

Project: Global Social Media Plan // July

Topic: Let it shine!

Format: image

Date: Flexible Content



Description

Show that Volkswagen makes colourful rims that are perfect for the summer. Frequently used hashtags on Instagram, e.g., #sunshine 40.9 million, #summer 266 million posts.

Facebook

Posting text (240)

Let it shine! #sunshine #summer #volkswagen

Twitter

Posting text (140)

Let it shine! #sunshine #summer #volkswagen

Instagram

Posting text

Let it shine! #sunshine #summer #volkswagen #vw

Image

