Project: Global Social Media Plan // August

**Topic:** Beats in Town

Subline: The new Polo Beats in its natural environment

Format: image

**Date:** Flexible Content



Facebook	
Posting text (240)	Check out the latest Beats in town. #beats #music #vwpolo #volkswagen
Twitter	
Posting text (140)	Check out the latest Beats in town. #beats #music #vwpolo #volkswagen
Instagram	
Posting text	Check out the latest Beats in town. #beats #music #vwpolo #volkswagen #vw
Imago	

## Image



