

2019 Olympia Fitness & Performance Expo

September 13th & 14th | Las Vegas Convention Center

Make an Impact at this year's Expo!

This year, we are pleased to offer a high profile branding opportunity that will position your brand front and center at at this years' Olympia Fitness and Performance EXPO!

- **OWN** prime real estate at the Expo entrance
- **PLACE** your brand/logo where thousands of consumers can see
- **BRAND** placement at the entrance of the LVCC throughout the weekend

MULTIPLE branding display opportunities available

Act Now!

Space is limited and offered on a first come, first served basis. See next page for placements options.

Contact your sales rep for creative specs and more information.

**MUSCLE
& FITNESS**

FLEX

FRONT ENTRANCE BRANDING OPTIONS



A. Main Entrance Banner
NOT AVAILABLE

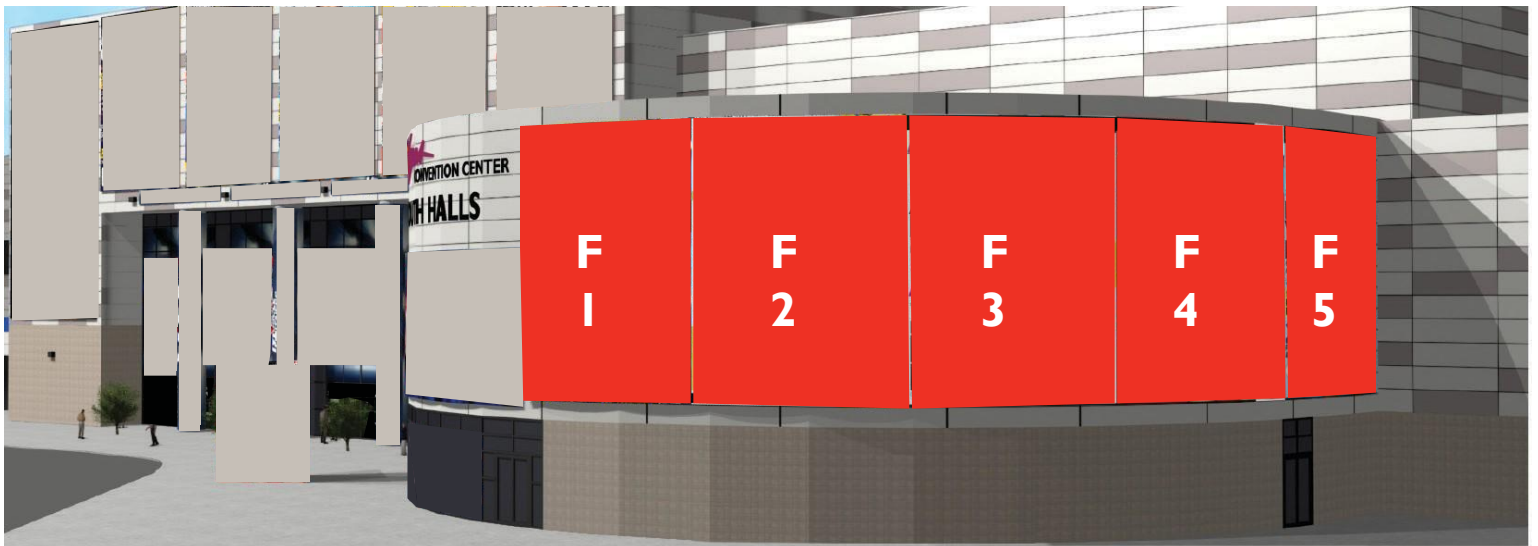
B. Right Entrance Banner
RESERVED

C. Main Entrance Windows
SOLD

D. Café Windows

- D1: 375.75" x 114.5"
- D2: 626.25" x 114.5"
- Window Decals

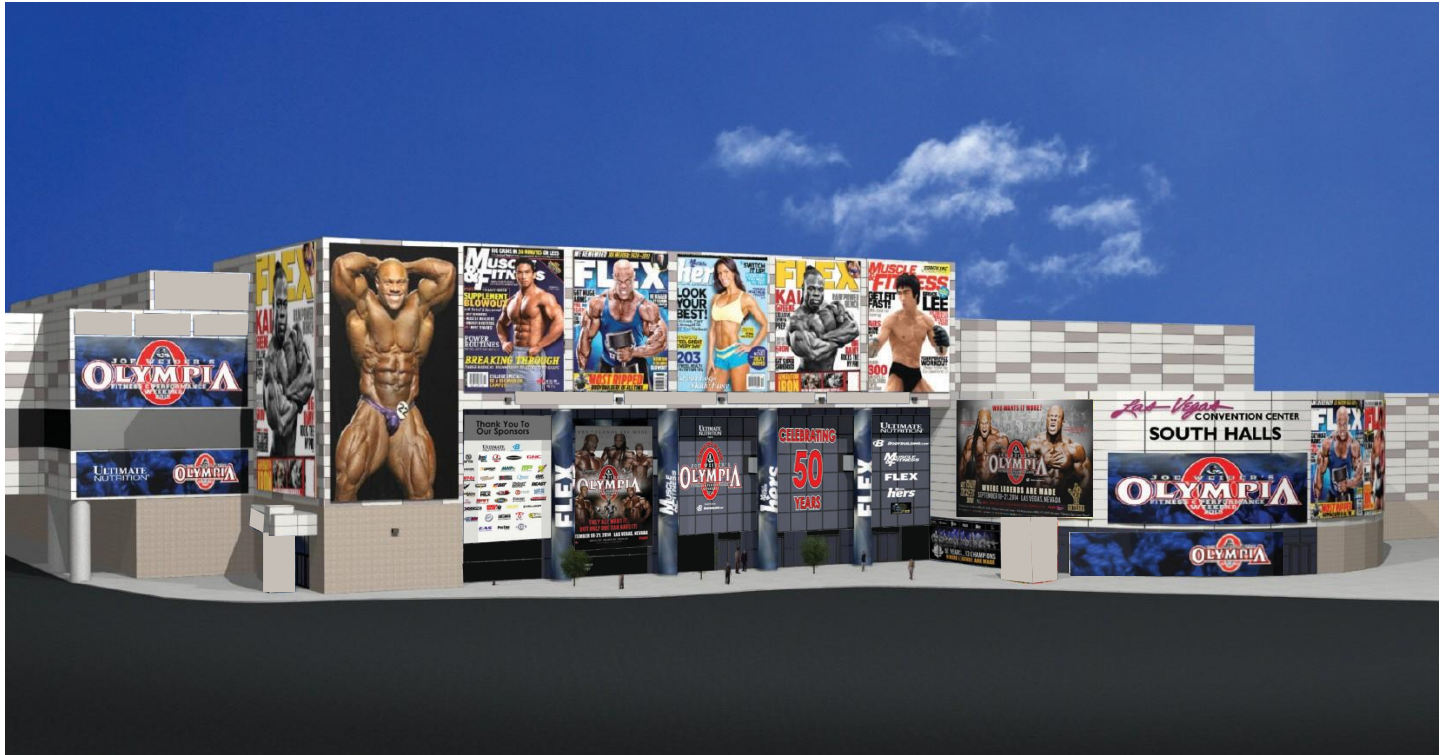
E. Right Horizontal Banner
RESERVED



F. Right Main Entrance Banner

- 19' x 30' (96'x30' across all 5)
- Magnetic

FRONT ENTRANCE BRANDING OPTIONS



FRONT ENTRANCE BRANDING OPTIONS



G. Left Full-Size Upper Banner

- 60' x 20'
- Magnetic

H. Left Full-Size Lower Banner

- 60' x 12'
- Magnetic

I. Left Vertical Banner

- 50' x 60'
- Magnetic

J. Premium Vertical Banner

- 32' x 60'
- Magnetic

K. Front Column RESERVED

KEY INFORMATION

- Logos / images must be delivered in a hi-res, digital format. Please refer to the graphic guideline sheet for final submission
- Commitment Deadline: Friday 8/3
- Creative Deadline: Thursday, 8/10
- All placements offered on a first come, first served basis
- Final creative subject to approval

FRONT ENTRANCE BRANDING OPTIONS



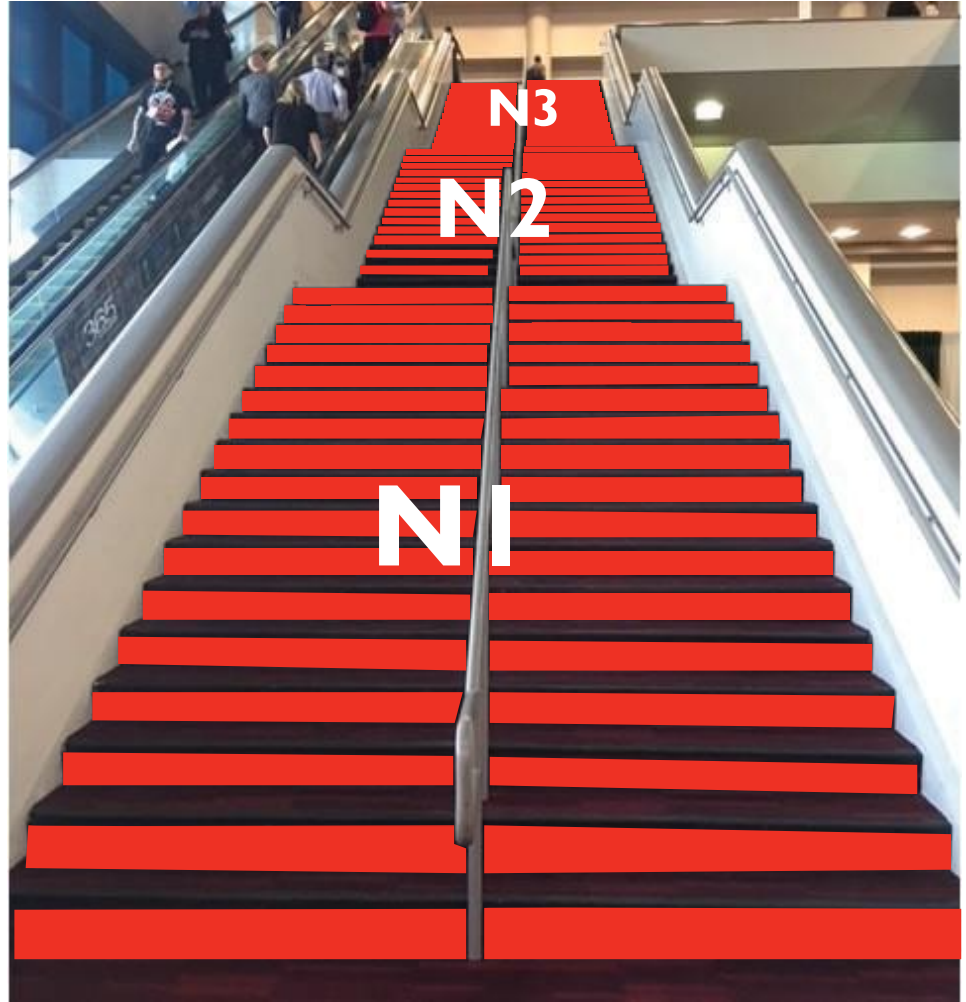
INDOOR BRANDING OPTIONS



L. Lobby Windows
RESERVED

INDOOR BRANDING OPTIONS

N. Stair Landings RESERVED

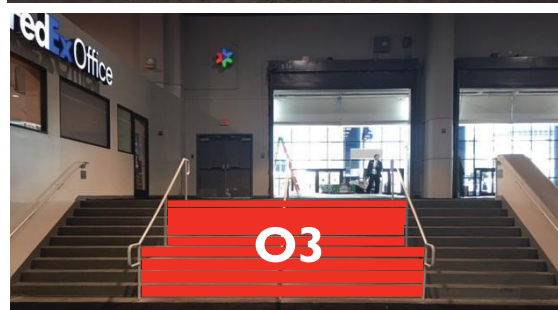
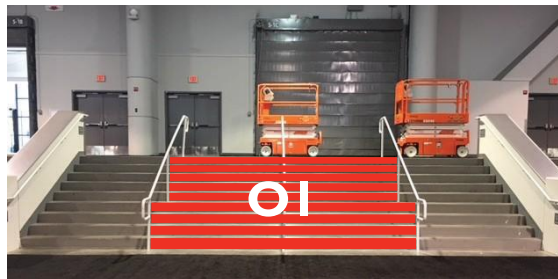


O. Stair Graphics

• 168" x 54"

• Vinyl Strips (Cut and applied in 9 strips each @ 168" x 6")

• 4 Locations Available



INDOOR BRANDING OPTIONS



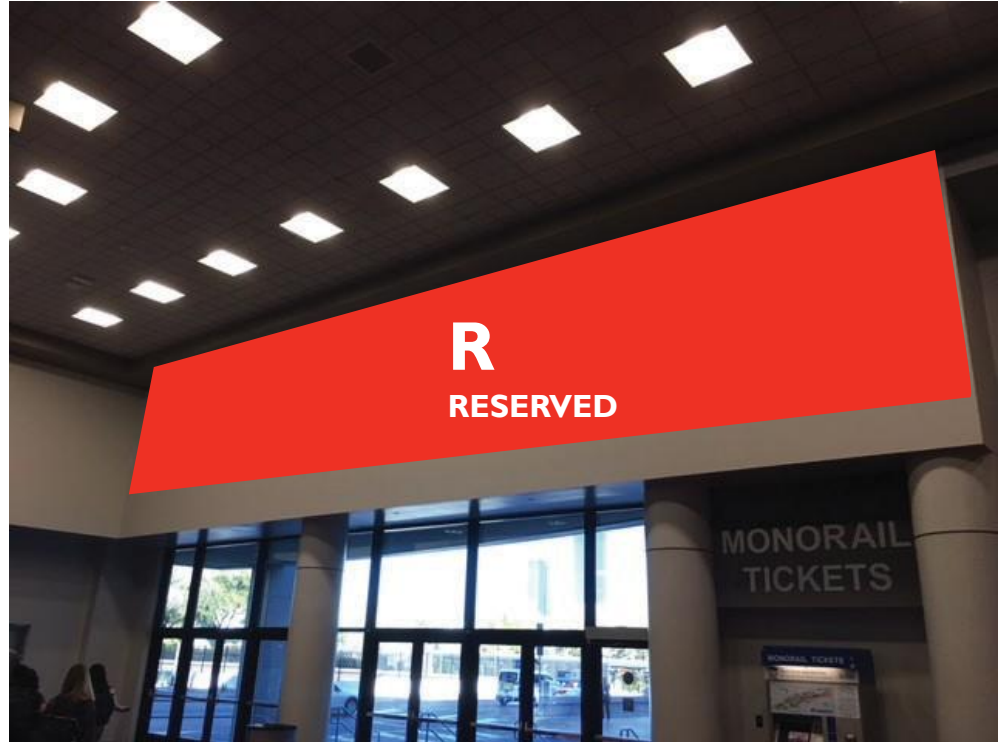
INDOOR BRANDING OPTIONS

Q. Column Wraps
RESERVED



INDOOR BRANDING OPTIONS

R. Wall Banner
RESERVED



OUTSIDE BRANDING

A	\$50K
B	\$40K
C	SOLD
J	\$50K
K	\$25K
D1	\$15K
D2	\$20K
E	\$25K
G	\$25K
H	\$20K
F	\$30K
I	\$50K

INDOOR BRANDING

L	\$25K
Q	\$25K
O	\$12.5K for one, \$20K for both levels
N	\$25K
R	\$20K