

Notes

Client – SBT Partners

Title – What does SBT Partners do?

Beginning and end of video – SBT Partners and animated logo like we did with “who is SBT partners video”

CSBexcellence copyright logo at bottom? Yes

Vanessa, you’ll see quite a few commas, where I’m trying to emphasize some pauses.

Dima, it would be great to emphasize “team work” some how.

Thx,

Hey there, it’s the SBT Partners team here, yes, SBT Partners “Your Technology-as-a-Service experts”, or as we like to say, your TaaS experts.

We always get the question, what does SBT Partners do?

First, we listen very intently to our clients’ business goals, objectives and challenges to fully understand their “desired business outcomes”. No, not a lot of technology talk.

Second, we design and deliver technology and services to meet their desired business outcomes.

What does that mean?

Technology for technologies’ sake was yesterday, technology designed to drive your business outcomes is today.

With the rapid adoption of cloud computing, but as well, the continuing need for traditional on clients’ premises technology, in a hybrid model, along with adding specialized services to customize a solution for our clients, that we call Total Service Management, our experts can help you achieve your desired business outcomes.

Sound complicated? Well, not for SBT Partners. In a nut shell, that’s what we do.

We hope this helps.

Give us a shout at TaaS@SBTPartners.com.