



Art through Nature

# Coréana Product Instruction

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## **ZAIN SKIN CARE**

**Everyone can feel her specialty  
by simply looking at beautiful skin of ZAIN.**

姿  
ZAIN  
人

## **IT'S WORLD CLASS**

The thing that grasps our sight is not just your position.  
However, your beautiful skin tells us your another class.  
ZAIN presents you beautiful skin as much as your competency  
with world-class quality.  
ZAIN, global cosmetic brand, satisfies women's premium  
emotion and desire which show the class of successful ladies  
all over the world. We dedicate ZAIN to whom has respect for  
value of themselves and beautiful career.

# ZAIN\_Brand Concept

## | ZAIN

A beautiful woman with a specialty just by looking at her skin.

## | The Vision

ZAIN has tried to be free from old and traditional images from existing Hanbang Cosmetics but promote the anti-aging Hanbang Cosmetics with modern image advocating self-satisfaction and futuristic values.

## | The Brand Target

Hanbang Cosmetics that everyone wants to try out and shows its efficacy quickly.

Let woman aged 35~45, fulfill their beauty and self-love that they forgot while they age and live the life.



## DESIGN CONCEPT

### | ART NOUVEAU MAGNOLIA PATTERN

ZAIN pattern has been inspired by Magnolia (one of Main ingredients). It is simple and sophisticated. Magnolia pattern on Royal Purple background express vitality. So, it makes us feel the powerful of beauty with Magnolia pattern.



# ZAIN\_Brand Concept



## COLOR

### | ROYAL PURPLE

Royal Purple is the color only for royal family or emperor. It has fantastic & attractive images. This unique color represents sacred & noble dignity.



## CONTAINER

### | CRYSTAL CAP LIKE LUXURIOUS JEWEL

The container has been designed for customer's comfortable use. We have found optimized size of container by applying our experience for many years. ZAIN's give us firm & comfortable grip. In addition its luxurious design gives us the pleasure of possessing valuable goods.



## LOGO (brand identity)

### | HARMONY OF ORIENTAL & WESTERN

ZAIN's logo represents the encounter between oriental & western culture by using Chinese characters and English letters together. Vertical & Horizontal writing means the harmonious encounter of two different cultures.



# ZAIN\_Brand Concept



## GAP certified CHEONJUNGKIBODAN (天精氣補丹)

This is extract made with 7 selected Korean herb medicines (Ginseng, Poria Cocos, Cornus Officinalis, Jawhang, Glycyrrhiza Glabra, Ophiopogon Japonicus, Disocorea Patatas) by aging(熟成) under 4°C for 7 days and these natural ingredients are all certified by GAP for better and safe skin resolution. Cheonjungkibodan relieves skin aging in order to keep skin healthy and vital.



**Ginseng**



**Ophiopogon Japonicus**



**Jawhang**



**Poria Cocos**



**Glycyrrhiza Glabra**



**Disocorea Batatas**



**Cornus Officinalisa**

# ZAIN\_Brand Concept



## EUPHORIA LONGAN FRUIT EXTRACT

This fruit makes skin clear and gives skin vitality and resilience. It contains abundant dextroglucose, organic acid, saponin & vitamin in order to keep skin sleek and vitalized.

**Patent No. 2006-116230, 2007-137542 (Korean)**

Euphoria Longan is therapeutic oriental herb that Yang Guifei, who is one of the 4 reigning beauty in China used to keep her skin beautiful that worked amazingly effective. In Korea, it's safeness and effectiveness on improving wrinkles has been proved clinically from the universities and organization in Korea. On 2th September, 2008 it passed through the critical test from KFDA ( Korea Food and Drug Administration) and finally got the authentication of Anti-aging property.

The active ingredient Corilagin in Euphoria Longan fruit extract has superiosity on synthesis of collagen and contain antioxidant effect up to 5.1 times compare to Vitamin C that is the element also work great on anti-aging. It worth hundred million dollars per Kg. Coreana patented this ingredient as a raw material including Corilagin as an active ingredient in Korea. There was presentation of thesis, **Asian Societies of Cosmetic Scientists**, Activity of ZAIN vital energy real essence on improving the skin vitality on March 2007 in Singapore.

This amazing ingredient is applied in the product with anti-aging effect of ZAIN, which are ZAIN Vital Energy Real Ampoule, Vital Energy Eye Cream, Vital Energy Real Essence, Vital Energy Real Cream.

# ZAIN\_Brand Concept



## MAGNOLIA BIONDII EXTRACT(天女木蘭)

Magnolia Biondii Extract keeps skin smooth. Magnolia keeps skin clear, brilliant and smooth according to the Chinese medical book (Yaksumgron '藥性論'). ZAIN will improve and vitalize your skin.

**Patent No. 2006-97462, 2007-1833 (Korean)**

**MAGNOLIA BIONDII EXTRACT is the winner of gold medal of Global Sustainability Award at The National Research Council of Thailand held in 2009.**



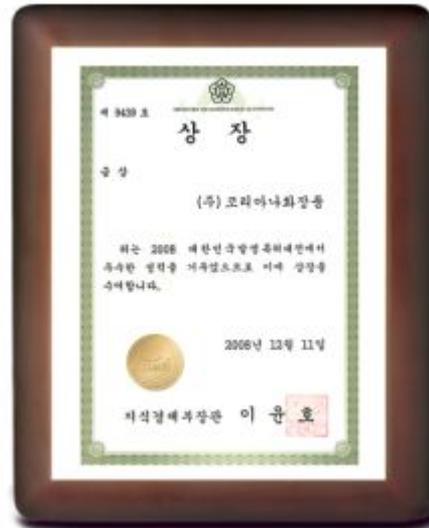
\* **MAGNOLIA BIONDII EXTRACT** demonstrated its excellent whitening and regenerating property. As a result of its great property, it awarded from Minister of Ministry of Knowledge and Economy in Korea Invention & Intellectual Property Award. In addition, it applied 2 international patent, 4 domestic patent and registered 1 domestic patent. These title represents how much this ingredient receive attention.

\* Coreana Cosmetics.,Ltd is exporting MAGNOLIA BIONDII BUD/FLOWER EXTRACT to the France cosmetics company, Guerlain and they put it into an anti-aging line as they recognize the amazing efficacy of whitening and regeneration of skin.

# MAGNOLIA BIONDII EXTRACT

ZAIN is the best Hanbang Cosmetics with MAGNOLIA BIONDII EXTRACT.

★ *2 International Patent and 4 Domestic Patent*



Awarded from Minister of Ministry of Knowledge and Economy, Korea Invention & Intellectual Property Award



Awarded from Minister of Ministry of Health and Welfare

# Technology of ZAIN

Coreana applied Nano Technology & NLCS(Natural Liquid Crystem). It helps active ingredients' penetration. These new technologies has authorized by ELID, Seoul Hospital (Boondang) & Bio-EC (France). In addition, Dankuk University Hospital(Korea) has proved ZAIN's stability by taking clinical tests.

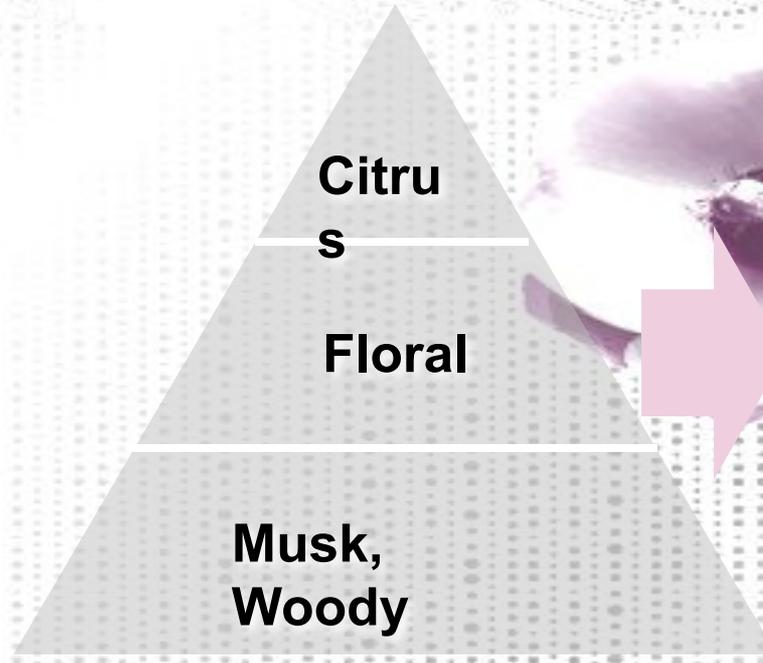
**Patent (Nano Technology) No. 545836, 2005-135008, Patent (NLCS) 2007-2728**

## NLCS (NATURAL LIQUID CRYSTAL SYSTEM)

COREANA Songpa Bio Lab invented with its own task force. This is new skin affinity improving system which improves skin moisturizing effect by enhancing skin itself. So, it helps active ingredients' penetration and keep skin moisturized at the same time.



# Chungi (天地) Backdanhyang



Modern and elegant fragrance of magnolia give soft and glamorous feeling.

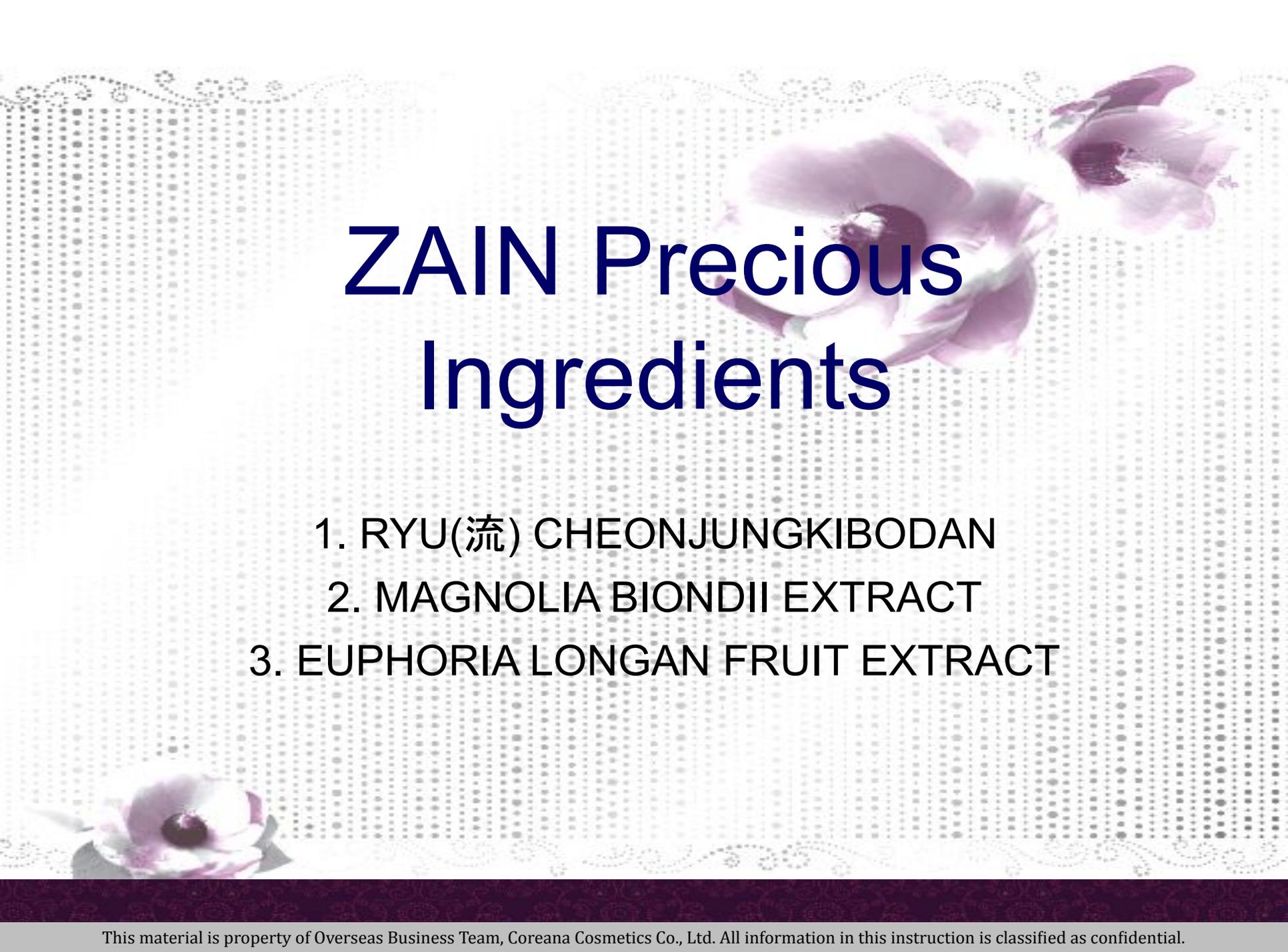
ZAIN makes you feel more comfortable and modern hanbang fragrance through Chungi (天地) backdanhyang, the graceful fragrance that makes heart feel the peace and tranquility.

**[Top Notes]** : The delicate fragrance of orient and female-friendly fragrance from Ginseng and Ylang ylang.

**[Middle Notes]** : The antique fragrance of Magnolia, Jasmine, Violet, Muguet express the pure and clean image.

**[Base Notes]** : The fragrance of Sandalwood and Patchouli express the traditional beauty of orient by adding the simple and idyllic setting.

※ Chungi (天地) backdanhyang : The scent of magnolia that makes sky, soil and all creation being calm and warm. The fragrance has carefully selected to relax tiredness and stress with mild floral and oriental fragrance.



# ZAIN Precious Ingredients

1. RYU(流) CHEONJUNGKIBODAN
2. MAGNOLIA BIONDII EXTRACT
3. EUPHORIA LONGAN FRUIT EXTRACT

# 1. GAP Certified Cheonjungkibodan

## GAP (Good Agricultural Practice)

It is a system managing total problems that can be aroused to the agricultural products. Especially, its safety to provide consumers safe agricultural products by examine production, packaging, distribution process and check if there's any materials that might harm consumer's health, such as contaminated water, heavy metal, remainder of pesticide and toxic substance.

GAP certified ingredient in ZAIN, cheonjungkibodan, is 100% safe Hanbang plant that produced and managed to the Good Agricultural Practice, which is certified by the domestic certificate authority, National Agricultural Products Quality Management Services.

This certification is only granted to the Hanbang plant that has supervised from production, harvest, manage to distribution.

National Agricultural Products Quality Management Service is conducted by arranging practice standard from USAD (United States Department of Agriculture), FDA (U.S. Food and Drug Administration) and EU (European Union).



GAP  
Certification Mark

**Certified Clean and Safe,  
100% Eco-friendly Ingredient from Korea**

# 1. GAP Certified Cheonjungkibodan

## Selected GAP Ingredients



Ginseng



Astragalus  
membranaceus



Glycyrrhiza  
Uralensis



Paeonia  
japonica



Rehmannia  
glutinosa



Polygonatum



Cornus Officinalis

## Selected Extraction Process

Mix 7 ingredients according to  
the theory of Oriental Medicine

↓  
Use refined water

↓  
Eliminating impurities

↓  
Stabilizing for 3 days

↓  
**Completely eliminate impurities**

**The selected GAP ingredients extracted in strict process is safe from remainders of fertilizer, pesticide, heavy metal.**

# 1. GAP Certified Cheonjungkibodan

In oriental medicine, the energy of body is the root of healthy life and skin. The energy that flows in human body changes periodically. For women, it decreases every 7 years and for men, it decreases every 8 years. After the periodic decrease of energy flow changes 5 times both women and men lose the energy that they given from the birth and youth resulting losing the vitality. The time this happens is when they get to their middle age as women ages 35 years old and when men ages 40 years old. Some of the people say in metaphor that they are unenergetic to express there lack of vitality.

Like this, when the energy is insufficient or depleted in the body, the body appears 3 phenomenon. Lack of Energy, blood and lymph.

1. Lack of Vital Energy - This happens when the internal organs getting weak and in disorder.
2. Lack of Blood – The body is weakling when the blood is insufficient in body.
3. Lack of Lymph - The body is lacking lymph and it is just like the plant dry up when the water is insufficient.

When these 3 important parts are in shortage, the complexion gets darker, the wrinkles getting deep, the skin is very dry and loses its ability of function.

Otherwise, women before 35 years old can not resolve the fundamental problem when they only focused on lack of lymph. Therefore, the basic short cut to prevent skin aging is recover the the energy by supple the shortage.

# 1. GAP Certified Cheonjungkibodan



**GAP certified Astragalus membranaceus** : Astragalus Membranaceus contains a high percentage of medicinally active polysaccharides. They enhance immune functions specifically by improving white blood cell responses. Also, its composition includes formononetin, an isoflavone which has antioxidant effects on lipid peroxidation. Besides, it contains saponins which have the properties of reducing inflammation.



**GAP certified Ginseng** : Ginseng is particularly valued for its revitalizing, regenerative and immune-boosting qualities. It recovers the dull skin and reveals vital and healthy skin.



**GAP certified Glycyrrhiza Uralensis** : It has both anti-inflammatory and emollient qualities, which can help soothe and soften irritated, inflamed skin and help improve its appearance. Skin blemishes such as boils or acne may improve with treatments using Glycyrrhiza Uralensis, due to its anti-bacterial properties. Also, it is an excellent anti-oxidant that removes free radical preventing aging of skin cell.



**GAP certified Paeonia japonica** : Through its Hematopoiesis property, it recovers the dull skin and gives the skin a fresh appearance. Also, it has tissue strengthening substances which promote tissue repair.

# 1. GAP Certified Cheonjungkibodan



**GAP certified Schizandra** : Schizandra is widely used to beautify the skin and to protect the skin from the damaging effects of the sun and wind. Due to the astringent quality of Schizandra, the skin tends to hold its moisture and becomes full and beautiful. It has always been very popular with the wealthy men and women of China because of its youth preserving and rejuvenating effects. It will make skin virtually glows and becomes clear and fine after several months.



**GAP certified Polygonatum** : It is also known as Solomon's seal, polygonatum is a perennial herb that belongs to the lily family. It help restore health and vitality to dry skin so it reveals radiantly healthy and perfectly moisturized skin. Polygonatum can also applied topically to treat bruises, skin ulcers and boils, hemorrhoids, and edema.



**GAP certified Rehmannia glutinosa** : It appears its main function is to stimulate production of adrenal cortical hormones. These hormones are anti-inflammatory and explain the use of rehamannia in treating asthma, skin diseases, and arthritis. Also, Rehmannia is prescribed to treat menopause, impotence, hair loss (alopecia) and other hormone deficiencies.

GAP certified Cheonjungkibodan is consist of Korean Herbal Medicinal Ingredient. This complex containing natural ingredients are safe for skin as it is certified by GAP and refine for beautiful skin as it nourish and supple the insufficient energy and vitality of skin. In addition, Cheonjungkibodan restore the skin cell and activate its formation. As a result, it promotes the circulation of skin so it can also called as **Ryu(流) Cheonjungkibodan** as a total anti-aging cosmetics.

# 1. GAP Certified Cheonjungkibodan

GAP Certified Cheonjungkibodan		Part	Efficacy on Skin
Lack of Vital Energy	GAP certified Astragalus membranaceus	Root	Detoxify, Granulate
	GAP certified Glycyrrhiza uralensis	Branch, Root	Detoxify, Purify
Lack of Blood	GAP certified Rehmannia glutinosa	Root	Clarify
	GAP certified Paeonia japonica	Root	Hematopoiesis, Recover skin
Lack of Yin	GAP certified Polygonatum	Root	Stops skin aging
	GAP certified Schizandra	Fruit	Calm the skin, Help the release of Female hormone

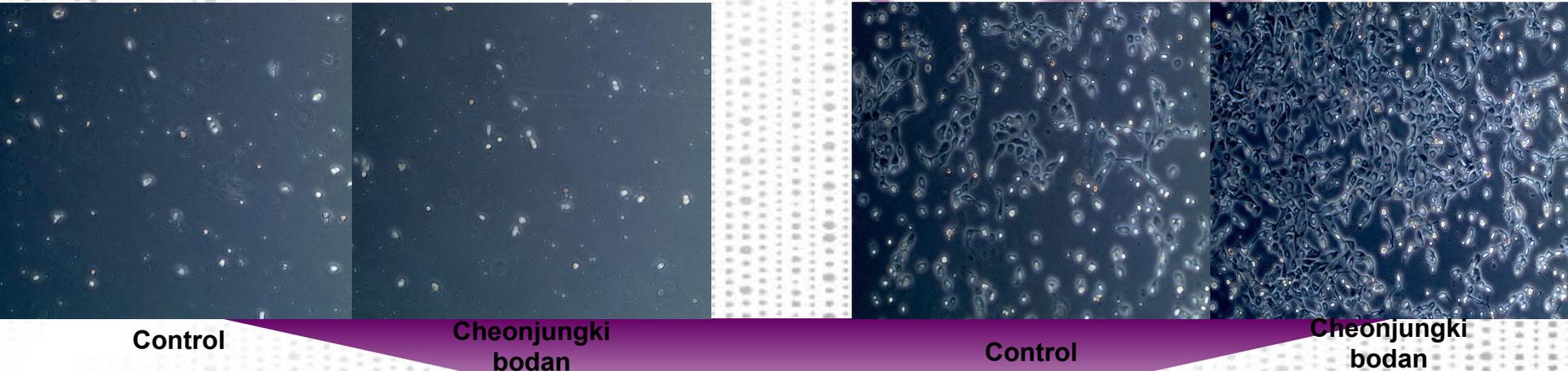
GAP certified Cheonjungkibodan help the revival of skin as it gets rid of the causes of aging

# Clinical Trial I.

## The proliferation of Keratinocyte by Cheonjungkibodan.

1 day Morphology

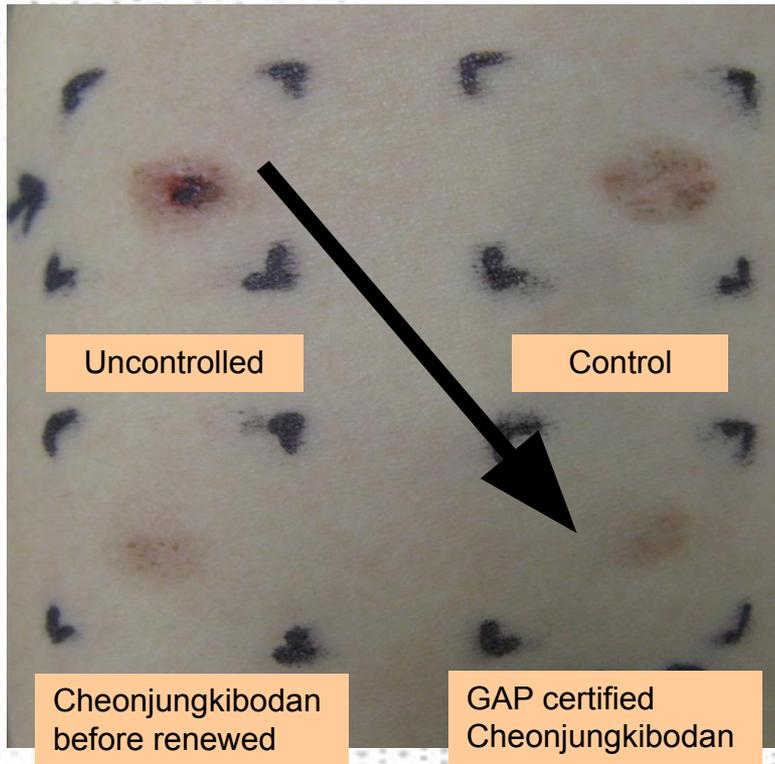
6 day Morphology



As we age, the skin slows down the function of recovering the cell. In the study on Cheonjungkibodan, it recovered the cell regeneration during 6 days. The core ingredient of ZAIN, Ryu Cheonjungkibodan is combined with GAP certified plants and it doubled the efficacy of cell revival.

# Clinical Trial II.

## The recovering effect of cell by Cheonjungkibodan.



This experiment is conducted after set off skin inflammation and apply the product containing Cheonjungkibodan to evaluated the improvement on damage of skin.

The GAP certified Cheonjungkibodan is upgraded complex of oriental medical plant by authorized its safety and better efficacy from former Chenjungkibodan.

In the result, as the study shows, the one that applied the product with GAP certified Cheonjungkibodan, shows that it is 20% effective then former ZAIN product that contains Cheonjungkibodan that is not certified by GAP.

\* Coreana Song-Pa Laboratory

## 2. Magnolia Sieboldii Extract



Magnolia sieboldii only grows in nonpolluting area in their natural habitat.

Magnolia sieboldii is one of the priceless, natural plant life grow in Korea. The flower and bud of this tree used as a medicinal plant traditionally as it is recorded the best one to make beautiful skin.

It demonstrated its quick and effective efficacy on whitening the skin, recovering the cell and relieve the external stimulus.

# 2. Magnolia Biondii Extract



ZAIN contains the extract of root, bark, branch and flower and give remarkable efficacy on skin as below.

## <Skin cell restoration >

Every creature makes oxidized matter as a result of biological reaction and the one considered as a biggest cause of aging is active oxygen. The extract of Magnolia Biondii basically improve the complexion and impede the skin aging by restraining the active oxygen in the melanin (restrain the autoxidation of dopa).

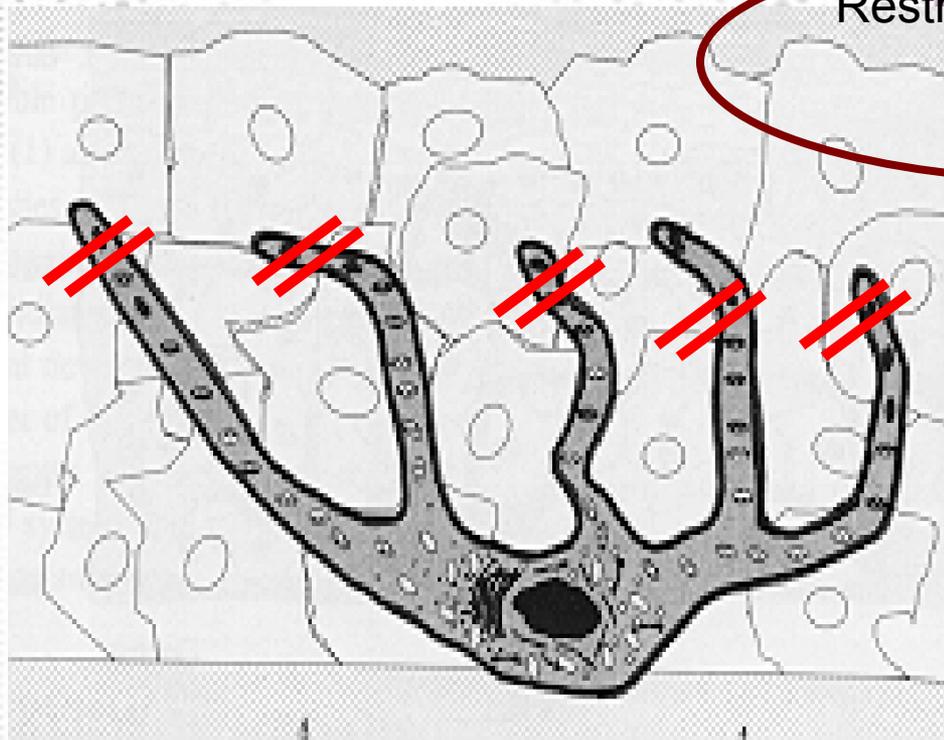
Also, extract of Magnolia Biondii demonstrated its significant efficacy that it has ability of anti-oxidant similar to Vitamin C. It removes free radical in the skin with its anti-inflammation, anti-oxidant and anti-bacterial effect which restore the cell in dermis and reveal healthy skin.

## <Skin whitening and brightening >

The trial test demonstrated it restrain the formation of melanin when skin is exposed by UV rays. In addition, it prevents melanin formation caused by fine inflammation and post inflammatory hyperpigmentation caused by home- peeling, cleansing and stimulates. Lastly, it not only control the formation of melanin but also block the transference of melanin to the horny layer. As a result, it improve the complexion and help to have a healthy complexion with its 3 times more than Arbutin with its outstanding properties.

## 2. Magnolia Biondii Extract

- ① The efficacy of restraining melanin formation from UV rays and Stress as external stimulates.



Restrain the oxidization  
of melanin in  
melanosome

The picture describes how the Manolia Biondii extract works in epidermis. It blocks the oxidization melanin in melanosome generated by UV rays and stress from everyday life that are the main reason of melanin formation.

# 2. Magnolia Biondii Extract

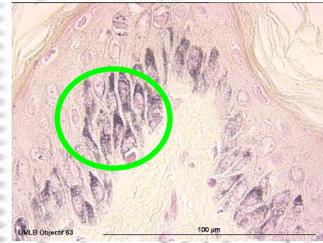
② The efficacy of restraining melanin formation from UV rays as external stimulates.



Control

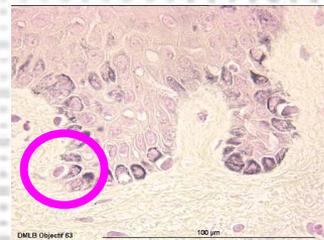


5 days

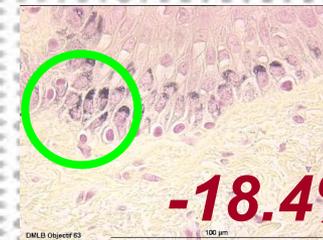


10 days

Application of **Arbutin**, the whitening material.



5 days with Arbutin



10 days with Arbutin

**-18.4%** ↓

Application of **Magnolia Biondii extract**, the exclusive whitening material of Coreana cosmetics.



5 days with 3% of Magnolia Biondii extract



5 days with 3% of Magnolia Biondii extract

**-50.6%** ↓

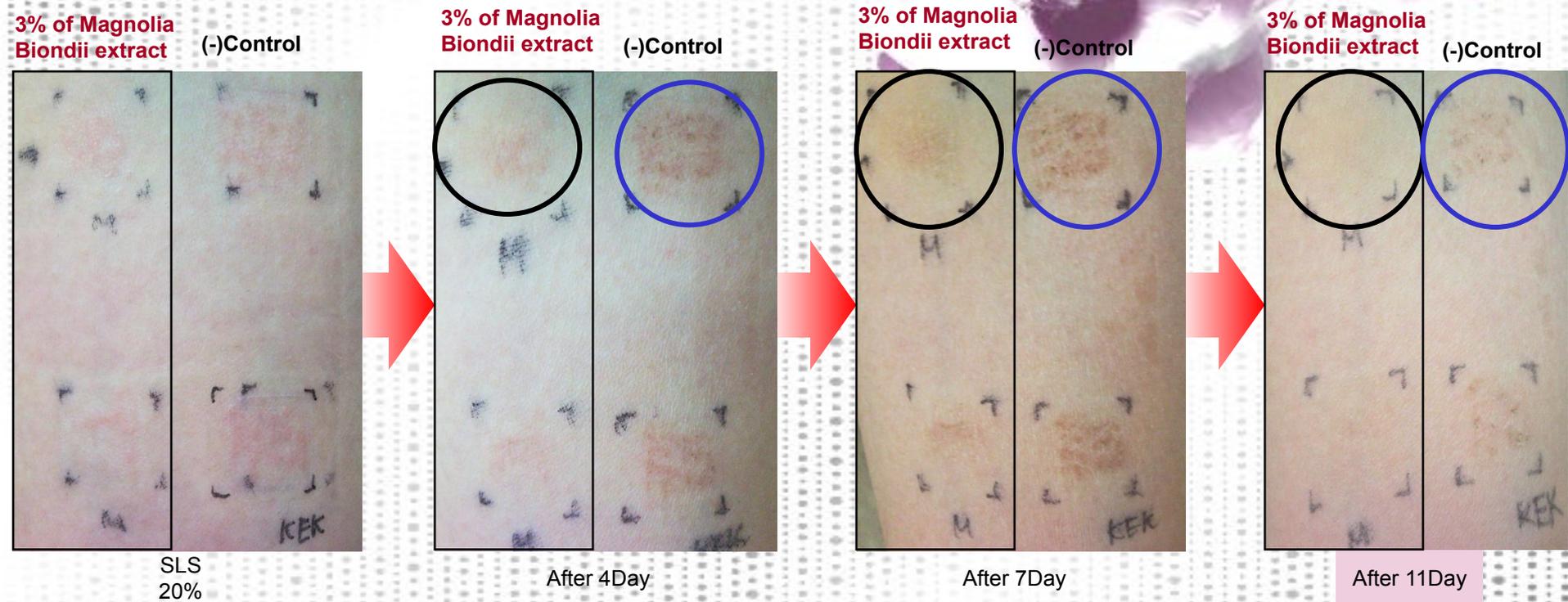
Clinical trial on melanin formation in epidermis after expose the skin to UV rays.

The area applied Arbutin, the whitening material decreased the melanin by 18.4% than control area which the melanin increased tremendously.

However, Magnolia Biondii extract, exclusive patented ingredient has demonstrated its 3 times strong efficacy by decreasing 50.6% of melanin concentration and amount.

# 2. Magnolia Biondii Extract

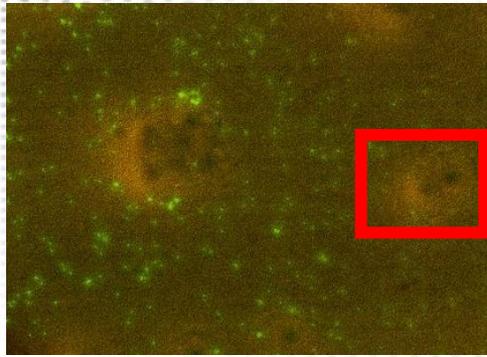
③ The efficacy of restraining melanin formation from post inflammatory hyperpigmentation.



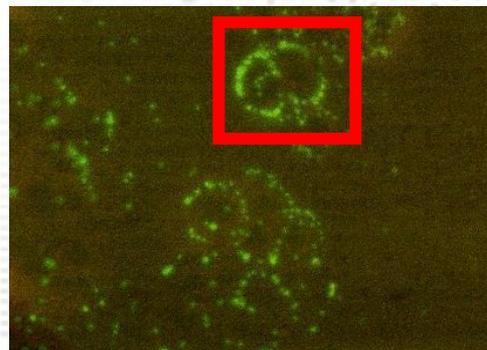
After stimulate the skin for test, 3% of Magnolia Biondii extract has applied. The test demonstrated that it decrease the stimulates from inflammation and the melanin arise from inflammation. Consequently, the damaged area applied 3% of Magnolia Biondii extract has improved the inflammation and post inflammatory hyperpigmentation noticeably. Also, more than 50% improvement has being tested compare to control. That is, Magnolia Biondii extract inflammation from fine stimulates such as, cleansing, scrub and scrape.

# 2. Magnolia Biondii Extract

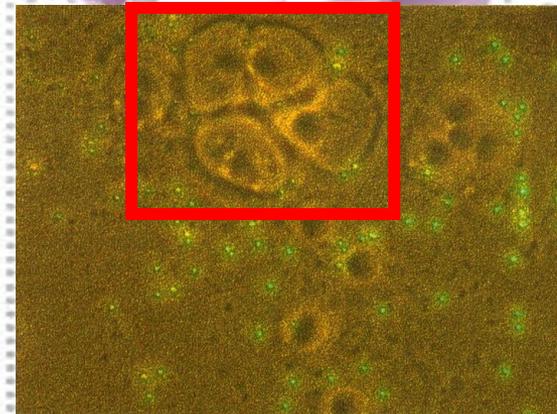
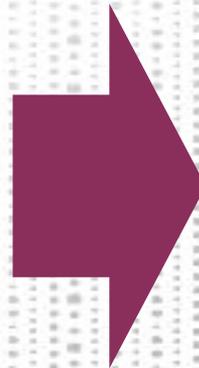
④ The efficacy of restraining melanin transference.



Control



Trypsin



Trypsin + Magnolia Biondii extract

In the test, Magnolia Biondii extract blocks the formation of melanin in melanosome and transference of melanosome to the horny layer which gives stronger and effective whitening effect.

\*Trypsin : A pancreatic enzyme that catalyzes the hydrolysis of proteins to form smaller polypeptide units manufactured from other amino acids in the liver.

\*Green fluorescence material : Melanosome

# 3. Euphoria Longan Fruit Extract

**Exclusively patented,**  
***Anti-wrinkle and cell restorative ingredient***  
**of Coreana Cosmetics!!**  
**Improve Wrinkle+Restore Skin Cell**



Euphoria Longan Fruit Extract, exclusively patented anti-aging ingredient of Coreana cosmetics, enforces the level of Immunity, improves wrinkles and restores the damaged skin cell. As it directly involve to restore skin cell

by synthesize the collagen in dermis, vigorously

restore cell and strengthen Dermal-epidermal

junction, which is a complex region that is the interface between the dermis and the epidermis,

it is the strong energizer for skin.

# 3. Euphoria Longan Fruit Extract



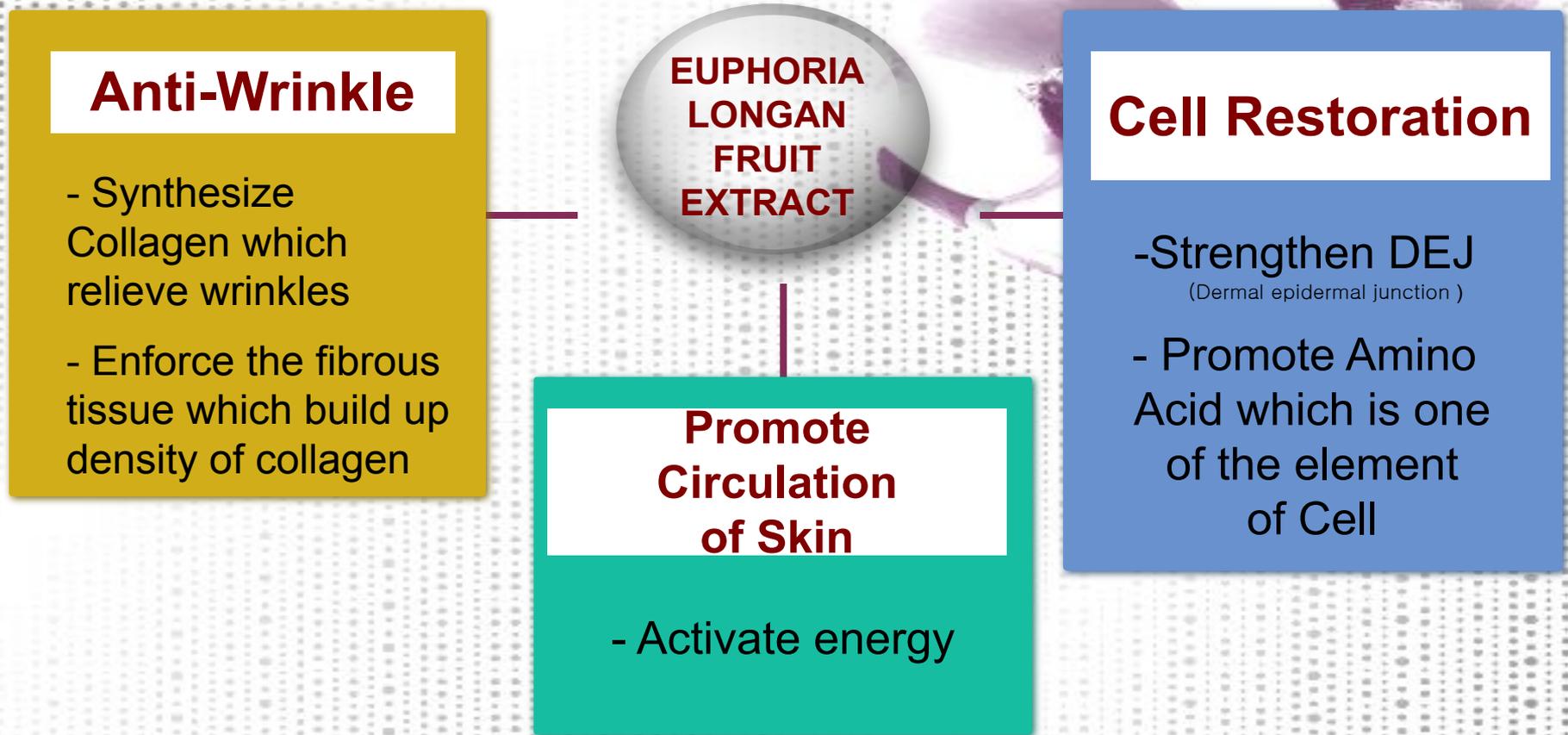
Euphoria Longan Fruit is the legendary herb medicine containing

various physiologic activating elements and flavonoid that help the improvement of wrinkles by promoting synthesis of amino acid and collagen formation.

In oriental medicine, according to Donguibogam(東醫寶鑑), the medical book from Korea and Sinnouhonzou(神農本草經), the medical book from China recorded Euphoria Longan Fruit has used as precious medicine with its medicinal effect on amnesia insomnia and used as roborant and sedative.

- Patent : Anti-wrinkle cosmetic composition containing Euphoria Longan Fruit Extract. Patent No. 2006-116230, 2007-137542 (Korean)
- The active, nourishing ingredient of Euphoria Longan Fruit are glucos, adenine, adenosine, polyphenol , organic acid, vitamin A, B1, B2 and saponin.
- Fruit for beauty treatment traditionally come down,
  - Donguibogam : It tastes sweet and does not contain poison. It relieve mind and get rid of harmful energy in the organs.
  - Sinnouhonzou : It controls the harmful energy the five viscera and six entrails, relieve mind and help digestion.

# 3. Euphoria Longan Fruit Extract



The active and nourishing ingredient for skin in Euphoria Longan Fruit Extract, Adenine, upsteps vitality of fibroblast in dermis and help synthesis of collagen. These are the effective action to prevent skin aging and relieve the wrinkles resulting in elastic, firm and healthy skin.

# 3. Euphoria Longan Fruit Extract

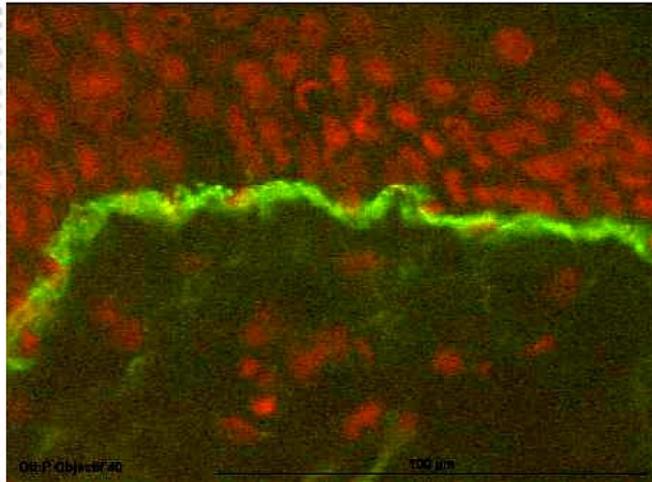
- ① Clinical test on improvement of wrinkles in eye area of Euphoria Longan Fruit Extract.



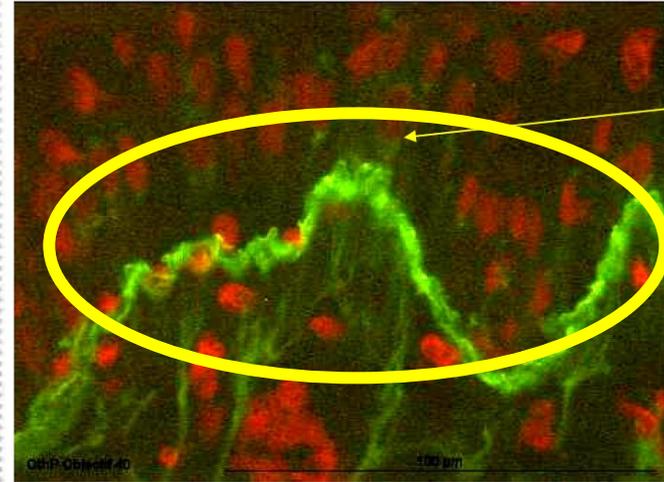
This clinical demonstration conducted to find out the efficacy of Euphoria Longan Fruit Extract on improving wrinkles around eye area. **After 8 weeks, the wrinkle has significantly decreased up to 138%.**

# 3. Euphoria Longan Fruit Extract

② Clinical test on skin cell restorative effect of Euphoria Longan Fruit Extract.



Control



Product containing Euphoria Longan Fruit Extract

\*Green fluorescence material : Laminin



This test is conducted to find out the restorative effect of Euphoria Longan Fruit Extract. These pictures are showing the epidermis and dermis. Compared to control in the left, the picture in the right side which applied Euphoria Longan Fruit Extract appears more green fluorescence area, the quantity of Laminin. This means the Laminin, the point element of tissue restoration in DEJ is increased by Euphoria Longan Fruit Extract. Moreover, it demonstrated its excellent effect on making epidermal cell and enforce the stratum basale that decide the total condition of skin.

\*This test performed from the laboratory BIO EC in France, the world.



# **ZAIN Premium Timeless**

## **Korean Herbal Regenerative Line**

### **For Eternal Youth of Skin**

# ZAIN PREMIUM TIMELESS: Eternal Youth Secret



100-year-old  
Wild Ginseng



Crowberry

**5-fold Concentrated  
Stem Cell Culture Medium**

- Inhibit enzyme production that is generated from aging cell



**Cheonsubowidan**

- Replenish nutrients to cell
- Generate ATP
- Increase Immune System

**Eternal young skin by promoting cell  
regeneration & extending cell longevity**

# Ginseng•Crowberry Stem Cell Culture Medium



**Wild ginseng** : Traditionally, wild ginseng has been treated as miraculous best medicine, it is rare and precious medicine called the plant of legend. This legendary wild ginseng has great effectiveness of medicine to be compared to god in Donguibogam, a *Korean traditional medical book*.

It is noble thing to be used when ancient royal family send a tribute or wedding present to royal family of another country, it is known for gift of nature medicine strengthening resistance to disease by improving human's own constitution. It not only makes sagging and wrinkled skin to resilient skin when it is applied to skin directly, but also presents vitality to rough and coarse skin by helping circulation of bloods. Moreover, saponin ingredient in wild ginseng softens skin texture by supplying sufficient nutriment to skin cells.



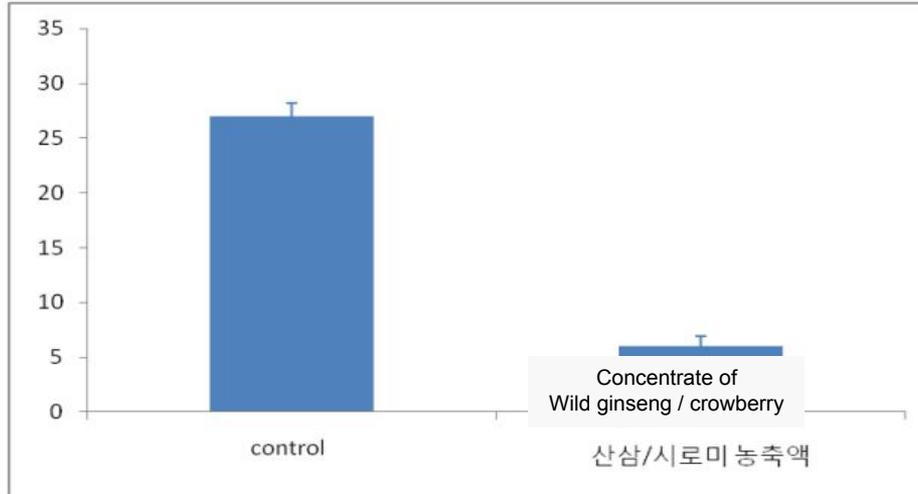
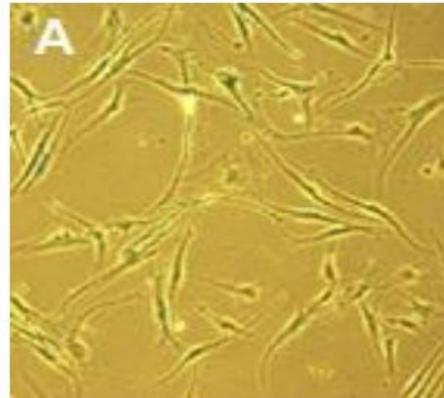
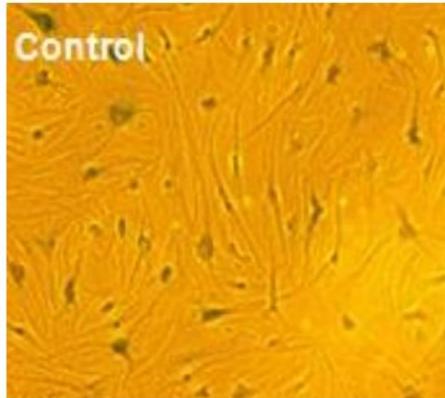
**Crowberry** : Crowberry called elixir plant of Qin Shi Huang is evergreen broad-leaved tree to be grown up in dry place of acidic soil or rocks of alpine region.

The taste is neither sour nor sweet, and it is known that people may live ever-young when eating this fruit.

The reason it is called elixir plant in Je-ju island is, the story that Qun Shi Huang selected and sent nice-looking 500 men and women to east side to get crowberry of Han-ra mountain of Je-ju island.

It is a Korean medicine ingredient for health tonics, it is rare plant to be protected from extinction. Its anti-oxidant effectiveness was proved by the study and report.

# Efficacy of stem cell culture medium



## After treatment for 15 days

The wild and crowsberry stem cell culture medium suppresses the formation of  **$\beta$ -Galactosidase** which is caused from *senescent cells* at the rate of 78%.

<patent application>

A composition of beauty expenses including active ingredient, the fermentation extract of wild ginseng and crowsberry cultivated tissues.



## 2. Cheonsubowidan

# Cheonsubowidan

**Supply  
nutriment  
Sprout**

**ATP formation  
Seed**

**Improving  
immunity  
Mushroom**

**Satisfying all requirements for regeneration of cells**

# The efficacy of Cheonsubowidan



Safflower sprout



Wheat sprout



Soy bean



Ginseng seeds



Nelumbo nucifera Gaertner seeds



Sang-hwang



Ganoderma lucidum



Chaga

1

**Sprout extract** : The extract of a safflower sprout and wheat sprout is included in Cheosubowidan. The sprout means young leaves or stem germinated at the first time. It contains much more nutrients such as vitamin and mineral than mature plant so that it may help the biosynthesis of materials. It contains plenty of active ingredients such as vitamin and mineral so that it makes skin vital by helping normal and smooth cell division of skin cells.

2

**Seeds extract** : The active ingredient in seed extract of a soybean, ginseng seeds, seeds of Nelumbo nucifera Gaertner causes the ATP in skin cells to go up and supplies the energy needed for cell division. Therefore, the skin becomes more vitalized and energetic.

3

**High-priced mushrooms** : The third, Sang-hwang, Ganoderma lucidum, Chaga, which is well known as high-priced premium ingredients among various mushrooms, increase 'immunity vitalization material' preventing allergy and demonstrate excellent anti-allergy effect so that they protect skin and minimize skin damage.

Time Rewind Magic ; Revitalization and repletion energy of each cells



Anti-wrinkl  
e  
Whitening  
Certified

1. Ampoule absorbs into rapidly into thick wrinkle inside up to fine wrinkle outside effecting filler surgery lifting up, present tight and youthful skin.
2. Brightening yellowish and reddish skin tone into pink and providing vitality.
3. High-enriched active component is alive 90% in the bottle and it gives prompt lifting from inside to outside of skin.
4. The wild and crowberry stem cell culture medium, precious and noble Korean medicine ingredient, helps young skin maintains for long times by prolonging life of cell one by one.
5. Cheonsubowidan, improving the wild and crowberry, supplies sufficient nutriment and energy to skin cells so that it makes skin regenerated as young skin by creating optimized skin condition for healthy cell division.
6. It contains magnolia biondii extract, which is patented whitening functional ingredient, so that it realizes clear skin by cleaning the cells which is the ultimate source of trouble and aging of skin.
7. The delicate fragrance if crowberry and magnolia presents freshness and tranquillness, and it gives elegant and noble feeling as well as mythical and graceful feeling of the Orient at the same time.

**\* Usage : Everyday in the morning and evening after using Toner, take 2 pumps (0.7ml) and tap lightly with all fingers from nose area to outside way along with skin texture**

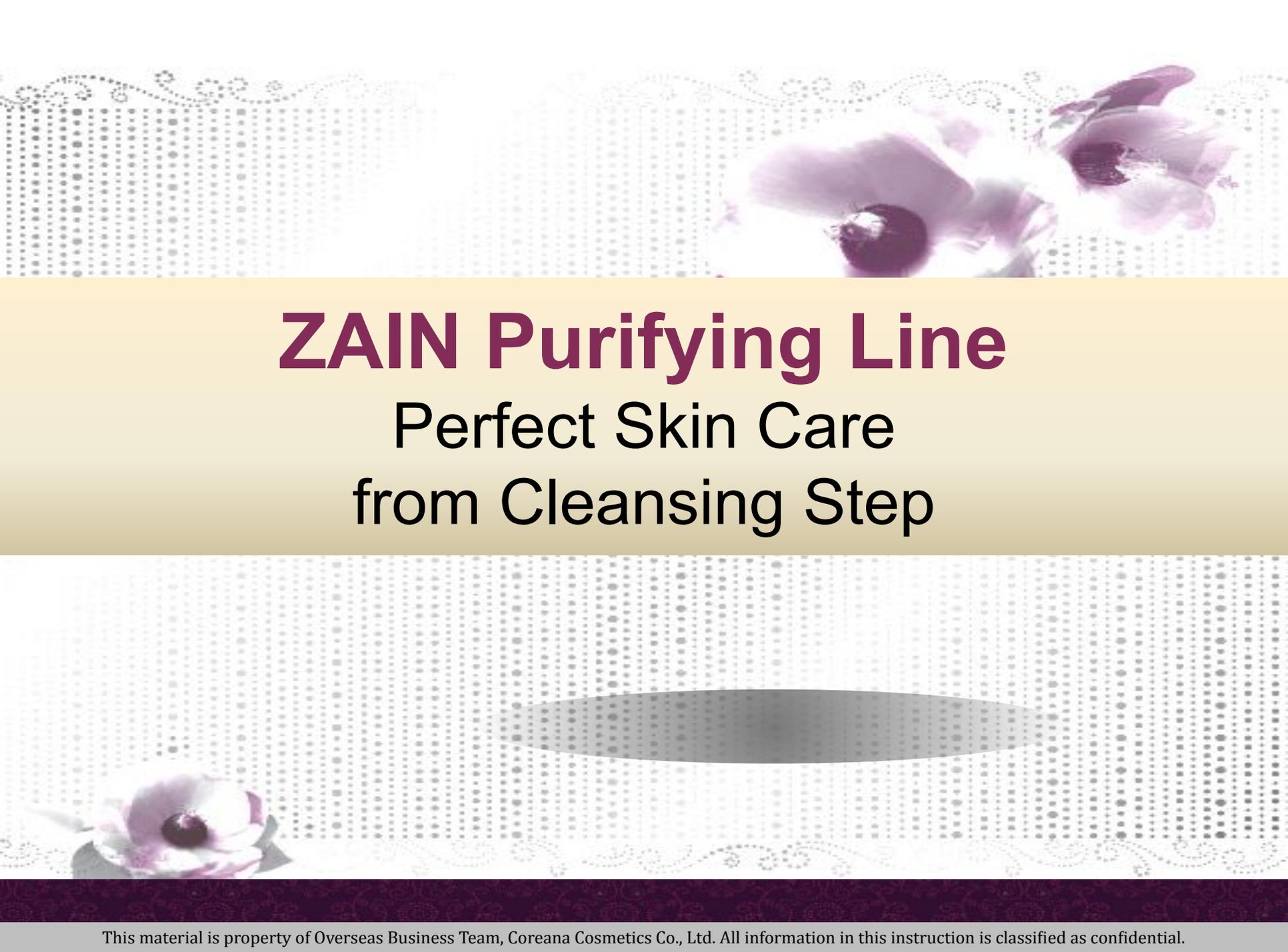
## Hanbang anti-wrinkle and whitening cream for eternal youth



Anti-wrinkl  
e  
Whitening  
Certified

1. It is premium Korean medicine cream which is applied to skin softly and adheres with thick and resilient feeling for long hours presents elasticity and firm tension with differentiated texture.
2. It is high-functional cream with combination of patent Euphoria longan fruit extract extract and Ryu Chonjungkibodan, it demonstrates anti-wrinkles, skin renewal, elasticity improvement effects.
3. The multiple emulsification of NV/W/O is used to protect active ingredient and deliver and release deep into the skin so that it presents rapid improving effectiveness. It makes the hydration in skin maintains for long hours and minimizes the skin damage by reinforcing barrier similar with skin lipids membrane.
4. It is premium yellowish cream of safe prescription with no synthetic preservatives using paraben and no synthetic pigment.
5. The delicate fragrance if crowberry and magnolia presents freshness and tranquillness, and it gives elegant and noble feeling as well as mythical and graceful feeling of the Orient at the same time.

**\* Usage : Everyday in the morning and evening after using ampoule or emulsion, take proper amount and apply gently over face and neck.**

The background features a delicate white lace pattern on a light purple background. In the upper right and lower left corners, there are soft-focus images of pink and white flowers. A horizontal gold band is positioned behind the main text.

# **ZAIN Purifying Line**

## **Perfect Skin Care from Cleansing Step**

# Chung-andan(晴顔丹)

- Chung-andan is hanbang cleansing complex having purifying, calming, anti-inflammation and anti-allergy. It's consist of 6 botanical ingredients with anti-oxidant and anti-inflammatory effect.
- Coreana Song-pa laboratory analyze the oriental medical book and improved to special cleansing complex for ZAIN purifying line.
- In oriental medicine, according to Donguibogam (東醫寶鑑), it makes face look like white and transparent bead after wash face with its powder.



Nokdu



Gingko Leaf



Trichosanthes kirilowii



Poria Cocos



Clove



Morus alba leaf.

# The efficacy of Chung-andan(晴顔丹)



Nokdu



Ginkgo Leaf



Trichosanthes kirilowii



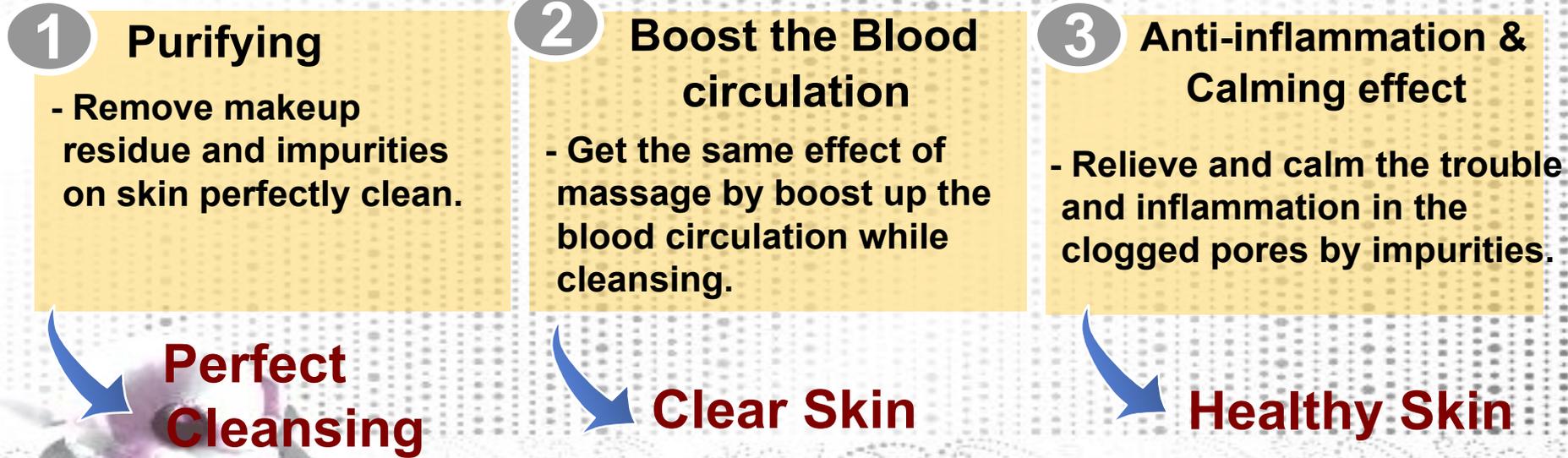
Poria Cocos



Clove



Morus alba leaf



# The ingredient of Chung-andan(晴顔丹)

Chung-andan (晴顔丹) is consist of 6 botanical ingredients. This complex cares skin healthy and clear.



Nokdu

Nokdu has efficacy on purifying, detoxing, anti-inflammatory, anti-allergenic and anti-oxidant on skin. Also, the amino acid in Nokdu remove sebum excellently than other cereals, it makes skin clear and transparent. With these benefits it showed no side effect so, it has been used traditionally as a safe skin care ingredient.



Ginkgo Leaf

Ginkgo leaf is a vasodilator, increasing circulation, improving sebaceous secretions, decreasing capillary hyper-permeability, improving tissue irrigation and activating cell metabolism (especially in the cortex, by increasing glucose and oxygen uptake). It also has anti-inflammatory and anti-allergenic properties. It furthermore increases the creation of fibroblast, collagen and extracellular fibronectin, while also exhibiting good anti-oxidant qualities so it used in ZAIN because it's ideal to use in rejuvenating skin care products.



Trichosanthes  
kirilowii

It remove dead skin cell on the surface of skin which activate the cell metabolism especially in the cortex by increasing glucose and oxygen intake. It also has anti-inflammatory and anti-allergenic properties.

# The ingredient of Chung-andan(晴顔丹)



Poria Cocos

This medicinal fungus has been widely used and highly respected in Asia. It has a whitening effect on skin and reduce the appearance of pores and blackheads. Also, it relieve the stimulates on skin.



Clove

Clove is highly antimicrobial, antiseptic, analgesic, bactericidal, antioxidant, hemostatic (blood thinning) and anti-inflammatory. Moreover, it is an effective remedy for acne as it has anti-bacterial and anti-fungal properties. Applying the powder of clove everyday will not only prevents acne but also fades acne scars.



Morus  
alba leaf

Morus Alba Leaf Extract is an extract of the dried leaves of the white mulberry, Morus alba. It has efficacy of relieving pruritus and inflammation. It becomes apparently clear why it is an excellent ingredient to include in skin care, especially because it has amazingly relieves the skin problems.

## Mild and quick removing hanbang cleansing lotion



1. This is well-being cleanser containing Chung-andan, which give mild, quick and perfect cleansing. It accelerates the blood circulation in the rolling motion for cleansing and improves the complexion and reveals healthy skin.

2. Thanks to its soft texture, it helps to remove makeup residue instantly without stickiness and minimizes the irritation from rolling motion. Leave after so, it is recommended to sensitive skin type.

3. It doesn't contain mineral oil from petroleum to minimize the irritation that might arise after touch, which can bring premature aging.

\* Added ingredient : Ryu(流) Chonjungkibodan, Magnolia Biondii Extract, Euphoria Longan Fruit Extract, Chug-andan and chungibackdanhyang

\* Chung-andan : It is hanbang cleansing complex having purifying, calming, anti-inflammation and anti-allergenic. It consists of 6 botanical ingredients with anti-oxidant and anti-inflammatory effect.

\* Usage : Lather in clean and dried hands and gently massage over face and neck area with light circular motion. Remove with facial tissue and wash off with lukewarm water.

## Mild Touch Premium Korean Herbal Cleansing Oil



1. Premium cleansing oil for healthy skin with 16 kinds of oriental ingredients and 4 kinds of natural oil
  2. cleansing oil for pure and clear skin
  3. It doesn't contain mineral oil from petroleum to minimize the irritation might arise after touch which can bring premature aging.
  4. Mild cleansing oil without skin-irritation providing perfect cleansing
  5. Pore-cleaning oil controlling black head and sebum
  6. Remaining non-sticky but moist feeling after using
- \* Added ingredient : Ryu(流) Chonjungkibodan, Euphoria Longan Fruit Extract, Magnolia Biondii Oil, Macadamia Oil, Olive Oil, Rice Bran Oil
- \* Chung-andan : It is hanbang cleansing complex having purifying, calming, anti-inflammation and anti-allergenic. It's consist of 6 botanical ingredients with anti-oxidant and anti-inflammatory effect.
- \* Usage : Pump twice on dry hand. Massage with rolling on face for 1-2 min, add a little water and massage again until the oil changes into milk color. Rinse thoroughly with lukewarm water.

Hypo-allergenic hanbang foam cleanser with fine foam



1. This is well-being foam cleanser containing Chung-andan, which give mild, quick and perfect cleansing. The regular use removes skin impurities and unclogs pores to keep skin looking crystal clear with a more refined texture.

2. The fine and creamy rich foam absorbs impurities in the pores & surface of skin and dead skin cells.



3. The soybean extract gives an excellent skin protecting and moisturizing effect and help to prepare to start skin care in a good condition.

\* Added ingredient : Ryu(流) Chonjungkibodan, Magnolia Biondii Extract, Euphoria Longan Fruit Extract, Chug-andan and chungbackdanhyang.

\* Chung-andan : It is hanbang cleansing complex having purifying, calming, anti-inflammation and anti-allergenic. It's consist of 6 botanical ingredients with anti-oxidant and anti-inflammatory effect.

\* Usage : Lather in clean and wethands and getnly massage over face and neck area with light circular motion. Then, wash off with lukewarm water.

## Korean herbal powder type anti-aging cleanser for caring skin texture

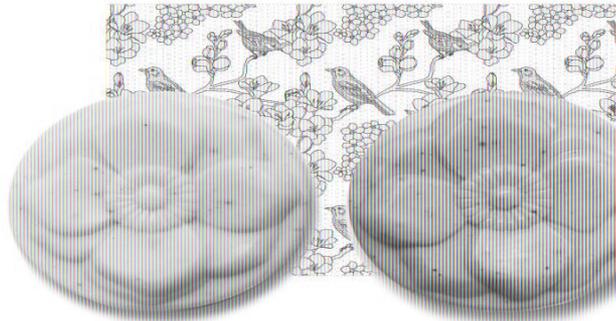
1. Korean herbal powder type anti-aging cleanser with fermented herb enzyme, fermented rice whitening water and fermented red ginseng extract for brightening, purifying, supplying nutrients and delaying skin aging.
2. Protein decomposition enzyme (Korean herbal fermented vinegar enzyme): Extremely stable for eliminating aging keratin thoroughly. - Fermented rice whitening water: Rich in Vitamin E and Vitamin C for brightening skin tone effectively and moisturizing skin.
3. Fermented red ginseng extract: Replenish rich nutrients into skin, enhance skin viability and regeneration ability, improve skin immune system and delay skin aging.
4. Low-irritation anti-aging foam: Fine and rich foams can eliminate toxins and wastes completely and remain moisturized and comfortable skin after cleansing.



### \* Usage:

According to the data marked on the side of container, take approximate 1.2g to use once per day.

Korean herbal anti aging soap for healthy and comfortable skin



## 1. Korean herbal anti-aging soap

- Magnolia sieboldii extract: Coreana's whitening functional ingredient for brightening skin tone
- Longan extract: Coreana's anti-wrinkle functional ingredients for enhancing immune system of skin and promoting skin regeneration.
- Cheonjungkibodan: Replenishing 'vital energy', 'blood', 'yin' of skin and promoting skin regeneration.

## 2. Low-irritation cleansing soap

Contains 90% of natural oil for eliminating dirt and waste thoroughly without any stimulation.

## 3. Moisture soap

Contains hyaluronic acids and honey for moisturizing skin and eliminating skin dryness after cleansing.

## 4. Aroma therapy

Elegant Magnolia fragrance brings comfortable skin and peaceful mind.



# RENEWAL ZAIN

For OVERALL MOISTURE SKIN  
CLEAN AND TRANSPARENT SKIN  
TIGHT AND ELASTIC SKIN

# VITAL ENERGY THROUGH CIRCULATION

자민 韓今



IRIS

VEINING



GOLDEN GINSENG

REAL

VITAL ENERGY

SOFT

LIGHT



BLACK BAMBOO



CELESTIAL NYMPH MONGNAN

PATENTED  
CHUNJUNG-PALJINDAN,  
BLACK BAMBOO,  
GOLDEN GINSENG AND  
CELESTIAL NYMPH MONGNAN

# NEW ZAIN BRAND CONCEPT

To complete the beautiful woman by filling up the lost vital energy with infinite flow of Chunjung-Paljindan

VITAL  
ENERGY

BASIC LINE COMPLETING INFINITE SKIN CIRCULATION



CLEANIG

To start with  
clean skin  
controlling  
the grain

VITAL ENERGY  
GRAIN  
CLEANSING

MOISTURE

To complete  
the hydroful  
skin

VITAL ENERGY  
SOFT  
MOIST-FULL

NUTRITION

Elasticity  
filling with  
real sap flow

VITAL ENERGY  
REAL  
ENERGY-FULL

WHITENING

Sparkle with  
white jade  
light to  
control  
blood point

VITAL ENERGY  
LIGHT

# 자인

韓方

VITAL ENERGY  
LIGHT

# ZAIN VITAL ENERGY TONER



VOLUME : 150ml

Vital face toner to help next step absorption with the infinite flow.

You can feel the pure look managing skin basis with more than 10 times chungjung-paljindan included.

You can feel the moisture with circulation sap prescription granting vitality in skin.

Pure product that can be used for the user with sensitive skin as not having toxic substance (no ethanol)

You can feel deep moisture and vital energy with half-transparent sticky essence toner

## USAGE

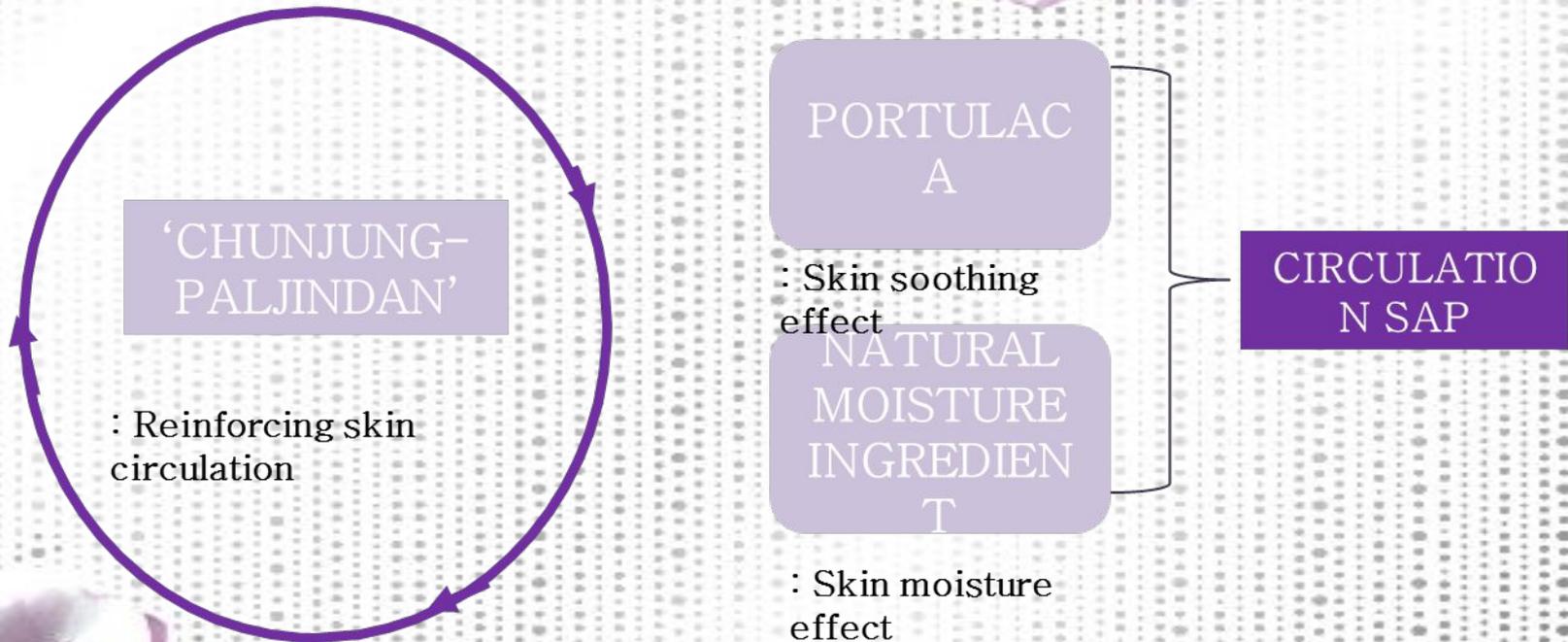
: To use as a first step after washing face every morning and night.  
Feel deep moisture by applying appropriate volume on the face with pumping.

# ZAIN VITAL ENERGY TONER

## PRESCRIPTION

### ※ CIRCULATION SAP PRESCRIPTION

: Special prescription that makes possible for infinite circulation in skin with 8 precious medicines and extracts to protect skin and 3 step management (reinforcing circulation, relaxing, refreshing)



# ZAIN VITAL ENERGY EMULSION



VOLUME : 125ml

Vital face emulsion to help next step absorption with the infinite flow.

Circulation is reinforced at the sap step as more than 10 times chungjung-paljindan included .

You can feel the plentiful nutrition and moisture with 20% moisture sap

Infiltrated into the skin and can be transferred into the skin deeply as chinese medicine oil is finely cleaved

Soft last feeling gives smooth skin veining and users for all skin type can use.

## USAGE

: To use it next eye cream step. Apply appropriate amount on the face with pumping from inner side of face to outside of face.

# ZAIN VITAL EMULSION PRESCRIPTION

‘CHUNJUNG-  
PALJINDAN’

: Reinforcing skin  
circulation

MOISTURE  
SAP 20%  
PRESCRIPTI  
ON

※ MOISTURE SAP PRESCRIPTION

: Newly born with 20% chinese medicine oil  
infinitely providing plentiful nutrition into the  
skin other than CHUNJUNG-PALJINDAN



[NORMAL OIL]



[MOISTURE SAP CHINESE  
MEDICINE OIL]

Tiny-size particle is included in the sap  
(0.05un~0.25un)

→ Moisture sap is infiltrated into the  
skin and  
fill the moisture



자 인

VITAL ENERGY  
REAL

# ZAIN VITAL ENERGY REAL GOLDEN AMPOULE



[ANTI-WRINKLE ]  
VOLUME : 2ml\*28EA  
(1MONTH)

Golden aid ampoule that attracts the skin elasticity combined with golden sap and golden silk.

2 times high-concentrated golden ginseng included and you can feel immediate and fast effect with golden silk.

Manage the skin by transferring deep nutrition with deer antlers, cultivated ginseng and longan.

Sap with splited particle and golden silk infiltrated into skin makes moisture skin and tight.

You can feel elasticity with high-concnetrated nutrition like having golden silk surgery with healthy ingredients

Licorice ingredient is includend and manage healty skin by preventing skin stimulation from skin infection

# GOLDEN AMPOULE PRESCRIPTION

'Golden aid ampoule' born with golden sap and golden silk combination



Tight and lifting, 2 step 'Golden silk elasticity' managing is possible.

# GOLDEN AMPOULE PRESCRIPTION

## SKIN NUTRITIOUS TONIC 'DEER ANTLERS' & 'CULTIVATED GINSENG'



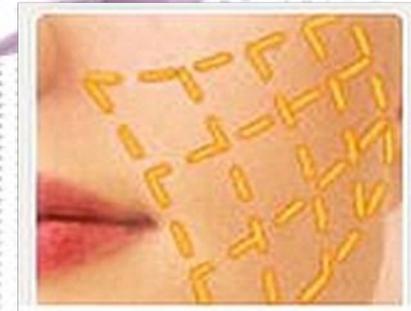
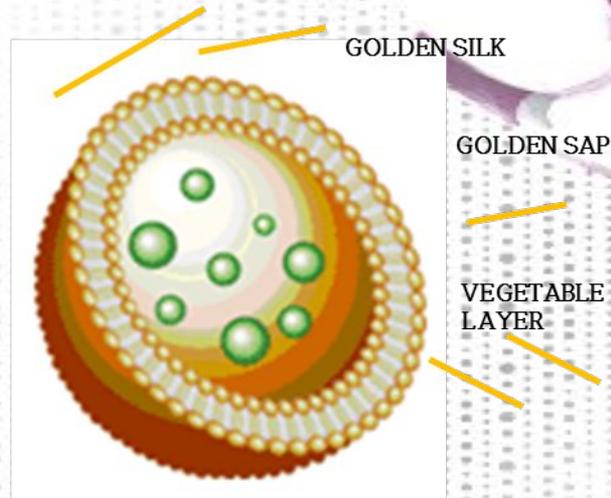
- : Deer antlers mean dried shed antlers
- : Nutritious tonic used to replenish deficient blood and keep body healthy
- : To promote blood circulation, metabolism and give nutrition and luster



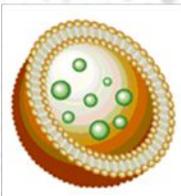
- : Cultivated ginseng is managed more than 10 years at the mountain
- : Strong life force that resisted long times and wild environment

# GOLDEN AMPOULE PRESCRIPTION

'Golden aid ampoule born by the combination of golden sap and golden silk



[GOLDEN AID AMPOULE TEXTURE]



→STEP 1 : Fill the skin by covering golden sap with cell layer and raising absorption rate.

→STEP 2 : Giving lifting effect by making golden silk and golden sap infiltrated into skin.

# ZAIN VITAL ENERGY REAL ESSENCE



[ANTI-WRINKLE]  
VOLUME : 50ml

Ampoule essence good for high nutrition, wrinkle care and improving elasticity giving fast and immediate skin improvement.

**Ikssudan** is prescribed and intensively supply energy to the fallen vitality.

Absorbed into skin rapidly with concentrated split ingredients.

You can notice the thick natural color with no pigment synthesis and **half-transparent ampoule gel texture**

To lift the skin on top of another by holding the skin tightly

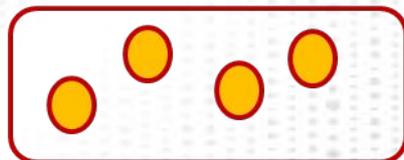
## USAGE

: To apply it on the face 2 to 3 times after the next step of Vital Energy Soo from the inner side of face to outside of the face.

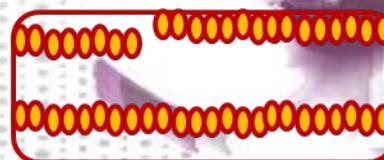
# ZAIN VITAL ENERGY REAL ESSENCE PRESCRIPTION

CONTAINED ACTIVE INGREDIENTS BY CLEAVING THEM FINELY.

NORMAL  
NUTRITION ESSENCE



ZAIN VITAL ENERGY REAL  
ESSENCE



ACTIVE  
INGREDIENTS



Compared to normal nutrition essence,  
ZAIN VITAL ENERGY REAL ESSENCE cleaved active ingredients particles finely.

Therefore, unique gel type texture with more active ingredients was born.

→ You can feel the special texture like holding skin tightly bursting active ingredients.

# ZAIN VITAL ENERGY REAL ESSENCE



[ANTI-WRINKLE]  
VOLUME : 20ml

**Jasengdan** makes eye rim tight and lift immediately like botox.

Complete the vivid and tight eye shape with long lasting **cultivated ginseng**.

No sticky and soft cream texture makes eye rim tight after absorption.

Intensive eye rim massage is possible.

Complete white eye rim with relaxing swollen eye and dark circle.

You can feel the fast improvement effect by transferring active component step by step .

## USAGE

: To massage around eye rim with proper amount after the essence step every morning and evening

# ZAIN VITAL ENERGY REAL EYECREAM PRESCRIPTION

**JASANGDAN** IS PRESCRIBED IN ZAIN VITAL ENERGY REAL EYECREAM



**What is JASANGDAN?**

: Eyecream prescription to fill the wrinkle with the new skin by helping protein synthesis.

You can feel the **similar botox effect** by filling wrinkle with new skin

# ZAIN VITAL ENERGY REAL CREAM

Last step **line veining cream** that makes feel natural beauty by filling lost gloss and elasticity.

**Line veining circulation elastic ball** makes facial line beautiful and gives skin gloss from health.

**Sticky and elastic texture** makes fallen skin rehabilitate.

You can see the thick natural color with no synthesis pigment.

Shiny skin expression is possible with **soft oil nutrition barrier** at the last step

## USAGE

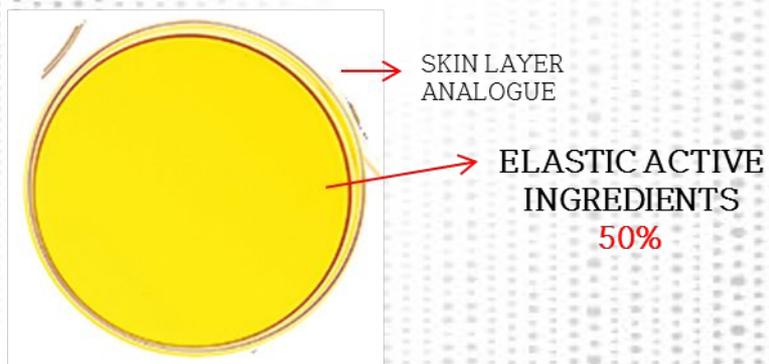
: To apply it with pearl size amount at the last step and it is recommended to apply it around wrinkle part.



[ANTI-WRINKLE]  
VOLUME : 50ml

# ZAIN VITAL ENERGY REAL CREAM PRESCRIPTION

ZAIN VITAL ENERGY REAL CREAM CONTAINED 'LINE VEINING CIRCULATION ELASTIC BALL'.



[CIRCULATION ELASTIC BALL]

50% line veining circulation elastic ball can be effectively acted to the fallen skin elasticity.



LINE VEINING CIRCULATION ELASTIC BALL IS MELTED INTO THE ZAIN VITAL ENERGY REAL CREAM

GENERAL AGING CAN BE CONTROLLED AND YOU CAN FEEL IMMEDIATE GLOSS SKIN

# ZAIN VITAL ENERGY REAL SLEEPING PACK



[ANTI-WRINKLE]  
VOLUME : 100ml

Intensive nutrition chinese medicine sleeping pack by applying it when sleeping at night. It feels like getting energy ringer.

Active ingredients are contained like 3 step elastic nutrition barrier lifts nutrition mask.

Supply and rehabilitate the skin continuously all night and covered by active ingredients texture.

It leads to enough and comfortable sleeping by relieving stress with zizyphus medicine.

Active ingredients purifies the skin by helping to circulate the stagnant blood point all night.

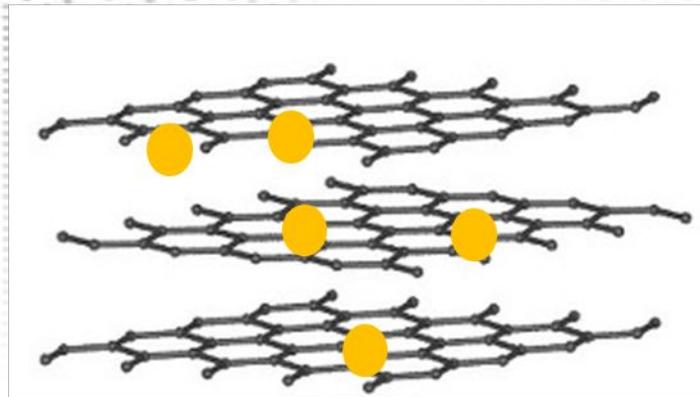
You can feel soft skin veining and moisture with no sticky texture.

## USAGE

: Take a sleep after applying it on the face and neck with massaging lightly at the last step. It is recommended to use 2 to 3 times a week by washing with lukewarm water.

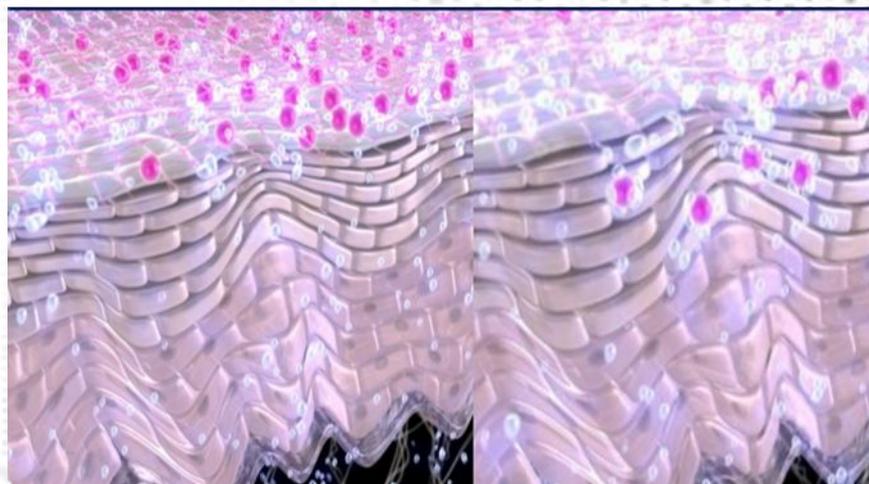
# VITAL ENERGY REALSLEEPING PACK PRESCRIPTION

**3 ELASTIC NUTRITION LAYERS** LIKE STACKING 3 LAYERS OF NUTRITION MASK



COVERING SKIN CONTAINING  
REGENERATION AND ELASTICITY  
INGREDIENT WITH 3 LAYERS  
NUTRITION MASK .

- Sleeping pack regeneration and elasticity ingredients.



**3 LAYERS OF NUTRITION MASK** COVERS THE SKIN AND ABSORBED GRADUALLY.

EVEN 1 TIME USAGE COULD LAST FOR 5 DAYS OF SKIN CARE EFFECT.



# 자민

韓方

VITAL ENERGY  
CLEANSING

# ZAIN VITAL CLEANSING MELTING OIL CLEANSER



VOLUME : 200ml

**New type of cleansing foam** with **high cleansing function** and soft texture

**Smooth skin vein** is possible with highly enriched **78% oil cleanser**

**Special cleansing texture** with milky gel type

**Meticulously remove fine dust** with Iris water and natural saponin

To help skin circulation with Chunjung-paljindan

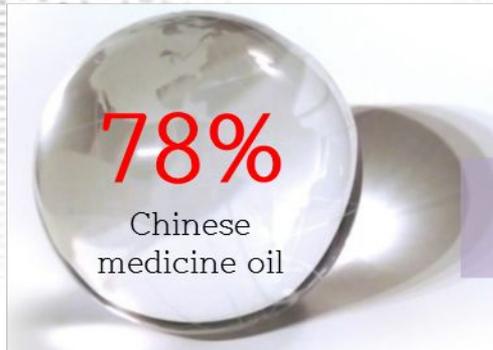
**Resilient texture** compared with normal oil and easy to use

## USAGE

: To remove the makeup and waste by massaging the face and washing it with cleansing foam.

# ZAIN VITAL CLEANSING MELTING OIL CLEANSER

2 STEPS MELTING OIL CLEANSER TEXTURE DEVELOPED BY COREANA TECHNOLOGY.



[GEL TYPE TEXTURE]



SKIN  
TEMPERATURE



[OIL TYPE TEXTURE]

Gel type texture with 78% high pure medicine oil removes makeup and toxic substance as oil bursts **responding to skin temperature.**

# ZAIN VITAL GENTLE CLEANSING FOAM



VOLUME : 150ml

Cleansing foam to maintain the skin balance and pure /clean cleansing is possible with Iris water and Chungandan

Skin-familiar product to decrease the barrier damage with safe natural amino-acid surfactant.

5 Natural AHA ingredients are contained and smooth vein cleansing care is possible.

To hold the aging-pore stingily with Coreana patent ingredient: poncirus ingredient.

Soft feeling like lotion as skin is covered with the combination of cream type texture and water

## USAGE

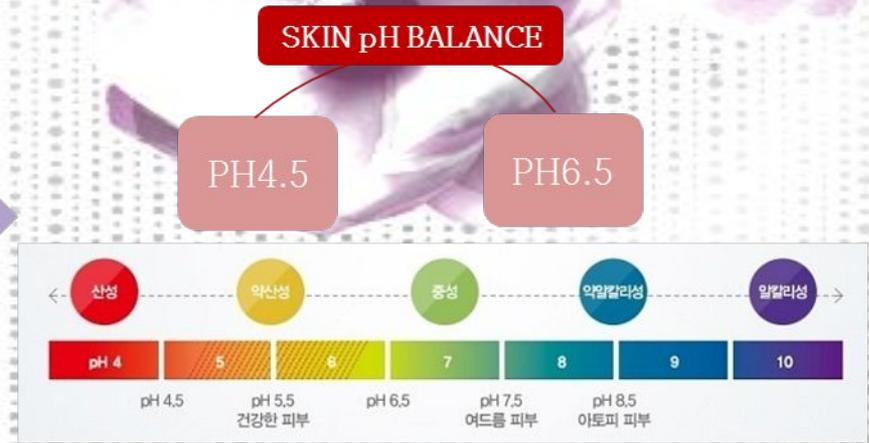
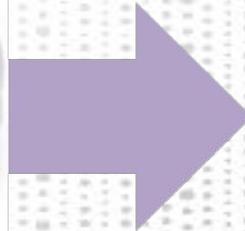
: Wash the face with melting oil cleanser then, make foam on the palm and wash it with lukewarm water.

# ZAIN VITAL CLEANSING MELTING OIL CLEANSER

NATURAL AMINO ACID SURFACTANT CONTAINS SKIN IMPROVEMENT SYSTEM.



[NATURAL AMINO-ACID SURFACTANT]



Healthy skin must maintain pH 4.5~6.5 (low acid condition)

However, normal foam cleansing (pH 10) breaks down the skin balance

Zain Vital Cleansing foam uses high price natural amino acid surfactant

Natural cleansing foam **maintaining skin pH anti-acid**  
with low-stimulation product



# 자민

韓方

VITAL ENERGY  
SOFT MOIST FULL

# SOFT MOIST FULL BLACK BAMBOO AMPOULE



VOLUME : 15ml\*4ea  
(1MONTH)  
PUMP TYPE

High moisture ampoule completing **water shiny skin** collaborating 20,000 moisture elastic ball with black bamboo

**Black Bamboo™** ingredients with 24-hours long lasting moisture effect.

To completing elastic skin with moisture elastic ball like **clean and elastic glass dewdrop**

Assisting to revive the skin with general skin circulation by Chunjung-paljindan.

You can feel moisture and cooling forming dewdrop.

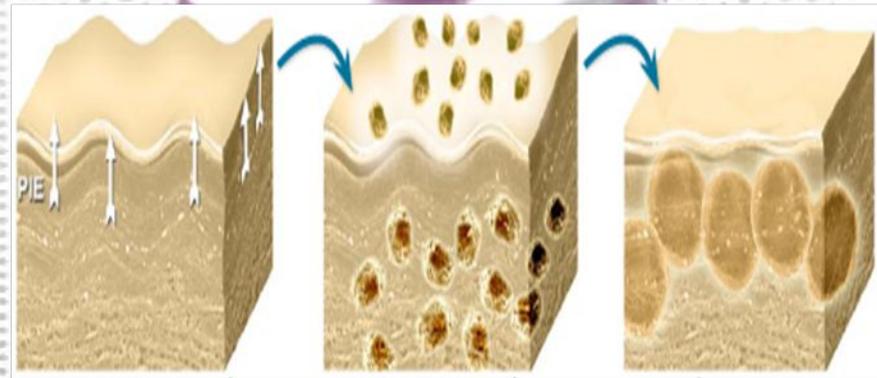
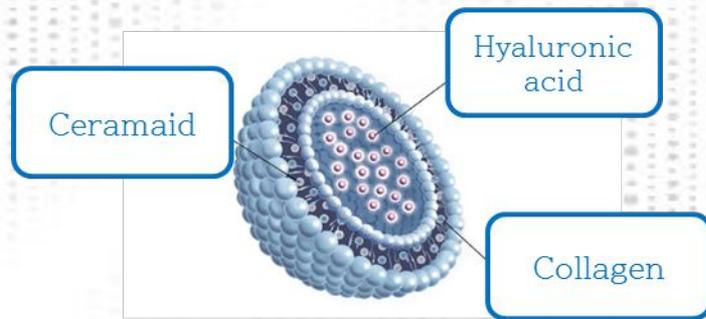
**No pigment synthesis** but transparent and natural black bamboo color makes moisture elastic ball burst with usage.

## USAGE

:To absorb the ampoule in the face after using Zain Vital Energy Soo.  
It is recommended to use ampoule once a week.

# BLACK BAMBOO AMPOULE PRESCRIPTION

**'MOISTURE ELASTIC BALL'** CONTAINING INNOVATIVE TECHNOLOGY OF COREANA COSMETICS



Lost-elastic skin

Absorbed moisture elastic ball

Elastic skin

ZAIN VITAL ENERGY SOFT MOISTURE FULL CONTAINS SPECIAL MOISTURE ELASTIC BALL.

**3 STEPS MANAGEMENT AND INTENSIVE MOISTURE ELASTIC MANAGEMENT IS POSSIBLE THROUGH HYALURONIC ACID**

# SOFT MOIST FULL ESSENCE



VOLUME : 50ml  
PUMP TYPE

**Intensive moisture chinese medicine essence** falling down the heat through black bamboo™

**Soothing essence** to settle down sensitive skin rapidly

To manage the basis and help for revival with general skin circulation through Chunjung-paljindan.

To make clean and pure feeling with no pigment synthesis and clean color texture.

Spread with plentiful moisture but no sticky feeling.

## USAGE

: To apply it by pumping 2 to 3 times on the sensitive skin after washing the face at the basic skin managing step.

# BLACK BAMBOO AMPOULE PRESCRIPTION

'SOON YEONDAN' IS PRESCRIBED IN ZAIN VITAL ENERGY  
SOFT MOISTURE FULL ESSENCE



Soothing essence product **to manage skin irritation**  
with **the great cure effect**

# SOFT MOIST FULL CREAM

High moisture cream with Black Bamboo™  
filling inner skin.

Finishing moisture cream helping to manage moisture  
**with 3 steps moisture balance prescription**

You can feel long-lasting moisture protecting the  
moisture in skin.

To manage the basis and help for revival with general  
skin circulation through Chunjung-paljindan.

Clean and pure texture with  
no synthesis pigment and white color.

Elastic cream texture and you can feel deep and plentiful  
moisture.



VOLUME : 50ml

## USAGE

: Finish it by applying small amount on the face every morning and night at the basic managing step.

# BLACK BAMBOO AMPOULE PRESCRIPTION

ZAIN VITAL ENERGY SOFT MOISTURE FULL CREAM IS SPECIAL  
MOISTURE VEIL CREAM TEXTURE.



✓ Soft moisture full cream is elastic texture.

✓ You can feel the moisture with sticky and elastic texture  
like moisture veil is covered.

✓ You can feel the long-lasting moisture with light moisture.



자민 韓方

# MAIN INGREDIENTS



Drawing the **inner and outer light** caring skin-shade with magnolia sap contributing the best condition helping the circulation of the skin.

# CLEARER AND STRONGER MAGNOLIA

MAGNOLIA SAP WAS  
BORN WITH  
DISTILLATION

HIGH-ENRICHED  
MAGNOLIA

'RIPPLE' EXTRACTION  
FOR PURE SAP



BORN TO **THE MAGNOLIA SAP!**

To complete more transparent and shiny skin with the pure and meticulous magnolia sap born with stronger whitening function.

# CONTAINED HIGH-ENRICHED MAGNOLIA SAP

CONTAINED HIGH-ENRICHED MAGNOLIA



2  
TIMES



Contained high-enriched magnolia from 3% to 5%

Strong magnolia containing high-enriched ingredient  
after the step of distillation process

CONTRIBUTE WHITENING FUNCTION WITH HIGH-  
ENRICHED 'MAGNOLIA SAP'

# EFFECT OF MANOLIA SAP

## INNER LIGHT EFFECT

UPGRADE

- To manage background of pigmentation at the step of **gene step**

- To control and block of melanin creation
- \* To disturb transfer of melanin

## OUTER LIGHT EFFECT

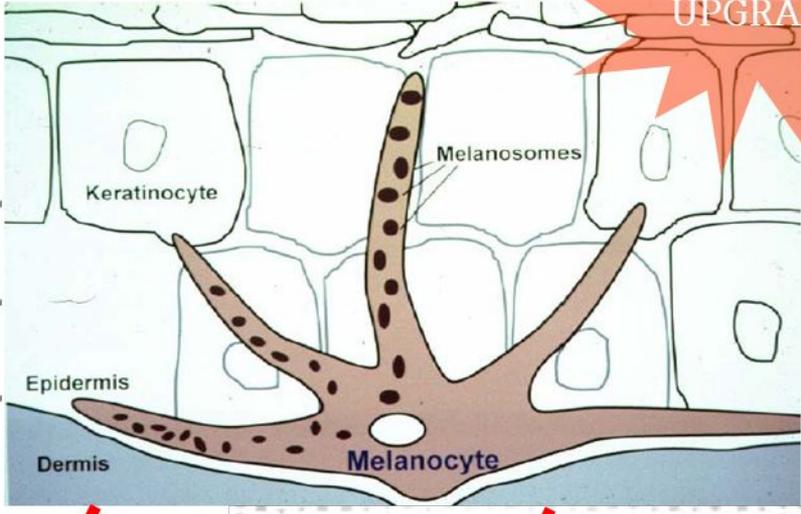
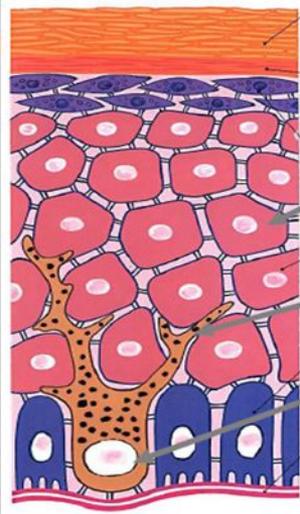
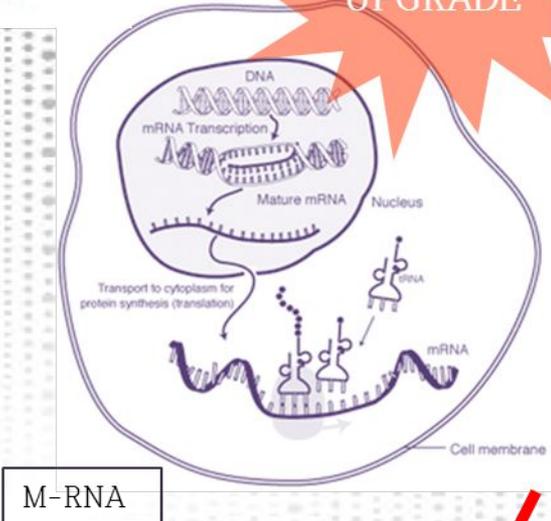
UPGRADE

- To disturb **pigmentation of inflammation** produced by environmental pollution

- \* Disturbance and protection of melanin
- : **To protect deadness of skin with melanin oxidation**

→ Magnolia to draw the best inner and outer light **blocking the cause of pigmentation at the step of gene !**

# EFFECT OF MAGNOLIA SAP



1. Transfer the signal to produce pigmentation with gene unit

2. Mass pigmentation production in the melanocyte

3. Control melanin transfer

4. Melanin oxidation and pigmentation of inflammation

→ To manage inner and outer skin cleanly **blocking and cutting the every step of shade generation!**



# MAGNOLIA LIGHT-FULL AMPOULE ESSENCE



INNER  
ESSENCE

WHITENING FUNCTION  
50ml

Light-full Magnolia ampoule essence combined with immediate effect of ampoule and soft essence texture.

Intensive whitening essence drawing transparent inner skin containing stronger magnolia.

It is possible to have beautiful facial color helping infinite circulation through CHUNJUNG-PALJINDAN.

Light crystal hided by shade relaeases refined light as touched by skin temperature.

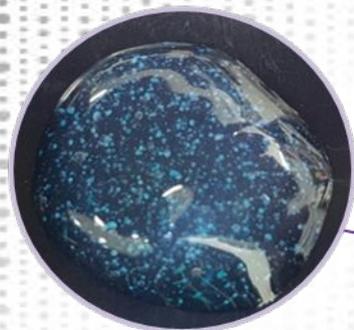
Ample moisture wets skin with meticulous and transparent high moisture texture.

- HOW TO USE  
: Apply it every morning and night from inner side to outer side after the step of Vital Energy Infinite Flow Toner.

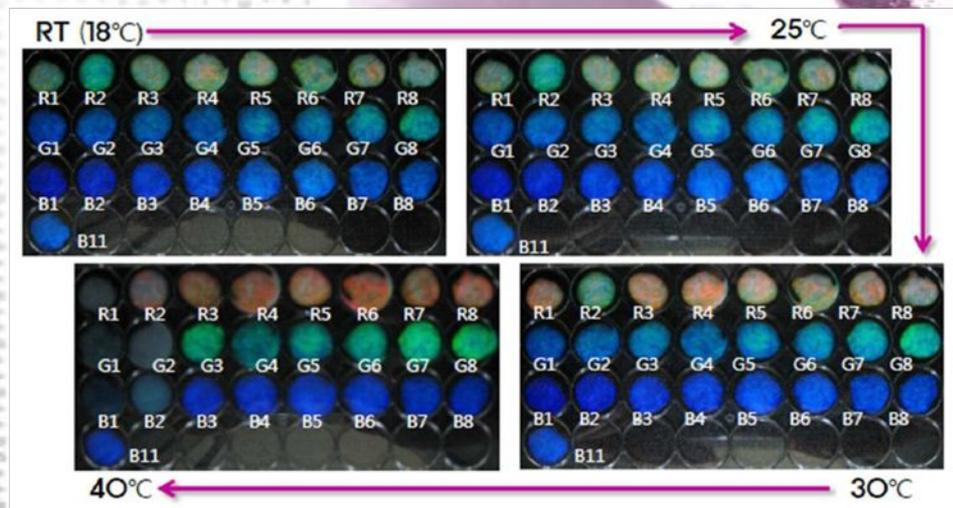
# MAGNOLIA LIGHT-FULL AMPOULE

## ESSENCE

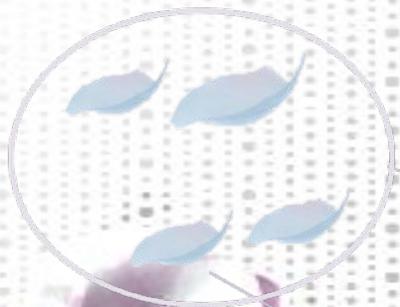
SPECIAL LIQUID TEXTURE LIKE BEAUTIFUL LIGHT IS CONTAINED



LIGHT  
CRYSTAL



: CONTRIBUTE IMMEDIATE WHITENING EFFECT RELEASING VARIOUS COLORS AS BLUE LIQUID CRYSTAL MEETS MORE THAN 30 SKIN TEMPERATURE



LIGHT CRYSTAL

MAGNOLIA SAP

: To block the production of pigmentation as soon as Magnolia sap and light liquid crystal contact

To release inner skin light helping to emit the most beautiful colors!

# MAGNOLIA LIGHT CREAM



WHITENING FUNCTION  
50ml

Special whitening cream releasing natural pearl light with the collaboration between Zain technology and magnolia.

To give beautiful facial color as CHUNJUNG-PALJINDAN helps for infinite circulation of skin.

To give delicate pearl light cleaving cream particles minutely with 'Super high oil technique'.

To contribute silky luster and moisture light with the collaboration between light moisture ingredients and skin-friendly ingredients.

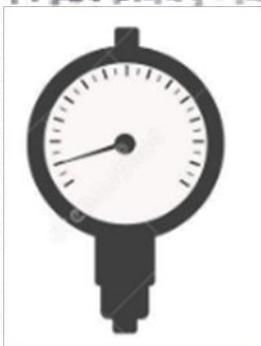
To make experience immediate skin light effect as clean white texture is melted into the skin.

- HOW TO USE

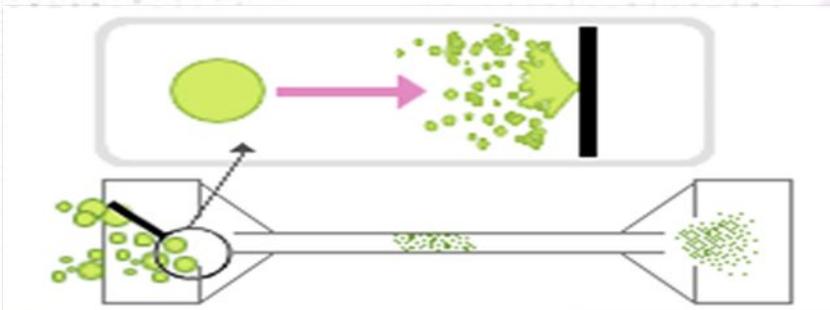
- : Apply it over the part of freckle, pigmentation, and dark area at the last step of basic care.

# MAGNOLIA LIGHT CREAM

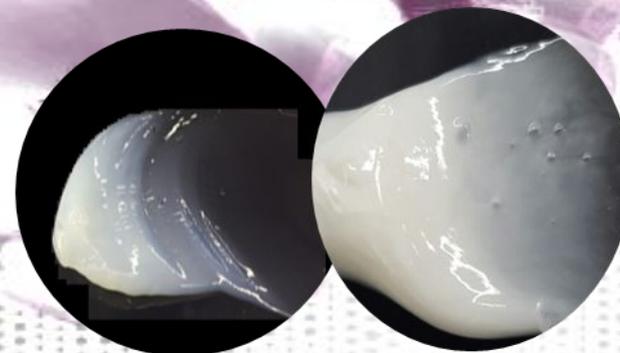
LIGHT-FULL CREAM BORN WITH 'HIGH-PRESSURE OIL TECHNIQUE'



10,000m pressure  
under water



Texture  
refinement

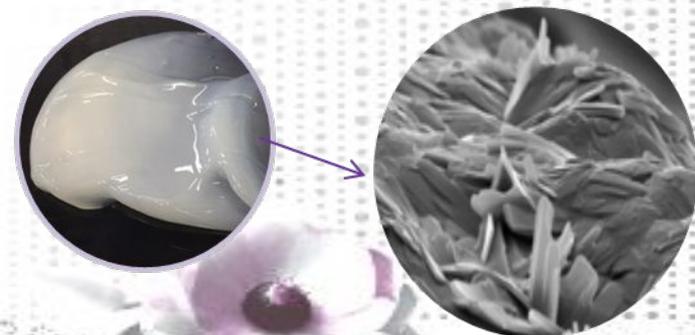


<1day>

<13days>

: Born with shiny texture cleaving particles minutely through high-pressure oil technique

→ SPECIAL TEXTURE BORN WITH TRICKY PROCESS

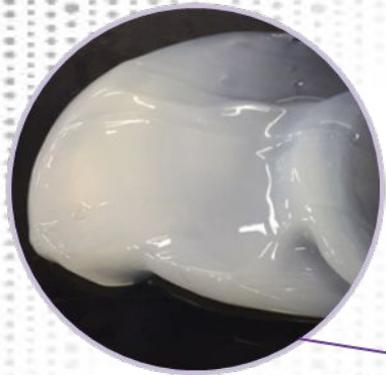


<PARTICLE STRUCTURE>

To give off more light with various  
angles different from another cream  
particle structure!

# MAGNOLIA LIGHT CREAM

MAGNOLIA LIGHT CREAM RELEASING BEAUTIFUL SKIN LIGHT



SHINY TEXTURE LIKE MELTING PEARL

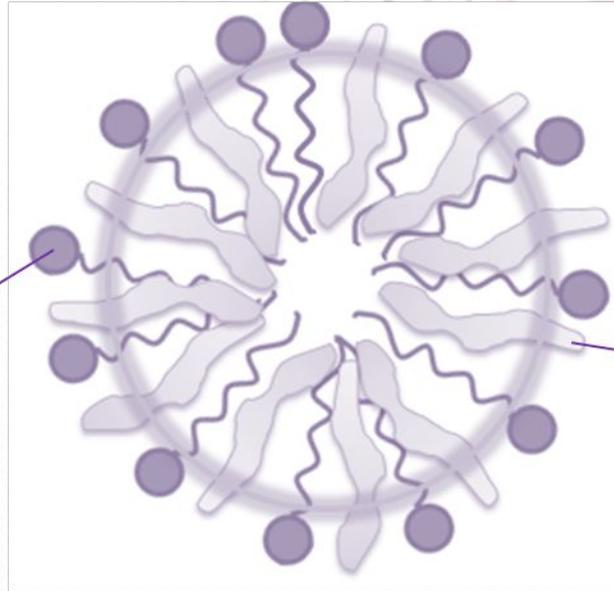
‘Known as God’s light and angel’s tear’ contribute light to the skin like precious pearl that arouses elegant and delicate luster.

: Light cream texture **contributing elegant and delicate light of pearl** with special technology of Zain without containing artificial pearl.

: You can feel natural and elegant skin light.

## MAGNOLIA LIGHT CREAM RELEASING BEAUTIFUL SKIN LIGHT

LIGHT MOISTURE  
INGREDIENT  
(MAGNOLIA SAP +  
MOISTURE SAP)



SKIN-FRIENDLY  
INGREDIENT

: In the condition that light-moisture ingredient and skin-friendly ingredient are mingled harmoniously

Contributing moisture light as light moisture ingredients reach skin and fill densely! Skin-friendly ingredients cover one more time and give gloss!