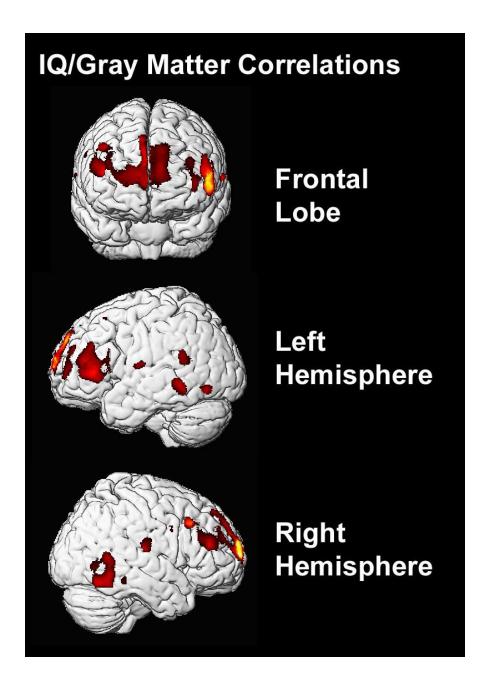


Proactionary Principle

"People's freedom to innovate technologically is highly valuable, even critical, to humanity. This implies several imperatives when restrictive measures are proposed:
Assess risks and opportunities according to available science, not popular perception. Account for both the costs of the restrictions themselves, and those of opportunities foregone. Favor measures that are proportionate to the probability and magnitude of impacts, and that have a high expectation value. Protect people's freedom to experiment, innovate, and progress."

- Max More



Techniques for Enhancement

Hardware

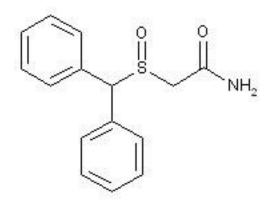
Software

Internal

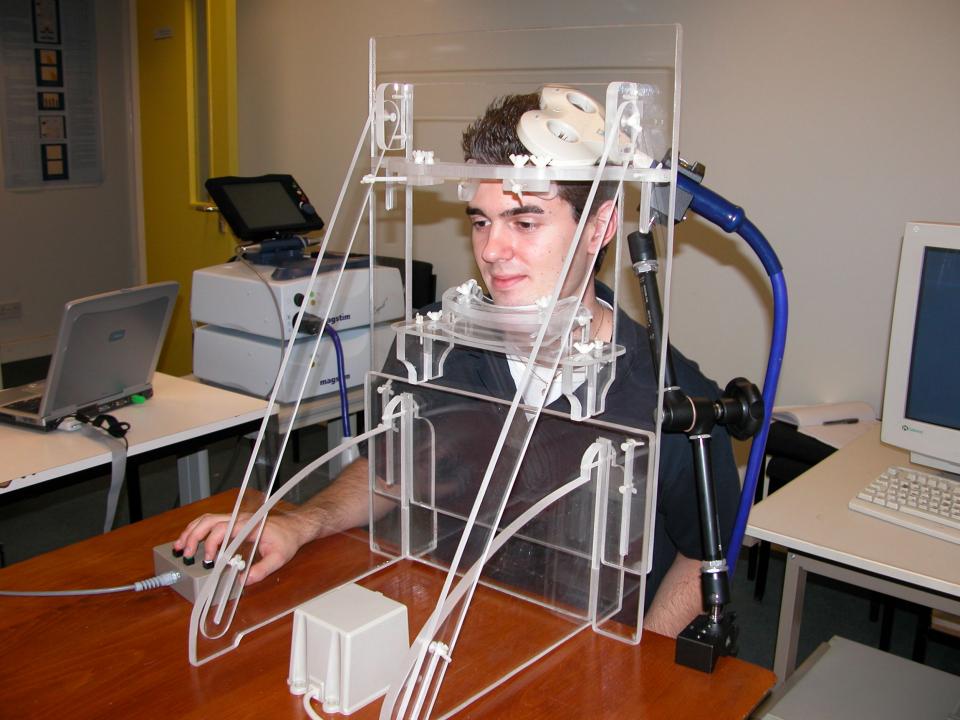
External

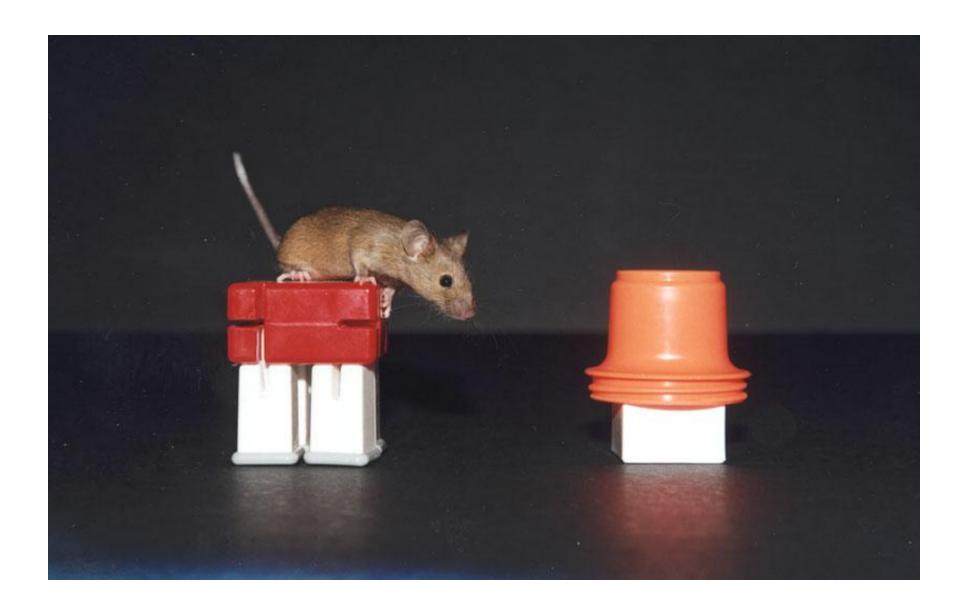


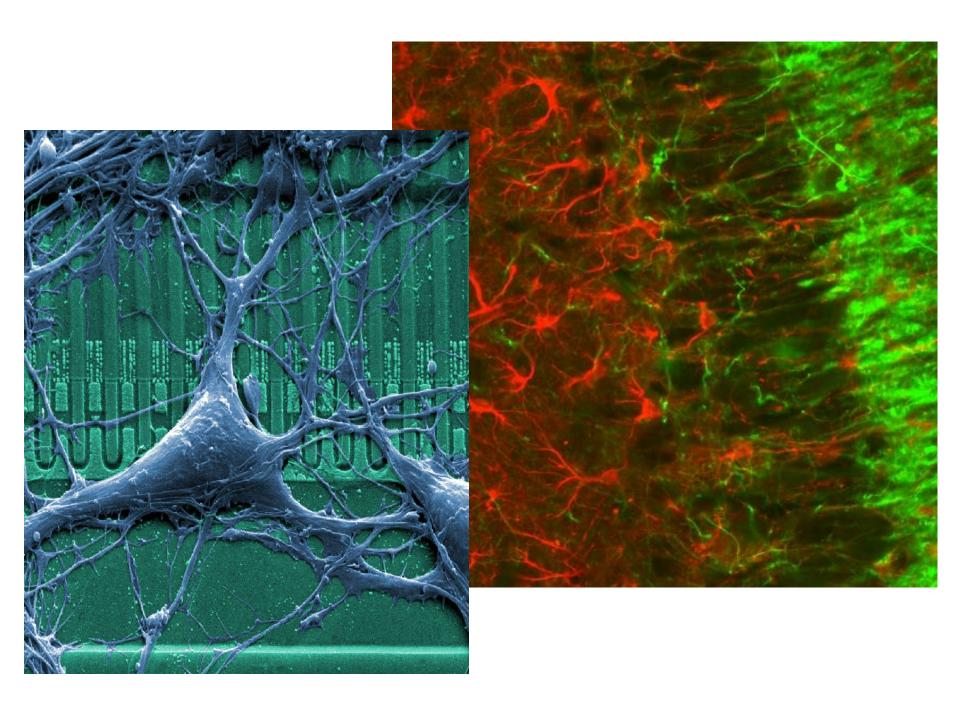


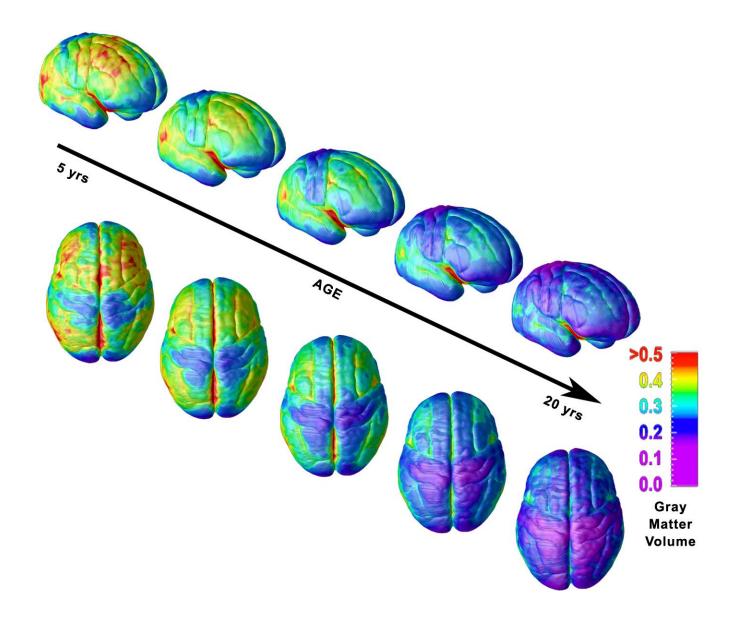












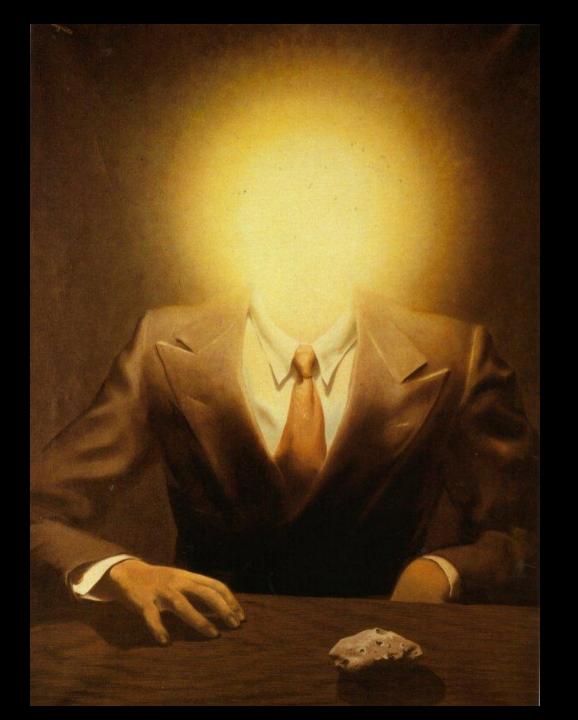
| | Internal software | Mental training | General thinking | Visualisation | • Memory arts | Coord of colonianon | Special Committees Maditation | McMication Education | Education Finished environments | Internal hardware | General health | ◆ Drios | SPE | • Genetic modification/selection | Prenatal sumlements | Brain computer interfaces | External hardware/software | ◆ Objects | • Software | • Wearables | I Dignitons computing | Social software | |
|-------------------------|-------------------|-----------------|------------------|---------------|---------------|---------------------|-------------------------------|-------------------------|------------------------------------|-------------------|----------------|---------|-----|----------------------------------|---------------------|---------------------------|----------------------------|-----------|------------|-------------|-----------------------|-----------------|----------|
| Memory/learning | | _ | • | | | _ | _ | | • | | • | | • | • | | | _ | • | | | | • | L |
| Working memory | | _ | | | • | | | | <u>.</u> | | • | • | • | | | | | • | • | • | • | | <u> </u> |
| Long term memory | | | | | • | | | | • | | • | • | • | • | • | | | • | • | • | • | • | |
| Procedural memory | | | | • | | | | | | | • | • | • | | | • | | • | • | | • | • | |
| Cortical reorganisation | | | | • | | | | | • | | • | • | • | | | • | | | | | | | |
| Epistemology | | | | | | | | • | | | | | | | | | | • | • | | | • | |
| Executive function | | | • | | | • | | | | | • | • | | | | | | | • | | | | |
| Attention | | | | | | • | • | • | | | • | • | | | | | | • | • | | | | |
| Self-control | | | | | | | • | | | | • | • | | | | | | • | • | | | • | |
| Metacognition | | | | | | | | | | | • | | | | | | | | | | | | |
| Intelligence | | | • | | | • | | | | | • | | | | • | | | • | • | | | • | |
| Problem solving | | | | | | • | | | | | • | | | | | | | • | • | | | • | |
| Planning | | | | | | • | | | | | • | | | | | | | • | • | | | • | |
| Overview | | | | | | • | | | | | • | | | | | | | • | • | | | • | |
| Creativity | | | | • | | • | | | | | • | • | • | | | | | • | • | | | • | |
| Avoiding biases | | | | | | | | | | | | | | | | | | • | • | | | • | |
| Perception | | | • | | | • | | | | | • | | | | | | | • | • | | | | |
| Language ability | | | | | | | | | | | • | | | | | | | • | • | | | • | |
| Mental function | | | • | | | | | | | | • | | | | | | | | | | | | |
| Energy | | | | | | | • | • | | | • | • | | | | | | | • | | | | |
| Speed | | | | | | | | | | | • | • | | | | | | | • | | | | |
| Timing | | | | | | | | | | | • | | | | | | | • | • | | | | |
| Wake/sleep | | | | | | | • | • | | | • | • | | | | • | | • | • | | | | |
| New capacities | | | | | | | | | | | | | | | | | | | | | Ш | | |
| New senses | | | | | | | | | | Ш | | | | | | | | • | • | | | | L |
| New reflexes | | | | | | | | | | | | | | | | | | • | • | • | | | L |
| Human-computer link | | | | | | | | | | | | | | | | • | | | | • | | | |

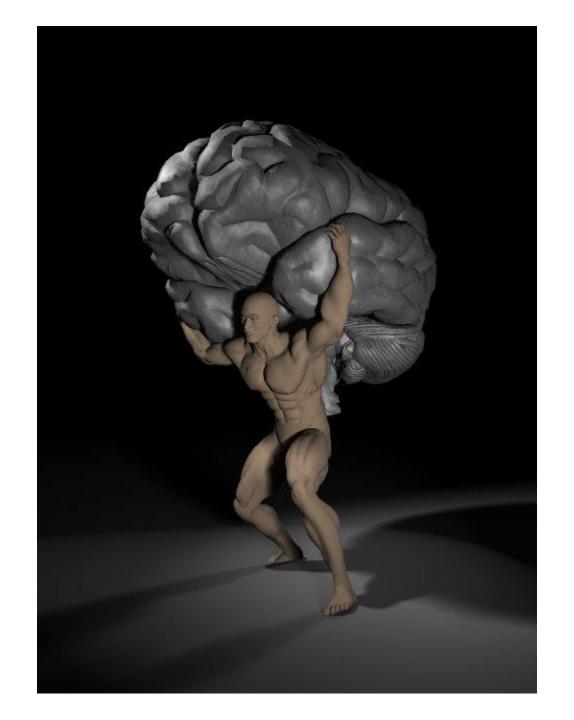


♦: Some evidence

• : Successful use

• : In use





| Re | n Coeffi | Т | Test That Each Coefficient = 0 | | | | | |
|----------------|----------|--------|--------------------------------|---------|----------|---------------|--------|-------------|
| | В | SE(B) | Beta | SE(Beta | a) | T-statistic | | Probability |
| AGE | 001 | .001 | 027 | .02 | 3 | -1.172 | | .242 |
| SEX | 033 | .024 | 027 | .02 | :0 | -1.363 | | .174 |
| RACE | .033 | .022 | .030 | .02 | :0 | 1.484 | , | .138 |
| EDUC | 008 | .005 | 037 | .02 | 3 | -1.619 | | .106 |
| INCOME | 015 | .006 | 056 | .02 | 1 | -2.676 | | .008 |
| MARITAL | .072 | .008 | .191 | .02 | 2 | 8.873 | | .000 |
| ATTEND | 016 | .005 | 070 | .02 | 0 | -3.443 | Ì | .001 |
| HEALTH | .203 | .016 | .266 | .02 | 1 | 12.693 | | .000 |
| VO TE96 | 005 | .022 | 005 | .02 | 2 | 232 | .81 | |
| WORDSUM | .014 | .007 | .046 | .02 | 2 | 2.055 | | .040 |
| Constant | 1.524 | .131 | | | | 11.616 | | .000 |
| Color coding: | | <-2 | .0 <-1. | 0 < 0.0 | >0.0 | >1.0 >2.0 | T | |
| Effect of each | le: | Negati | ve | | Positive | | | |
| Multiple R = | .380 | R-Squ | ared= | .145 | Std E | rror of Estin | nate = | .568 |

| Analysis from General Social Surveys, 1972-2004. WORDSUM is a vocabulary test |
|--|
| with about 0.83 correlation with IQ (Sigelman 1981). Table A is regression of stated |
| happiness (HAPPY) against several different factors. Table B shows the |
| distribution of HAPPY and WORDSUM scores. Note the strong unhappiness |
| among the lower than average vocabulary scorers. |

| Frequency Distribution | | | | | | | | | | |
|--|-----------|-----------------------|------------------------------|--------------------------|------------------------|--|--|--|--|--|
| | | НАРРУ | | | | | | | | |
| Cells contain: -Column percent -N of cases | | 1 VERY HAPPY | 2 PRETTY HAPPY | 3 NOT TOO HAPPY | ROW TOTAL | | | | | |
| | 0 | . 8 50 | .7 80 | 1.5 35 | . 8 165 | | | | | |
| | 1 | 2.0 131 | 1.5 166 | 3.5 79 | 1.9 376 | | | | | |
| | 2 | 3.5 227 | 3.2 362 | 4.8 109 | 3.5 698 | | | | | |
| | 3 | 5.9 379 | 6.0 684 | 10.4 237 | 6.5 1,300 | | | | | |
| | 4 | 9.7 627 | 10.5 1,188 | 13.4 305 | 10.6 2,120 | | | | | |
| WORDSUM | 5 | 15.8 1,017 | 16.1 1,833 | 18.5 420 | 16.3 3,270 | | | | | |
| WORDSUM | 6 | 20 .7 1,335 | 22.2 2,521 | 18.7 424 | 21.3 4,280 | | | | | |
| | 7 | 16.1 1,040 | 15.6 1 <u>,778</u> | 10.8 245 | 15.2 3,063 | | | | | |
| | 8 | 11.1 714 | 10.0 1 <u>,142</u> | 7.8 178 | 10.1 2,034 | | | | | |
| | 9 | 8.1 524 | 8.1 918 | 6.1 138 | 7. 9 1,580 | | | | | |
| | 10 | 6.3 405 | 6.1 695 | 4.5 103 | 6.0 1,203 | | | | | |
| | COL TOTAL | 100.0 6,449 | 100.0 11,367 | 100.0 2,273 | 100.0 20,089 | | | | | |

| Color coding: | <-2.0 | <-1.0 | <0.0 | >0.0 | >1.0 | >2.0 | Z | |
|-----------------|---------|---------|--------|----------------------|------|------|---|--|
| N in each cell: | Smaller | than ex | pected | Larger than expected | | | | |

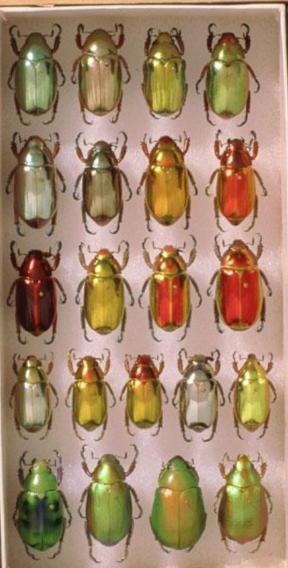
"[I]t's not the poor families in Africa that are going to be doing this, it's going to be the very affluent who are going to at first have healthier children...and then it becomes the slippery slope, they will have stronger, faster, smarter children... Then you've got these two very disparate classes."

Kalfoglou A, Suthers, K, Scott J, & K Hudson, *Reproductive Genetic Testing: What America Thinks*, Washington, DC: Genetics and Public Policy Center, 2002

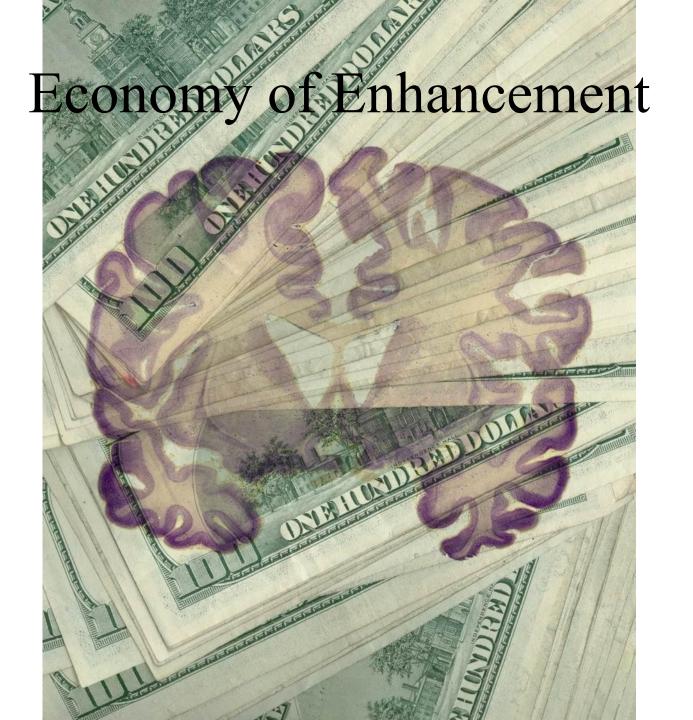




6 40







Benefits

- Reduction of losses
- Individual benefits
- Societal benefits
- Costs
 - Individual
 - Competition

TOO MUCH TO DO? TOO LITTLE TIME? ACCOMPLISH IT ALL WITH BACKUP BRAIN

There just aren't enough hours in the day to do all the things on your plate. By the time you get home from work, your brain is totally fried. What you need is something to relieve the stress on your brain during the day so you arrive at home alert and refreshed. What you need is something to do your thinking for you when you don't want to. What you need is a minor surgical procedure: the implantation of a patented Backup Brain".

Look at these happy customers!



"I can get falling down drunk, but my trusty Backup Brain will drive me home safe and sound!"



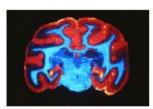
"The stock market is no mystery to me! My Backup Brain is dedicated to detecting market trends!"



"My poker game is incredible now that my Backup Brain is keeping track of the cards!"



"I can sleep through boring meetings while my Backup Brain takes notes and looks interested!"



It's a real brain taken from a fan of professional wrestling, so it's hardly been used at all!





Read War and Peace while you sleep • Help your kids with their homework and balance your checkbook at the same time • Tell the difference between presidential candidates • Cure cancer • Complete MYST without cheating • Prevents you from making career-ending remarks to your boss • Understand the ISO9000 standard • Be sensitive yet marrly at the same time • Truly comprehend the opposite sex • Foll Microsoft's plans for world domination • And much more!

Before

After

BACKUP BRAIN: IF YOU'VE GOT THE TIME WE'VE GOT THE BRAINS

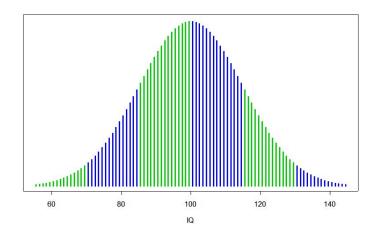
Reduction of Losses

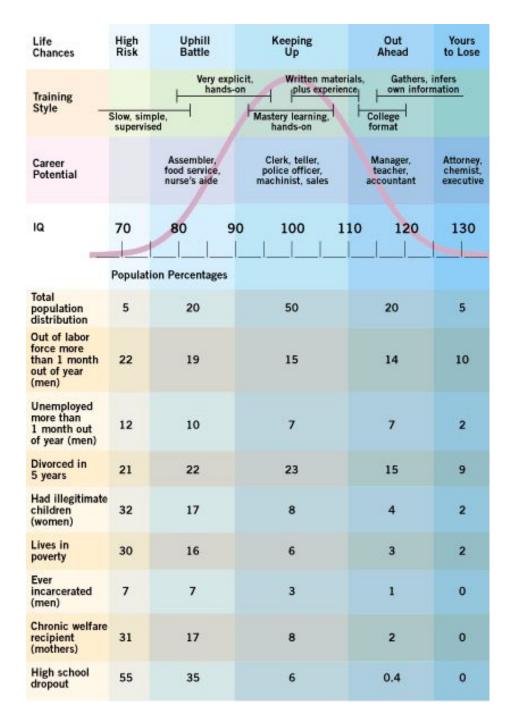
- Lost keys UK £250 million/year
- Forgotten standing payment orders: £400 million/month (\$53/month person)
- Sleepiness cause 15-20% road accidents (as well as work-related accidents, iatrogenic illness etc)
- Higher IQ likely reduces accident risks
- Can cognitive enhancement reduce this?



Linda Gottfredson:

- IQ 75: not likely to master the elementary school curriculum or function independently in adulthood in modern societies.
- IQ 85: close to the upper boundary for Level 1 functional literacy, the lowest of five levels in the U.S. government's 1992 National Adult Literacy Survey. (locating the expiration date on a driver's license or totalling a bank deposit slip, but not writing a brief letter explaining an error in a credit card bill or find a piece of information in an article)
- IQ 105: minimum threshold for achieving moderately high levels of success. Competitive for middle-level jobs (clerical, crafts and repair, sales, police and fire fighting)
- IQ 115+: ability threshold for being competitive as a candidate for graduate or professional school in the U.S. and thus for high levels of socioeconomic success. Self-instructing and are expected to instruct, advise, and supervise others in their community and work environments.
 Range from which cultural leaders tend to emerge and be recruited.





Individual Effects

Cognition important for good life

Environmental toxin models

+1 IQ point = +1.763% income (Schwartz),

+2.094/3.631% (Salkever, m/f)

Annual gain / IQ point US \$55-65 billion 0.4-0.5% GDP

Effects on schooling, participation rate, social costs

Weiss 1998: 3 point IQ increase:

Poverty rate -25%

Males in jail -25%

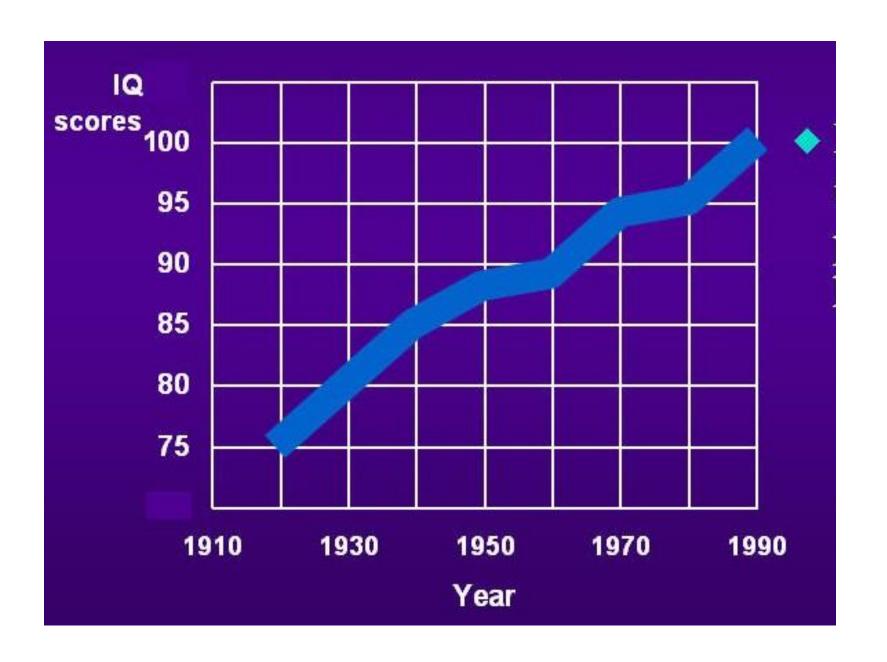
High school dropouts -28%

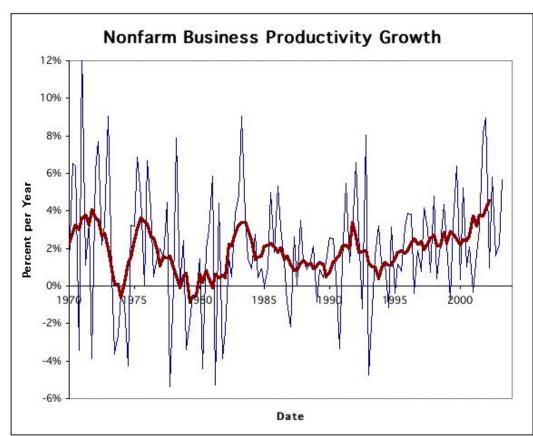
Parentless children -20%

Welfare recipiency -18%

Out-of-wedlock births -15%

Gottfredson 2002





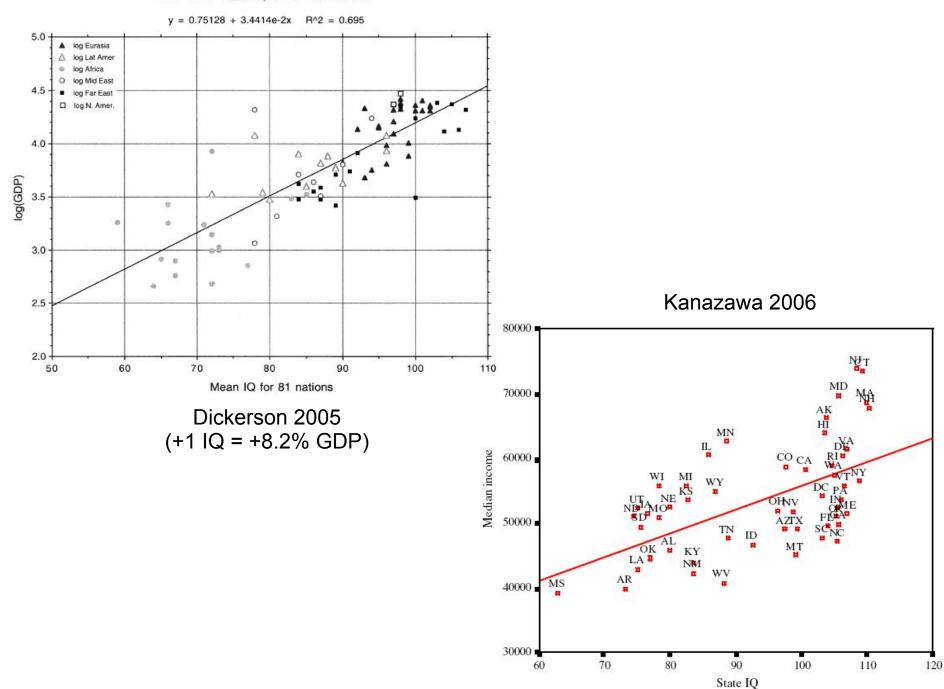
Economy Impact

Growth residual due to productivity increase due to technology, human capital and other factors

Cognition plays a sizeable role

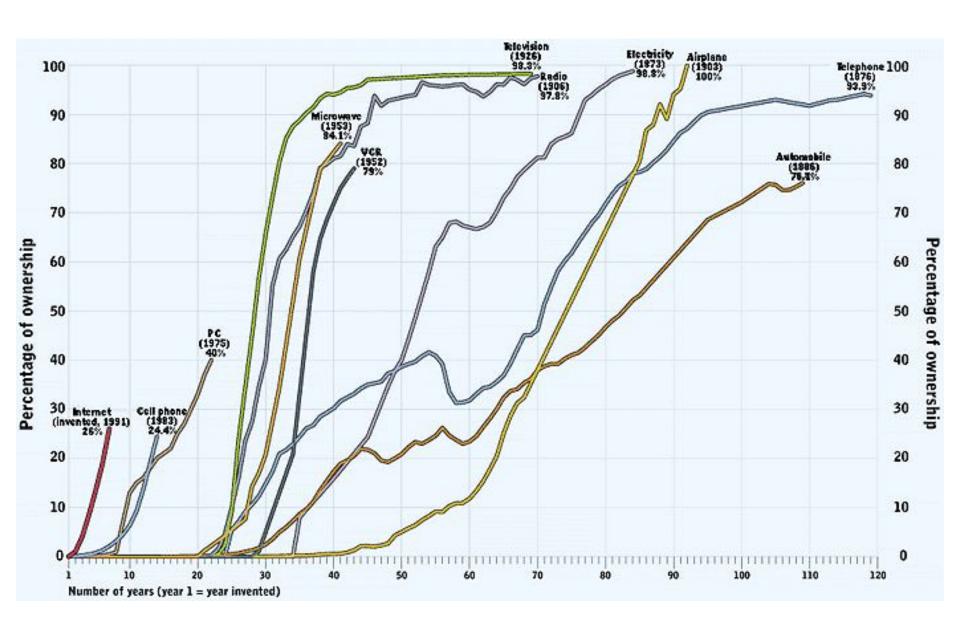


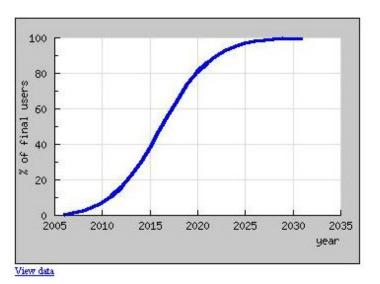
Data from "IQ//GDP, 81 & 185 nations"



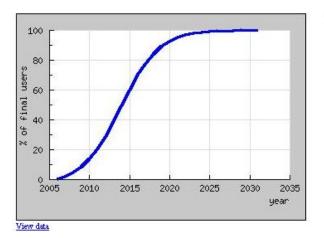
Costs

- Technology diffusion
 - Devices spread fast and thoroughly
 - Country gap
- Drugs
 - Monthly Modafinil cost ~3% of UK median income
- (Medical) services
 - Cost set by expert salaries

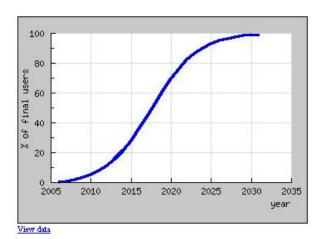




Prediction for: Industry: general Introduction in: 2006 Degree of Innovation: standard Degree of Imitation: standard

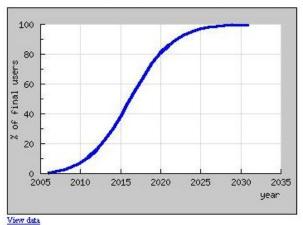


Prediction for: Industry: medical Introduction in: 2006 Degree of Innovation: standard Degree of Imitation: standard

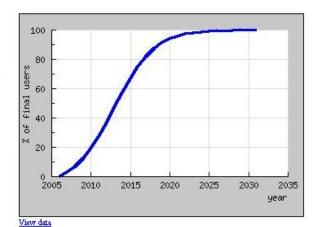


Prediction for: Industry: non durable Introduction in: 2006 Degree of Innovation: standard Degree of Imitation: standard

http://www.andorraweb.com/bass/index.php?show[prediction]=1

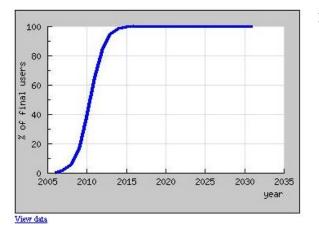


Prediction for: Industry: general Introduction in: 2006 Degree of Innovation: standard Degree of Imitation: standard

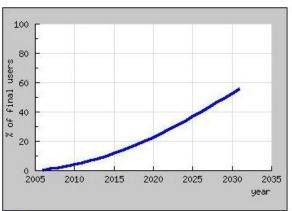


Prediction for: Industry: general Introduction in: 2006 Degree of Innovation: +3 Degree of Imitation: standard

O DENY COME

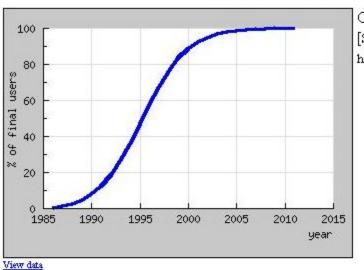


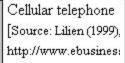
Prediction for: Industry: general Introduction in: 2006 Degree of Innovation: standard Degree of Imitation: +3

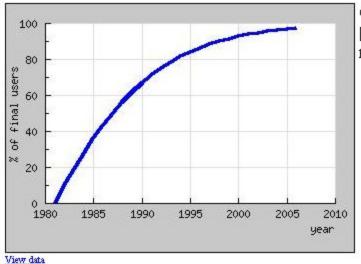


View data

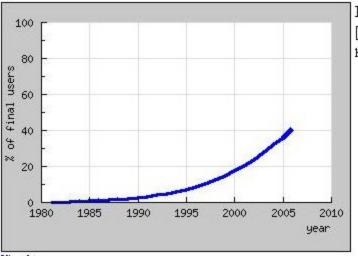
Prediction for: Industry: general Introduction in: 2006 Degree of Innovation: standard Degree of Imitation: -3



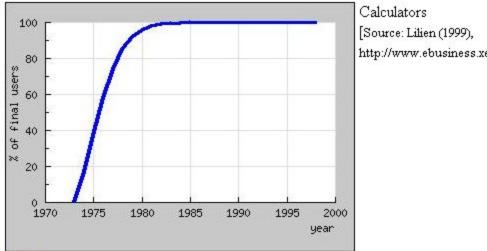




Cable television [Source: Lilien (1999), http://www.ebusiness.:



PC [Source: Frank Bass (http://www.utdallas.e



View data

View data



Drug Development Pipeline

gap 1

Basic research is published but preclinical research is not considered worthwhile.

Predevelopment

gap 2

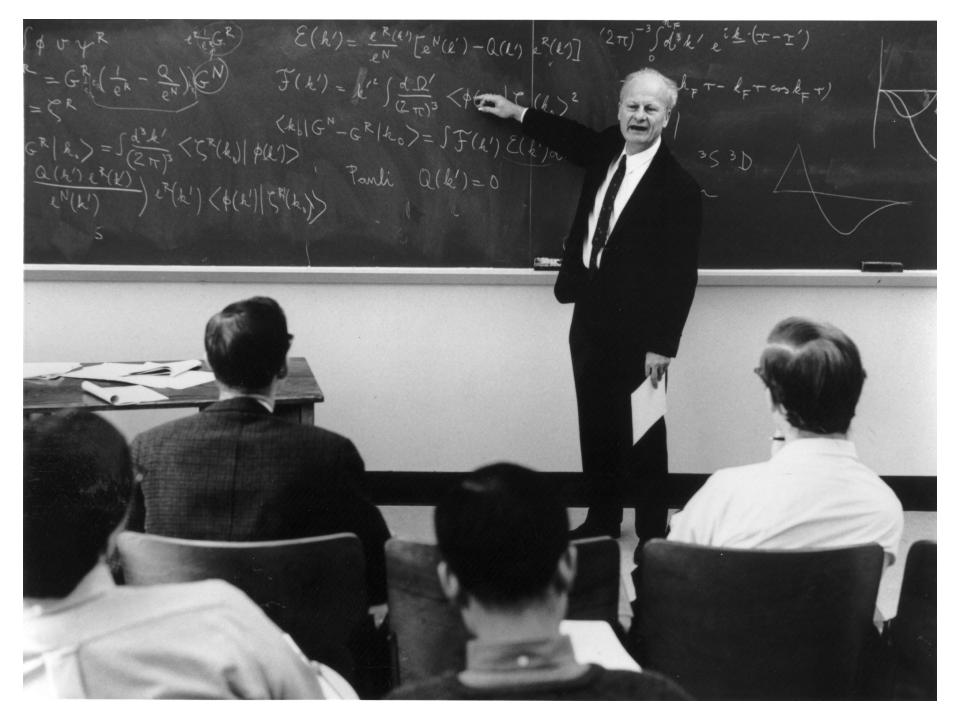
Validated candidate drugs don't enter clinical development because of profit-based company choices.

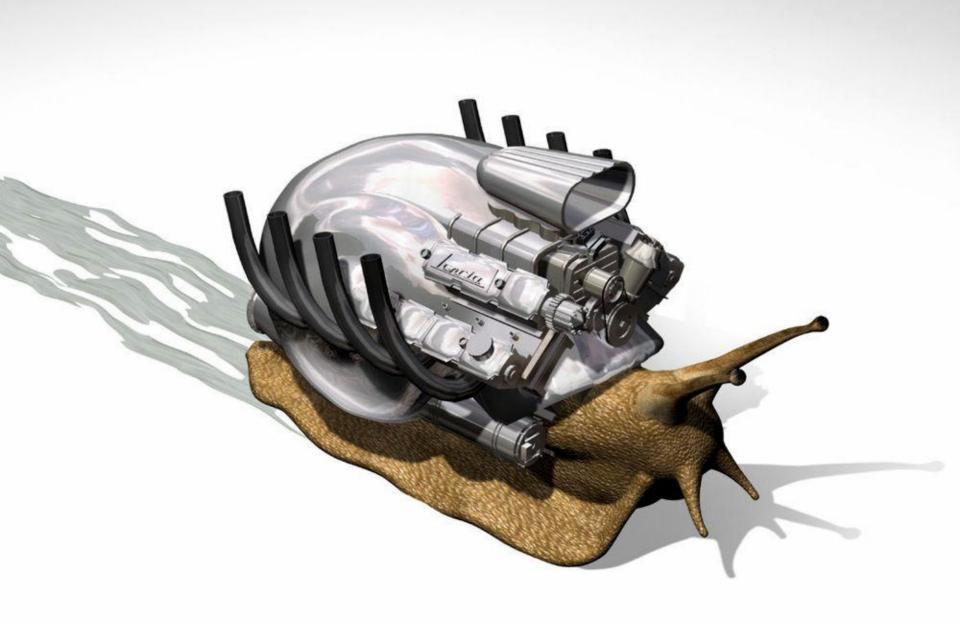
Development

gap 3

Drugs never reach the patient (registration problems, lack of production, high prices or drugs poorly adapted to local conditions).



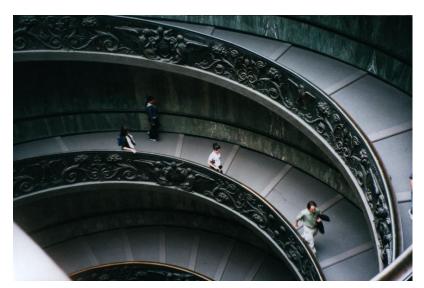


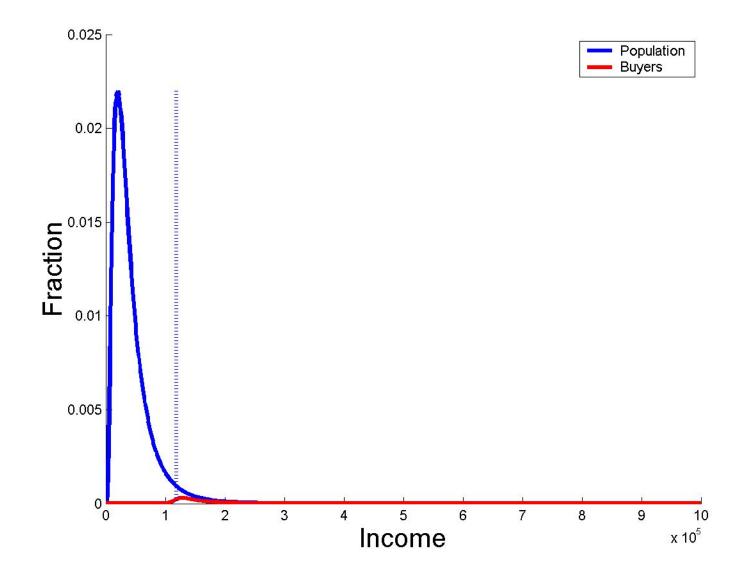


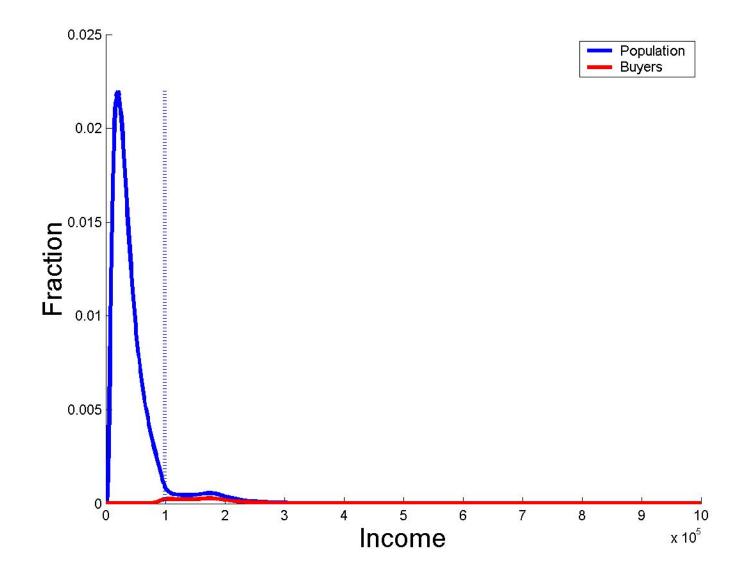
Simulation

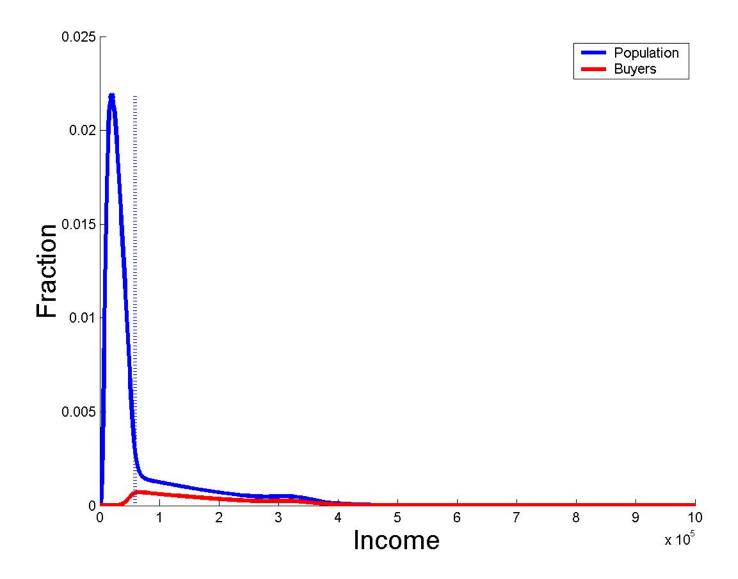
• Initial experiments with income-enhancement models

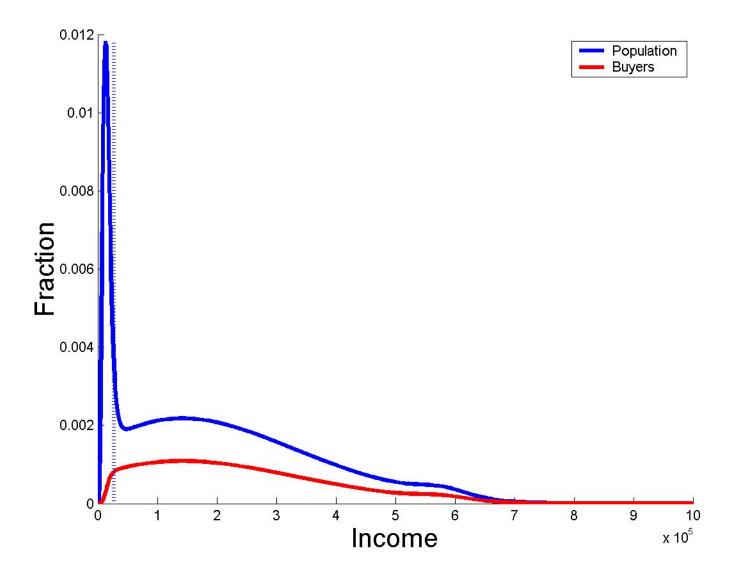
- Enhancements that increase earning ability constant factor, decreasing to a low price
- Assumes no redistribution

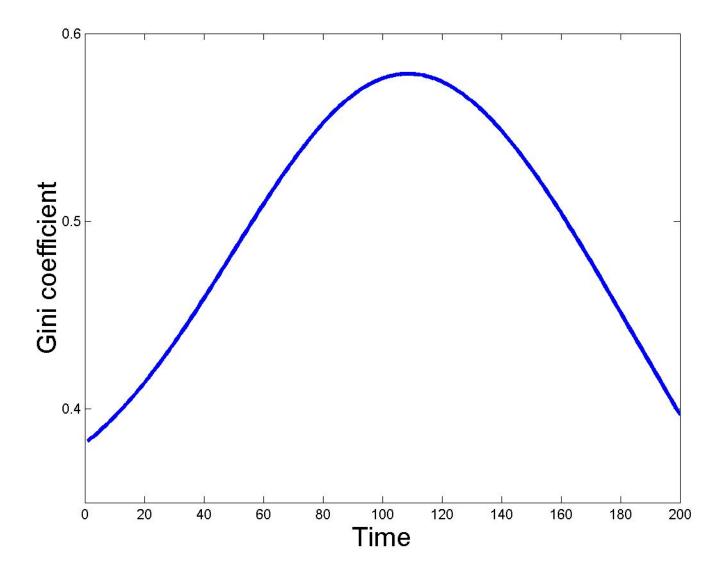




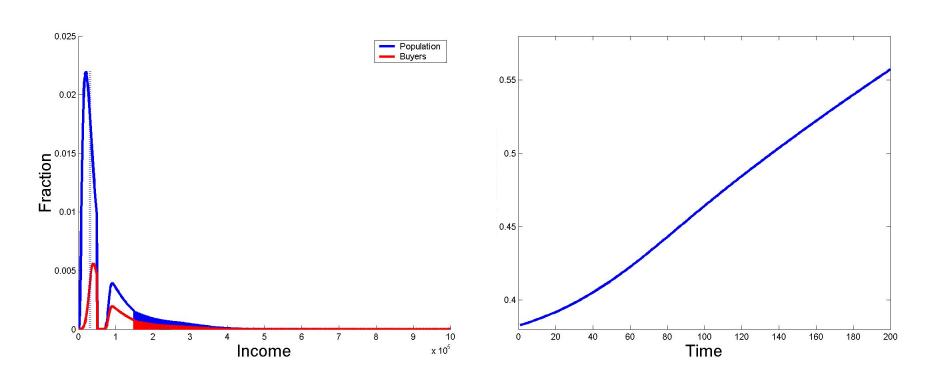




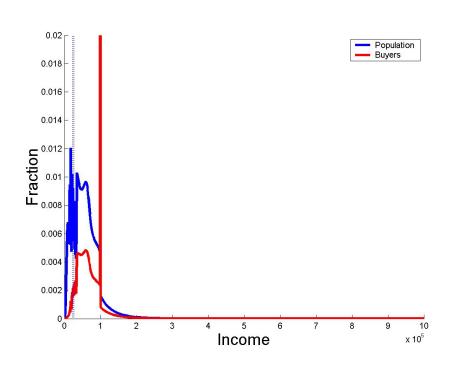


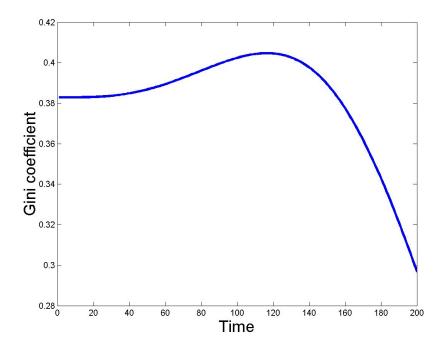


Enhancement proportional to income



Decreasing Margins





- Gadgets come down in price, problematic if enhances earning capacity proportionally
- Decreasing margins stabilize
- Services likely to be problematic
- Temporary increases in inequality may be worth it if they speed transition
- "We shouldn't sacrifice the poor of tomorrow for the poor of today"



- Most relevant where small increases have big effect
 - Competitive areas
 - Rising above threshold
 - Little effect in areas of diverse talents
- Compounding
 - Problem when new "must have"
 enhancements arrive faster than the old reduce in price



Near-term enhancements

- Gadgets and drugs
- Decreasing margins
- Narrow task improvements
- Hence unlikely to be major disruptors
- Biological enhancements at first less significant than external software, hardware
- Important tryout for handling more radical enhancement



Approaches

- Laissez-faire
- Rawls: are benefits to worst off worth it?
 - The parties to the social contract "want to insure for their descendants the best genetic endowment (assuming their own to be fixed)."
 - Kaldor Hicks enhanced pay compensation to the unenhanced through improved economy

- Create a no-envy situation
- Capability approach
- Lottery
- Taxing enhancements
- Taxing enhanceds
- Speed diffusion



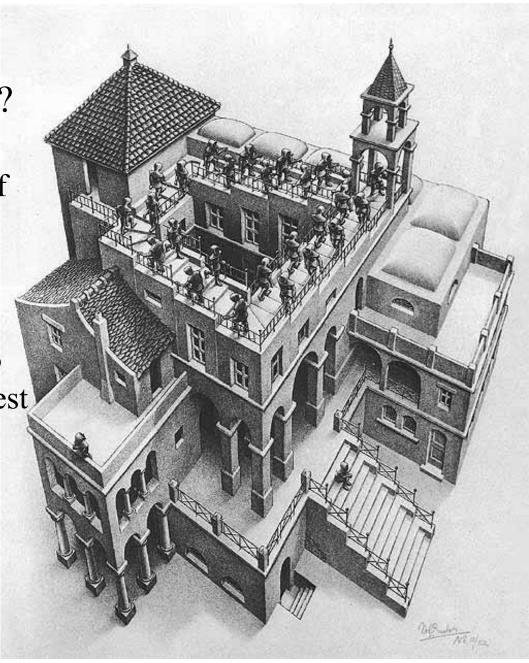
• Risks making people fundamentally unequal?

Liberal democracy
 already based on idea of
 common society of
 unequal individuals

• Competition

Worst off are those who can compete in the fewest domains

Many enhancements non-positional (e.g. reducing accidents)



Conclusions

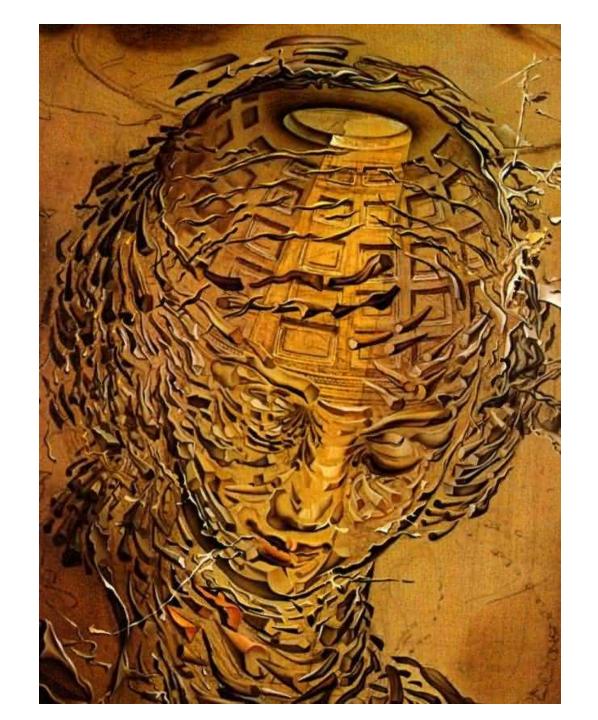
- Potential gains very large
- Spread across society
- Lowest performers likely gain most
- Competition may increase, but also overall wealth and opportunities
- Risks manageable near term
- Need for ecological studies
- Collective enhancement

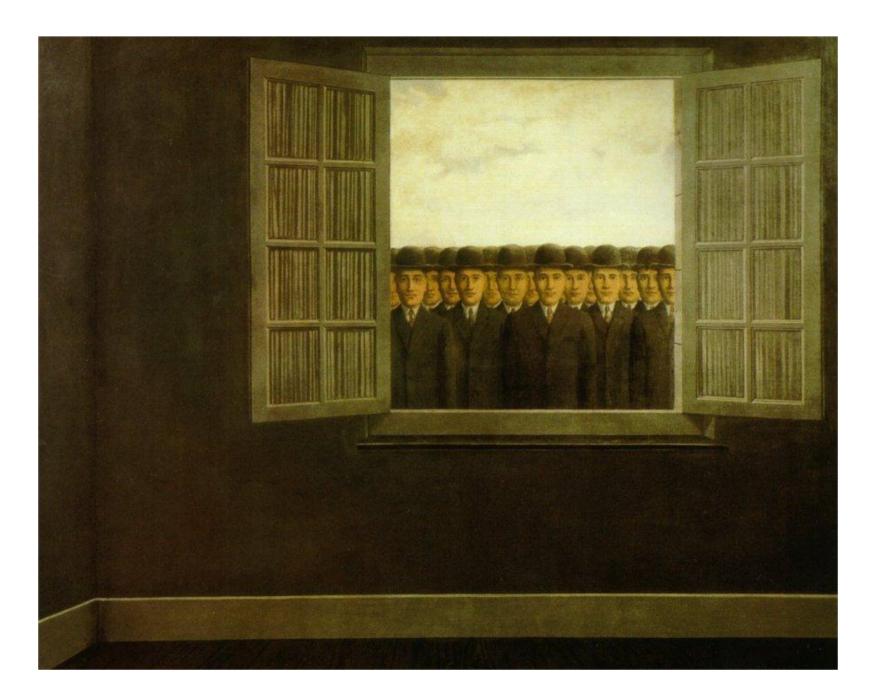


H+ Things to Do

- Support morphological/cognitive freedom
- "I'm not a genetic determinist, but everybody else is"
 - Need to counteract stupid biologism
- Patient choice
- Harm reduction
- Speed development







OUT OUT!! YOU DEMONS OF STUPIDITY!!





% Population Online vs. PPP per capita

