

Project: Global Social Media Plan // May
Topic: Arteon 7
Format: video
Date: Flexible Content



Description	Showcasing the all new Arteon.	
Facebook		
Posting text (240)	A classic sports car with the elegance and space of a fastback. Discover the new Arteon at arteon.volkswagen.com #vwarteon #volkswagen	
Twitter		
Posting text (140)	A classic sports car with the elegance and space of a fastback. Discover the new Arteon at arteon.volkswagen.com #vwarteon #volkswagen	
Instagram		
Posting text	A classic sports car with the elegance and space of a fastback. Discover the new Arteon at arteon.volkswagen.com #vwarteon #volkswagen #vw	
Image		
		