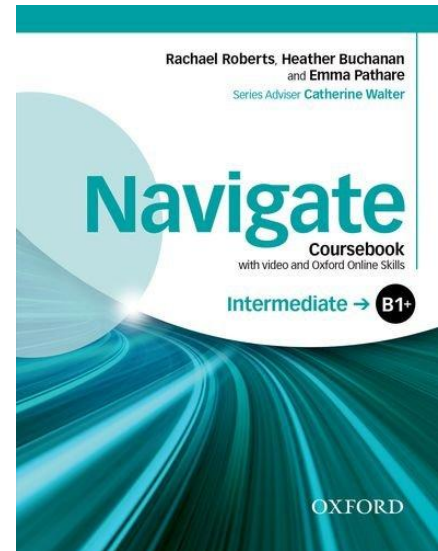
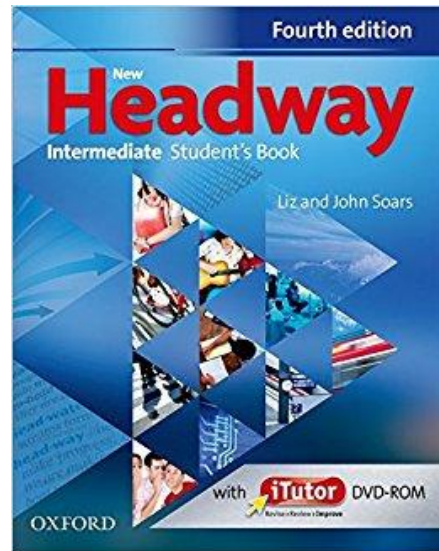
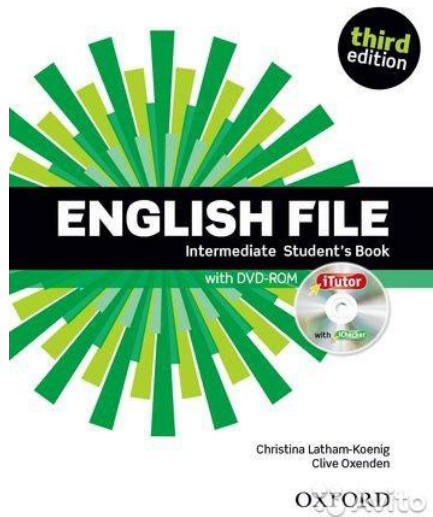


«Взрослые» и «не взрослые» курсы для взрослых, изучающих английский язык



Spoilt for choice

Что изменилось в области обучения взрослых?

- Как менялись тенденции обучения взрослых за последние 30 лет?
- Как менялись подходы и философия?
- Что изменилось в запросах наших взрослых учеников?

Money Spending Saving etc

- **Сравниваем структуры разделов и упражнения**
- **Устанавливаем целевую аудиторию**
- **Выбираем курс для себя**

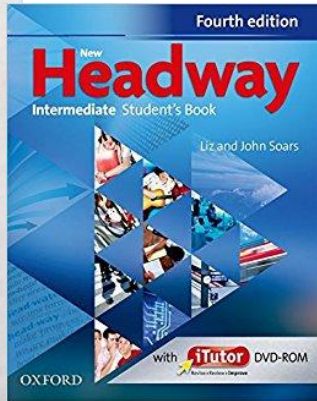
Модельные диалоги в **Headway** intermediate

Work with a partner. Look at 1–5. Try to remember the full conversations. The words in blue will help.

1 A Here's ... bill.
B Thank ... Is service ...?
A No ... hope ... enjoyed ...
B ... lovely, ...
A Can ... put in ... number? And then ... ENTER.
... card ... receipt.
B Thanks. ... for you.
A ... kind. ... hope ... again soon.
B Bye!

2 A How ... standard ...?
B £55 ...
A ... everything?
B That ... two people, but it ... breakfast.
A ..., is it?
B Yes, ... afraid ... But ... £55 does ... VAT.

3 A ... tickets ... MasterCard.
B Can you ... number?
A 5484 6922 3171 2435.
B ... date?
A 09/12.
B And the three ... security number ...?
A 721.



- 4 A ... give me ... my account?
B Sure. ... number?
A 4033 2614 7900.
B Bear ... one moment. The ... cleared
balance ... is £542.53 ...

balance
credit

- 5 A ... gin ... glasses ... wine, please?
B ... £14.50.
A Thank you.
B And here's your change. 50p.
A Thanks. Er ...? How much ...? I think ... mistake!
B Sorry?
A I think you must ... I ... £20, but ... given me ... £15.
B No, I ...
A Well, I ... pretty ... I gave you ...
B Oh, ...? Er ... Here ...
A Thanks.

change
made a mistake

4 **T 9.8** Listen again to the conversations. Check your answers in T9.8 on p.128.

- 5 Discuss the questions.
- What's the exchange rate between your currency and the US dollar? Between your currency and sterling?
 - Are you overdrawn at the end of the month? Can you economize if you have to?
 - What credit cards do you have? Do you have any store cards? Do you keep within your credit limit?

Интерактивное приложение к **Headway intermediate**



Click **PLAY** to hear the phrases. Then practise saying them.

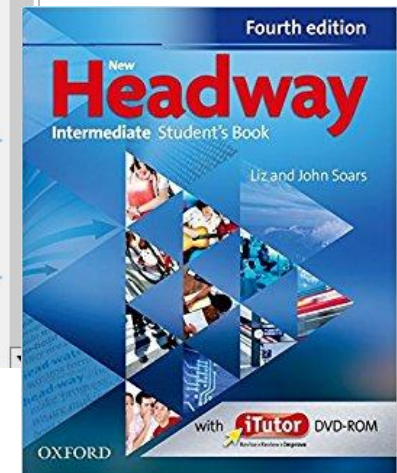
Dealing with money

- A** Here's your bill.
- B** Thank you. Is service included?

- A** Can you put in your PIN number, and then press ENTER? And here's your card and your receipt.
- B** Thanks. That's for you.
- A** That's very kind of you.

- A** How much is a standard room?
- B** £55 per night.

- A** Does that include everything?



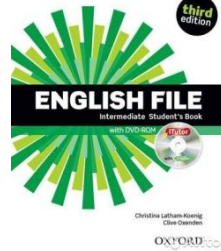
2A Spend or save?

English File intermediate

1 VOCABULARY money

a 1 34)) Listen to a song about money.
 Complete the gaps with phrases A–G.

- A a material world
- B comes with a fee
- C foot the bill
- D for free
- E paper or plastic
- F shopping sprees
- G with money



b Listen again and read the lyrics.
 Which phrase (A–G) means...?

- 1 _____ rich
- 2 _____ cash or credit cards
- 3 _____ you have to pay for it
- 4 _____ pay the bill
- 5 _____ that you don't have to pay for
- 6 _____ buying a lot of things at one time
- 7 _____ a consumer society

c What do you think the song is saying?
 Do you think it is...?

- very cynical
- sad, but sometimes true
- offensive to women (and men)

d ➤ p.154 Vocabulary Bank Money.

Girls & Boys

Educated, ¹ _____
 He's well-dressed
 Not funny
 And not much to say in
 Most conversations
 But he'll ² _____ in
 All situations
 'Cause he pays for everything

Girls don't like boys, girls like cars and money
 Boys will laugh at girls when they're not funny

³ _____
 Don't matter
 She'll have it
 Vacations
 And ⁴ _____
 These are a few
 Of her favourite things
 She'll get what she wants
 If she's willing to please
 His type of girl
 Always ⁵ _____
 Hey, now, there's nothing ⁶ _____

Girls don't like boys, girls like cars and money
 Boys will laugh at girls when they're not funny
 And these girls like these boys like these boys like these girls
 The girls with the bodies like boys with Ferraris
 Girls don't like boys, girls like cars and money

All of these boys, yeah get all of these girls
 Losing their souls in ⁷ _____






Christina Latham-Koenig
Clive Oxenden

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2 PRONUNCIATION the letter o

- a Can you remember which word rhymes with *money* in the song *Girls & Boys*?
- b Look at some more words with the letter *o*. Put them in the correct column.

clothes cost dollar done honest loan money note
nothing owe shopping some sold won worry

- c **1 38**) Listen and check.

- d Look at some words with the letters *or*. How is *or* normally pronounced when it's stressed? Which two are different?

afford order worth organized mortgage store work

- e **1 39**) Listen and check.

- f Practise saying these sentences.

Let's go shopping for clothes.

Can I borrow some money?

He won a million dollars.

They can't afford to pay the mortgage.

I work in a store.

I've done nothing wrong.

3 READING & SPEAKING

- a Read the questionnaire and choose your answers.
- b Compare your answers with a partner. Say why.
- c **Communication** *Spender or saver?* p.104. Find out if you are a spender or a saver.

4 LISTENING

- a **1 40**) Listen to six people answering the question *Are you a spender or a saver?* How many are savers?

- b Listen again and match speakers 1–6 with A–F. Who...?

- A always has money in the bank
- B often ends up with no money
- C thinks he / she is careful with money, but not mean
- D enjoys spending money on his / her hobby
- E can save money if he / she needs to
- F prefers to live now than worry about the future



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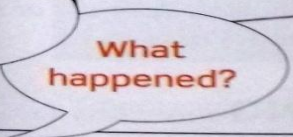
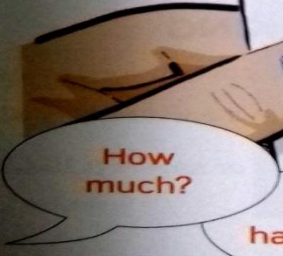
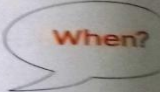
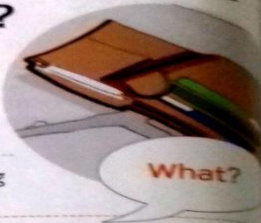
ARE YOU A SPENDER OR A SAVER?

- 1 You go shopping and you see something very expensive that you really want, but can't afford. You...**
 - a buy it with your credit card. You can worry about the bill next month.
 - b already have some money in the bank and plan to save for a couple of weeks and then buy the thing you want.
 - c borrow the money and agree to pay back a small amount every week.
- 2 You get £100 for your birthday. You...**
 - a spend some of it and save some.
 - b go straight to a shopping centre and spend it all.
 - c put all of it in your bank account until you know what you want to spend it on.
- 3 Do you always know how much money you have, how much money you have spent, and on what?**
 - a Yes. I'm very organized and know exactly what I have and what I've spent.
 - b No. I haven't got a clue. When I have money I usually just spend it.
 - c I usually have a rough idea about what I spend my money on.
- 4 You've borrowed some money from a friend, but you don't think that you'll be able to pay it back by the time you promised to. You...**
 - a don't worry about it. Hopefully your friend will forget about it too!
 - b work out how much money you have and how much you owe. You speak to your friend and explain the situation and offer to pay the money back in small instalments.
 - c speak to your friend and promise that you'll pay him / her back, but it might take a bit longer than you first thought.
- 5 You have a friend who often borrows money from you and never pays it back. He / she wants to borrow £50. You...**
 - a lend him / her the money. You can afford it and it doesn't matter if you don't get it back.
 - b say no; he / she owes you too much already.
 - c lend the money, but explain that it is the last time, until he / she has paid back this loan.

e In pairs, interview each other with the questions. Ask for more information.

HAVE YOU EVER...?

- bought or sold something on eBay or a similar site
- lost a credit card or your wallet
- saved for something for a long time
- wasted money on something you've never used
- won any money (e.g. in a lottery)
- lent money to someone who didn't pay you back
- bought something online and then discovered that it was a scam
- been charged too much in a restaurant



Have you ever bought or sold something on eBay?

Yes, I sold my old computer.

Who did you sell it to? How much did you sell it for?

Functional language +target vocabulary +dialogue activities

1.2 Why spending's #trending

GOALS ■ Talk about spending ■ Talk about states, thoughts and feelings

Vocabulary & Listening spending

Work with a partner. Look at the title of the lesson and discuss the questions.

- 1 What is happening in the photos?
- 2 What does it mean if something is 'trending'?
- 3 Why might spending be trending?

1.4 Listen to a short radio news item about *Black Friday* and compare what you hear with your ideas from exercise 1.

Does anything you heard surprise you?

1.4 Read the statements. Then listen again and decide if the statements are true (T) or false (F). Correct the false statements.

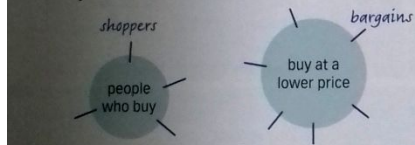
- 1 The expression *Black Friday* has been used more than two billion times on Twitter recently.
- 2 *Black Friday* only happens in the USA.
- 3 Some people have queued overnight.
- 4 Shoppers around the world spent more than 11 billion dollars on *Black Friday* last year.
- 5 There have been five injuries in the last few years on *Black Friday*.

Compare your answers with a partner.

Put the words and phrases in the box into the correct groups.

customer consumer deals discounts half-price items purchaser purchases special offers two for the price of one

Check your ideas with a partner.



5 Work with a partner or in small groups. Discuss the questions.

- 1 What have you bought recently that was a *bargain*?
- 2 Do you look for *special offers* such as *two for the price of one* in the supermarket? How important are they to you in choosing your *purchases*?
- 3 Have you ever bought something you didn't need because it was a *good deal*? If so, give an example.
- 4 Would you be willing to queue for hours to get a *good discount*? For what kind of *item*?

Grammar & Speaking state verbs

6 Look at the posters. Do you agree with the message in them? Why/Why not?

7a 1.5 Listen to a radio interview with a supporter of *Buy Nothing Day*. Which of the following points does he mention?

- Buy Nothing Day* is important because it might encourage people not to ...
- 1 use shopping as a kind of therapy.
 - 2 owe a lot of money.
 - 3 support big companies.
 - 4 consume more than their fair share of the world's resources.
 - 5 buy goods where the workers are badly paid.
 - 6 buy goods with unnecessary packaging.

b Which of the points would be most likely to make you think about buying less? Discuss with a partner.

8a Complete extracts 1-7 from the listening with the most appropriate form of the verbs in brackets.

- 1 Can you explain a little about what *Buy Nothing Day* (mean)?
- 2 When you really _____ (think) about it, the idea of buying things as a way of spending your leisure time is crazy.
- 3 We _____ (believe) shopping makes us happy, but it doesn't.
- 4 Yes, I _____ (agree), that's a good point.
- 5 We all _____ (own) far too much.
- 6 Most of the time we _____ (prefer) people to buy locally ...
- 7 Most people _____ (not/understand) how difficult it is ...

b 1.6 Listen and check your answers.

9a What do all the completed verb forms in exercise 8a have in common? Read the information in the Grammar focus box and check.

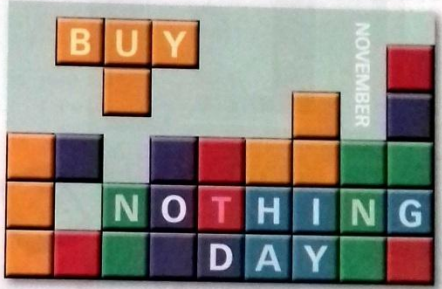
GRAMMAR FOCUS state verbs

Some verbs are most often used in simple tenses, even if we mean 'just now'. These *state verbs* are often used to talk about:

- How we think: *know, mean, think*, 1 _____, 2 _____, 3 _____
- What we feel: *like, want, hate, love, dislike, feel* 4 _____
- What we possess: *have, belong*, 5 _____
- What we experience: *be, see, hear, look, smell, taste, seem*

→ Grammar Reference page 137

b Put the verbs in exercise 8a into the correct category.



10a Look at the posters for *Buy Nothing Day* and complete the text with the best form of the verbs in brackets – present simple or present continuous.

In Poster 1 there are some people who ¹ _____ (stand) inside a shopping basket. I ² _____ (like) this one because I ³ _____ (think) it shows the idea of being trapped by shopping very well. It ⁴ _____ (seem) to be saying that we ⁵ _____ (not/understand) that we are in a cage. It's simple but quite a powerful message. Poster 2 ⁶ _____ (look) quite good, but I'm not sure what it ⁷ _____ (try) to say. It's obviously based on the *Tetris* video game, and the four blocks at the top that say 'buy' clearly ⁸ _____ (fit), but I'm not sure it would make me want to stop shopping. I definitely ⁹ _____ (prefer) the first one.

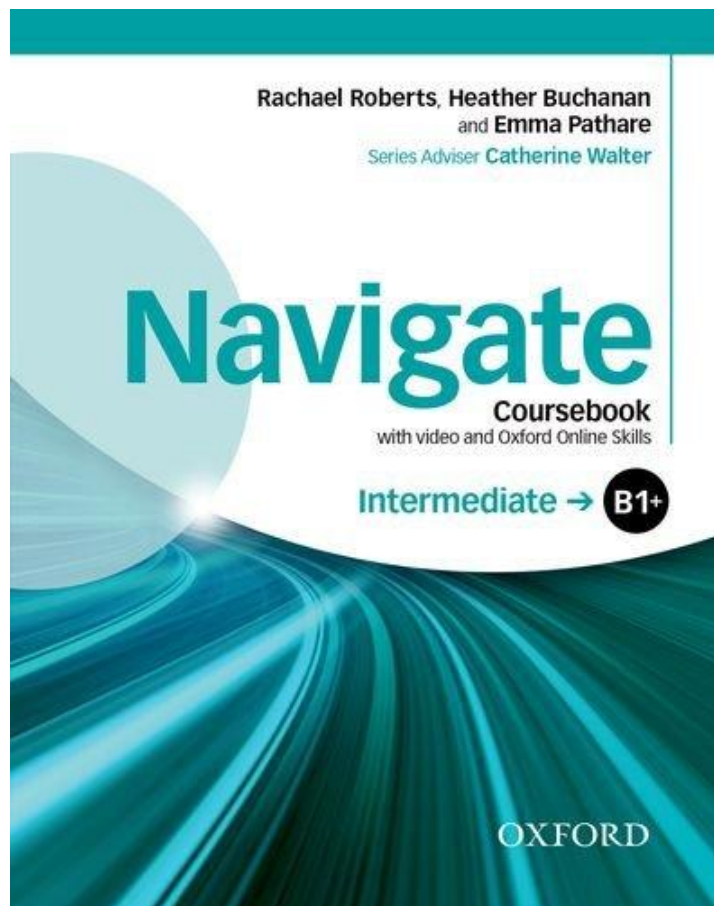
b Compare your answers with a partner.

11a TASK Work in small groups. Which of the posters do you think is more effective? Give reasons.

b Decide together on the design of your own poster to promote *Buy Nothing Day*. Which of the points in exercise 7a could you focus on? How will you make it effective? Present your ideas to the class.

<http://injaz.ru/navigate/>

пробные страницы к курсу
'Navigate'





Учебные пособия

Наши бестселлеры

Обзор учебников

Наши бестселлеры →

Обзор учебников

Учебники для дошкольников (3-6 лет) →

Учебники для начальной школы (7-10 лет) →

Учебники для средней школы (10-15 лет) →

Учебники для старшей школы (13-18 лет) →

Учебники для взрослых →

Грамматики →

ПРЕДСТОЯЩИЕ СОБЫТИЯ

МАЙ
14
Пн

Вебинар для учителей
английского...

Navigate

English File Third Edition

Upstream Third Edition

Headway Fourth Edition

Чт
актовый зал

Вебинар для учителей
английского...

МАЙ
29
Вт

УМК Oxford Discover. Вебинар
для...

МАЙ
30
Ср

УМК Family&Friends 2nd
Edition. ...



Navigate



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Автор: Catherine Walter

Уровень: A1 — C1 (Beginner to Advanced)

Новая программа обучения взрослых 'Navigate' заявлена как «настоящий курс для взрослых» -truly adult course'.

- Тексты для чтения, аудио и видео построены на актуальных для взрослых темах, что позволяет активнее использовать изученный материал в деловом и повседневном общении.

ПРЕДСТОЯЩИЕ СОБЫТИЯ

МАЙ
14
Пн

Вебинар для учителей
английского...

МАЙ
16
Ср

Вебинар для учителей
иностранннх...

МАЙ
24
Чт

Конференция в Новосибирске
для п... @ НГТУ, 1 корпус,
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Вебинар для учителей
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Вт

УМК Oxford Discover. Вебинар
для...

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Ср

УМК Family&Friends 2nd
Edition. ...

Further reading

- <https://mikeswan.net/articles> статьи по методике преподавания иностранных языков от Майкла Свона
- <http://www.scottthornbury.com/articles.html> статьи по методике преподавания иностранных языков от Скотта Торнберри
- https://elt.oup.com/learning_resources/courses/adultlearners/?view=Standard&cc=ru&selLanguage=ru&mode=hub бесплатные дополнительные ресурсы для обучения взрослых
- https://elt.oup.com/feature/global/teaching_adults/?cc=ru&selLanguage=ru ресурсы по обучению взрослых от OUP
- <https://elt.oup.com/teachers/navigate/?cc=ru&selLanguage=ru&mode=hub> «взрослый» взрослый Headway - блок бесплатных ресурсов и методических рекомендаций к курсу
- <http://injaz.ru/upstream-third-edition/> обновлённое издание 'Upstream' (новый формат кембриджских экзаменов)
- <http://injaz.ru/english-file-third-edition/> New English File 3d edition
- <http://injaz.ru/navigate/> пробные страницы к курсу 'Navigate'