

IJEALOUS

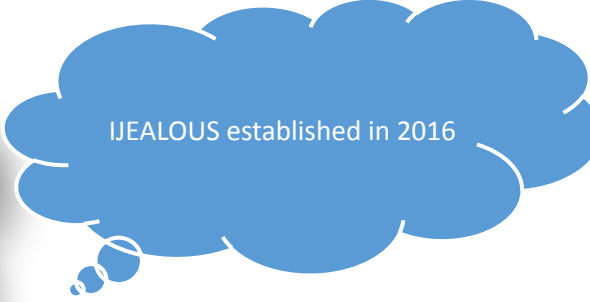
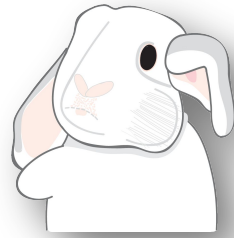
Introduction

- About IJEALOUS
 - All Products
 - Target Audience
- Marketing & Sales



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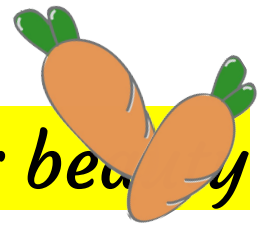


About IJEALOUS – Made in Taiwan (MIT)

IJEALOUS's formula is ideal for all skin types, ages and ethnicities.

<p>High Quality <small>頂級材料、敏感肌適用</small></p>	<p>Healthy Formula <small>專利成分、有機配方</small></p>	<p>Simple Use <small>簡單、懶人型保養品</small></p>	<p>Work Well <small>3週體驗、肌膚有感</small></p>
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Everyone will be jealous of your beauty



All Products – For all skin types & sensitive skin



Lip Balm, Bio-Cellulose Mask, Rose Essence, Rose Serum, Rose Cream



Carrot and Calendula Mask



UV Sun Cream, Carrot Masque, Lemon Oil Hand Cream



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Hydrating + Soothing + Anti-aging

Rose Essence, Rose Serum & Rose Cream

IJEALOUS®
忌妒妳的美



- **IJEALOUS's Rose Essence is formulated with selected herbal extracts to gently soothe all skin types.** Made with effective Mandarin Clear, HYDROLAT ROSE ARL 763/A, HA, Moist 24 and Syricalm CLR. Your skin will be smooth and radiant.

- **The highly efficient Deep Hydrating Rose Serum formula by IJEALOUS protects skin from de-hydration and environmental toxins.** Squalane can effectively reduce the appearance of fine lines and wrinkles. Rose oil can retain the water in the skin and leave skin smooth, soft and healthy-looking.

- **The 24 HR Rose Facial Cream with Shea Butter has been formulated to protect against skin ageing.** Concentrated plant-based ingredients include Idealift to revitalize the skin, Kalpariane and Alpaflor Scutellaria AO to fight oxidative stress. Shea Butter moisturizes and soothes.



Bio Cellulose Mask

Collagen powder 膠原蛋白



從鱈魚（淡水魚）的蛋白質酶反應產生低分子膠原蛋白肽，這類低分子量的膠原蛋白表現出比高分子者更易被人體吸收，能幫助修復肌膚、維持肌膚彈性。

Mandarin Clear 柑橘果皮萃取

從橙皮中提取的活性物，能調理肌膚紋路，使肌膚回復柔順平滑的線條。



Phytexcell Mulberry 桑葉萃取

幫助保溼、修護、淨白肌膚



Niacinamide PC 菸鹼醯胺

調理、緊緻、潤澤肌膚，使肌膚維持水份，幫助改善肌膚質地。



*Shea Butter 乳油木果脂

獨家導入美國引進 HEDI 乳油木果脂生產技術，提煉出質優、穩定的乳油木果脂，形成小分子均勻分散於水中。有效升級乳油木果脂的觸感，讓乳油木果脂對於修補乾燥皮膚、淡化紋路、舒緩肌膚不適的效果可以起到極高作用。



Vegetol 793 洋甘菊

主要負責修護、調理、穩定、舒緩肌膚不適感。



Witch Hazel Extract 金縷梅萃取液

對皮膚有收斂、修護效果，提昇肌膚舒適度。



K2 甘草酸二鉀

可降低肌膚對外在環境的敏感現象，增強肌膚對環境傷害的防護能力。



• IJEALOUS's Bio Cellulose Mask utilises the most advanced mask technology on the market to deliver beneficial nutrients into the dermis.

- HEDI Shea Butter: Treat skin problems like itching, wrinkles and dry skin. (Next page)
- Collagen Powder: Soothes.
- Phytexcell Mulberry: Whitens.



專利技術乳油木果脂

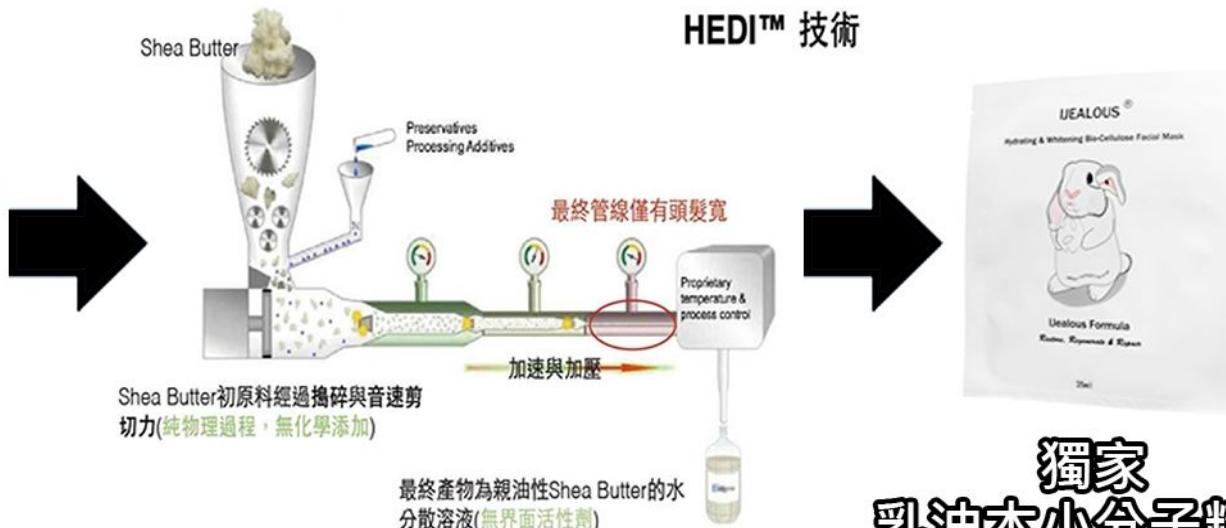
HEDI™ = High Energy Dynamic Ingredients

IJEALOUS®

忌妒妳的美



乳油木果



HEDI™ 技術



獨家乳油木小分子精華

含30-40%的油性成分,但不含任何乳化劑所以非常溫和不黏膩
敏感性肌膚適用!



!



UV Face Cream SPF 50 ★★★★★

主要成分



洋甘菊
收斂肌膚



星辰花
具抗氧化力



玫瑰
保濕肌膚



- IJEALOUS's UV FACE CREAM (High Protection) is more than just a sun cream. It's a lightweight, powerful UV protector with extremely effective UV filters (SPF 50 ★★★★★) while keeping skin moist.
- The SunCatMTA formula provides effective protection against the harmful UVA/UVB rays. The Chamomilla Extract and Rose oil soothes and hydrates.



Foaming Cleanser & Makeup Remover

主要成分



洋甘菊

收斂肌膚

蘆薈

舒緩、鎮靜肌膚

玻尿酸

保溼、補水

維他命B

深層保溼

檸檬精油添加

- **IJEALOUS** Foaming Cleanser + Makeup Remover with lemon oil gently cleans and removes make-up and impurities on all skin types.

- **Vegetol 793:** Heals
- **Aloe Vera Gel 1X:** Soothes
- **Hyaluronic acid:** Hydrates
- **D-Panthenol USP:** Moisturizes



檸檬精油添加

Aromatic Bath & Shower Gel

- IJEALOUS Aromatic Bath & Shower Gel can be used to create a relaxing bath or as a body wash in the shower.

主要成分

有機金盞花
修護肌膚

有機雪絨花
保護肌膚

有機海藻醣
保溼肌膚

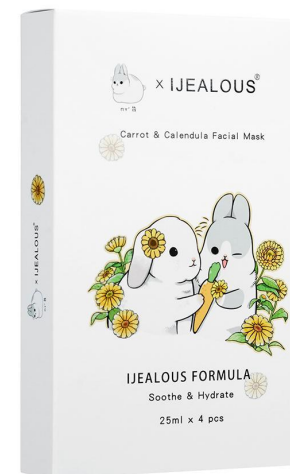
蘆薈
舒緩肌膚



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Carrot & Calendula Mask



- **The Carrot & Calendula Soothing Masque with CALENDULA ECO is a soothing masque that is formulated for all skin types.** With continued use, your skin will appear radiant and smooth as well as being well-hydrated.

- **The Carrot & Calendula Facial Mask with CALENDULA ECO is a soothing mask that is formulated for all skin types.** With continued use, your skin will be radiant and smooth as well as being well-hydrated.



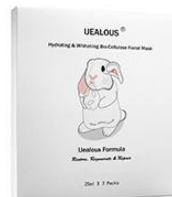
Hand Cream & Lip Balm



- **IJEALOUS** Hand Cream with lemon oil and shea butter soothes and hydrates dry skin.



- **IJEALOUS's sweet orange-flavoured lip balm helps to moisturize and soothe distressed lips.** Contains Grapeseed oil and Vitamin E. Formulated for high impact to use alone or under lipstick.



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Target Audience

25~45-year-old Female:

- They have sensitive skin.
- They love bunny collections!
- They are career women and young moms.

Shopping behavior:

- They are social media lovers.
- They trust information from net.
- They rely on word-of-mouth.



Marketing – Media & Internet Celebrity

IJEALOUS[®]
忌妒妳的美

Bunny lovers
love us!!!



你沒聽過，卻偷偷在網路上賣超好的保養品牌「忌妒妳的美」！入門商品這樣下手絕不會錯

VOGUE.COM.TW
112,079 次觀看
VOGUE Taiwan 新增了一段影片 · 1月28日 ·
光是看外包裝 就莫名被治癒了！看來又是一個用完會捨不得丟的節奏
➡ 入門款請鎖定這幾項：https://goo.gl/ErpphQ
#忌妒妳的美 #不可不認識 #IJEALOUS

Vogue Beauty

marie claire 美麗佳人 Marie Claire Taiwan
3月16日 18:00 ·
【#mcbeauty】
想打造讓人忌妒的柔嫩美肌，避免兔保養就對了
這5大人氣Items一定要認識
#包裝療癒先加分 #保養完跟萌兔一樣可愛 #少女心爆發



春天美肌復甦保養 避免兔保養就對了！4月復活節療癒又開心的秘密編輯不藏私分享！| Marie Claire 美麗佳人

Marie Claire



Official Online Store



307 1.1K comments 51 shares 20.2K views

Facebook Live



Sales



Sales – Products with FREE gifts!!!


 x IJEALOUS®
 忌妒妳的美

胡蘿蔔保濕舒緩面膜 (4片)
 獨家結合金盞花 & 胡蘿蔔素
 只要一片，保濕舒緩
 肌膚好水嫩！



每盒裡都有
附明信片x1哦!

1st 周年慶 Anniversary
2017.9.20-10.10

IJEALOUS®
忌妒妳的美

於活動期間
單筆訂單 滿NT3000 即贈

☆單張訂單
☆限兌換乙個，恕不累積兌換

活動
④

滿額免免
化妝包禮



化妝包示意圖
不包含保養品

Rabbit
Mirror

Beauty
Bag



Promotion – Offering a free gift with purchase of a particular product type

Summer Sale

The Summer Sale promotion features two boxes of IJEALOUS UV FACE CREAM HIGH PROTECTION (SPF 50) and a tube of IJEALOUS LIP BALM (Sweet Orange). The products are displayed next to a large straw hat with a blue polka-dot ribbon. A smaller hat is shown in the top left corner.

IJEALOUS[®] UV FACE CREAM HIGH PROTECTION
 SPF 50 ★★★★★
 ALL SKIN TYPES
 1.0 fl. oz. - 30ml

IJEALOUS[®] LIP BALM
 Sweet Orange
 0.5 fl. oz. - 15ml

Christmas Sale

The Christmas Sale promotion features a collection of IJEALOUS products including a Hydrating & Whitening Bio-Collagen Facial Mask, Retinol Bio-Collagen Facial Mask, IJEALOUS Formula (Rose, Raspberry & Rose), IJEALOUS Soothing & Nourishing Hand Cream, IJEALOUS Soothing & Nourishing Hand Cream, and IJEALOUS Rose Essence. The products are displayed on a green background decorated with Santa hats, candy canes, and a red shopping bag with a 'MERRY CHRISTMAS' message. A white rabbit character is holding a red gift box in the bottom right corner.

IJEALOUS[®] Hydrating & Whitening Bio-Collagen Facial Mask
 20ml / 0.7 Fl. Oz.

IJEALOUS[®] Retinol Bio-Collagen Facial Mask
 20ml

IJEALOUS[®] Formula (Rose, Raspberry & Rose)
 20ml

IJEALOUS[®] Soothing & Nourishing Hand Cream
 1.5 fl. oz. - 45ml

IJEALOUS[®] Soothing & Nourishing Hand Cream
 1.5 fl. oz. - 45ml

IJEALOUS[®] Rose Essence
 1.5 fl. oz. - 45ml



Thank You!



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