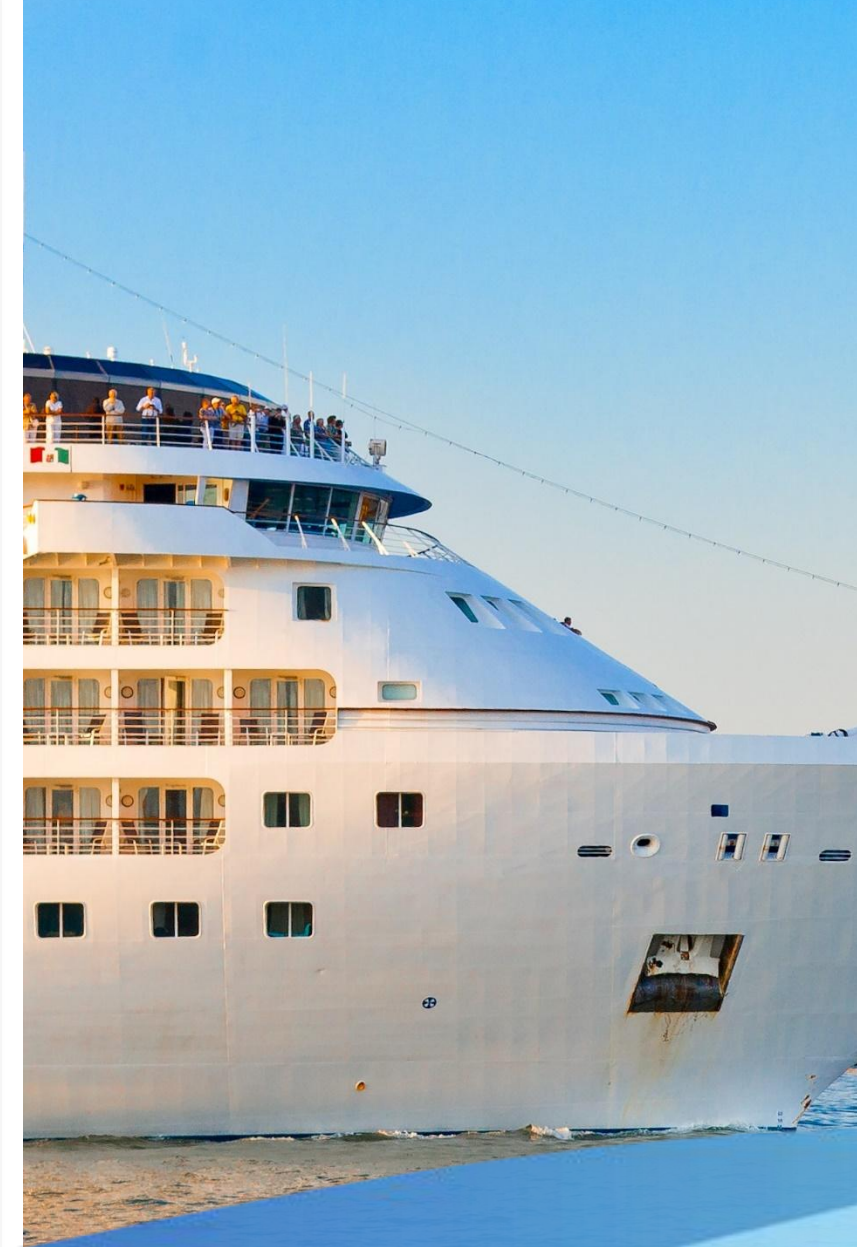




## Leadership Overview

## What is inCruises™?

- **Invitation-only.** Travel Membership Club Powered by Direct Sales/Network Marketing
- **Mission:** to make cruising **more accessible and affordable** for millions worldwide
- Potential to carve an important piece of the **\$37 Billion cruise market**



## Why Cruises Exclusively?

Cruising offers the **best vacation value** to see the world in **comfort and style**.

- Cost is typically **30% to 50%** less than compared to a land vacation or extended travel option.
- All meals and entertainment **are included**.
- You get to **see more of the world**. It not uncommon for a cruise to include stops in multiple cities of one region including several countries.
- And you do this with the **maximum level of comfort** as you unpack your suit case once, and your “hotel” room goes with you all over the world giving you each new morning a totally different view out of your balcony.

According to CLIA cruising RANKED FIRST in best overall vacation value  
2015 Cruise Industry Outlook 2/9/2015



## Unbeatable Product Offer

- At inCruises™, we're on a **mission** to change **the way people plan, save and pay** for their vacations.
- Our **membership** is simple. Our Members pay **\$100 per month** to join our exclusive club.
- We provide our members with **2 Cruise Dollars™** for every **\$1 they spend** in our **membership**.

**\$100 = 200 Cruise Dollars™**



You can use your **Cruise Dollars™** to **book Dream Cruises™** and **Global Destination cruises** through your personal cruise shopping site.

**inCruises™**

# Unbeatable Product Offer

Our Members will be able to:



**BOOK DREAM CRUISES™:** These are hand-picked offers that provide the best value in terms of pricing, ports, and overall cruise quality. You'll be able to use **100% of their Cruise Dollars™** towards these offers with no limits.



**BOOK GLOBAL DESTINATIONS CRUISES:** Thousands of options that you can **book directly with the cruise lines**, travel agents, your favorite online booking sites or our Preferred Booking Partners. You'll be able to use your **Cruise Dollars™ to further reduce, up to 50%**, any cruise booking up to a limit per cruise during each membership year.



## How are Cruises Booked



**Dream Cruises™** are booked through our site using 100% of your Cruise Dollars™.



**Global Destination Cruises** are booked through several options:

- Our preferred travel partners
- Any Travel Agent in the world
- Through your favorite cruise booking company
- Directly with your favorite cruise line

You have the freedom to book Global Destination cruises globally **without any commercial, language or geographic restrictions.**



## 3 ways to join inCruises™

### Member

You can join inCruises as a Member, which has a cost of **\$100** per month. We call “Members” our customers that purchase a Membership Product to earn Cruise Dollars™ towards saving money on cruises and seeing the world.

### Partner

You can also join as a Partner, which has a one-time activation fee of **\$195**.

We call “Partners” those that join our Independent Business Partner Program to earn compensation from sharing our Membership Product with friends and family

### Both

Or you can join as both by paying **\$295**

(one-time Partner activation fee of \$195 and \$100 per month for our membership)

We call Partners who are also Members “**Partner Members**.” So each time we mention Members in this plan, know that we are referencing Members and Members that are also Partners.



# Partner program resources and tools

As a **Partner** with inCruises™ you'll get:

- A **Personalized referral link** (essentially your own replicated inCruises™ website)
- Your **business email** (your\_name@incruises.com)
- An **UNLIMITED email marketing** system
- Our **Lead Management System** to track invitations, registrations, customers and earnings
- Downloadable **Business Cards**
- Live and recorded **online training**
- **Marketing and promotional** materials
- And even **iPhone and Android Apps** to manage your business on the go

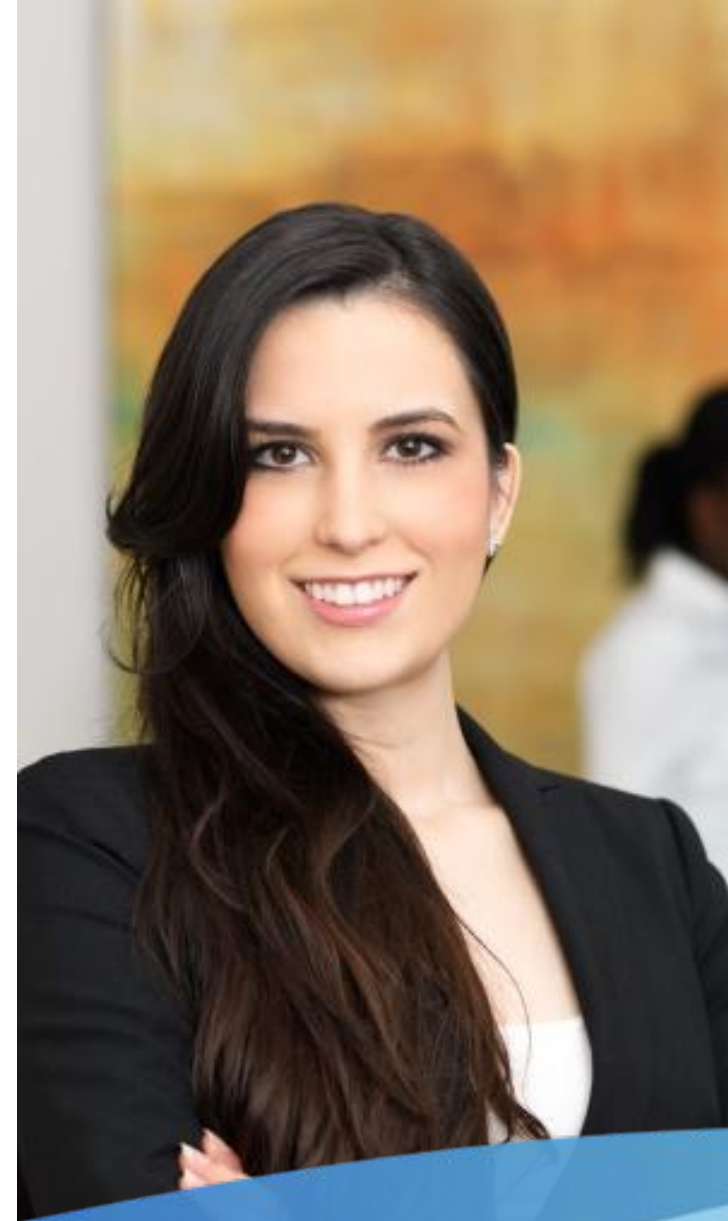
Our **UNLIMITED email marketing system** alone is worth more than \$50 per month, so you're getting a lot of value for a one-time activation fee of \$195 during your first year and \$95 thereafter.





## Why our Opportunity is Compelling

- **Real value**; most MLMs inflate price to pay commissions. We're bringing the lowest published price for cruising, even lower!
- **Low barrier to entry**; You're in business for less than \$300 and \$100/monthly
- **Easy to do**; simple marketing tools and great company support
- **Easy to Share-No Selling**; we're selling fun, travel, to see the world!
- **No Inventory**; no need to store or auto-ship lotions, potions and pills
- **Significant Retention = Residual income**; our product is something people will commit to and keep for months and years



As an inCruises™ partner, you can earn  
**income 12 ways!**





## Producer Bonuses

These bonuses are paid for **enrolling new Members**.

**33%**  
Commission Rate

Each time you personally enroll **THREE new Members**, within a **calendar month**, you earn a 33% BONUS commission of:

**\$100.00**

You can start earning these bonuses **right away** and there are **no minimums!** The more you produce, the more you earn! That simple!



## Kick-start Coaching Bonuses

Simply, coach your new Partner on **how to make their first THREE Member** sales within 30 days of getting started and you'll earn a:

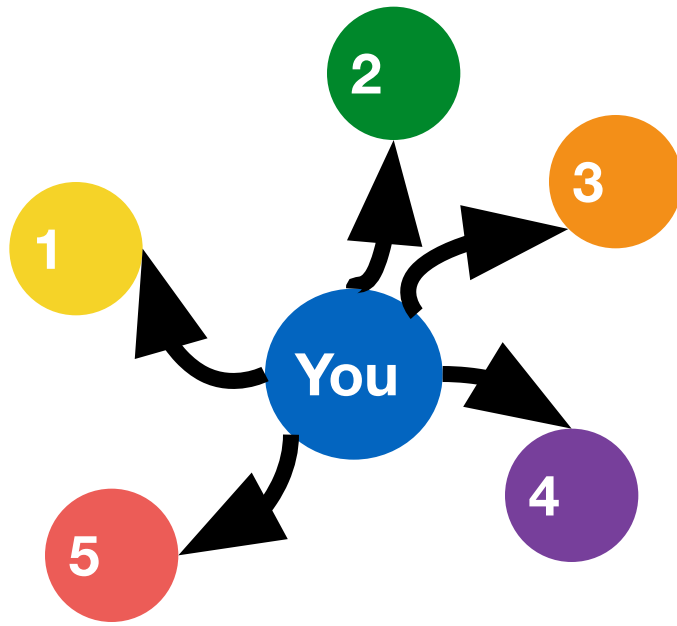
**\$100.00 Coaching Bonus!**

Nothing could be more rewarding than **helping** new people **get started**.

**Remember that *THEIR* success, is *YOUR* success!**



## PERSONAL Residual Compensation



Since inCruises™ Membership Product is fixed and recurring, you can build a strong and reliable monthly income stream, month-after-month, what we call **RESIDUAL INCOME**.

When you personally refer **5 Members** you will **UNLOCK PERSONAL RESIDUAL COMPENSATION** of \$10 for each Member that pays their monthly membership after their initial payment.

As soon as you refer **5 Members**, we'll also **WAIVE your monthly Membership fee** if you have purchased a Membership yourself, but your own membership **doesn't count 1 of your 5**.

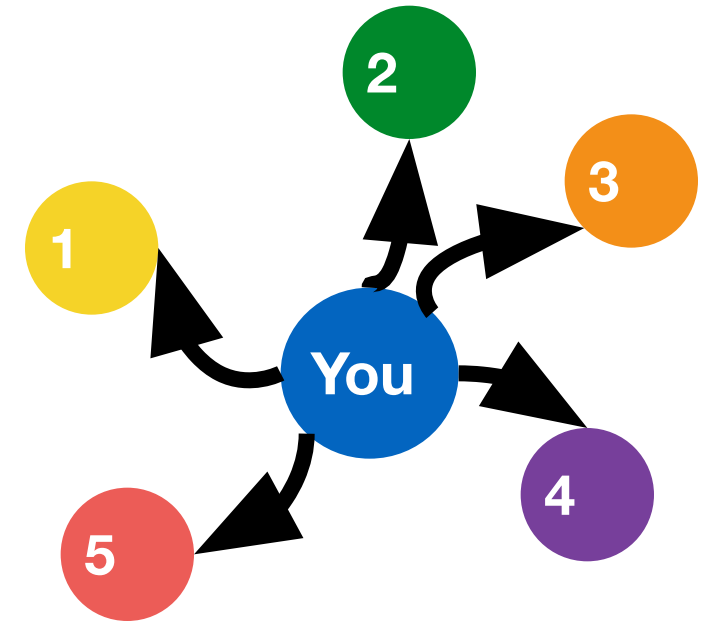
Maintain **5 Members** and you'll have a **FREE Membership for life**. And yes, you'll still receive Cruise Dollars™ every single month even though you do not have to pay your monthly Membership dues.

## TEAM Residual Compensation

By building and maintaining a team of **5 directly referred Partners** that have achieved at least **3 Membership sales**, you'll have also **unlocked Team Residual Compensation of \$5** for each customer that pays their monthly membership after their initial payment.

This compensation is paid **up to LEVEL 5**, allowing you potentially to earn hundreds and perhaps thousands in monthly residual income!

While Residual Team Compensation is capped at **5 levels**, you can get paid for **UNLIMITED LEVELS** with our leadership bonuses. You can earn one of eight bonuses, whichever is higher, each and every month, based on your Team's total production.





## \$500.00 Monthly Car Bonus

inCruises™ pays a monthly **CAR BONUS OF \$500.00** you can use towards the purchase or lease of a vehicle of your choice from any of these fine brands:



While we call it our Car Bonus, **there are NO requirements** to buy or lease a specific car. You can use this bonus in any way you choose.

This CAR BONUS and all of our leadership bonuses are **on top of your Residual Compensation, Producers' Bonuses and Kick-Start Coaching Bonuses!**

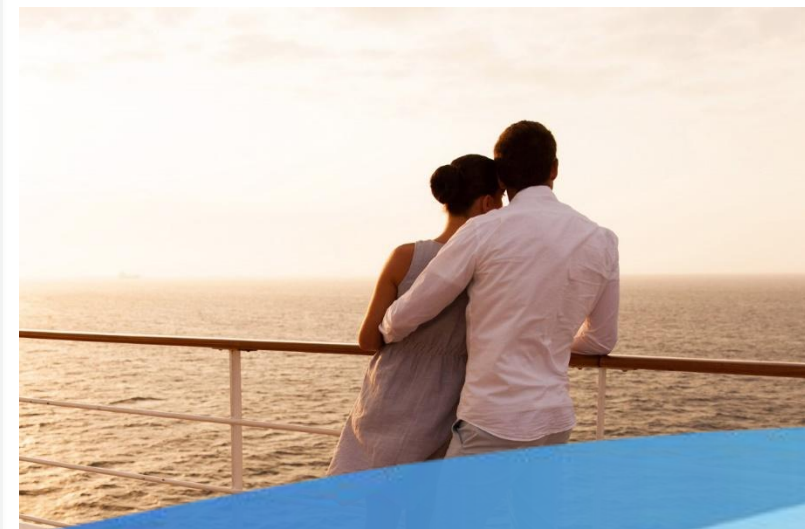


\$1,000.00 Monthly Travel Bonus

What could be better than cruising at **UNBEATABLE PRICES** not available to the general public or even cruising for **FREE**?

How about getting **PAID AS YOU CRUISE THE WORLD?**

We'll pay a monthly **TRAVEL BONUS OF \$1,000.00** to all team leaders that build a strong producing team so you can cruise the world in comfort and style while earning a nice monthly income!





## \$2,500.00 Monthly Commitment Bonus

We all have financial commitments. It could be a mortgage payment, rent payment, or some other kind of bill that arrives each month.

With our **MONTHLY COMMITMENT BONUS OF \$2,500.00** you can pay most or all of them off, giving you financial flexibility.



## \$5,000.00 Monthly Leisure Bonus

We designed this bonus to reward our elite leaders for building a solid team that consistently produces month-in-month-out!

For most people **\$5,000.00** per month can go along way to help pursue and enjoy the leisure activities of life they've always dreamed about but couldn't afford, until now.

By building a growing team, you can benefit from the stability this amazing bonus can provide.



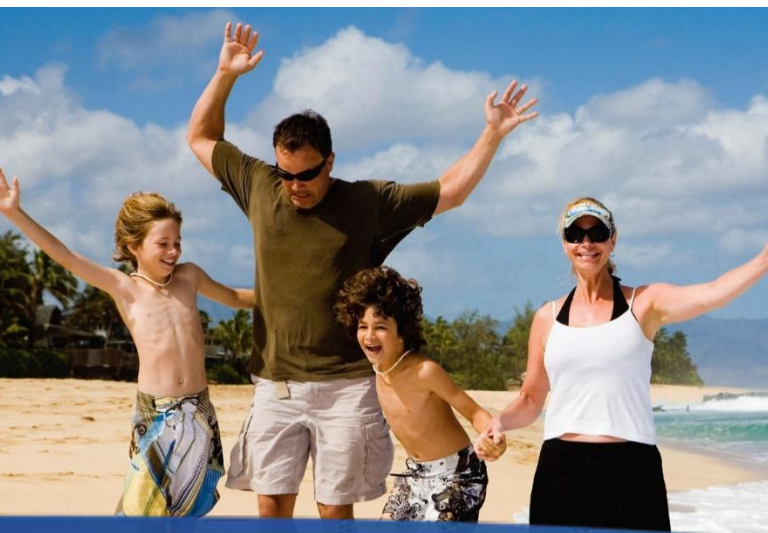
## \$10,000.00 Monthly Freedom Bonus

Everyone dreams of true financial freedom. Having the money to do what you want, when you want it.

With inCruises™, you can achieve this dream through our **MONTHLY FREEDOM BONUS OF \$10,000.00!**

You're a leader that's built a large organization with incredible leadership; now enjoy the fruits of your labor! Travel more. Enjoy life. See the world.

Paint a picture of what a true freedom lifestyle is all about, so others can follow your example.

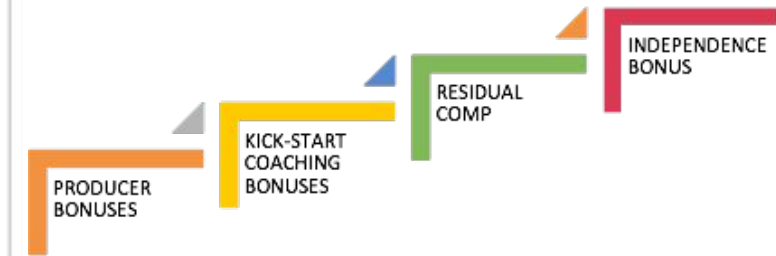


## \$20,000.00 Monthly Financial Independence Bonus

Reaching total and complete financial independence is one of the goals of our top leaders.

And with this amazing bonus of **\$20,000.00** you will be more than on your way to achieving that.

With \$20,000.00 coming in every month, you can save and invest and prepare for your golden years knowing you will reach a level of financial independence most people could only dream of.



## \$30,000.00 Monthly Dream Life Bonus

What would you do if **\$30,000.00** was coming in each and every month?

- How would your life be different?
- Where would you live?
- Will you buy new vacation home?
- Who will you help financially?

Ultimate leadership has its rewards and with our DREAM LIFE BONUS of **\$30,000.00**, you can truly have a dream life where you have choices and options and where those you care about do too!

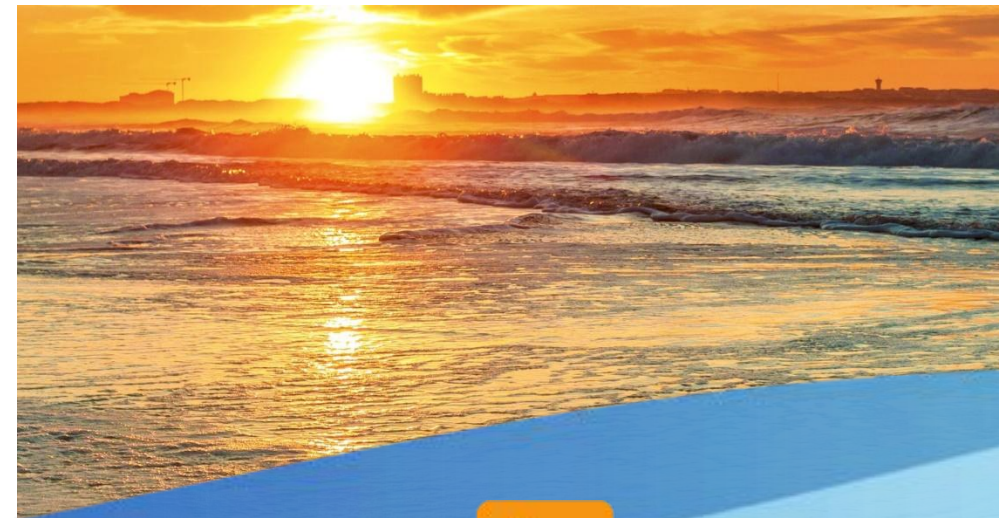


## Monthly Worldwide Bonus

This bonus is funded with **5% of the total company sales volume** from the previous month. We'll divide this bonus equally with all qualifying leaders.

This is a rare opportunity to get a piece of, or override, the entire sales volume of the company, not just your own team. We reward our ultimate leaders for leading and training our global team.

Think of the possibilities! You can position yourself to reap the rewards of building a solid business and building a legacy you'll be proud of and that can take care of your family for years and decades to come!





# **5 simple steps** to get your business started



## Step 1 – Become an Active Partner

You are an Active Partner when you make **TWO Membership sales.**

So who do you think can benefit from our Membership?

- Yourself?\*
- Friends?
- Neighbors?
- Family members?
- Work colleagues?

You should only purchase a Membership if, and only if, **you truly see yourself benefiting from our membership offer** in the short and long term.

\*Your own personal purchase can count as one of the two sales needed to become an Active Partner





## Step 2 – start earning Producer Bonuses

Each time you personally refer **THREE new Members**, within a calendar month, you earn a BONUS of:

**\$100.00**

You can earn an UNLIMITED number of **PRODUCER BONUSES!**\*

\*These bonuses are paid 30 days after the 3rd enrollment for each set of 3 membership sales. A calendar month is the period from a day of one month to the corresponding day of the next month if such exists or if not to the last day of the next month (as from January 3 to February 2 or from January 31 to February 29).





## Step 3 – Start Earning Kick-Start Coaching Bonuses

When you help your direct Partners enroll their first **THREE Membership sales**, within 30 days of getting started, you'll earn:

**\$100.00**

These bonuses are also **UNLIMITED** so you can earn as many of these as you want.

You have a vested interest in the success of your new Partners. With our **KICK-START COACHING BONUS**, you are rewarded for helping your team.



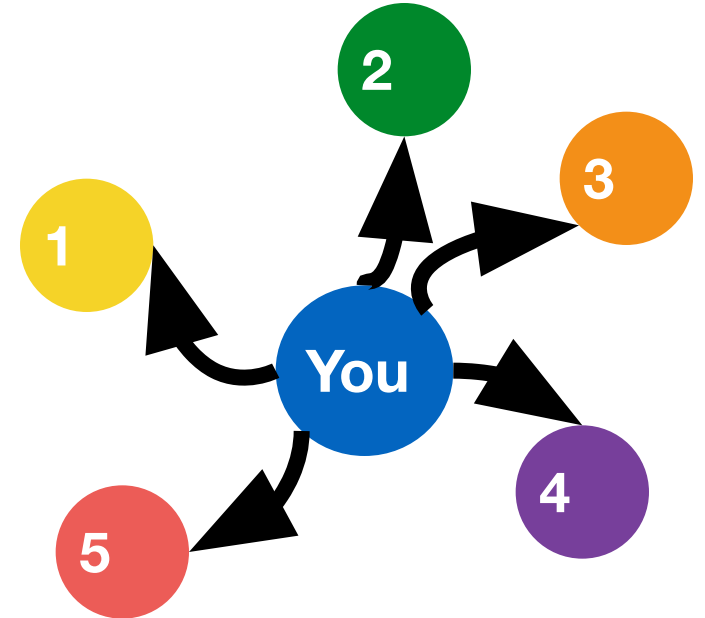
## Step 4 – Unlock Personal Residual Compensation

You can **UNLOCK** your **Personal Residual Compensation** of **\$10** for each directly referred Member by enrolling and maintaining **at least 5 active Members!**

When you achieve this step, **you receive THREE additional benefits:**

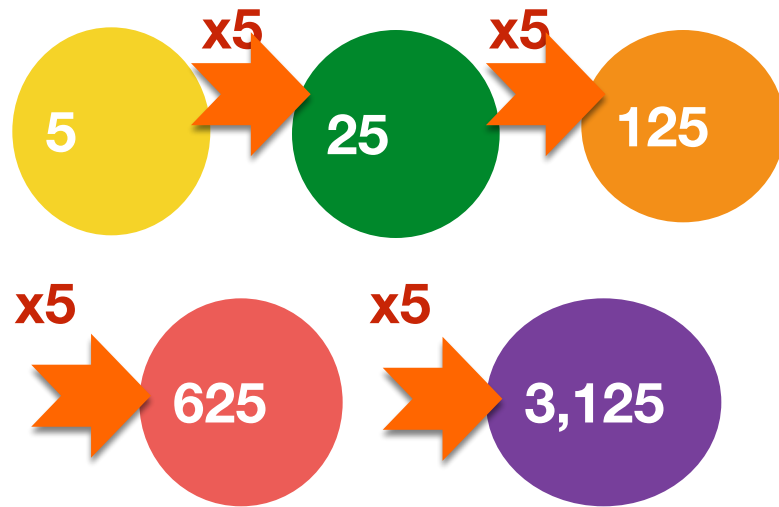
- We'll **WAIVE** your next month's membership payment!
- As long as you maintain 5 active Members, **you'll never pay** a membership fee again.
- And, yes, **you'll still receive Cruise Dollars™** every single month even though you do not have to pay your monthly Membership dues.

**This is on top of** earning residual commissions on all those



## Step 5 – Unlock Team Residual Compensation

How quickly can you reach these numbers?  
By teaching and working the business in FIVES, it could be simpler than you think!



You can **UNLOCK** your **Team Residual Compensation** by sponsoring and maintaining **5 directly referred Partners** that have produced at least **3 Membership sales** each.

You'll earn \$5 each and every month for ALL Members referred by your team up to **LEVEL 5**, allowing you potentially to potentially earn hundreds and perhaps thousands in monthly residual income!

Active Paying Members	Residual Income	Monthly Earnings
100	\$5.00	\$500.00
500	\$5.00	\$2,500.00
1,000	\$5.00	\$5,000.00
2,000	\$5.00	\$10,000.00
3,000	\$5.00	\$15,000.00

Look at this example of the power this program has to create a strong residual income stream\*

\*This example is provided to illustrate the power of our simple compensation program and not to suggest and depict your actual income potential. This is not an estimate or earnings projection, nor a depiction of earnings as a Partner.



**8 Rank achievement goals** to max-out  
your Compensation



# Rank Achievements

Our **one qualification rule**: No more than **20%** of the production can count from **any one producing leg**.



## Important Disclosure Regarding Income Projections

The income projections in this presentation are for hypothetical purposes only and are not guarantees of future performance. We have used hypothetical calculations based on many assumptions, which may or may not be attainable by you. Your actual compensation, if any, will differ based upon a wide variety of factors, including, but not limited to, how many members you directly and indirectly refer to inCruises™, how long they remain as members, the compensation assigned by inCruises™, refunds, cancelations, and a number of other factors.

This information is only being provided to you for the purpose of demonstrating how the inCruises™ Compensation Program works. Success as an inCruises™ Independent Representative will result only from successful sales and team building efforts, which require hard work, diligence, and leadership. Your success will depend upon how effectively you exercise these qualities. Most Partners will not achieve the income levels explained in our compensation illustrations.





## Leadership Overview