

# **The use of new technologies in development of print culture**

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# LARGE FORMAT PRINTING

## INFORMATION SESSION



Instructional Technology Service





Printing culture is developing. Publication quality print and design improved. Long edition of the newspaper will be printed in black and white on a sheet of paper, now they are printed on the offset machine.





**Publications form flexible with the needs of the reader. The cover of the edition published in color.**



# **ADVANCED TECHNOLOGY AND PRINTING MACHINES**

**In 2005, “Yernur” corporation of India led to high-tech “RONALD Super” printing house. A3-format 24-page Page 4 of the newspaper each color can be printed 30,000 copies per hour.**





**Every newspaper smooth surfaces in order to shear and plastic ribbon to tie this “RONALD Super” with print stanog developed.**



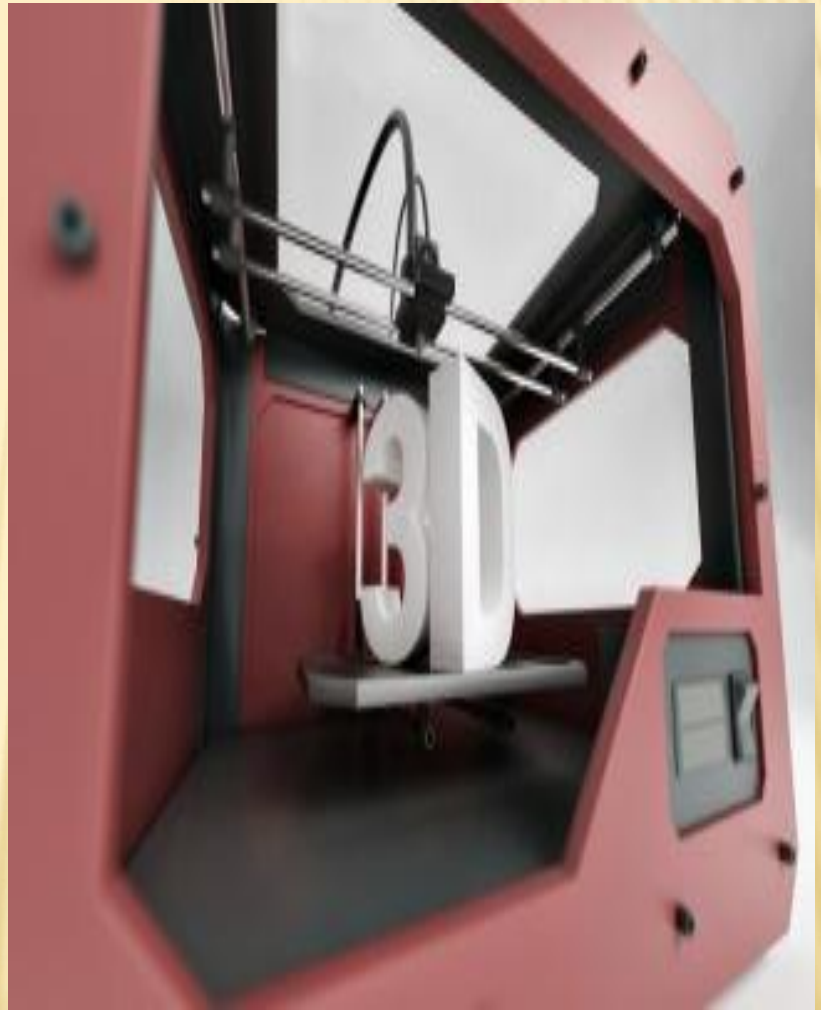


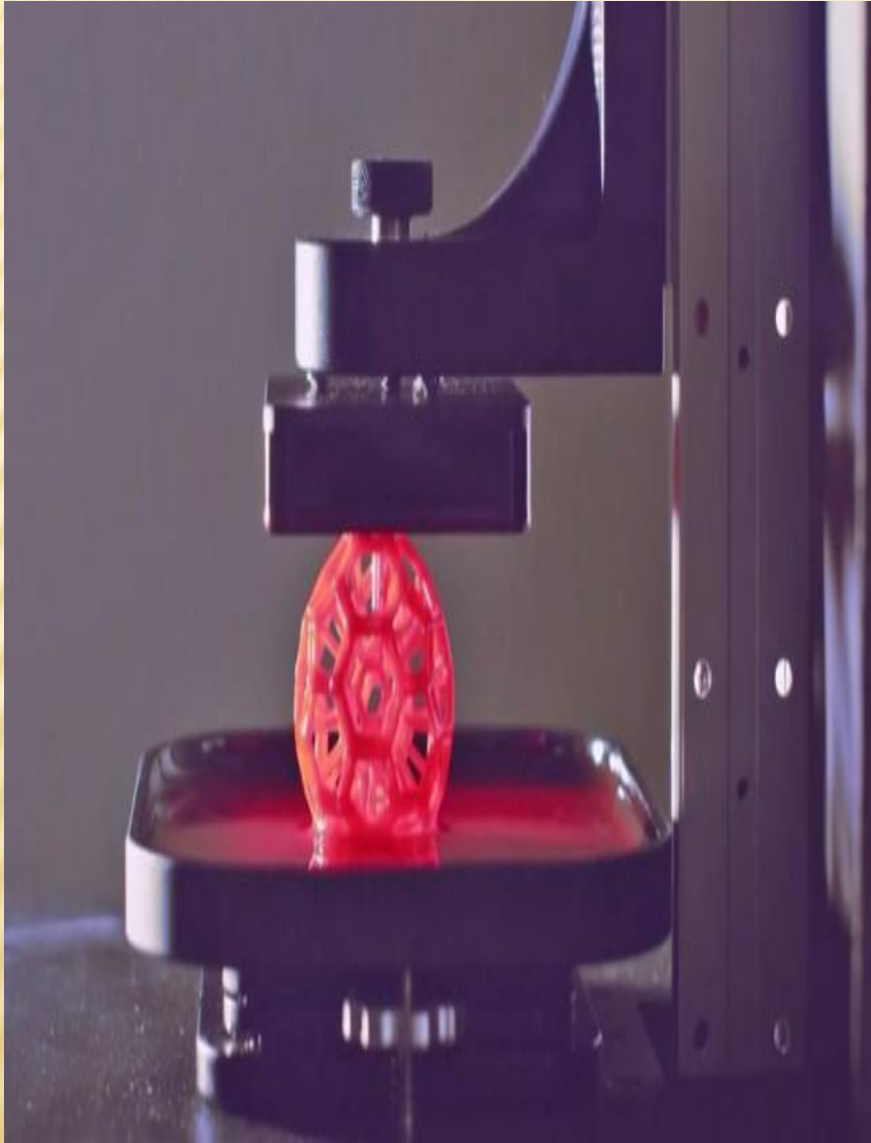


**German technology made printing presses “Cityline EXPRESS” even more achievements. The unit A2, and A3-format 40-page newspaper, including a 16 page full color and can produce 1 hour 35 000 copies. In addition, the paper used for newspaper printing density of 65 mg of hydrochloric offset printing on white paper can also order.**













**Thank you for  
attention!!!**