

Project: Global Social Media Plan // January

Topic: Old and New

Format: image

Date: Pre-Communication NAIAS or flexible



Description

The VW Microbus is one of the most iconic cars of all time. It represents the zeitgeist of an entire generation. The 2017 release of the new Microbus will be one of the most significant automotive events in recent memory.

Facebook

Posting text (240)

Something big is coming this year... #vwmicrobus
#volkswagen #tmodell #naias

Twitter

Posting text (140)

Something big is coming this year... #vwmicrobus
#volkswagen #tmodell #naias

Instagram

Posting text

Something big is coming this year...

#vwmicrobus #volkswagen #tmodell #naias

Image

