




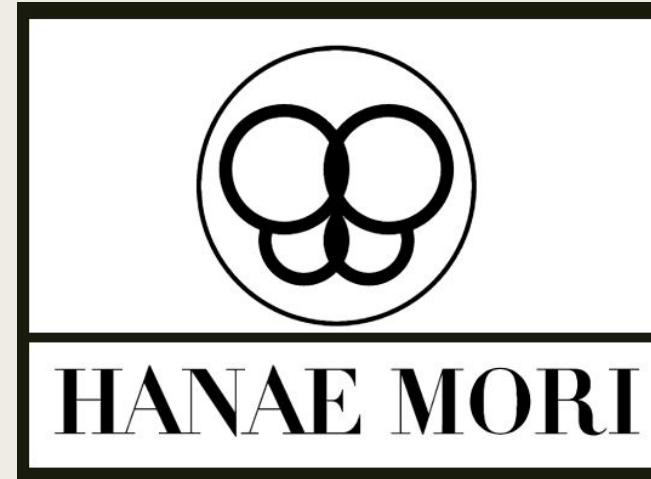
FAMOUS DESIGNER. HANAE MORI.

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Hanae Mori - a living legend of Japanese fashion.



- Hanae Mori born. January 8, 1926 (Siman, Japan).
- Japanese designer, founder of the brand «Hanae Mori».
- The designer is the author of the uniforms for flight attendants airlines Japan Air Lines, the many outfits for the Japanese films, the costumes for the soloists of the Paris Opera and La Scala theatre.

- Hanae really became interested in fashion when after the war she saw how the wives the American of military to dress.



- She was struck by the fundamental difference between the two concepts: Japanese clothes flat, it is two-dimensional; the Western was voluminous, three-dimensional.

- Hanae Mori visited the Opera «Madame butterfly». She remembered the beauty of butterflies, so the designer chose the image of a butterfly as the emblem of the Fashion house «Hanae Mori»



- **Some collections of Hanae combine beauty and elegance of butterflies.**



- Dresses that were sewn by a fashion designer in the sixties-seventies.

- In 1965 Hanae Mori presented at the New-York hotel «Delmonico» collection of women's clothing «**East meets West**», which received good critical acclaim.



- In 1977 the fashion designer opened **a fashion House** in Paris at Avenue Montaigne and became **a member of the Syndicate of high fashion.**



- The images show some from the collections of Hanae Mori.

- The top of the fashion career can be considered an invitation to sew a wedding dress for the bride crown Prince of Japan Masako Ovada in 1993.





- In 1995 the designer launched a line of perfumes.



- In 2004-2005 Hanae Mori presented the latest collection under the same name as the first one: «East meets West».

Now Hanae Mori has own fund, which supports young designers.
She makes custom outfits for wealthy clients. Her workshops in
Tokyo and Paris are still working.



Hanae Mori

Thank you for attention!