KEMPINSKI HOTEL AQABA RED SEA- JORDAN

OPENING 2008



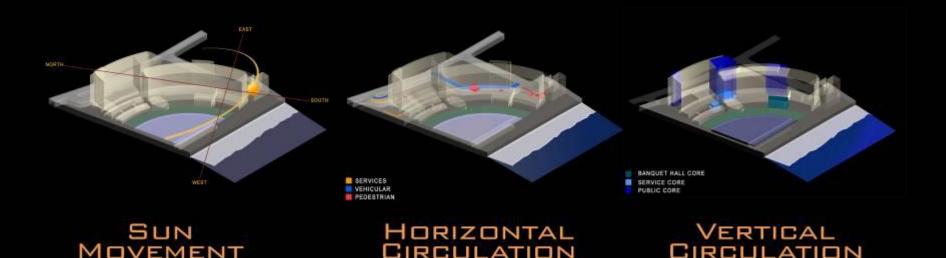
CONCEPT

ANALYSIS

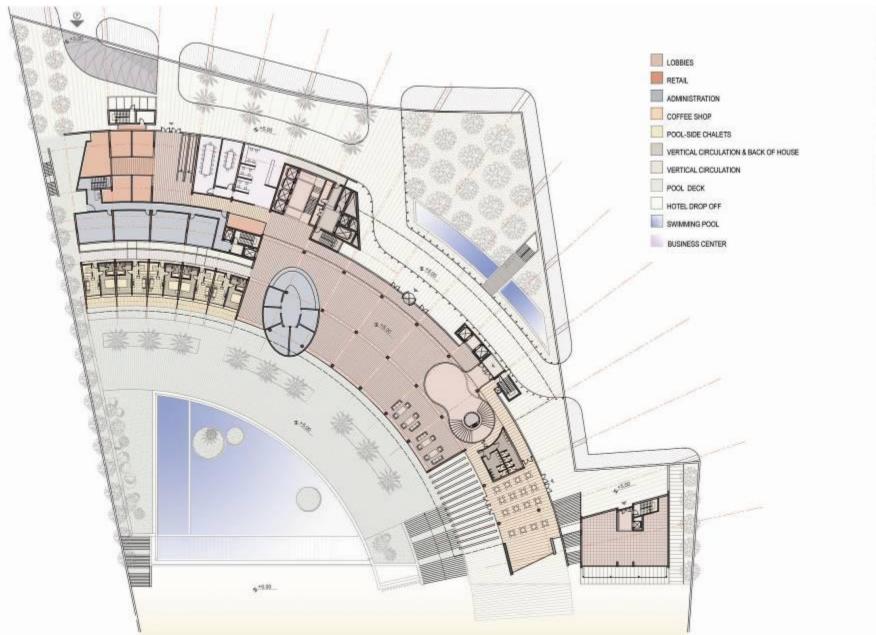
:THE FORM OF THE EDIFICE Was CONCEIVED AS A RESULT OF

LAND CONSTRAINTS; SHAPE AND ORIENTATION OF THE PLOT IN RELATION TO THE SEA. THE SEMI CIRCULAR FORM OPTIMIZES LAND USAGE WHILE ENSURING AREAS .OF EXTENSIVE LANDSCAPE

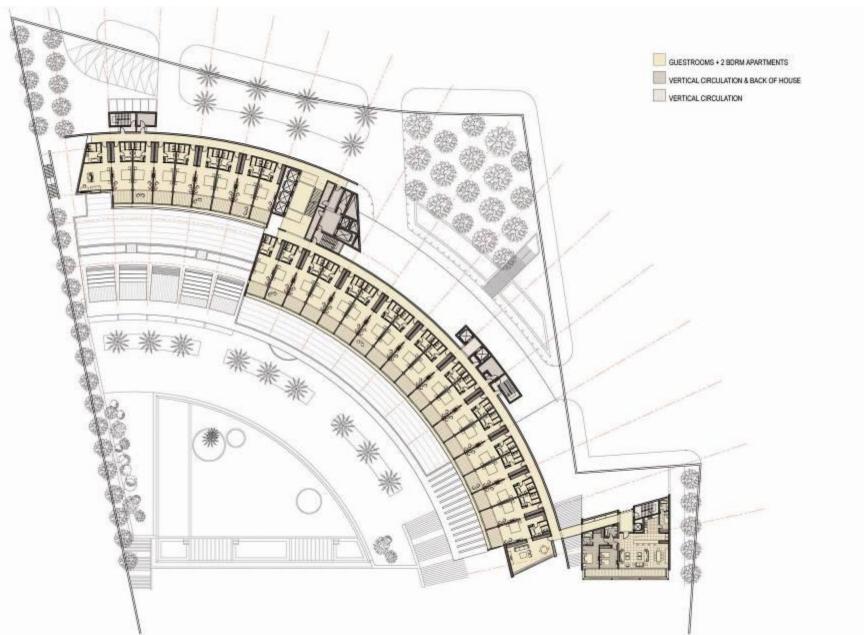
SUN MOVEMENT AND GUEST ROOM ORIENTATION; ENSURING THAT EVERY ROOM HAS OPEN VIEWS TO THE SEA



GROUND FLOOR PLAN



TYPICAL FLOOR PLAN



CITY FRONT

NIGHT VIEW

THE FRONT FAÇADE IS CLAD WITH DESERT GOLD STONE PUNCTUATED WITH RYTHMIC OPENINGS ALLOWING FOR FRAMED VIEWS OF THE MOUNTAINS BEYOND



CITY FRONT DAY VIEW

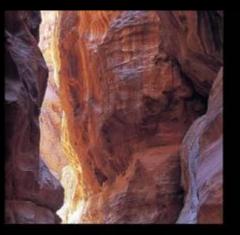


BEACH FRONT VIEW DAY TIME PERSPECTIVE



MATERIALS & ATMOSPHERE

THE MATERIALS USED FOR THE PROJECT WERE CAREFULLY CHOSEN TO BLEND HARMONIOUSLY WITH THE SURROUNDING LANDSCAPE









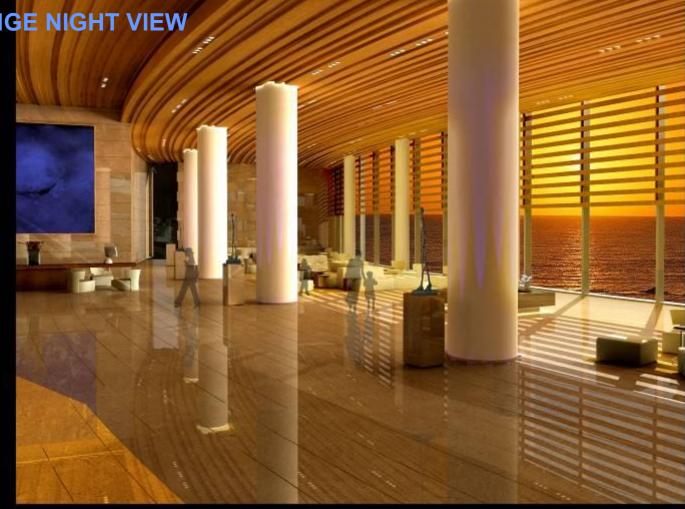








GROUND FLOOR LOBBY & LOUNGE NIGHT VIEW



GROUND FLOOR LOBBY & LOUNGE NIGHT VIEW



MEZZANINE FLOOR ALL DAY DINING RESTAURANT VIEW



BASEMENT FLOOR

BALLROOM VIEW



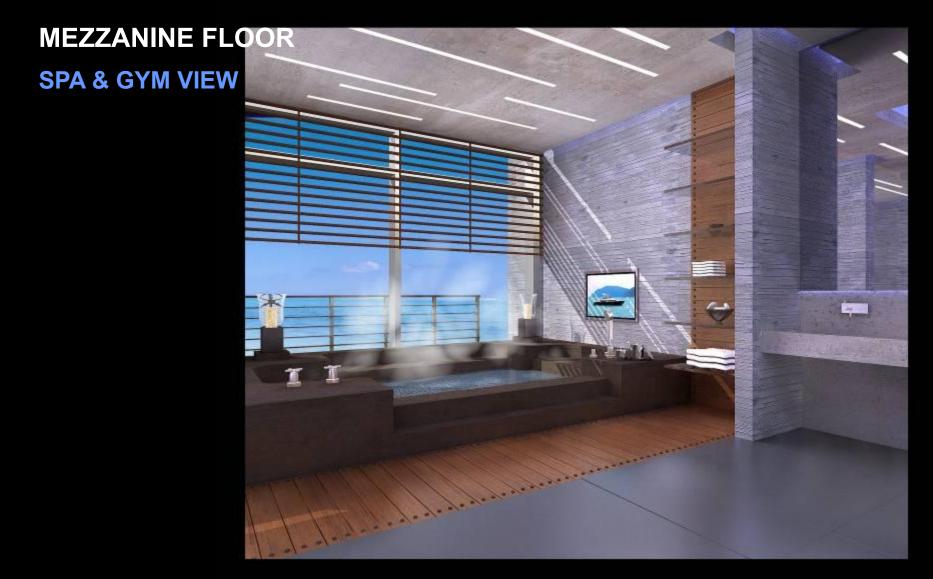
BASEMENT FLOOR FISH RESTAURANT VIEW



BASEMENT FLOOR

FISH RESTAURANT TERRACE VIEW







TYPICAL FLOOR CORRIDOR VIEW



TYPICAL FLOOR STANDARD GUESTROOM VIEW



TYPICAL FLOOR STANDARD GUESTROOM BATHROOM VIEW



TYPICAL FLOOR STANDARD GUESTROOM BATHROOM VIEW

