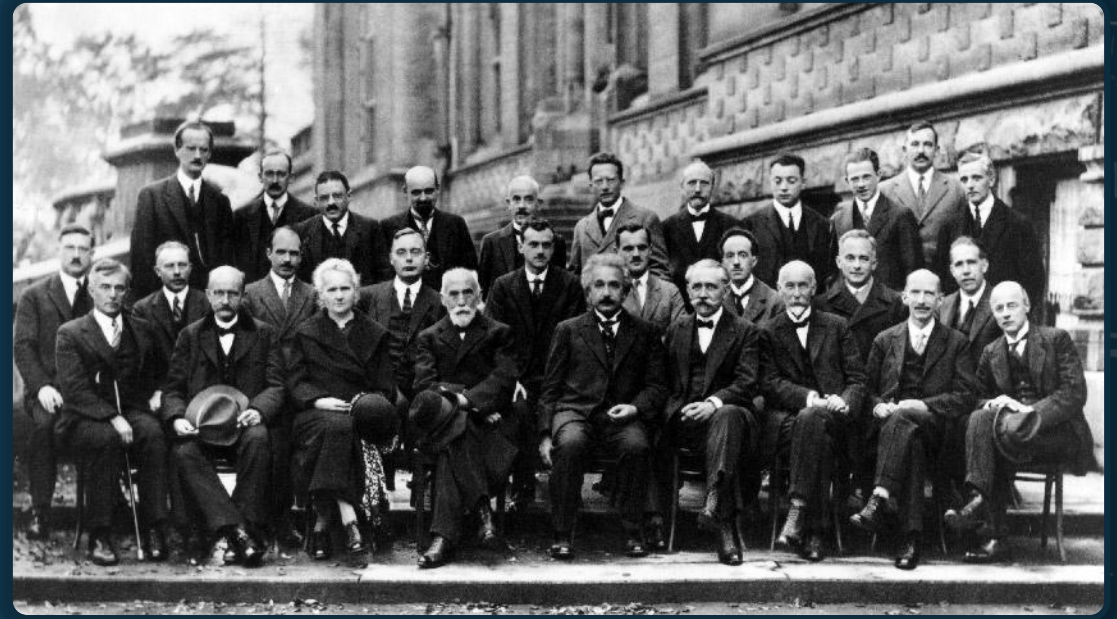
TITLE CONNECTING THE VISUALS BELOW



Title goes here for the chart, graphic, or video you insert below. The chart, graphic, or video supports your thesis or claim sentence.



Title goes here for the chart, graphic, or video you insert below. The chart, graphic, or video supports your thesis or claim sentence.



ADD YOUR FINDINGS HERE



- Explain what has been learned from this historical event and how that impacts or connects to you.

INFLUENCE & CONCLUSION



- Explain to your audience the influence this historical event had on the world
- Restate your thesis or claim sentence.

CUSTOMIZE THIS TEMPLATE

Template Editing Instructions and Feedback