Project: Global Social Media Plan// June

Topic: Father's Day

Format: video

Date: Seasonal Content



Description

Only when working together, family life stays fun. Happy father's day. #happyfathersday = 3.175.561 hits on Instagram.

Facebook

Posting text (71)

Daddy knows best. Most of the time. #happyfathersday #volkswagen

Twitter

Posting text (71)

Daddy knows best. Most of the time. #happyfathersday #volkswagen

Instagram

Posting text

Daddy knows best. Most of the time. #happyfathersday #volkswagen #vw

Thumbnail

