



OUTSOURCING



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Definition

The process of paying to have part of a company's work done by another company.

How does it work?



Different Outsourcing Categories

- Accounting and HR Management (Neti)
- Web Design & Development (Xiaomi)
- Back Office / Admin Support (Hairy Yeti Construction)
- Marketing & Sales Support (Xicero)
- SEO and Online Marketing (Blue Corona)
- Outbound Telemarketing (Teleperformance UK)
- Virtual Assistant Services (Task Bullet)
- Inbound Customer Service (AT&T call center)



