COURSE PAPER

- The final work of the "Colour Psychology" course is a *course paper* – an analytic investigation on the colour expression of an image or film as:

  - the type of colours

  - the degree of saturation and value

  - the organization and interaction of colours

- The analysis of an image (images) should be done in two directions as:

  - The visual determination of colours.

  - The explanatory text of 3 – 5 A4 sheets.

- The text and the visual analysis are logically and thematically interconnected parts of the course paper.
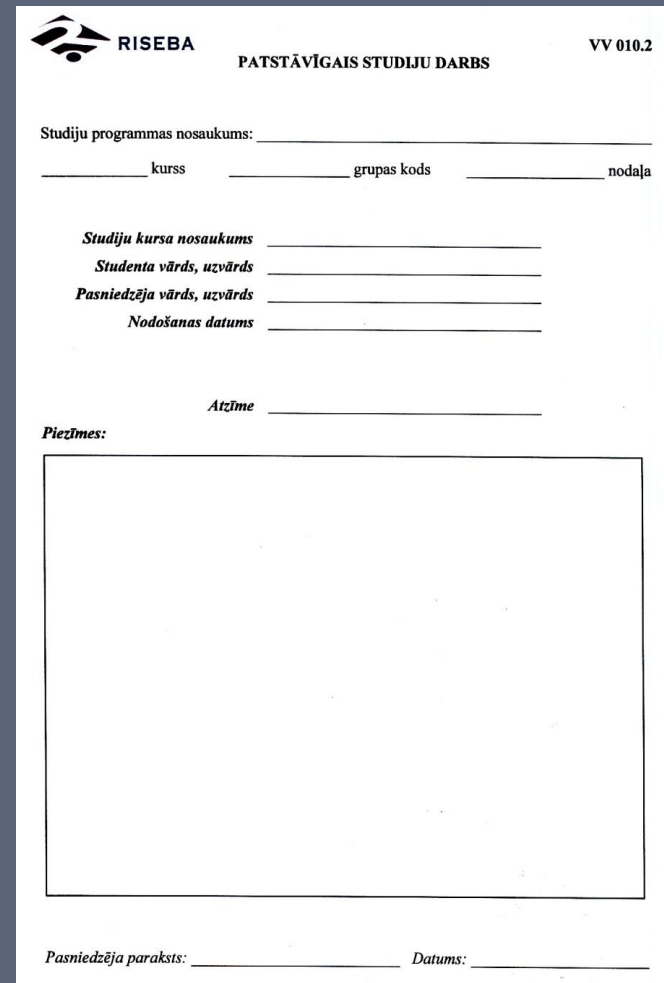
Sin City. Frank Miller & Robert Rodriguez, 2005

For a Few Dollars More. Sergio Leone's '*spaghetti western*', 1965

TITLE PAGE

1. The **TITLE PAGE** contains the folllowing information:
- The name of the course,
- The name&surname of the student,
- The name of the study programme and the year of studies,
- The name of the teacher,
- The date,
- Student's signature.

RISEBA

PATSTĀVĪGAIS STUDIJU DARBS

VV 010.2

Studiju programmas nosaukums: _____

_____ kurss   _____ grupas kods   _____ nodaļa

Studiju kursa nosaukums _____

Studenta vārds, uzvārds _____

Pasniedzēja vārds, uzvārds _____

Nodošanas datums _____

Atzīme _____

Piezīmes:

Pasniedzēja paraksts: _____ *Datums:* _____

COMPONENT PARTS

2.   The **INTRODUCTION** explains:

- The reasons of the selection of the image or film - personal interests, intrigue, professional survey, etc.

- The basic information about the theme.

3.   The **BODY TEXT**:

-     Explores the object of visual investigation in the historical, iconographical and factographical aspects;

-     Analytically explains the process of work-out;

-     Provides arguments on the observations and clarify the solutions.

4.   The **IMAGES** are the visual material used for the research.

OBJECTS OF INVESTIGATION

The images should be selected from the films – fragments from new or classical, cartoons, serials, adverts, etc.
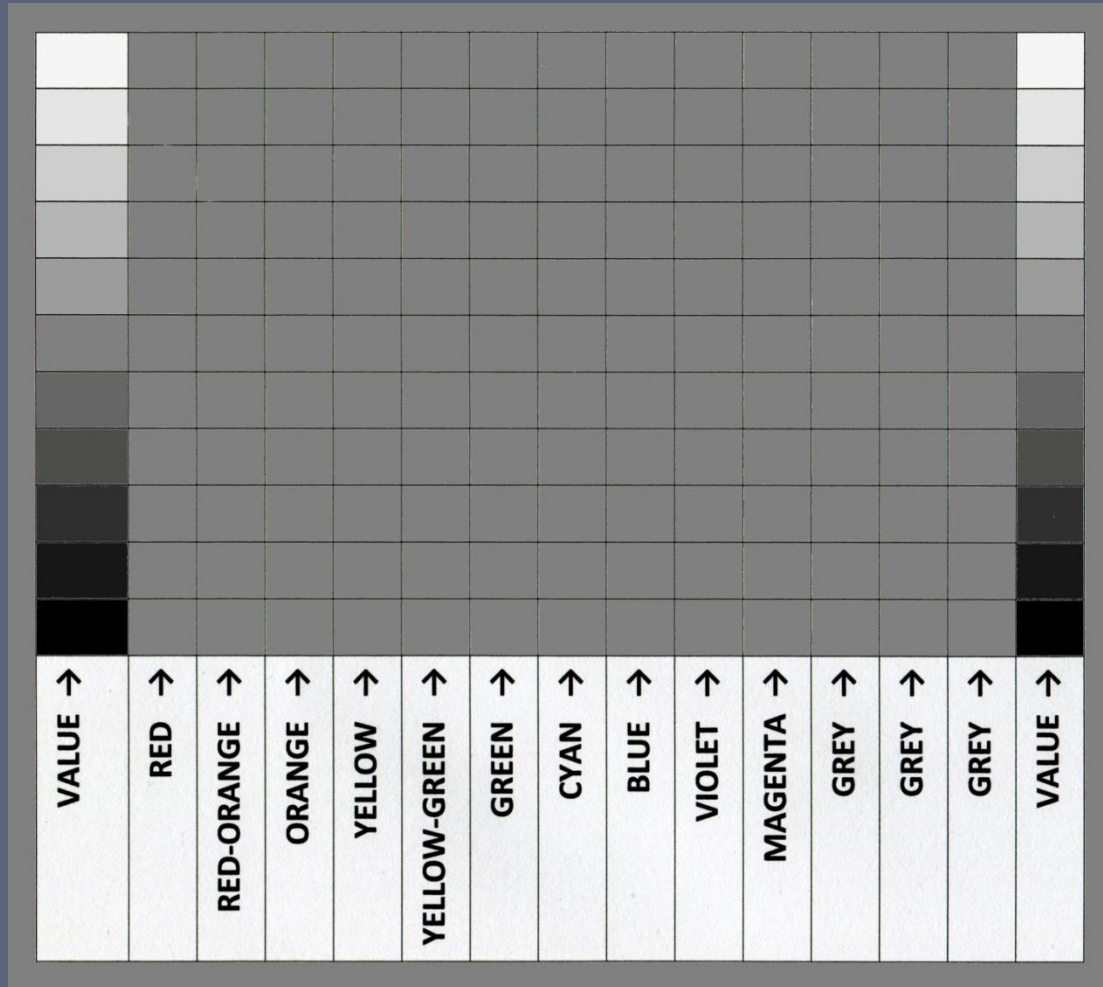

↑ *Sin City*, 2005

← *Gone With the Wind.* David O.Selznik, *1939*

↑ *Gone With the Wind,* 1939

https://www.youtube.com/watch?v=XAnNvnViJpo

The colour expression of an image or film should be interpreted and visually demonstrated organizing of colours in the 'colour aquarium.'

Who Framed Roger Rabbit.
Robert Zemeckis, 1988

The structure of colours should be investigated in the following directions:

1. Applying the criteria of colour evaluation:

    -       the spectral origin,

    -       saturation,

    -       tonal value.

2. Defining the colour palettes.

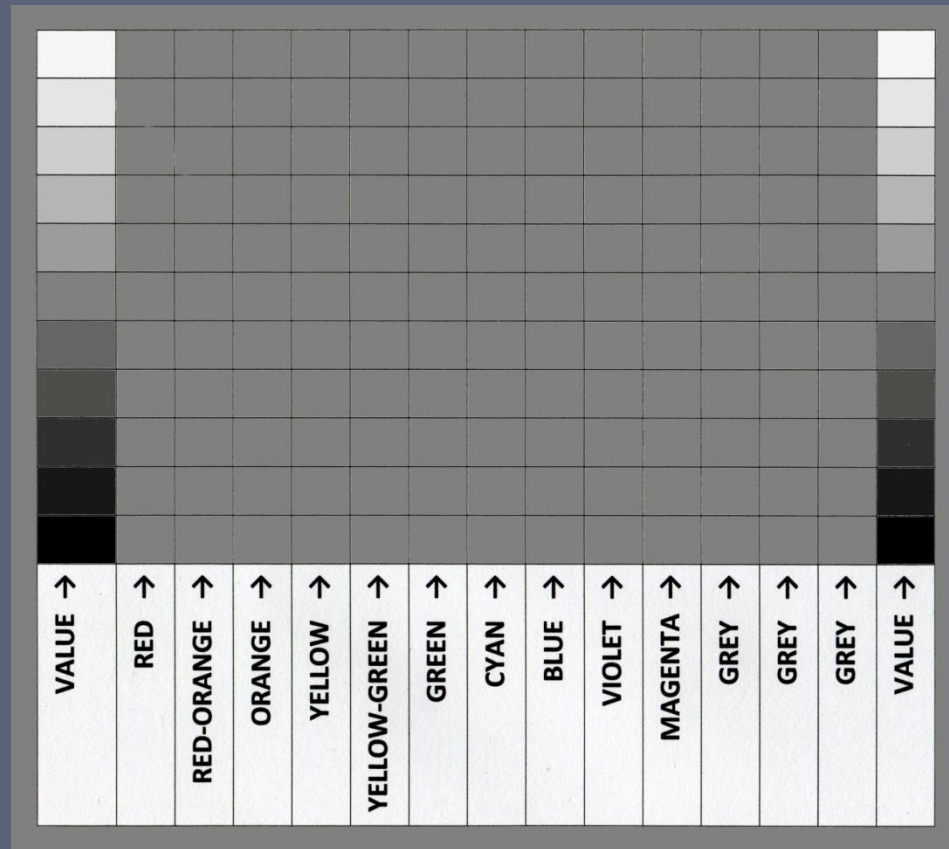3. Explaining colour expression on both symbolic and formal aspects.

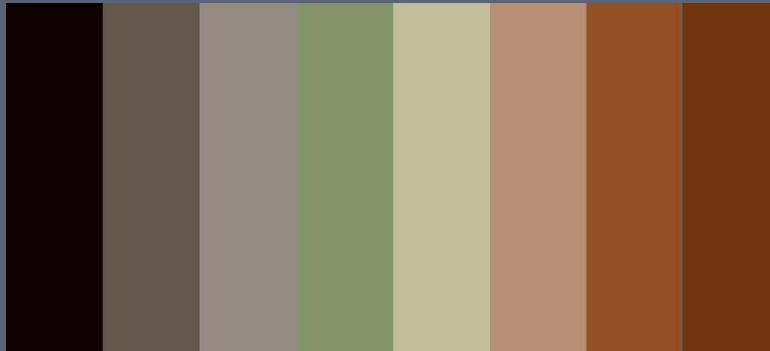

Marie Antoinette.
Sofia Coppola,
2006

Marie Antoinette. 2006

- The colours of an image should be analyzed as the *perceived optical signal* – if the dominating colour property seems grey the colour should be included in the column of grey modulations.

- The basic tone of the colour grid is 50% neutral grey to estimate colour properties in relatively objective way.

Antonioni.
Red Desert,
1964

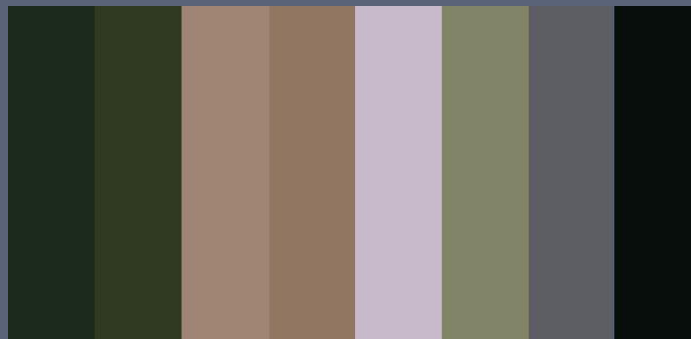| VALUE →	RED →	RED-ORANGE →	ORANGE →	YELLOW →	YELLOW-GREEN →	GREEN →	CYAN →	BLUE →	VIOLET →	MAGENTA →	GREY →	GREY →	GREY →	VALUE →

Antonioni.
Red Desert, 1964

Luchino Visconti.
L'Innocente, 1976

CONCLUSIONS

5.   The **CONCLUSION** is a summary of a research containing:

-   The evaluation of the methods applied during the research,

-   The conformity of the research to the initial concept,

-   The formulated conclusions.

Who Framed Roger Rabbit. 1988

RESOURCES

6. The **BIBLIOGRAPHY** section contains an information on the textual and other resources used in the course paper: the name of author, the name of the book, the publisher's name, the year of publishing:

Main bibilographic resources

1. Arnheim, R. *The Power of the Center*. University of California Press, 1988
2. Gombrich, E.H. *Art and Illusion*. Phaidon Press Ltd., 2002

Internet resources

1. http://www.artcyclopedia.org
2. http://www.wga.hu

TECHNICAL INFORMATION

- The size of the text font is 12 points, and 14 points for the titles,

- Suggested fonts are *Times New Roman*   or   *Calibri*.

- Interval between the lines is at 1,5.

- Indent from the left is 30mm, 25mm from the right, 20mm from the top, 25mm from the bottom.

- The pages of the course paper should be numbered.

- The corse paper should be printed, signed and it's pages fastened together.

SUBMISSION AND PRESENTATION

- It is suggested to send the electronic draft of the course paper one week before the examination day to the following address :

atis.kampars@riseba.lv

- On the examination day the course paper should be:
    1. Submitted in the printed form.
    2. Performed as a presentation.

PRESENTATION

The presentation (a summary or essence of a course paper) consists of:

- The title slide with the name of course paper, name/surname of   the student, the name of the study programme.

- The explanation about the motivation and aim of the research,

- The activities performed during the research,

- The images as a material complementing the research.

- The conclusion.

PRESENTATION

- It is suggested to make the presentation in *MS PowerPoint* programme.

- The approximate number of slides is 5 to 10.

- The approximate length of the presentation is about 15 minutes.

- The suggested fonts are *Calibri* of 20 point size. The size of fonts for the titles is 24 or 28 points.

- The text and images of presentation should be located in proportional distances from the outer boarders of the format.