



JPLC

PLATINCOIN

the time is now

3

HOW IT ALL BEGAN ...

SOLUTION!

INNOVATIVE
CRYPTOSYSTEM!



Crowdfunding platform

Market

IP/PLC
PLATINCOIN

Social network

Blockchain technology

1

**INSPIRATIONAL
EXAMPLE
BITCOIN**



€ 975

CRYPTOCURRENCY MARKET TODAY

Total quantity – about 3,000

Market volume - \$ tens of billions

- ✓ October, 2013 – first ever bitcoin-ATM appears in Canada.
- ✓ 22 October 2015 – the European Court exempted bitcoin-exchange transactions from VAT.
- ✓ Russian Alfa-Bank and S7 Airlines close a blockchain deal.
- ✓ 16 February 2017 – Japan recognizes bitcoin as a legal means of payment.

TOP 10

GLOBAL

CRYPTOCURRENCIES

- ✓ Bitcoin (BTC) \$1,024.4
- ✓ Dash (DASH) \$80.579
- ✓ Zcoin (ZEC) 58.12
- ✓ Ethereum (ETH) \$50.98
- ✓ Monero (XMR) \$19.09
- ✓ Litecoin (LTC) \$4.06
- ✓ NameCoin (NMC) \$0.55
- ✓ PeerCoin (PPC) \$0.538
- ✓ Ethereum Classic (ETC) \$00.21
- ✓ Augur (REP) \$0.0088

TOTAL CAPITALIZATION OF TOP 10 LARGEST PLAYERS – USD 25 BLN.

TOP 10



BITCOIN

Charts Markets Social

Bitcoin Charts



TOP 10



DASH

Charts Markets Social

Dash Charts



TOP 10



ETHEREUM

Charts Markets Social

Ethereum Charts



Highcharts.com

TOP 10



MONERO

Charts Markets Social

Monero Charts



WILD WILD WEST

In the late 90's-early 2000's, the Internet gave the world hundreds of billionaires



Sergey Brin
Google



Mark Zuckerberg
Facebook



Sean Parker
Napster



— ” —

The Internet of the late 90's is a
cryptoindustry of today!

IT'S A WILD WEST:

**NO RULES AND
ENORMOUS CHANCES
OF SUCCESS**

FUTURE BECKONS, **BUT** THE REALITY IS BITTER

5 critical problems of cryptoindustry:

- ✗ No technologies
- ✗ No coin sales outlets
- ✗ No community
- ✗ No assets
- ✗ No banking independence!

How to solve these problems?

Why is bitcoin worth 1,000 dollars today,
1,500 – tomorrow, and back 1,000 again -
the day after?

And most importantly -

**WHERE'S THE MONEY
FROM?**



KEY “NOs”



No
technologies



No coin
sales outlets



No
community



No
assets



No
banking
independence



**NO
LEGALITY**



**WE HAVE FOUND A SOLUTION
TO EACH OF THESE “NOs”!**



PLATINCOIN INNOVATIVE CRYPTOSYSTEM!



Disruptive technologies



Huge community



Real assets



Global sales market

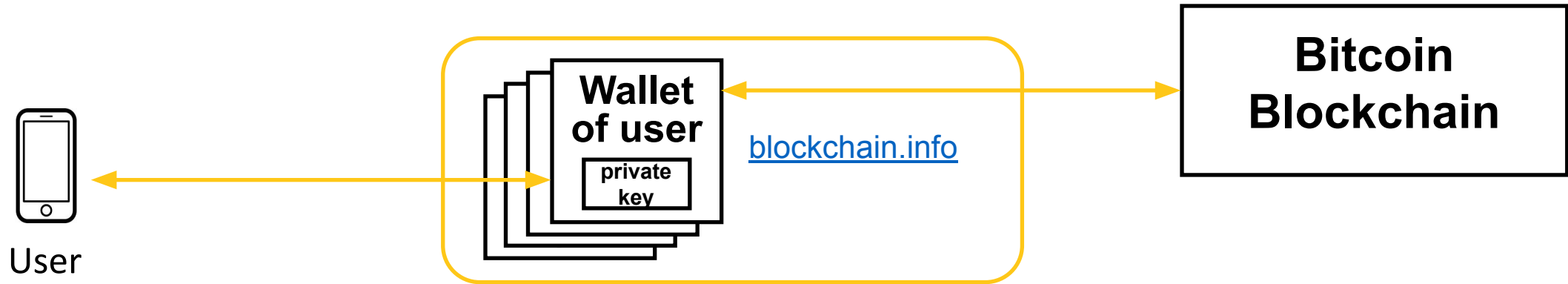


Banking independence



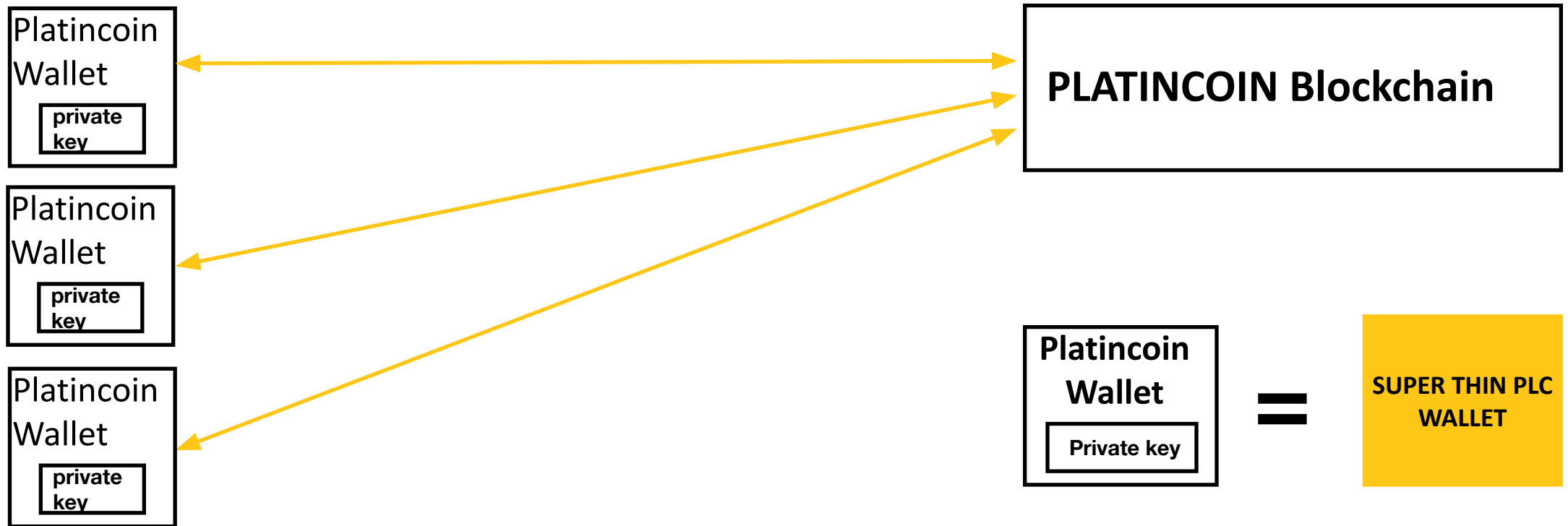
Operation in the legal field

Existing Solutions



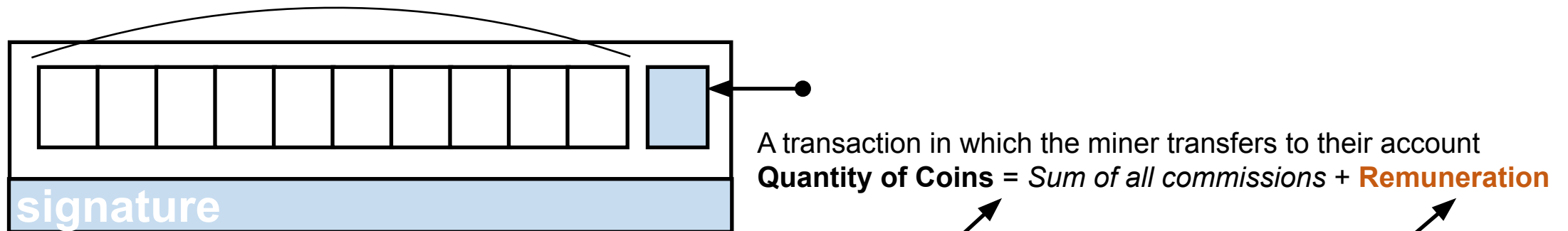
- ✓ **NO** Bitcoin-wallet on device
- ✓ **NO** user control: terminal access software remotely launches the wallet on the server of an outside company.
- ✓ **NO** private user key: the wallet private key is held by an outside company.
- ✓ **NO** access to the wallet if the company server is unavailable.

SUPER THIN PLC WALLET



- Blocks of new transactions must be created in a blockchain.
- **Simple task for PC:** the **miner** checks the validity of new transactions and pools them into a block.
- Job reward: the fee for the verified transactions and the **remuneration** are transferred by the **miner** to their own account – this is the last transaction in their block.
- **A very difficult task:** in order for the **miner** to successfully publish their block, their computer must be faster than the others in solving a very difficult puzzle involving a great computing power and electric power.

Transactions not yet included in other blocks



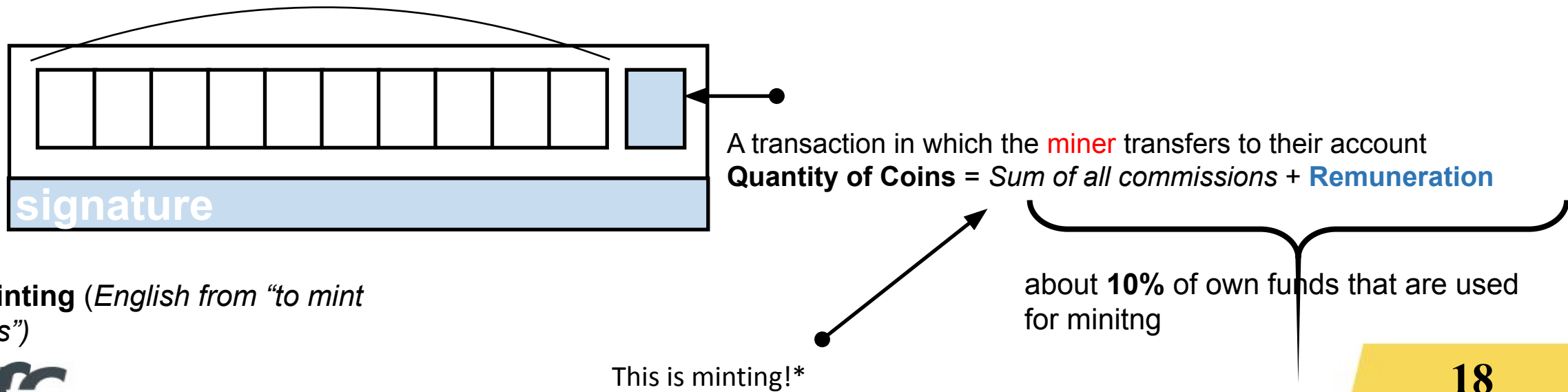
*) **Mining** (English from “to mine ore”)

This is mining!*

almost 0 PLC

- Blocks of new transactions must be created in a blockchain.
- **Simple task for PC:** the PC user checks the validity of new transactions and pools them into a block.
- Job reward: the fee for the verified transactions and the **remuneration** are transferred by them to their own account – this is the last transaction in their block.
- In order for the **minter** to successfully publish their block, they have to prove they have the declared quantity of coins wherefore they must transfer them to themselves. The more coins – the higher the chances of success!

Transactions not yet included in other blocks



*) **Minting** (English from "to mint coins")



MINING FOR BITCOINS



- High processing capacity of computers required.
- An expensive cooling system required for machines of this computing power.
- A lot of electric power required.
- The more miners, the higher should be the computing power.

MINING PLATINCOINS IN THE PLC-NETWORK



Rent of a virtual PC

CPU: 1vCore

RAM: 1GB

HDD: 30GB

€5 up to €12 per month

+10% ANNUAL



+10% ANNUAL



PLC-SECURE-BOX



Rent of a virtual PC

CPU: 1vCore

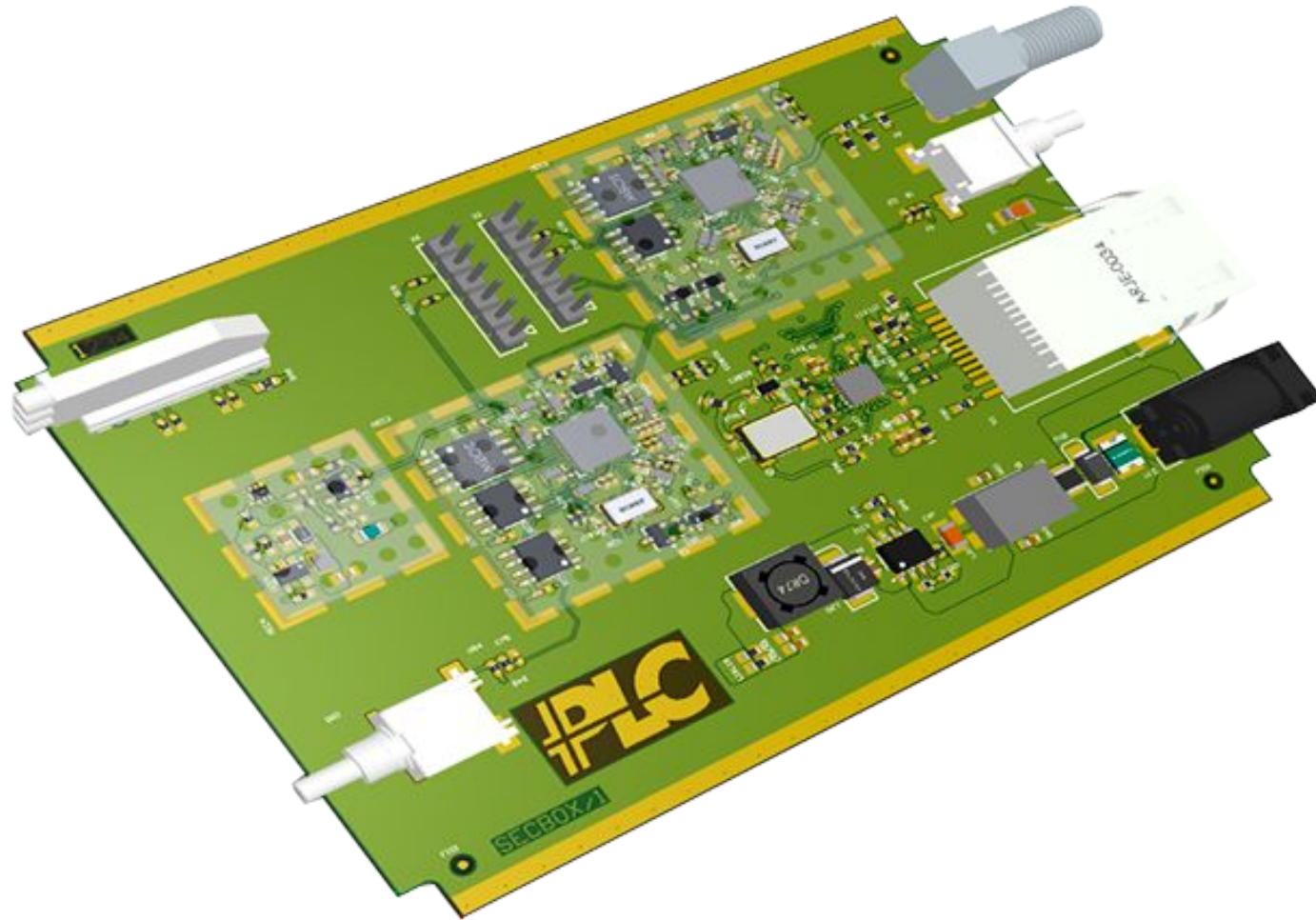
RAM: 1GB

HDD: 30GB

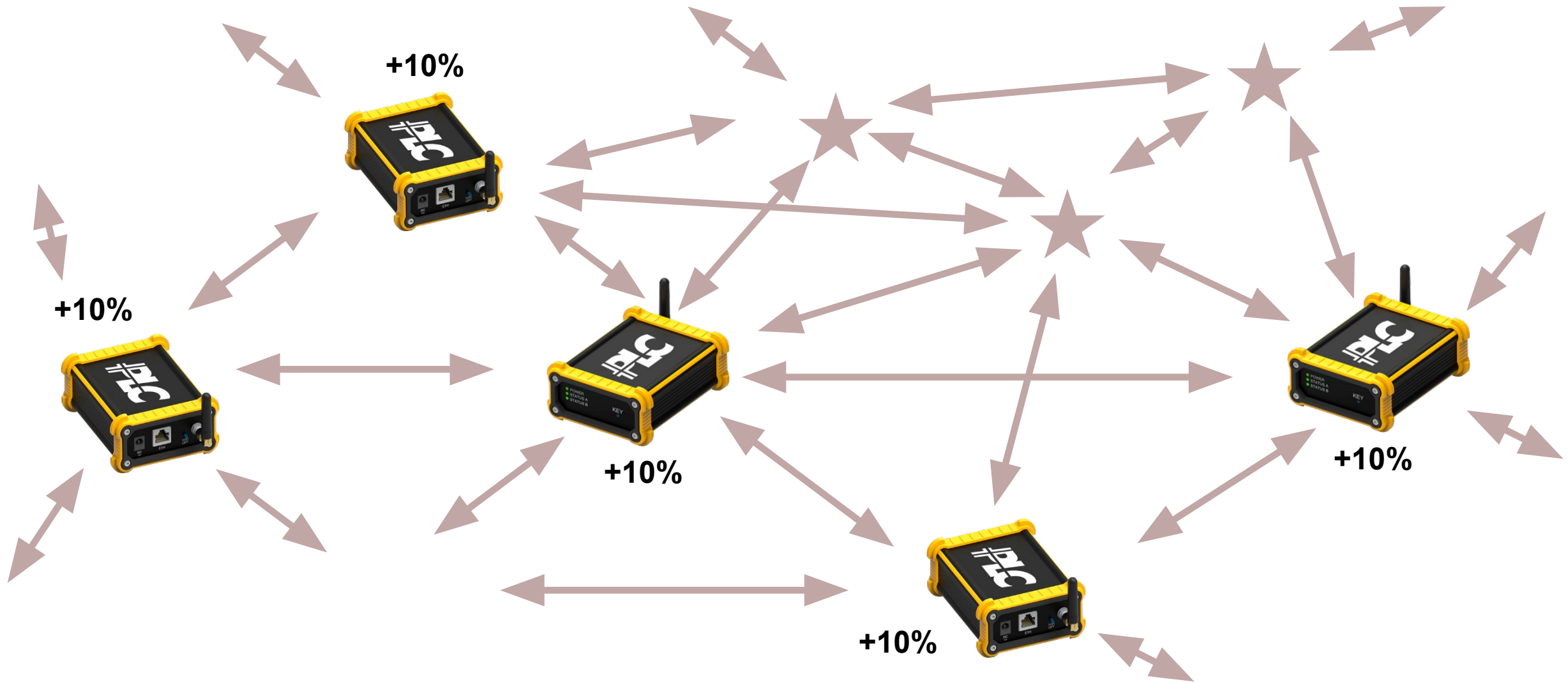
€5 up to €12 per month

- PLC-Secure-Box allows you to store your own private key safely.
- PLC-Secure-Box maintains a permanent connection with the rented PC with the installed PLC-Software, that is why the block with the results and PoS-remuneration is published in the PLC blockchain quickly and with high success probability.
- The power consumption of a PLC-Secure-Box is within the range of an ordinary smartphone.
- The cost of minting does not depend on the number of other network users.
- Each PLC-Secure-Box owner is able to earn about 10% per year! (There is no ceiling to this kind of earning. The larger your own amount of coins, the higher will be your 10% accruals)

PLC-SECURE-BOX – VIEW FROM INSIDE



NETWORK OF PLC-PARTNERS

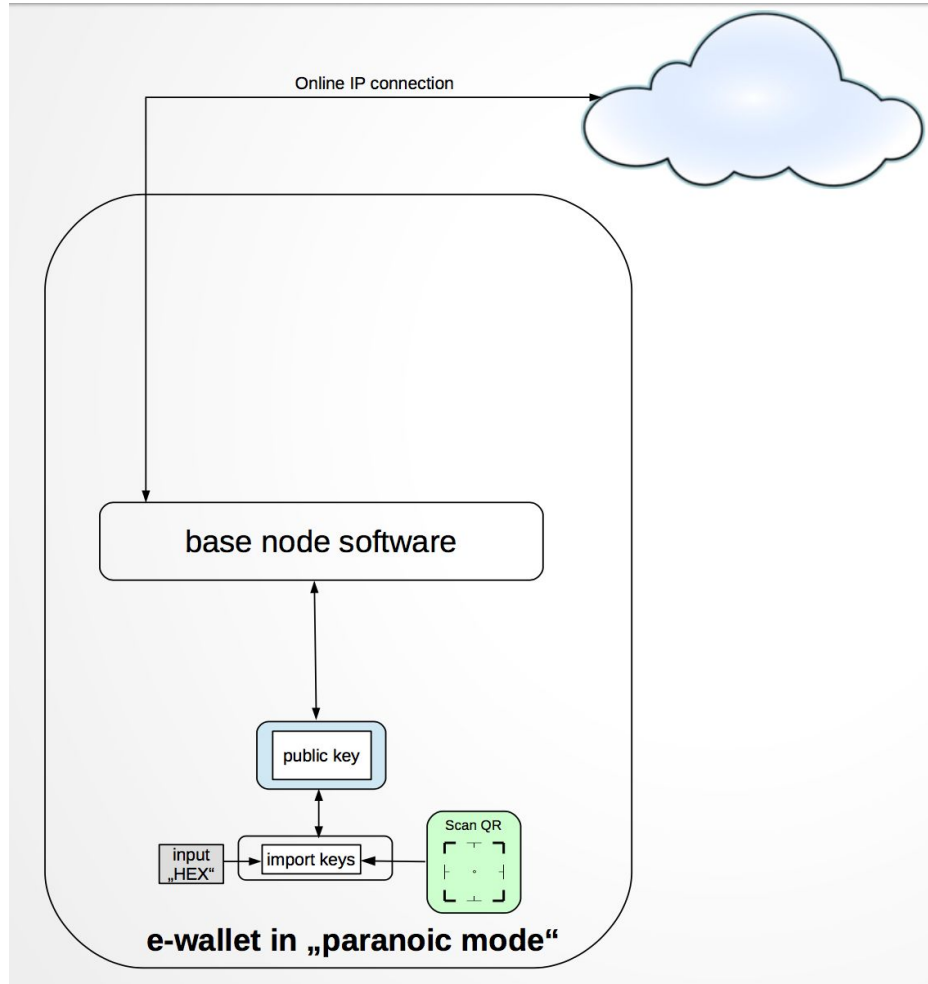


Offline Mutual Settlements Using Coins

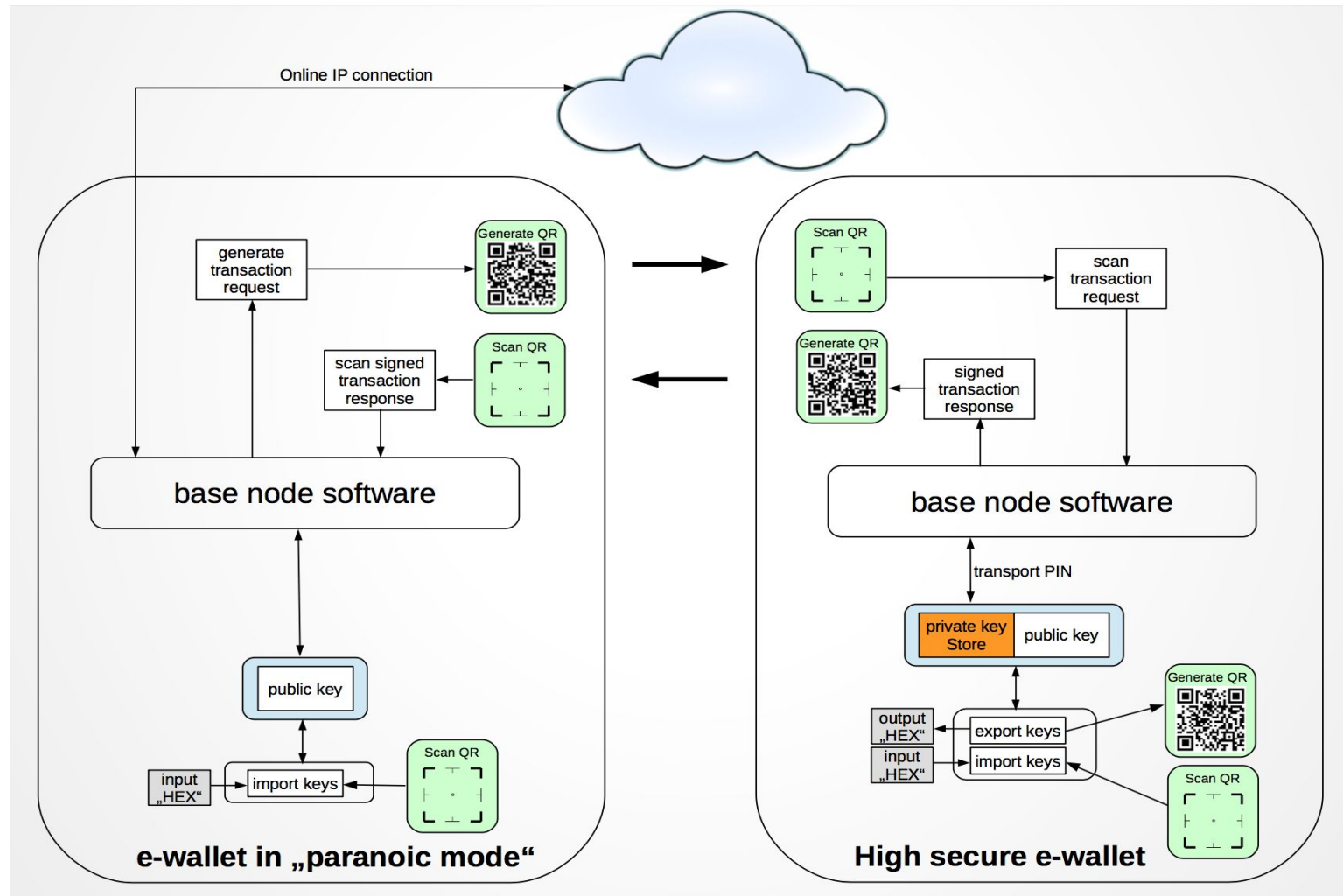
- ✓ The Seller fills in the Buyer's personal data in the Seller's wallet and, if needed, takes pictures of the Buyer with the product.
- ✓ The Seller shows the QR-Code with a payment request to the Buyer.
- ✓ The Buyer scans the request, verifies it on their device and creates his signed transaction.
- ✓ The Seller scans the QR-Code of this transaction with their wallet and transfers the product to the Buyer.
- ✓ When connected to the Internet, the Buyer's and/or Seller's wallet publishes the transaction, which it has saved, in the blockchain.
- ✓ If the transaction is found illegal, it can be escalated to the competent authorities under the civil-administrative proceedings.



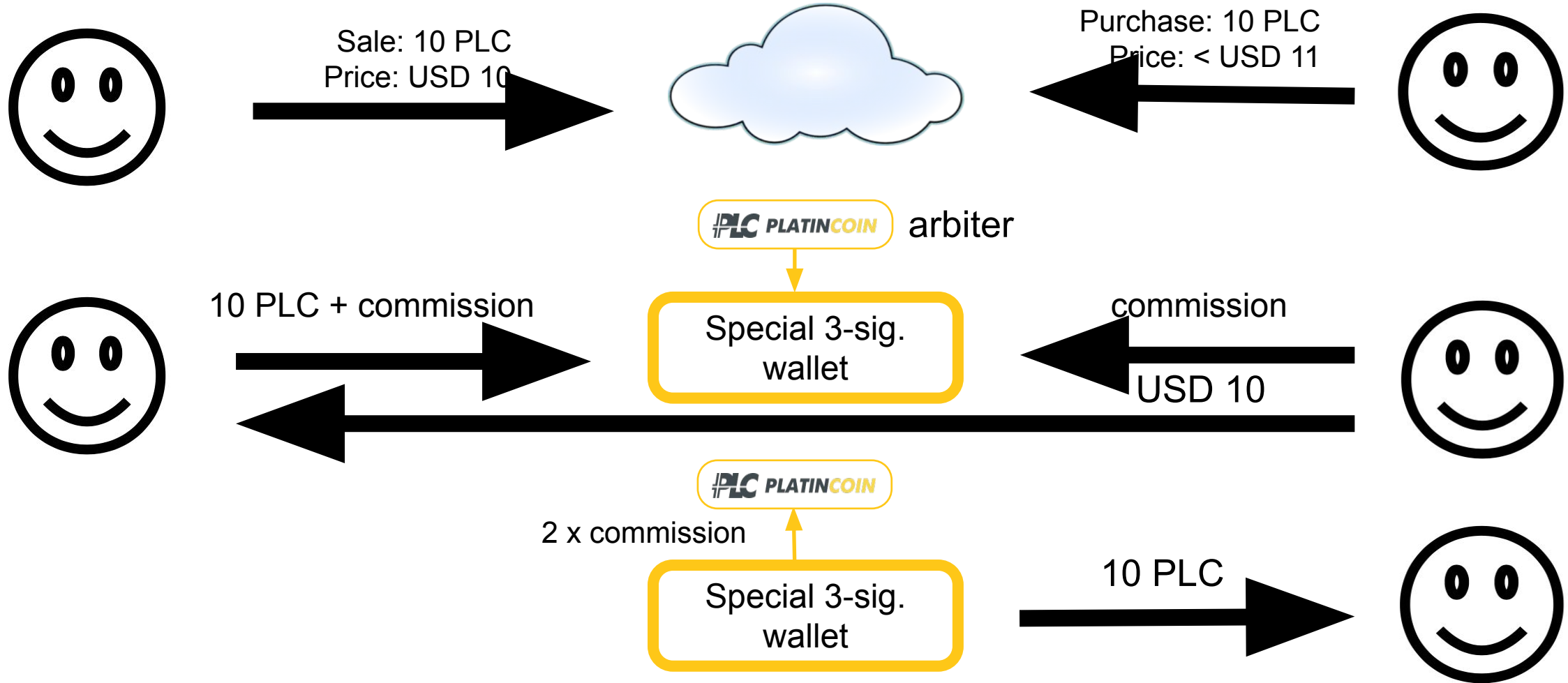
SECURE WALLET 1



SECURE WALLET 2



DECENTRALIZED EXCHANGE



DISRUPTIVE TECHNOLOGIES

- ✓ **Hybrid Blockchain (PoW + PoS)**
- ✓ **PLC Secure Wallet:** the wallet that ensures absolute security today (paranoic modus)
- ✓ **Super Thin Wallet:** the light wallet with local storage of the key
- ✓ **Decentralized exchange**
- ✓ **PLC Secure Box:** 10% annual
- ✓ **Offline Wallet:** offline mutual settlements with coins



DISRUPTIVE TECHNOLOGIES

SOCIAL PLC NETWORK

- ✓ Up to 100,000 friends (in FB – up to 5,000).
- ✓ Business-accounts and effective promotion of your company.
- ✓ Placing advertisements using AdPoints.
- ✓ Reward for activity in a social network (posts, likes, comments etc.)
- ✓ No spam.



COMMUNITY





PLC BUSINESS

- ✓ PLC Business is a crowdfunding platform which helps perspective projects become highly profitable businesses.
- ✓ The best and most perspective projects will become part of PLC Group AG investment portfolio.
- ✓ The users participate in the assessment and selection of these projects.
- ✓ The profit of all companies in PLC Group AG portfolio and the gold and foreign exchange reserve of the company back the PLC exchange rate.



REAL ASSETS

PLC MARKET



PLC Market is an online-store inside the PLATINCOIN cryptosystem.

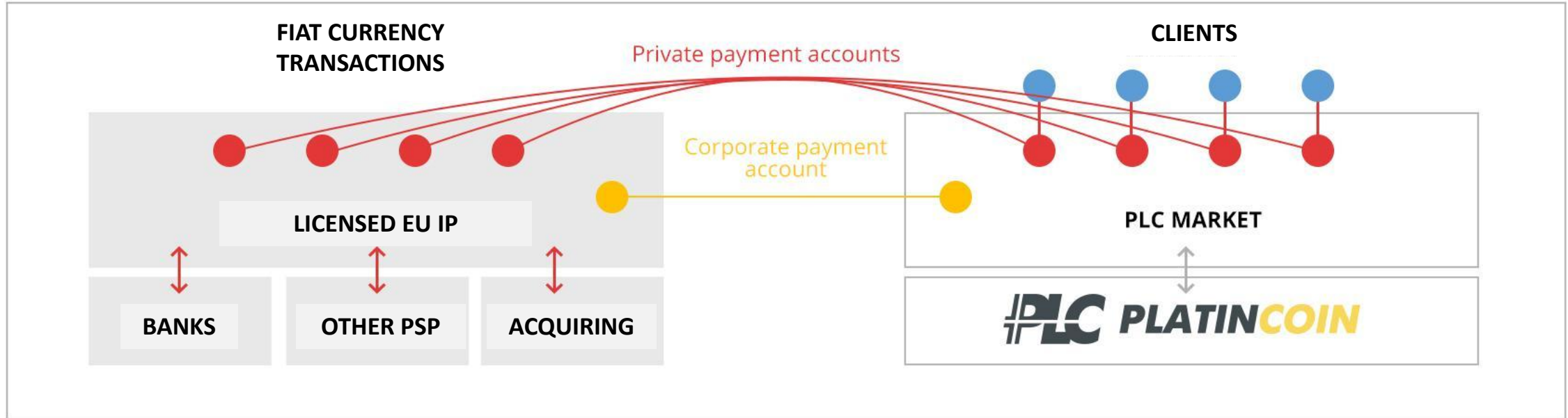
- ✓ Unlimited number of sellers
- ✓ Possibility to buy and sell products with PLATINCOIN
- ✓ Global sales market



SALES MARKET



PLC PAYMENT INSTITUTION



1. Various ways of fiat currency input/output
2. Cobranding cards: top-up of FIAT + coins
3. IBAN-accounts for the clients
4. VISA/Mastercard membership: issuing + acquiring

 **BANKING
INDEPENDENCE**

PLC ACADEMY

- ✓ PLC Academy is an online-platform with learning materials
- ✓ Original courses with exclusive content from practicing professionals
- ✓ Video-lessons on relevant topics: blockchain, network-marketing, digital-marketing, effective communications etc.

Specifically PLC Academy + PLC technologies is the key to solving the legality issue.



LEGALITY



“
We do not sell coins, we sell learning materials and technology solutions.

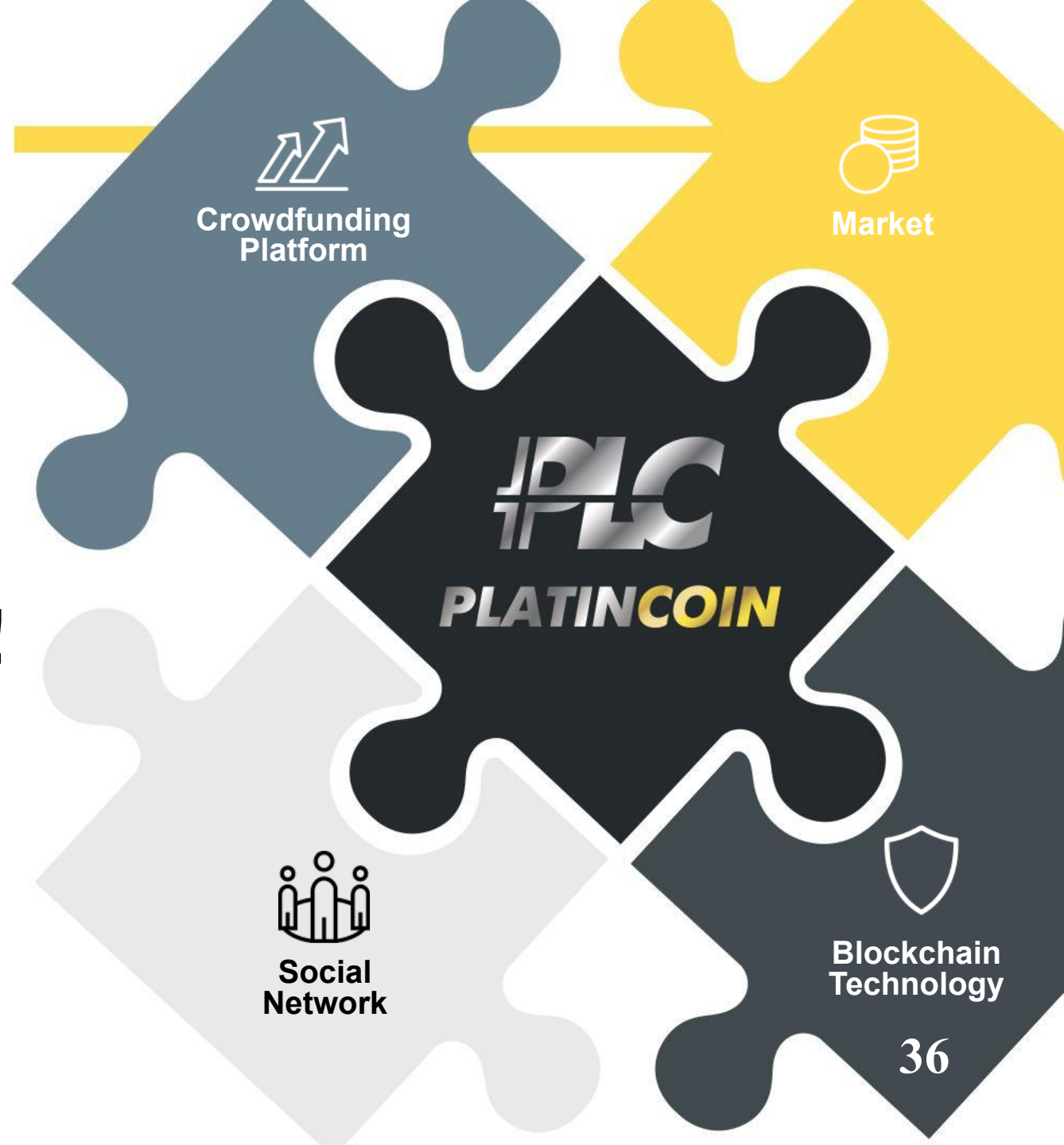
And most importantly – we really train our partners.

3

**Legally Correct
Communication**

FOR ALL PARTNERS

**INNOVATIVE
CRYPTOSYSTEM!**



WRONG:
CRYPTOCURRENCY

RIGHT: PLATINCOIN- INTERNAL PAYMENT UNIT IN THE GLOBAL CRYPTOSYSTEM



BLOCKCHAIN

Academy
Wallets
Exchange



BUSINESS

Payment institution
Crowdfunding
Investments



SOCIAL NETWORK

Community
Activity reward
Social weight



RETAIL MARKET

Online-store
Service points
Global market



WRONG:

WE SELL CRYPTOCURRENCY/COINS

RIGHT: PLC ACADEMY

- ✓ PLC Academy is an online-platform with learning materials
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- ✓ Video-lessons on relevant topics: blockchain, network-marketing, digital-marketing, effective communications etc.

Specifically PLC Academy + PLC technologies is the key to solving the legality issue.



LEGALITY

We do not sell coins, we sell learning materials and technology solutions.

And most importantly – we really train our partners.



WRONG:
COINS ARE BACKED BY GOLD AND ASSETS

RIGHT: PLC Group AG take every effort so that using

- Resources and Assets
- PLC Network Revenues
- PLC Business Revenues
- PLC Academy Revenues
- PLC Market
- Team and all its activities

they can develop and popularize PLC coin.





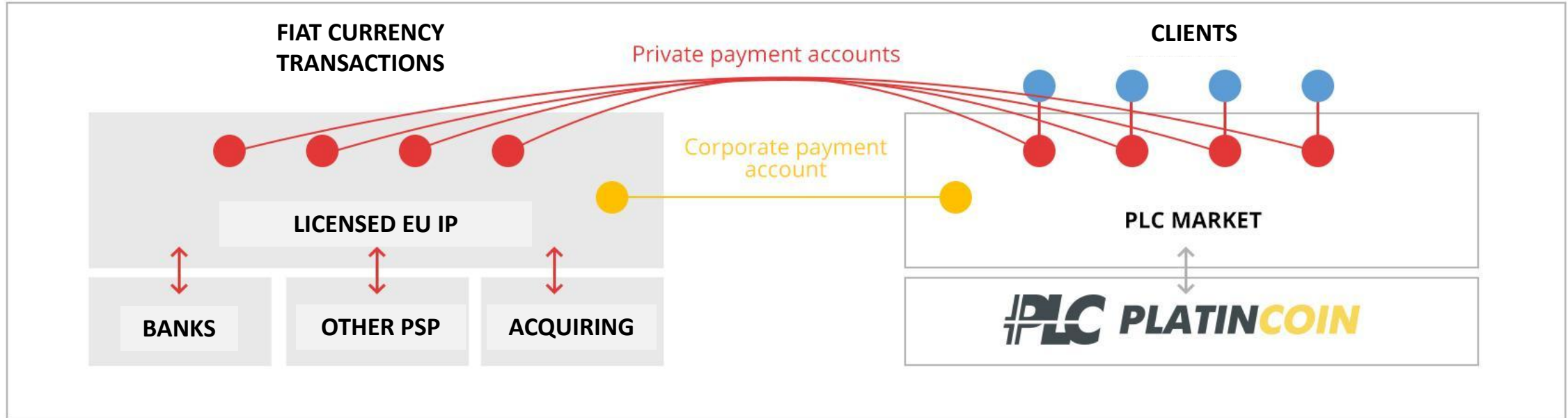
WRONG:
GUARANTEED EXCHANGE RATE



RIGHT:
PLC PURCHASE RATE

WRONG:
OWN BANK

RIGHT: PLC PAYMENT INSTITUTION



1. Various ways of fiat currencies input/output
2. Cobranding cards: top-up of FIAT + coins
3. IBAN-accounts for the clients
4. VISA/Mastercard membership: issuing + acquiring



**BANKING
INDEPENDENCE**



PLATINCOIN INNOVATIVE CRYPTOSYSTEM!



Disruptive technologies



Huge community



Real assets



Global sales market



Banking independence



Operation in the legal field



**WHERE IS THE MONEY FROM,
AFTER ALL?**

PLATIN**COIN** MONETIZATION

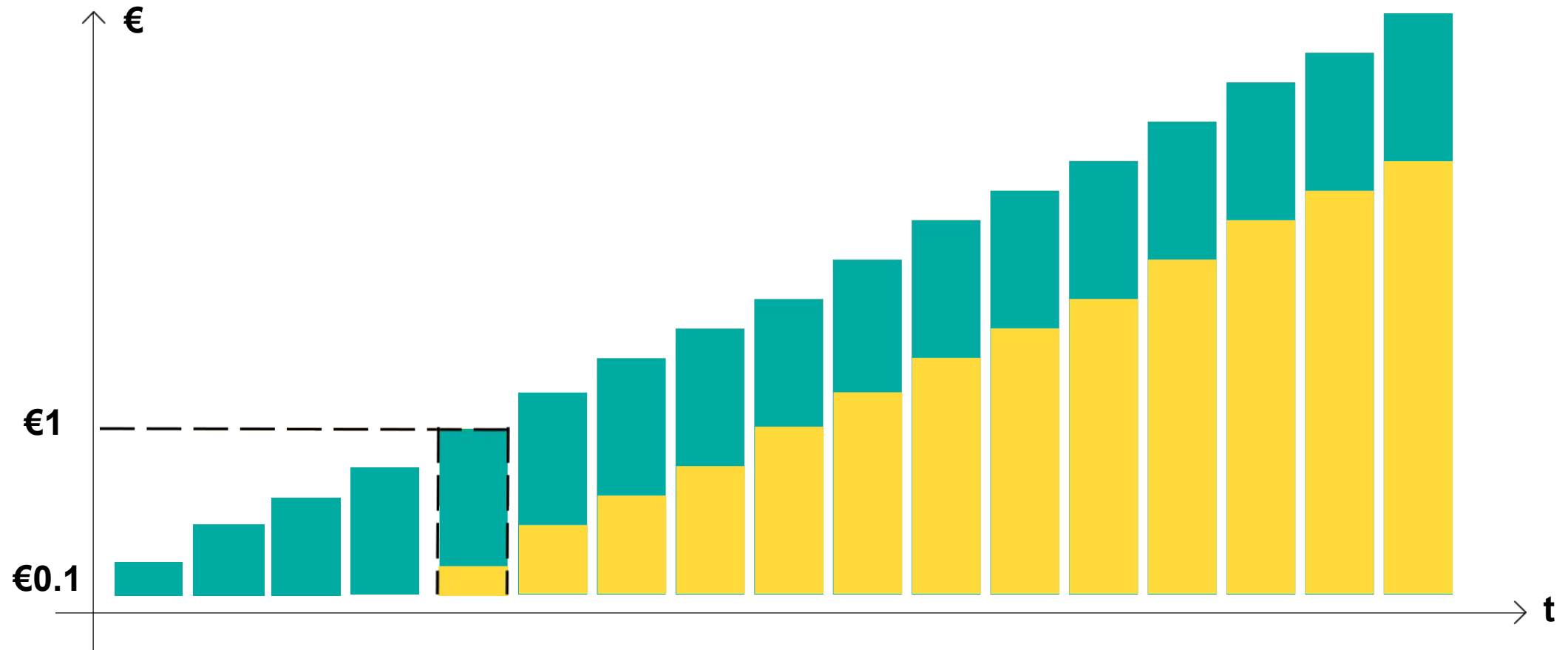
- ✓ Sale of business packages (AcademyPoints, PLC, Likes, AdPoints)
- ✓ Social network revenues (ads, premium accounts, business-pages for companies etc.)
- ✓ Crowdfunding platform revenues (ads, transaction and other operation fees)
- ✓ Market revenues (% of deals, ads, premium accounts)
- ✓ Real assets (45% of corporate revenues are invested in gold and interest in perspective projects)



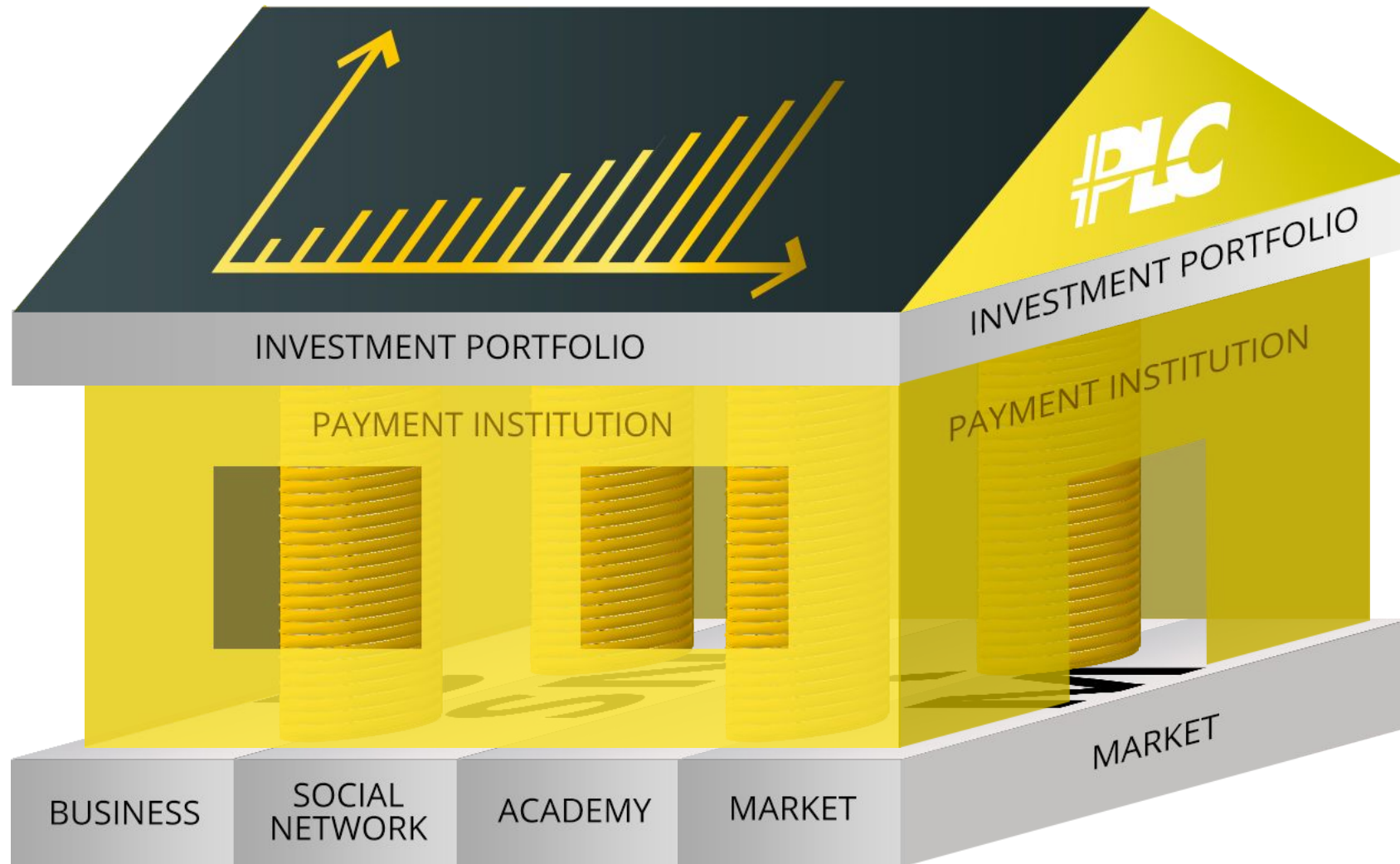


PLC PURCHASE RATE

PLC PURCHASE RATE



PLC Business-Model



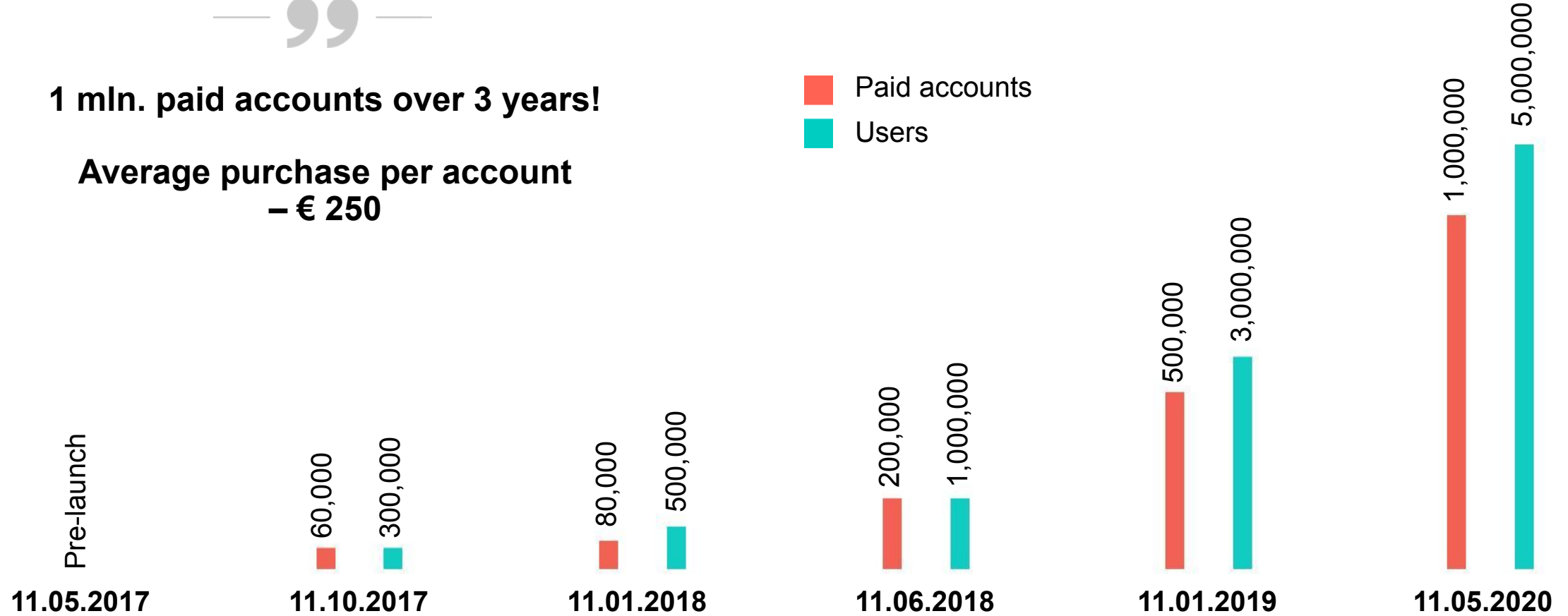
DEVELOPMENT STAGES



1 mln. paid accounts over 3 years!

**Average purchase per account
– € 250**

■ Paid accounts
■ Users



TARGET MARGIN



**Expected growth of more than
10 times over 18 months**

PLATINCOIN initial exchange rate
11.05.2017

10 cents

Forecast exchange rate
31.12.2017

€ 1

Forecast exchange rate
31.12.2018

€ 10





PLC TURBO BUTTON



Entry to the exchange for the company and its parts



Own payment institution



Bringing to the exchange the the companies that we have financed



Own payment system



Own crypto-ATMs

NETWORK-MARKETING

Bonus Levels										
Direct Bonus	1	10 %	10 %	10 %	10 %	10 %	10 %	10 %	10 %	
Team Bonus	2		4 %	4 %	4 %	4 %	4 %	4 %	4 %	
	3			5 %	5 %	5 %	5 %	5 %	5 %	
	4				6 %	6 %	6 %	6 %	6 %	
	5					7 %	7 %	7 %	7 %	
	6						1 %	1 %	1 %	
	7						1 %	1 %	1 %	
	8							1 %	1 %	
	9							1 %	1 %	
	10							1 %	1 %	
	11							1 %	1 %	
		10%	14%	19%	25%	32%	34%	38%		

NETWORK-MARKETING



Star status
7 levels



Rank bonus
11 ranks. Bonus for Platinum Diamond – EUR 1,000,000.



Star car-program



Star travel



CLIENT SUPPORT SERVICE



CLIENTS:



“360” PROGRAM

- ✓ Complete provision of all necessary advertising materials to partners (presentations, lendings, banners etc.)
- ✓ Quality image content for team recruiting (videos, interviews, success-stories, useful content etc.)
- ✓ Large-scale SMM and PR in the interests of the community
- ✓ PLC special project with real characters
- ✓ Serious information events which will make you even more proud of being a PLC member!



— ” —

**We will make what we work on
so important that
we will leave a trace
in the Universe ©**

A satellite is shown in space, orbiting Earth. The satellite is dark and has several solar panels extending from its sides. A bright yellow frame is superimposed over the satellite, highlighting its central body. The text "PLATINCOIN IS SIMPLY COSMOS" is written in white, bold, uppercase letters across the center of the image, partially overlapping the satellite and the yellow frame. The background shows the curvature of the Earth with a blue atmosphere and a bright sun in the upper left corner, creating a lens flare effect.

PLATINCOIN IS SIMPLY COSMOS



TIMELINE



INNER CIRCLE



3-7 April

Super Secret Meetings



11 April

Pre-launch



PRE-LAUNCH

11 May ✓ Web-site and mobile applications (iOS, Android)

Light wallet

BlockchainExplorer

Business package purchase

11 June ✓ Cash payments

Earnings in blockchain ($\approx 10\%$ of the quantity of your PLC)

Bonus points

Business package return

11 July ✓ PLC Secure Box

Invoicing

Client support in three languages – DE, ENG, RU



GRAND OPENING

Launch of PLC Network

11 Aug. ✓ Reward for activity in a social network

Entry to the classic exchange

11 Sept. ✓ Entry to the distributive exchange

Launch of PLC Business & PLC Market Light

16 Sept. ✓ **Grand Opening Event!**

11 Oct. ✓ Start of PLC buyout from clients

Payment system



11.05.2017



the time is now