

Project: Global Social Media Plan // **March**
Topic: Bye-bye Winter
Format: image
Date: Flexible Content



Description		Enjoy the last days of winter – the perfect weather and the perfect travel partner.
Facebook		
Posting text (240)	Bye-bye winter. #snow #vwgolf	
Twitter		
Posting text (140)	Bye-bye #winter. #snow #vwgolf	
Instagram		
Posting text	Bye-bye winter. #snow #vwgolf #volkswagen #car #winter #outdoor #mountains	
Image		
		