

АБ ТЕСТИРОВАНИЕ – РАСКРЫВАЕМ СЕКРЕТЫ

КЕЙСЫ САЙТОВ

FOREXCOPIER.COM И FOREXTESTER.COM

АРТЕМ ЛУКИВ

СТУДИЯ WEZOM - 2016



САЙТ FOREXCOPIER.COM

Занимается продажей программы, которая помогает копировать стратегии поведения трейдеров на бирже Форекс. Вы можете просто подключиться к успешному трейдеру и зарабатывать параллельно.



The screenshot shows the website for Forex Copier. At the top left is the logo, which includes a Santa hat and the text 'FOREX COPIER'. To the right of the logo is a navigation menu with links: HOME, DOWNLOAD, BUY, FEATURES, BLOG, PRODUCTS, HELP, and CONTACT. Below the navigation menu are social media icons for Google+, Twitter, and Facebook (with a 'Like' button and a count of 235). The main heading reads 'Forex Trade Copier 2 – the best tool for copying orders in MetaTrader 4.' Below this heading is a paragraph: 'We offer simple and reliable software which can **duplicate/copy trades** between any MT4 accounts.' To the right of this paragraph is a video player with a play button and the text 'Watch this short video to find out what is Forex Copier'. Below the video player are two buttons: 'BUY NOW' and 'DOWNLOAD'. To the left of the video player is a list of three bullet points, each with a checkmark icon.

FOREX COPIER

HOME DOWNLOAD BUY FEATURES BLOG PRODUCTS HELP CONTACT

G+1   Like 235

Forex Trade Copier 2 – the best tool for copying orders in MetaTrader 4.

We offer simple and reliable software which can **duplicate/copy trades** between any MT4 accounts.

- ✓ Easy to use MetaTrader copier which saves valuable time
- ✓ Reliable, so you are protected from technical issues
- ✓ Powerful, with a lot of features available

Download [free demo](#) of Forex Copier 2 to make sure that Forex Copier is the best choice.

Watch this short video to find out what is Forex Copier



САЙТ FOREXTESTER.COM

- Продает программу, которая помогает тестировать вашу стратегию торговли, на основе предыдущих данных по курсам валют (за несколько десятилетий)



English ▾



FOREX TESTER 2

Software for traders by traders

Forex Tester is a software that simulates trading in the Forex market, so you can learn how to trade profitably, create, test and refine your strategy for manual and automatic trading.

- Test and improve your strategies for consistent and growing profits!
- Become confident in your strategy, so you can keep a clear head, act immediately on trading opportunities and avoid mistakes when you trade live later!
- Become an experienced and successful trader in less time!

[DOWNLOAD TRIAL](#) ▶

INVEST IN YOUR SUCCESS!
FOREX TESTER SOFTWARE



МЫ ПРОВЕЛИ БОЛЕЕ 200 АБ - ТЕСТОВ

| Site | Test number | Page | Test Name | Variant | Number of Days | Period of Time | Main Idea | Experiment Sessions | Total Sessions | Average time on site per 1 user | User * hours | Quantity of Transactions | Revenue | Test Result (%) | Overall result | Information sufficiency | Rating | Percentage |
|------------|----------------------------------------|----------|-----------------------|---------|----------------|------------------|-------------------------------------------------------------------------------------------------------------------|---------------------|----------------|---------------------------------|--------------|--------------------------|---------|-----------------|----------------|-------------------------|----------|------------|
| Copier | Test#1: More graphics (+13%) | Index | FirstLandTest | A | 28 | July 1 - July 28 | Provide users with more benefits of using the software + more visual elements instead of plain text | 3 326 | 6 585 | 1 min 46 sec | 194 | | | initial | positive | | | 1 |
| | | | | B | 28 | | | 3 259 | | | | | | 13% better | positive | reliable | 1 | 2 |
| Copier | Test#2: no promo block (-50%) | Index | HowToBuyPage | A | 14 | July 23 - Aug 5 | A promotion block was removed | 429 | 933 | 1 min 46 sec | 27 | | | initial | negative | | | 1 |
| | | | | B | 14 | | | 504 | | | | | | 50% worse | negative | reliable | 1 | 4 |
| Copier | Test#3: Benefits vs. Prices (-46%) | Products | IndexTestimonials | A | 8 | July 28 - Aug 4 | Shorten version: just prices without benefits | 1081 | 2188 | 1 min 46 sec | 64 | | | initial | negative | | | 0 |
| | | | | B | 8 | | | 1107 | | | | | | 46% worse | negative | not enough information | 0 | 26 |
| Copier | Test#4 | Products | AccountCopierAB | A | 22 | July 29 - Aug 19 | | 318 | | | | | | initial | negative | | | 0 |
| | | | | B | 22 | | | 249 | | | | | | 36% worse | negative | not enough information | 0 | |
| Copier | Test#5 | | UsdOffOrPercentOff | A | 18 | Aug 4 - Aug 21 | Discount in percentage or dollar equivalent | 2 820 | 5 552 | | | | | initial | positive | | | 0 |
| | | | | B | 18 | | | 2 732 | | | | | | 1% better | positive | not enough information | 0 | 20 |
| Copier | Test#6: | Order | HowToBuyABC | A | 17 | Aug 5 - Aug 21 | FT + data | 618 | 2 min 50 sec | 89 | | | | initial | positive | | | 1 |
| | | | | B | 17 | | Ft without data | 635 | | | | | | 53% better | positive | reliable | 1 | |
| | | | | C | 17 | | Less benefits description, more products | 624 | | | | | | 1877 | 9% better | positive | reliable | 1 |
| Copier | Test#7: Less options (-25%) | Order | Order MoneyBack | A | 11 | Nov 18 - Nov 28 | Eliminate several options and leave only one + money back repositioning | 954 | 1 995 | 2 min 50 sec | 94 | | | initial | | | | 1 |
| | | | | B | 11 | | | 1 041 | | | | | | 25% worse | negative | reliable | 1 | 10 |
| tester.com | Test#8: Less blocks and texts (-2%) | Index | Index new | A | 18 | Nov 18 - Dec 5 | Shorten variant: several info blocks were deleted in order to make the pages shorter | 3 847 | 7 726 | 1 min 46 sec | 227 | | | initial | negative | | | 0 |
| | | | | B | 18 | | | 3 879 | | | | | | 2% worse | negative | reliable | 0 | 2 |
| tester.com | Test#9: With/without Countdown (-7%) | Index | Index Counter or Soon | A | 7 | Dec 5 - Dec 11 | The page with a countdown block (accurate date of the end of the promo) outperformed the one without such a block | 595 | 1279 | 1 min 46 sec | 38 | | | initial | negative | | | 0 |
| | | | | B | 7 | | | 684 | | | | | | 7% worse | negative | not enough information | 0 | 1 |
| tester.com | Test#10: With/without Countdown (-68%) | Order | Order Counter or Soon | A | 7 | Dec 5 - Dec 11 | The page with a countdown block (accurate date of the end of the promo) outperformed the one without such a block | 285 | 568 | 2 min 50 sec | 27 | | | initial | negative | | | 1 |
| | | | | B | 7 | | | 283 | | | | | | 68% worse | negative | not enough information | 1 | |

| | | | | | | | | | | | | | | | | | | | |
|----|----------------------------|-----------------------------------------------------|-----------------------------|-----------------------------------|---|----|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|-------|--------------|--------------|-----|--|-------------|------------|------------------------|----------|---|
| 22 | tester.com | Test#10: With/without Countdown (-68%) | Order | Order Counter or Soon | A | 7 | Dec 5 - Dec 11 | The page with a countdown block (accurate date of the end of the promo) outperformed the one without such a block | 285 | | 2 min 50 sec | | | | initial | negative | | 1 | |
| 23 | | | | | B | 7 | | | 283 | 568 | | 27 | | | 68% worse | negative | not enough information | 1 | |
| 24 | tester.com | Test#11: Less text | Partner Page | tradimo page | A | 4 | Dec 9 - Dec 12 | Duplicate of the landing page vs. Short version | 8 | | | | | | initial | | not enough information | 0 | |
| 25 | | | | | B | 4 | | | 35 | 43 | | | | | 0% | positive | information | 0 | |
| 26 | tester.com | Test#12: Special page (+%716) | Partner Page | Rob Booker page | A | 15 | Dec 9 - Dec 23 | Short version + special page | 64 | | | | | | initial | positive | | 0 | |
| 27 | | | | | B | 15 | | | 43 | 107 | | | | | 716% better | positive | not enough information | 0 | |
| 28 | tester.com | Test#13: Special Page2 (+166%) | Partner Page | FxJake Page | A | 33 | Dec 11 - Jan 12 | Shorter version + the effect as if it is this partner's page | 118 | | | | | | initial | positive | | 0 | |
| 29 | | | | | B | 33 | | | 98 | 216 | | | | | 166% better | positive | not enough information | 0 | |
| 30 | tester.com | Test#14: Land like vs Typical Partner Page (+18%) | Partner page | Tradimo page | A | 91 | Dec 12 - Mar 12 | The shorten version of a partner page was better than the version that duplicated all information from a landing page | 465 | | | | | | initial | positive | | 0 | |
| 31 | | | | | B | 91 | | | 390 | 855 | | | | | 18% better | positive | not enough information | 0 | |
| 32 | | Test#15: Table of contents (-38%) | Features | Features Contents or without | A | 13 | Jan 15 - Jan 27 | The navigation block at the top of the very long page was designed for making users to go directly to the topic they are interested in. | 250 | | 2 min 20 sec | | | | initial | negative | | 0 | |
| 33 | | | | | B | 13 | | | 242 | 492 | | 19 | | | 38% worse | negative | not enough information | 0 | |
| 34 | tester.com | Test#16: Benefits of purchase (+6%) | Order | Order features | A | 30 | Jan 15 - Feb 13 | Users are more interested if they see the benefits on the "Buy" page rather than just the price | 1 897 | | 2 min 50 sec | | | | initial | positive | | 1 | |
| 35 | | | | | B | 30 | | | 2 011 | 3 908 | | 185 | | | 6% better | positive | reliable | 1 | |
| 36 | | Test#17: Copy changes, additional ideas (+30%, +4%) | Index | Index ABC | A | 36 | Jan 16 - Feb 20 | Totally revised copy (more detailed) Additional blocks with graphics (pyramid, 3 blocks from the "Features" page | 4 508 | | | | | | initial | positive | | 1 | |
| 37 | tester.com | | | | B | 36 | | | | 4 742 | | 1 min 46 sec | | | | 30% better | positive | reliable | 1 |
| 38 | | | | | C | 36 | | | | 4 582 | ##### | | 407 | | | 4% better | positive | reliable | 1 |
| 39 | tester.com | Test#18: Over spammed text#1 + new table (-21%) | History Service Description | HistoryServiceDe scription tables | A | 33 | Jan 22 - Feb 23 | Intentionally over spammed text proves that people DO read (even the renewed table did not help - in future test this change alone increased revenue at 75%) | 2 134 | | 1 min 47 sec | | | | initial | negative | | 1 | |
| 40 | | | | | B | 33 | | | 2 153 | 4 287 | | 127 | | | 21% worse | negative | reliable | 1 | |
| 41 | tester.com | Test#19: Arrow on links (-62%) | Features | Features With Content menu 2 | A | 27 | Jan 28 - Feb 23 | Test #15 was remade. An arrow at the top of the page was directed on the links that slide down on click. It made the result even worse | 149 | | 2 min 20 sec | | | | initial | negative | | 0 | |
| 42 | | | | | B | 27 | | | 196 | 345 | | 13 | | | 62% worse | negative | not enough information | 0 | |
| | | Test#20: Over | | | | | Feb 4 | | | | 2 min | | | | | | | | |

| | | | | | | | | | | | | | | | | | | |
|----|------------|--------------------------------------------------|-----------------------------|------------------------------|---|----|-----------------|-------------------------------------------------------------------------------------------------------------|-------|-------|--------------|-----|--|--|------------|----------|------------------------|---|
| 43 | tester.com | Test#20: Over spammed text#2 (-6%) | Download | Download | A | 14 | Feb 4 - Feb 17 | Text matters even at "Download" page. Intentionally overspammed text has shown a worse result | 1 254 | | 3 min 22 sec | | | | initial | negative | | 1 |
| 44 | | | | | B | 14 | | | 1 219 | 2 473 | | 139 | | | 6% worse | negative | reliable | 1 |
| 45 | tester.com | Test#21: Valentine Promotion (+42%) | Order | Order Valentine's Day Only B | A | 4 | Feb 13 - Feb 16 | | 189 | | 2 min 50 sec | | | | initial | positive | | 0 |
| 46 | | | | | B | 4 | | | 198 | 387 | | 18 | | | 42% better | positive | not enough information | 0 |
| 47 | tester.com | Test#22: Billboard on index (+60%), | Index | Index promotion blocks | A | 6 | Feb 20 - Feb 25 | | 713 | | | | | | initial | positive | | |
| 48 | | | | | B | 6 | | | 723 | | 1 min 46 sec | | | | 60% better | positive | not enough information | 0 |
| 49 | | | | | C | 6 | | | 685 | 2121 | | 62 | | | 6% worse | positive | information | 0 |
| 50 | tester.com | Test#23: Billboard on order (+22%, -25%) | Order | Order promotion blocks | A | 6 | Feb 20 - Feb 25 | | 268 | | | | | | initial | | | |
| 51 | | | | | B | 6 | | | 245 | | 2 min 50 sec | | | | 22% better | positive | not enough information | 0 |
| 52 | | | | | C | 6 | | | 310 | 823 | | 39 | | | 25% worse | negative | information | 0 |
| 53 | tester.com | Test#24: Different buttons and text (-5%, -16%) | Index | Index ChineseNY_2nd edition | A | 8 | Feb 25 - Mar 4 | | 861 | | | | | | initial | negative | | |
| 54 | | | | | B | 8 | | New button and layout | 954 | | 1 min 46 sec | | | | 5% worse | negative | not enough information | 0 |
| 55 | | | | | C | 8 | | One more new text, button and layout | 886 | 2701 | | 80 | | | 16% worse | negative | information | 0 |
| 56 | tester.com | Test#25: Different buttons and text (+39%, -32%) | Order | Order ChineseNY_2nd edition | A | 8 | Feb 25 - Mar 4 | Do not miss - 25% off | 375 | | | | | | initial | positive | | |
| 57 | | | | | B | 8 | | Save \$49 today | 369 | | 2 min 50 sec | | | | 39% better | positive | not enough information | 0 |
| 58 | | | | | C | 8 | | Don't hesitate any longer (25% off) | 317 | 1061 | | 50 | | | 32% worse | positive | information | 0 |
| 59 | tester.com | Test#26: Over spammed text#3 | Affiliates | Affiliate Page 2 | A | 6 | Feb 25 - Mar 2 | Text matters on every page. Intentionally overspammed text has shown a worse result | 82 | | 1 min 8 sec | | | | initial | negative | | 1 |
| 60 | | | | | B | 6 | | | 43 | 125 | | 2 | | | 93% worse | negative | not enough information | 1 |
| 61 | tester.com | Test#27: button's text with benefits | Download | Download 2 | A | 36 | Feb 25 - Apr 1 | "Download Now" text was changed into the one that showed the advatages of the program | 983 | | 3 min 22 sec | | | | initial | positive | | 0 |
| 62 | | | | | B | 36 | | | 875 | 1858 | | 104 | | | 11% better | positive | reliable | 0 |
| 63 | tester.com | Test#28: different text | Features | Features 2 | A | 33 | Feb 25 - Mar 29 | | 712 | | 2 min 20 sec | | | | initial | negative | | 0 |
| 64 | | | | | B | 33 | | Absolutely rewritten text | 635 | 1347 | | 105 | | | 41% worse | negative | not enough information | 0 |
| 65 | tester.com | Test#29: repeat of the test #18 (-22%) | History Service Description | HistoryData | A | 13 | Feb 26 - Mar 10 | The result shows just the same result of the test (22% vs 21%) - it means that the result is not accidental | 780 | | 1 min 47 sec | | | | initial | negative | | 1 |
| 66 | | | | | B | 13 | | | 813 | 1593 | | 47 | | | 22% worse | negative | reliable | 1 |

| | | | | | | | | | | | | | | | | | | |
|----|----------------------------|---------------------------------------|-----------------------------|--------------------------------------------|---|----|-----------------|--------------------------------------------------------------------------------------------------------------------------------|-------|-------|--------------|-----|--|--|-------------|----------|------------------------|---|
| 67 | tester.com | Test#30: left vs top aligned labels | Contact us | Contacts2 | A | | Mar 2 - Apr 24 | The labels are to the left from inputs | 657 | | | | | | initial | negative | | 0 |
| 68 | | | | | B | | | The labels are to the top from inputs | 547 | 1204 | | | | | 27% worse | negative | reliable | 0 |
| 69 | tester.com | Test#31: Red Promo Ribbons (-12%) | Order | Order (Volume discounts with sale ribbons) | A | 6 | Mar 5 - Mar 10 | Red ribbons that were designed to show the discounts a user gets purchasing several licenses at a time | 310 | | 2 min 50 sec | | | | initial | negative | | 0 |
| 70 | | | | | B | 6 | | | 326 | 636 | | 30 | | | 12% worse | negative | not enough information | 0 |
| 71 | tester.com | Test#32: Rewritten text, more images | Affiliate | Affiliates (content size) | A | 26 | Mar 5 - Mar 30 | | 148 | | | | | | initial | positive | | |
| 72 | | | | | B | 26 | | text that provides more benefits for users | 146 | | 1 min 8 sec | | | | 129% better | positive | not enough information | 1 |
| 73 | | | | | C | 26 | | pictures that show the algorithm of registration (without benefits) | 181 | 475 | | 9 | | | 48% worse | positive | not enough information | 1 |
| 74 | tester.com | Test#33: 3 columns vs. 1 column | Reviews | Reviews (content view) | A | 15 | Mar 6 - Mar 20 | 1 column of text did not generate even a single sale. 3 column layout generated 3 sales | 28 | | 3 min 59 sec | | | | initial | | | |
| 75 | | | | | B | 15 | | | 35 | 63 | | 4 | | | | | | |
| 76 | tester.com | Test#34: free strategies offer (+55%) | Index | Index (free strategies) | A | 15 | Mar 6 - Mar 20 | We offered 10 free manual strategies if people purchase a license of Forex Tester | 2 514 | | 1 min 46 sec | | | | initial | positive | | 1 |
| 77 | | | | | B | 15 | | | 2 751 | 5 265 | | 155 | | | 55% better | positive | reliable | 1 |
| 78 | tester.com | Test#35: 2 gifs (0 result) | Screens | Screenshots (animated gifs) | A | 15 | Mar 6 - Mar 20 | We placed 2 animated gifs on the top of screenshot page: not even a single sale | 108 | | 1 min 31 sec | | | | initial | negative | | 0 |
| 79 | | | | | B | 15 | | | 67 | 175 | | 4 | | | | negative | not enough information | 0 |
| 80 | tester.com | Test#36: New table (+89%) | History Service Description | HistoricalData (Full data list) | A | 16 | Mar 11 - Mar 26 | Remake of the test#18: new more convenient layout of the page with the same text | 925 | | 1 min 47 sec | | | | initial | positive | | 1 |
| 81 | | | | | B | 16 | | | 892 | 1817 | | 54 | | | 89% better | positive | reliable | 1 |
| 82 | tester.com | Test#37: new design + more info | About us | About Us (Chart) | A | | 11.03.2015 | More beautiful design with fancy CSS features; additional info of the most important events from the company's history | 309 | | | | | | initial | positive | | |
| 83 | | | | | B | | | we offered 10 free manual strategies if people purchase a license of Forex Tester. Results in analytics are not correct, there | 271 | 580 | | | | | 7% better | positive | reliable | |
| 84 | tester.com | Test#38: free strategies offer | Order | Order (PDF strategies) | A | | Mar 11 - Apr 22 | | 2 933 | | 2 min 50 sec | | | | initial | negative | reliable | |
| 85 | | | | | B | | | | 2 963 | 5 896 | | 278 | | | 14% better | negative | reliable | |
| 86 | tester.com | Test#39: benefits of paid data | Paid Forex Historical Data | Paidforexhistoricaldata | A | | Mar 20 - Apr 3 | 2 new pages: simple vs. flipping layout. Text describes why paid data is better than free data | 47 | | | | | | initial | negative | | |
| 87 | | | | | B | | | | 76 | 123 | | | | | -95% worse | negative | not enough information | |
| 88 | tester.com | Test#40: test#33 one more time | Reviews | Reviews (content view) | A | | Mar 24 - Apr 7 | The tests that had not enough visitors need to be replayed | 49 | | 3 min 59 sec | | | | initial | negative | | |
| 89 | | | | | B | | | Fancy drop down menus were changed into a primitive table to determine the importance of design | 15 | 64 | | 4 | | | -100% worse | negative | not enough information | |
| 90 | tester.com | Test#41: simplistic design | FAQ | FAQ (table) | A | | Mar 24 - May 28 | | 1508 | | | | | | initial | positive | reliable | |
| 91 | | | | | B | | | | 1017 | 8185 | | | | | 88% | positive | reliable | |

| | | | | | | | | | | | | | | | | | | |
|-----|----------------------------|----------------------------------------------------------------------------|--------------------|-------------------------------------|---|-----------------|--------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|-------|-------|--|--|--|-------------|----------|------------------------|---|---|
| 91 | | design | | | B | May 20 | determine the importance of design at all. | 1617 | 3125 | | | | | 8% worse | positive | reliable | | |
| 92 | tester.com | Test#42: features vs. benefits | Forex Trade Copier | ForexTradeCopier (columns) | A | Mar 24 - Apr 19 | The text with the description of features was absolutely rewritten to describe the benefits for users. | 103 | | | | | | initial | negative | | | |
| 93 | | | | | B | | | 145 | 248 | | | | | -61% worse | negative | not enough information | | |
| 94 | tester.com | Test#43: free/paid | Data Sources | Data Sources | A | Mar 26 - Apr 21 | The benefits of downloading free data were changed into the benefits of purchasing data and software | 1 598 | | | | | | initial | negative | reliable | | |
| 95 | | | | | B | | | 1 725 | 3 323 | | | | | -31% worse | negative | reliable | | |
| 96 | Copier | Test#44: "Menu + Countdown" vs. "Header Line + Regular Promo text" (+243%) | Landing Page | Menushka Ili Ne Menushka na lende | A | 29 | Jun 24 - Jul 22 | No top menu, no Countdown block | 1 114 | | | | | initial | positive | | | 1 |
| 97 | | | | | B | 29 | | Menu + Countdown block | 1 168 | 2 282 | | | | 243% better | positive | reliable | 1 | 1 |
| 98 | Copier | Test#45: Registration Form (-48%) | Landing Page | AskForEmail_Landing | A | 91 | Aug 4 - Nov 2 | Regular page | 3 437 | | | | | | negative | | | 1 |
| 99 | | | | | B | 91 | | the same page with a registration form (name + email) | 3 286 | 6 723 | | | | -48% worse | negative | reliable | 1 | 1 |
| 100 | Copier | Test#46: "Money back" block replacement, Testimonials (-13%) | Order | Order Testimonials | A | 17 | Nov 20 - Dec 6 | "Money back" block was almost at the end of "A" page and almost at the top of "B" page. A new "Testimonials" block was also added | 449 | | | | | | negative | | | 0 |
| 101 | | | | | B | 17 | | | 624 | 1073 | | | | -13% worse | negative | not enough information | 0 | 1 |
| 102 | Copier | Test#47: | Index | Index Screenshots | A | 9 | Nov 20 - Nov 28 | | 508 | | | | | | positive | | | 0 |
| 103 | | | | | B | 9 | | | 488 | 996 | | | | 42% better | positive | not enough information | 0 | 2 |
| 104 | Copier | Test#48: "Money back" replacement + Discount deletion | Order | Purchase page with money back label | A | 18 | Jan 19 - Feb 5 | Money back order was replaced to the top of the page. Countdown block at the very top of the page has been deleted | 442 | | | | | | positive | | | 1 |
| 105 | | | | | B | 18 | | | 595 | 1037 | | | | 158% better | positive | reliable | 1 | 1 |
| 106 | tester.com | Test#49: | Affiliate | Affiliates (block with 5 images) | A | | Mar 31 - Apr 21 | | 198 | | | | | | negative | | | |
| 107 | | | | | B | | | | 212 | 410 | | | | -68% worse | negative | not enough information | | |
| 108 | tester.com | Test#50: | Download | Download (scheme) | A | | Mar 31 - Apr 7 | | 559 | | | | | | negative | | | |
| 109 | | | | | B | | | | 483 | 1042 | | | | -69% worse | negative | reliable | | |

РЕЗУЛЬТАТ НАШЕЙ РАБОТЫ

Увеличение выручки, из расчета на 1000
посетителей, на 55% за 1 год

(по результатам на 1 января 2016)

Источники трафика не менялись

ПРОДАЖИ

За лучший месяц (Март 2015) сайт
Forextester.com сделал 150 продаж и
принес \$22 800

The background is a dark blue gradient with a starry texture. On the left side, there are several overlapping circular elements. A prominent one is a scale with tick marks and numbers ranging from 140 to 260. Other circles contain curved lines and arrows, suggesting motion or data flow.

ЧТО БЫЛО СДЕЛАНО?

ТЕСТЫ БЫЛИ РАЗДЕЛЕНЫ НА ТАКИЕ НАПРАВЛЕНИЯ

- Инфографика + видео
- Продающий текст
- Акции
- Дополнительные бонусы

СТАРАЯ ВЕРСИЯ САЙТА FOREXCOPIER.COM ДО НАЧАЛА РАБОТЫ

The screenshot shows the homepage of the Forex Copier website. At the top, there is a navigation bar with a 'Home' button, a 'Contact Us' link, and two buttons: 'Try now' and 'Purchase'. Below this is a main menu with icons for 'Main', 'Features', 'Solutions', 'Forex Signals', 'Affiliates', and 'Help'. A red starburst graphic says 'Get Free Version'. The main content area features a paragraph about the software's capabilities, a diagram illustrating trade copying between accounts, and a section for 'Our other products' featuring 'FOREX TESTER'.

Forex Copier
The tool which makes your life easier

Get **Free Version**

Contact Us Try now Purchase

Home

Forex Signal Copier is a powerful tool, which allows copying orders between MetaTrader 4 accounts. The software is **easy to use, reliable** and works with any MT4 platforms (ECN support, 4/5 digits support, etc...). It can be used by individual traders who manage several accounts at the same time or our software can be used by professional traders who want to start **Signals Service**.

All trades

Any MT4 broker live or demo account → Any MT4 broker live or demo account

Our other products:

FOREX TESTER
PROFESSIONAL TRAINING SOFTWARE FOR TRADERS
GAIN A COMPETITIVE ADVANTAGE!

This nice software will help you with the next tasks:

- ✔ You have an investor password from some account in Meta Trader 4 and you want to copy trades from this account to yours. This account could be bigger or smaller than yours, you can adjust lot size or lot multiplier.
- ✔ You have an investor password from more than one accounts in Meta Trader 4 from different signal providers and you want to copy all trades from this accounts to your account.
- ✔ You want to trade on a few accounts simultaneously (for example you have several accounts or you do account management) in this case you can use [Forex Copier Multiaccount](#) to duplicate trades from your Main account to all other accounts. Lot sizes can be adjusted according to the size of each receiving account.
- ✔ You are a signal provider and want to sell your trading signals to your customers. In this case we can discuss special pricing.
- ✔ You want just to be notified about changes on some Meta Trader 4 account without opening positions. You will be notified about all changes: opening positions, modifying positions, closing positions, moving stop loss/take profit, etc.
- ✔ You have an investor password to some losing account and you want to have reversed trades from that account in your account.
- ✔ You know an EA which always loses money, so you can copy [reversed trades](#) from that EA to get profit in your account.

See more information about the features of our product [here](#).

Forex Copier is easy to install and use, we also offer support, so do not hesitate to contact us.

You can try out Forex Copier [demo version](#) to see if it fits your needs.

To download the program click "Download" button on the right.

If you like the program then you can purchase it. To buy the program click

"Purchase" button on the right.



Download

Purchase

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Forex Trade Copier 2 – the best tool for copying orders in MetaTrader 4.

We offer simple and reliable software which can **duplicate/copy trades** between any MT4 accounts.

- ✓ Easy to use MetaTrader copier which saves valuable time
- ✓ Reliable, so you are protected from technical issues
- ✓ Powerful, with a lot of features available

Download [free demo](#) of Forex Copier 2 to make sure that Forex Copier is the best choice.



Watch this short video  to find out what is Forex Copier



BUY NOW DOWNLOAD



New Year sale!

Discounts up to 40%

BUY WITH DISCOUNT

This offer will be ended in

01 02 18 05

Days Hours Minutes Seconds

ДОБАВЛЕНО ВИДЕО С ОПИСАНИЕМ ПРИНЦИПОВ РАБОТЫ ПРОГРАММЫ



Конверсия + 13%

КНОПКИ КУПИТЬ И СКАЧАТЬ ПОД ВИДЕО



Конверсия + 8%

НОВОГОДНЯЯ АКЦИЯ СО СЧЕТЧИКОМ



New Year sale!
Discounts up to 40%

 **BUY WITH DISCOUNT**

This offer will be ended in

01 01 40 39

Days Hours Minutes Seconds

Конверсия + 42%

НОВОГОДНЯЯ АКЦИЯ БЕЗ СЧЕТЧИКА



New Year sale!
Discounts up to 40%

 **BUY WITH DISCOUNT**

Конверсия – 68%

ГАРАНТИЯ ВОЗВРАТА ДЕНЕГ

Guarantees

We are confident that our product is the best one on the market and that it works just like it should. Therefore, we offer an unconditional 30-day money back guarantee. If you do not like the product for whatever reason, then we will return the whole amount that you paid us.



Конверсия + 11%

ИНФОГРАФИКА БЛОК ПРЕИМУЩЕСТВ



Easy to use

Save your valuable time with simple and user-friendly interface.



Self-hosted

Run it on your own computer/VPS keeping your data private and giving you full control of copying.



Supports all MT4 terminals

Works on MT4 of any broker; DD/NDD/ECN/STP; 4/5 digits; Demo/Live; Any pair suffixes; **MT4 build 600+ is supported**; etc



Flexible

Custom Configuration, Transformable/Filterable trades, Reverse Trading, Lot/Risk Management, etc.



Protects your account

The product is mature and stable, so you are protected from losses due to technical issues.



Lifetime Support

We will always help you if you have any questions, difficulties, or feature requests.

Конверсия + 7%

БЛОК РЕАЛЬНЫХ ОТЗЫВОВ

What our customers say?



Nikolaos Tsourlakis
(individual trader,
Germany)

"Forexcopier helps me to solve strategy-problems. I used it to split my trades on different Accounts. This helps me to review my strategies in a other view. Its really useful software with all required functions. I am using it now for about 2 months for communitytrading-sites like myfxbook and zulutrade.

Thumbs Up for the Forexcopier-Team"



Конверсия + 21%

БЛОК СКРИНШОТОВ ИНТЕРФЕЙСА

Program screenshots

Account setup

Filtering orders

Copy all orders

Do not send some orders to Slave account(s)

Filter orders by current profit/loss value

Copy only orders which are **at least** 3 pips in profit

Example: Source account opens Buy order at 1.0000. This order will be copied to Receiver account(s) only when price reaches 1.0003 (1.0000 + 3 pips)

Filter orders by type [Hide settings](#)

Market orders

Do not copy BUY market orders

Do not copy SELL market orders

Pending orders

Copy pending orders

Do not copy pending but copy pending executions

Do not copy Close/Delete

Do not copy Modify

| Allowed operations | |
|--------------------|----------------|
| BUY | Yes |
| SELL | Yes |
| Buy Stop | Execution only |
| Buy Limit | Execution only |
| Sell Stop | Execution only |
| Sell Limit | Execution only |
| Modify | No |
| Close/Delete | No |

< Prev Next > Save and Finish

Forex Copier 2 Configuration

Easy to configure

Конверсия + 33%

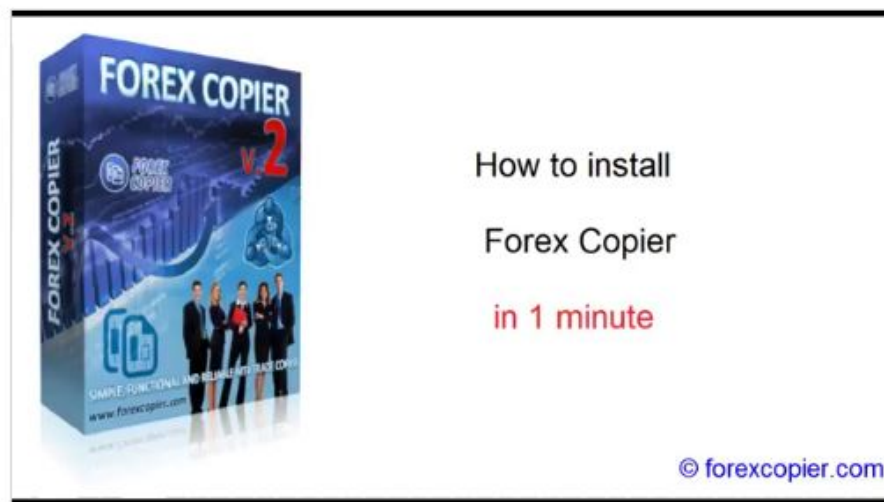
ВИДЕО «КАК УСТАНОВИТЬ ПРОГРАММУ ЗА 1 МИНУТУ»

Is Forex Copier 2 user-friendly?

Yes! You should not have to spend hours to figure out how to set up and configure our EA in MT4.

We did our best to make the product as easy as it can be to **save your time**.

Would you believe that Forex Copier can be installed in a few clicks and less than 1 minute?
Well, let's check that in the short video:



↓ TRY FREE DEMO

Конверсия + 10%

ПРОДАЮЩИЙ ТЕКСТ БЫЛ НАПИСАН 2-МЯ КОПИРАЙТЕРАМИ (TESTER)





Psychology. In terms of evolution, a human being is not adapted for trading. In other words, we all are terrible traders from the very beginning because our DNA does not have the necessary features for that. Even if you learned all ins and outs of the market in theory, you will still be not suitable to trade without the skills of controlling your mind and emotions. The only way to really handle this area is to use a Forex simulator. Trade simulator is way of better than both: demo and real accounts. With demo, you will have to wait for ages to open the decent amount of trades. With a live account, you will get the feeling of a real market but because

you haven't mastered your emotions you will keep trading illogically and therefore lose your deposit very quickly. With our trading simulator a trader receives an opportunity to be in an exciting atmosphere when he (she) does not know where the market is going to move (as it happens with a live account), and at the same time the trader can find it out immediately (neither demo nor live account cannot provide you with this feature). In short, our backtesting software will supply you with all market analysis tools for taming of your inconsistent nature.

1-й копирайтер - 42% 2-й копирайтер + 19%

ДОБАВЛЕНА ТАБЛИЦА СРАВНЕНИЯ ДРУГИХ ПРОДУКТОВ

6 reasons why our trade copier is better than other solutions

| | Other products | Forex Copier 2 |
|------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Reliability  | May be unstable and miss trades due to terminal errors or connection errors. Some orders can be closed on Source side but fail to close on Receiver side. This is dangerous for your balance. | Protects you from losing money. MT4 terminal errors are processed. If the program cannot open/close the order due to connection issues, it will try later. Also, it has additional protection modules. For example, "Equity/Drawdown Control" module stops the copying process if the equity falls to some level or if there is a big drawdown |
| Is it easy to use?  | Time consuming, hard to install, usually require manual installation (you have to download experts and install them on charts by hand). Hard to configure (many unclear options) | Fast, automatic installation of experts on charts (takes only few clicks to install). User-friendly visual scheme which shows relations between Source(s) and Receiver(s). |

Конверсия + 16%

ДОБАВЛЕНО ВИДЕО ФУНКЦИИ «РЕВЕРСА»

Can your software help me to earn money when somebody else would lose?

This sounds strange, but YES! Forex Copier can make profit based on bad signals/bad accounts/bad EAs. This is possible because of the **Reverse Function**, which copies opposite positions.



Конверсия + 15%

ДОБАВЛЕНА ИНФОГРАФИКА ФУНКЦИИ «РЕВЕРСА»

The price is falling so original BUY order is in loss and the bad trader starts to panic. At the same time, the SELL order in your account is in Profit.



“Bad trader” closes the order. Unfortunately, he lost some money.



You make profit



Конверсия + 8%

АКЦИЯ – КУПИ И ПОЛУЧИ БЕСПЛАТНО НАБОР СТРАТЕГИЙ (FOREXTESTER)



Конверсия + 55%

Download free files that will improve your trading experience:

1. 11-step plan on how to get the most from the backtesting
2. How to calculate risks correctly
3. Money Management table
4. How to choose a broker
5. Download all files (.zip)



Everyone who buys Forex Tester gets 10 simple manual strategies for FREE

Go for this offer and have both: a great instrument for backtesting and good methods to start with.

Statistics reveal true performance: You can take notes on every trade (keep a trade journal) and export your trade log for analysis in Excel or other programs. Don't rely on estimations or even wishful thinking any longer!

Amateurs have to rely on assumptions and believe what others tell them. Professionals make their decisions based on facts. Forex Tester will deliver the hard facts about your strategies.



ОФОРМЛЕНИЕ «ФУНКЦИИ» В ВИДЕ ТАБЛИЦЫ С КНОПКАМИ

FOREX COPIER

HOME DOWNLOAD BUY **FEATURES** BLOG PRODUCTS HELP CONTACT

Features

- Custom lot/risk management
- Reverse mode
- Restrictions
- Copy only profitable/Losing trades

Filters

- Supports all types of orders
- Any MT4 broker support
- Any account type
- Adjusting Symbol Name feature
- Different time zones trade transfer
- Protection features

Filters (by currency pairs, by comments).

- ✓ With help of currency filter you can copy trades only for specific currency pairs. Orders with other currency pairs will not be copied.
- ✓ With help of comments filter you can copy trades only with specific comments on source terminals. Orders with other comments will not be copied.

Diagram illustrating currency filtering:

MASTER ACCOUNT ORDERS

ORDER
EURUSD

SLAVE ACCOUNT ORDERS

EURUSD (with a red 'X' over it)

ORDER
GBPJPY

ORDER
GBPJPY

Конверсия + 44%

ОФОРМЛЕНИЕ ПРЕИМУЩЕСТВ НА СТРАНИЦЕ КУПИТЬ (ТЕСТЕР)



What you get?

- ? Best backtesting software ever
- ? **Historical data on 18 symbols from 1 broker**
- ? Multiple currencies & time frames testing at the same time
- ? Saved time and money
- ? Realistic testing results
- ? Automated trading statistics that improves your trading style

FOREX TESTER 2 + FREE DATA

1 license

\$149

+

| Historical data | Quality | Data | Price |
|----------------------------------------|----------|--------------|--------|
| <input checked="" type="radio"/> Basic | ? medium | 1-min | free |
| <input type="radio"/> Standard | ? high | 1-min | + \$50 |
| <input type="radio"/> VIP | ? high | tick + 1-min | + \$80 |

BUY NOW

MasterCard VISA PayPal wire transfer

~~\$199~~
\$149

Back testing software without data is like a car without fuel. That is why we suggest you to download **completely free data** of a *medium-quality* right from your Forex Tester. However, if you are looking for *high-quality* data or even tick data, you can buy it for some additional, yet reasonable, price.

Конверсия + 35%

ПОДРОБНАЯ ИНСТРУКЦИЯ ДЛЯ ПАРТНЕРОВ FOREXTESTER

A simple step-by-step guide on how to become our affiliate.



1 You place the affiliate link at your site, blog or social network, email it to your subscribers, etc.



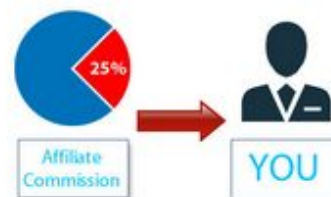
2 Whenever a person clicks on this link he or she comes to Forex Tester's official website.



3 And this person becomes marked by our affiliate system as the one who came to us because of you.



4 When this potential client buys our software within next 180 days.



5 You get a 25% commission onto your account.

Прирост партнеров + 129%

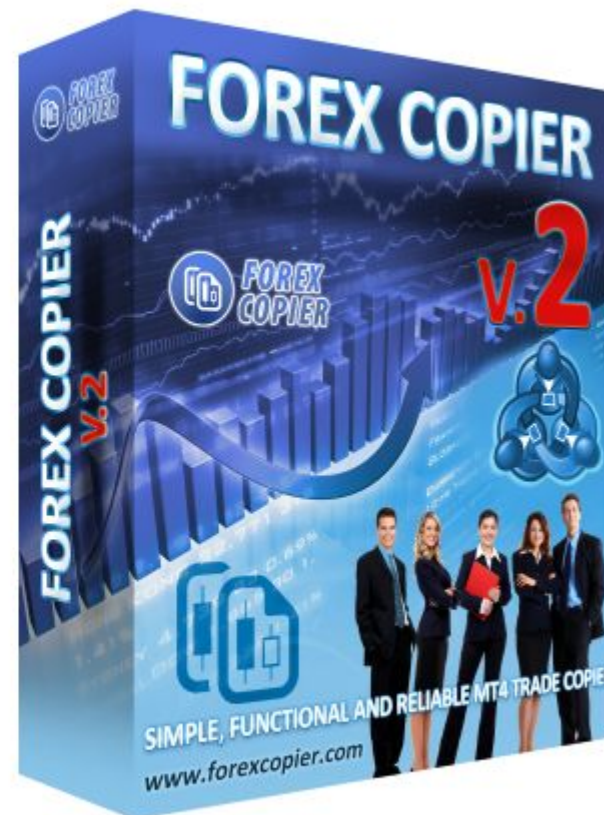
НА СТРАНИЦЕ КУПИТЬ УБРАЛИ ФУНКЦИИ ПРОГРАММЫ

Features of full version:

- ✓ Any broker support ?
- ✓ Any account type support ?
- ✓ Reverse Mode ?
- ✓ Custom lot management ?
- ✓ Risk management (Money management) ?
- ✓ Unlimited Source and Receiver accounts
- ✓ "Current orders" ?
- ✓ "Copying history" ?
- ✓ Attractive and intuitive interface ?
- ✓ Aggregate view of all settings ?
- ✓ Ability to save/load copying scheme ?

~~\$299~~ \$179

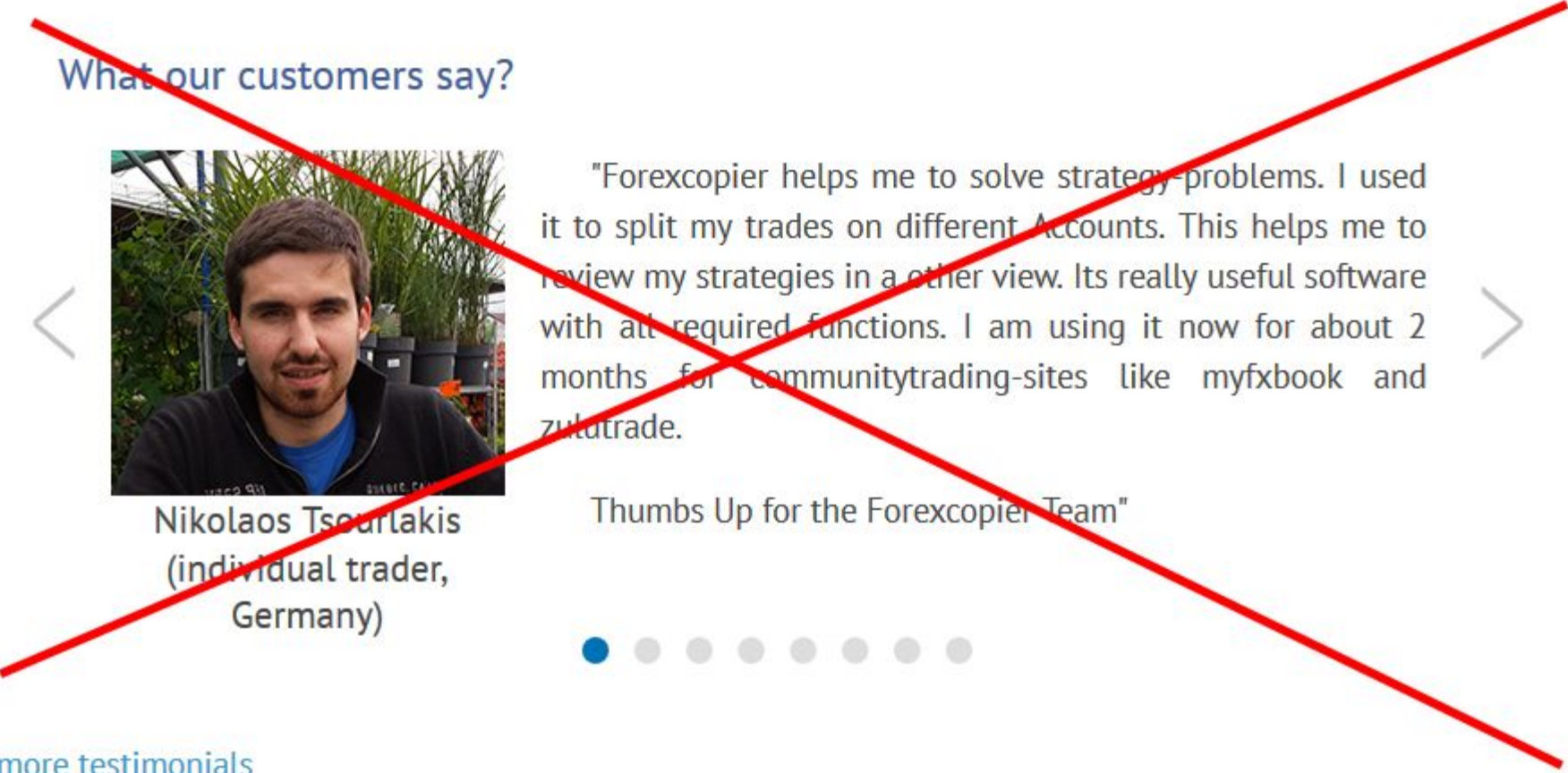
 BUY NOW



Конверсия - 50%

СДЕЛАЛИ ГЛАВНУЮ КОМПАКТНЕЕ, УБРАВ ОТЗЫВЫ НА ПОДСТРАНИЦУ

What our customers say?



"Forexcopier helps me to solve strategy-problems. I used it to split my trades on different Accounts. This helps me to review my strategies in a other view. Its really useful software with all required functions. I am using it now for about 2 months for communitytrading-sites like myfxbook and zulutrade.

Thumbs Up for the Forexcopier Team"

[more testimonials](#)

Конверсия - 46%

ФРАЗЫ НА СТРАНИЦЕ ПОКУПКИ

- Do not miss - 25% off – 25 продаж
- Save \$49 today – 31 продажа
- Don't hesitate any longer (25% off) – 17 продаж

За аналогичный период

ОБЩИЕ ВЫВОодЫ ПО ЭКСПЕРИМЕНТАМ

- Цвета и визуальное оформление играют менее значимую роль, чем информационное наполнение
- Длинные, информационные страницы работают лучше
- Акции, бонусы и другие плюшки дают в разы лучший эффект, чем дизайнерские изыски
- Видео ролики отлично воспринимаются и помогают продавать
- Структурированные таблицы отлично работают. Люди любят получать информацию удобно
- Чем больше вы опишете ваш продукт, тем больше его продадите

ИДЕИ, НАД КОТОРЫМИ ПЛАНИРУЕМ РАБОТАТЬ В БУДУЩЕМ

1. Текст кнопок покупок. Вместо «Buy Now» на кнопках пишем «I want to buy». Вместо «Download» – «I'm ready to download». Идея – добавить больше личного + призыв к действию

2. Персонаж показывает на кнопку действия




3. После просмотра половины страницы или по истечению 30 сек, появляется всплывайка с предложением Скачать или Купить программу.

ДОБАВИТЬ НА КОНТАКТНЫХ ФОРМАХ И ФОРМАХ ЗАПРОСА КНОПКИ ВОВЛЕЧЕНИЯ

Please, enter your valid email.
You will receive Forex Copier 2 instruction
on this email address.

Your name: We need your email address only for discussions on technical issues.

Your e-mail:* We WILL NOT share your personal information with anyone else. [Privacy policy](#)

I agree to be in touch with Technical Support specialists 

Идея: человек не сразу начинает выполнять трудоемкое действие – вводить имеил, а перед этим нажимает несколько кнопок, что гораздо проще, но при этом вовлекает его в действие.

Для данного сайта это может быть вопрос: Ваш опыт на рынке Форекс, и кнопки с ответами.

0+ 6 Mo

6-12 Mo

1-2 Years

2 + Years and more

НА ПРОДАЮЩЕЙ СТРАНИЦЕ СДЕЛАТЬ 3 ВАРИАНТА ЦЕНЫ. СРЕДНИЙ ВЫДЕЛИТЬ, КАК ОПТИМАЛЬНЫЙ

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| Work with Teams | Basic Library | Versioning | Versioning & Security |
| Presentation Analytics | | Professional Analytics | Enterprise Analytics |
| Web Meetings | | 25 Attendees / Meeting | 50 Attendees / Meeting |
| | Choose Plan | Choose Plan Free 14-day Trial | Get In Touch Customizable Trial |

We also have education pricing for [K-12](#) and a non-profit program run by [TechSoup Global](#).

ДОБАВИТЬ ПАРТНЕРСКИЙ ПРОДУКТ С ОГРАНИЧЕННЫМ РЕЛИЗОМ

Only 249 copies left



Чтобы подтолкнуть посетителя к совершению покупки

ОСНОВНЫЕ РЕКОМЕНДАЦИИ ПО АБ ТЕСТИРОВАНИЮ

1. Задействовать всю аудиторию, а не какую-то ее часть
2. Равномерно распределить аудиторию по критериям
 - Пол
 - Город
 - Источник трафика
 - Браузер
3. Провести А/А тест. Результаты должны совпадать
4. Проводите эксперимент от недели до месяца

СПАСИБО ЗА ВНИМАНИЕ!

- Заказать услугу АБ тестирования вы можете на сайте wezom.com.ua
- Обучиться комплексному продвижению сайтов вы можете на сайте Seokursi.com/online