

**Project:** Global Social Media Plan // February

**Topic:** Radio Day

**Format:** GIF

**Date:** February 13<sup>th</sup>



## Description

Hosted by UNESCO, the World Radio Day was invented to celebrate one of the most dynamic and engaging medium there is – and to bring broadcasters and fans closer together.

## Facebook

Posting text (240)

Turn it up! Let's celebrate radio day! [#volkswagen](#)  
[#radioday](#)

## Twitter

Posting text (140)

Turn it up! Let's celebrate radio day! [#volkswagen](#)  
[#radioday](#)

## Instagram

Posting text

Turn it up! Let's celebrate radio day! [#volkswagen](#)  
[#radioday](#) [#radio](#) [#carinterior](#) [#car](#) [#music](#)

## Image

