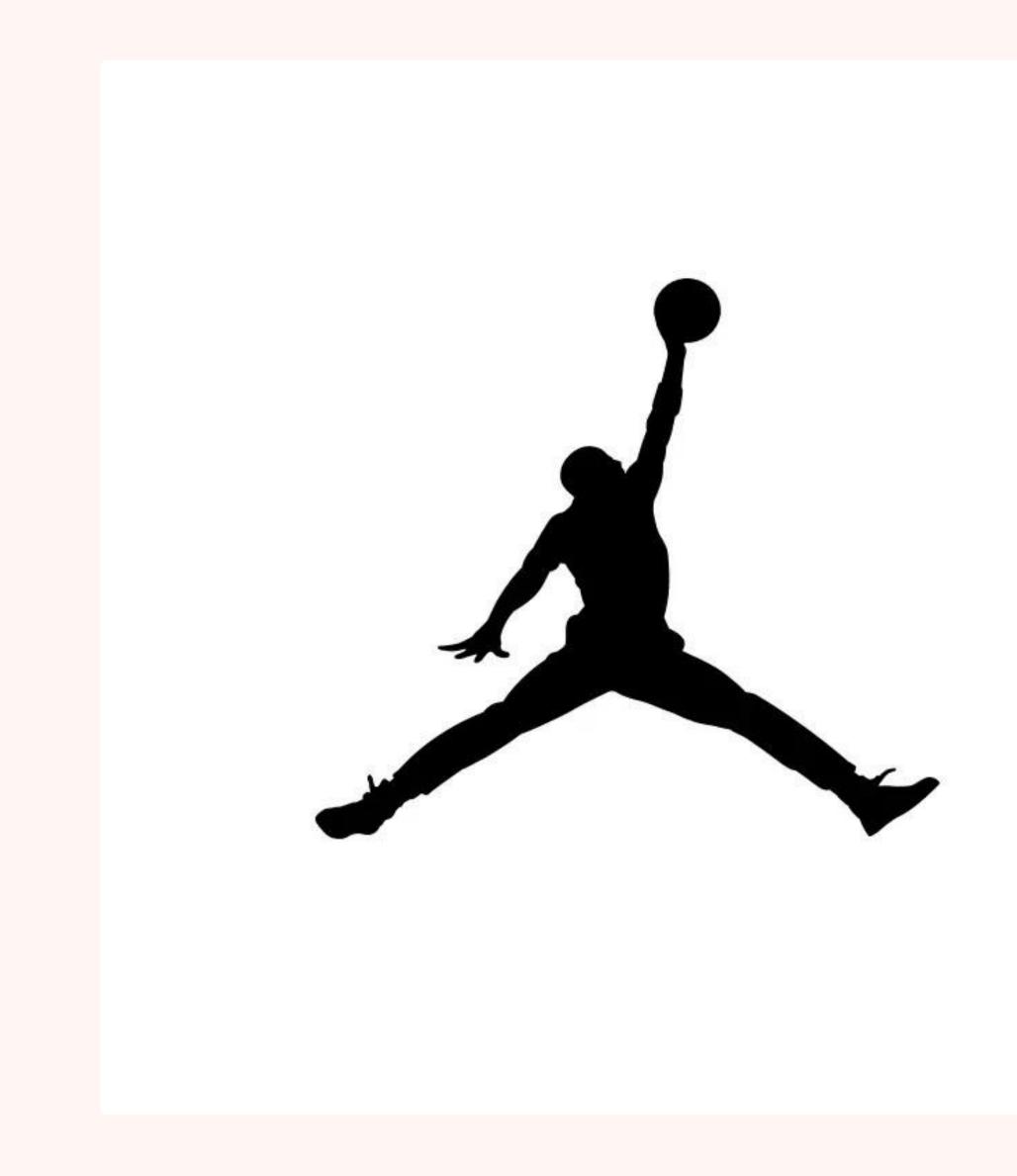
### AIR JORDAN 1 TRAINERS

PRESENTATION

BY KIRILL GONCHAROV





## THE AIR JORDAN 1

developed with Nike and Michal Jordan in 1985. The first colouring was Bred. In the first year,70 million pairs were sold.





# THESE TRAINERS

have become iconic in the NBA and sneaker culture.





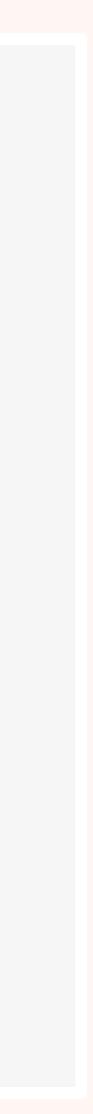


#### NOW THIS PAIR IS ONE BEST-SELLING IN THE WORLD.

Many famous personalities make exclusive collaborations with this model of trainers.







## IN TOTAL,

More than 200 colours of these trainers. The most expensive pair cost over 100.000 dollars.





