Project: Global Social Media Plan // May

Topic: I.D.BUZZ 1
Format: picture
Date: flexible



Description	The I.D. BUZZ microbus shows how various the electric mobility of tomorrow will be in features. It's an all-wheel-drive spatial marvel with electric motors on front and rear axles, a fully automated driving mode (I.D. Pilot) and a new generation of indicators and controls.
Facebook	
Posting text (240)	Be prepared for the sunset. #conceptcar #emobility #vwidbuzz #volkswagen
Twitter	
Posting text (140)	Be prepared for the sunset. #conceptcar #emobility #vwidbuzz #volkswagen
Instagram	
Posting text	Be prepared for the sunset. #conceptcar #emobility #vwidbuzz #volkswagen #vw
lucasa	

Image

