

Project: Global Social Media Plan // September

Topic: Interior Riddle 1

Subline: Polo Beats interior

Format: Image

Date: Flexible Content



Description

An interactive challenge featuring the new Polo Beats. Riddles always increase the engagement rate of a post. Answer: Polo Beats
Please link to your local product website.
Frequently used hashtags on Instagram, e.g. #interior 23 million, #design 98 million, #car 38 million.

Facebook

Posting text (240)

Which new car is this? #interior #riddle
#volkswagen

Twitter

Posting text (140)

Which new car is this? #interior #riddle
#volkswagen

Instagram

Posting text

Which new car is this? #interior #riddle
#volkswagen #vw

Image

