

mitsubishi MOTORS

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Main Information



- ❖ The company founded by **Iwasaki Yataro** in **1870**
- ❖ On the company work **350 000** employees
- ❖ Head office located is **Japan, Tokyo**

History

- ❖ Japan's first series-production automobile it is **Mitsubishi Model-A** produced in **1917**
- ❖ In **1947** company was disbanded during the occupation of Japan following World War II
- ❖ In first half XX century Mitsubishi produced technical products of **military** and **transport** purposes

Mitsubishi Model-A



Type 75

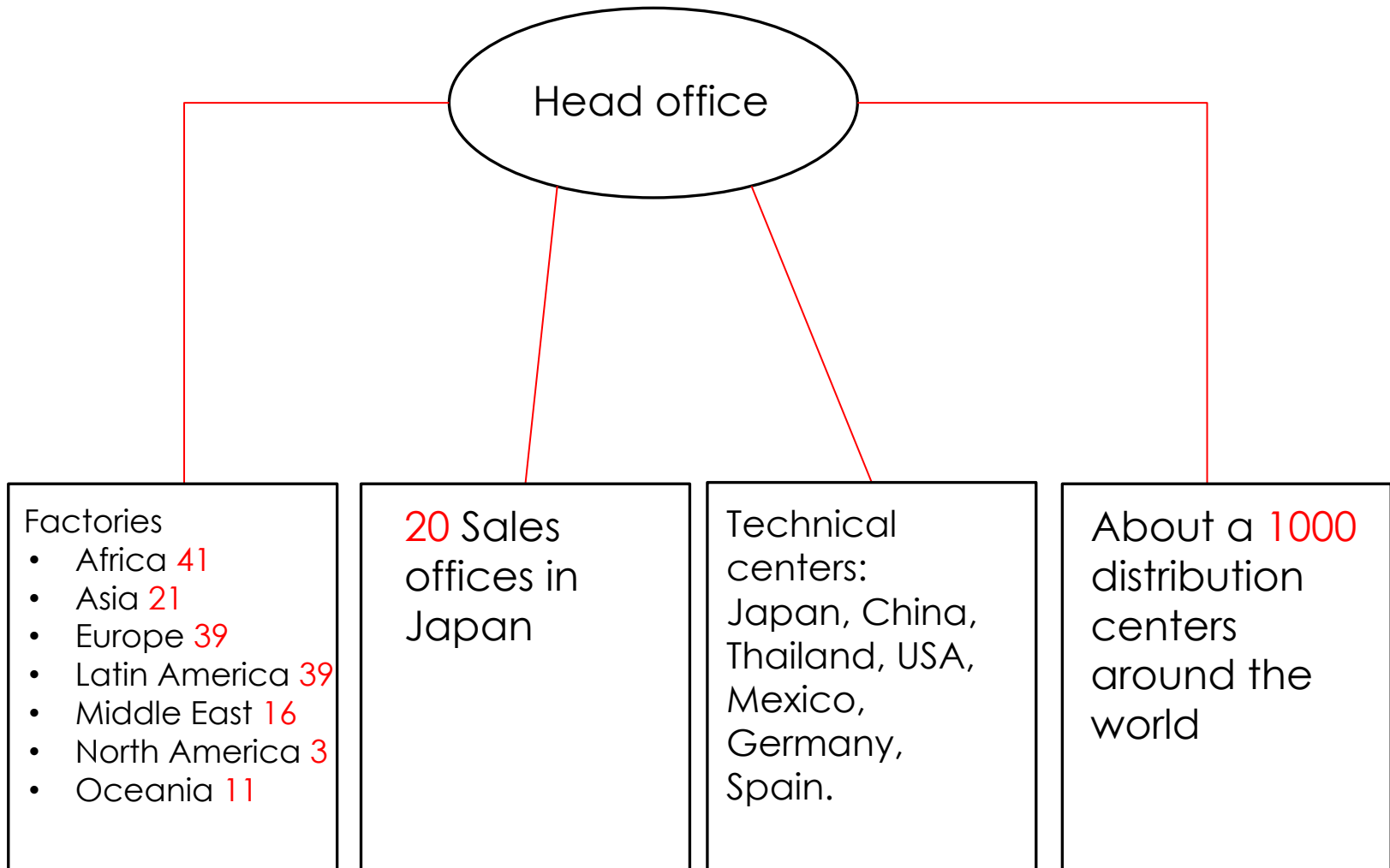


Company politics

- ❖ Style
- ❖ Japanese quality
- ❖ New technology



Structure



Future plans

- ❖ In the future we plan mass production of **Electric e-EVOLUTION**, new conception of automobile, who blurs the line between off-road and passenger car

